

# **IBM Artificial Intelligence Analyst**

A REPORT

submitted by

**C LANSTON DAVIS (20BCE1613)**

*in partial fulfilment for the award*

of

**B. Tech. Computer Science and Engineering**

**School of Computer Science and Engineering**



**VIT<sup>®</sup>**  
**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

**July 2023**



**VIT<sup>®</sup>**  
**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

## **School of Computer Science and Engineering**

### **DECLARATION**

I hereby declare that the project entitled **“IBM Artificial Intelligence Analyst”** submitted by me to the School of Computer Science and Engineering, Vellore Institute of Technology, Chennai Campus, Chennai 600127 in partial fulfilment of the requirements for the award of the degree of **Bachelor of Technology – Computer Science and Engineering** is a record of bonafide work carried out by me. I further declare that the work reported in this report has not been submitted and will not be submitted, either in part or in full, for the award of any other degree or diploma of this institute or of any other institute or university.

Signature

**C Lanston Davis (20BCE1613)**



# VIT<sup>®</sup>

Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

## School of Computer Science and Engineering

### CERTIFICATE

The project report entitled "IBM Artificial Intelligence Analyst" is prepared and submitted by **C Lanston Davis** (Register No: 20BCE1613). It has been found satisfactory in terms of scope, quality and presentation as partial fulfilment of the requirements for the award of the degree of **Bachelor of Technology – Computer Science and Engineering** in Vellore Institute of Technology, Chennai, India.

Examined by:

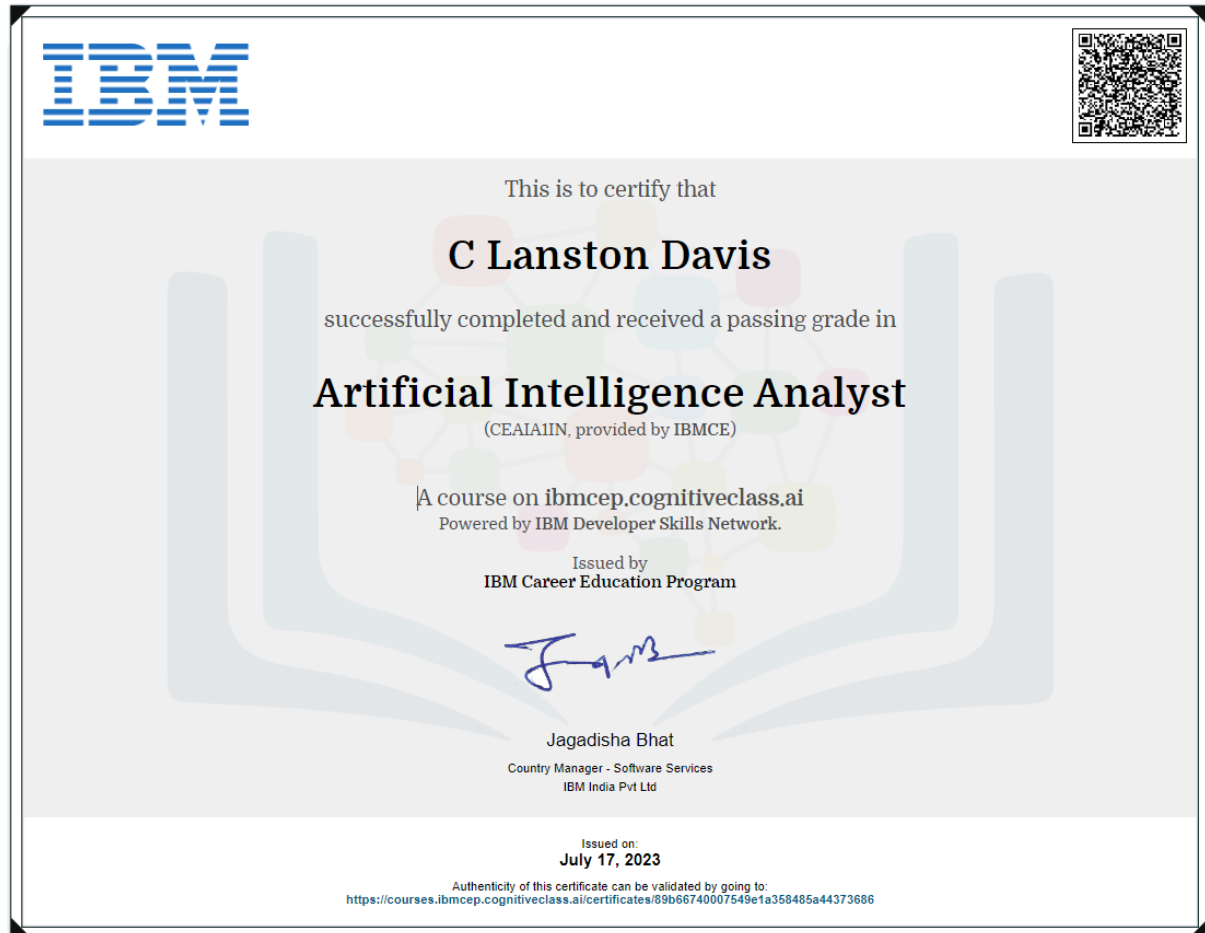
*P. J. Thiruvalluvar*  
*3/11/23*

Examiner I

*Abhinav Bhatnagar*  
*03/11/23*

Examiner II

# CERTIFICATE OF MERIT OBTAINED FROM THE INDUSTRY- IBM



## **ACKNOWLEDGEMENT**

I wish to take this opportunity and express my gratitude to each and every one who helped me in reaching this milestone. Firstly, Dr. Nithyanandam P, Head of the Department (HoD), B.Tech Computer Science and Engineering .SCSE, VIT Chennai for his unwavering support. Secondly, Dr. Ganesan R, Dean of the School of Computer Science & Engineering, VIT Chennai and Dr. Parvathi R , Associate Dean(Academics) of the School of Computer Science & Engineering, VIT Chennai for their guidance throughout the journey. I would also like to thank Dr. Geetha S, Associate Dean (Research) of the School of Computer Science & Engineering, VIT Chennai for helping me use this opportunity to the fullest and enhance my potential. Lastly, I wish to express my deep gratitude to my family, friends and my team members. They have helped me in continuing this journey till the end and accomplish my responsibilities. The support and cooperation from my team members played a very crucial role in completing the assigned project in the best manner. The continued guidance and support from everyone are the main reason behind this achievement.

# CONTENTS

Chapter	Title	Page
	Title Page	i
	Declaration	ii
	Certificate	iii
	Industry Certificate	iv
	Acknowledgement	v
	Table of Contents	vi
	List Of Figures	viii
	List Of Abbreviation	ix
	Abstract	x
1	Introduction	1
1.1	About The Company	1
1.2	Introduction On AI Analyst	1
1.3	Overview	2
2	Artificial Intelligence	5
2.1	Classification Of AI	5
2.2	AI Influencers	5
2.3	AI Around Analytics	6
2.4	Data Driven AI	7
3	Machine Learning	9
3.1	Overview Of Algorithms	9
3.2	Prominent Algorithms	10
4	IBM Watson & IBM Studio	15
4.1	Functionalities Available on IBM Watson	15
4.2	Demo & Output	17
5	Introduction to IBM Watson Machine Learning & AutoAI	22
5.1	Functionalities of AutoAI	22
5.2	Application based on AutoAI	23
6	Introduction to Natural Language Processing	25
6.1	Understanding NLP	25
6.2	Confusion Matrix	26

7	Introduction To IBM Watson Knowledge Studio	28
7.1	Working On Knowledge Studio	28
8	Introduction To Chatbots and Watson Assistant	30
8.1	Working On Chatbot And Assistant	30
9	Introduction To Computer Vision	32
9.1	Working on Computer Vision	32
10	Conclusion	34
11	References	35
12	Appendix	36

## LIST OF FIGURES

Pg. Value	Figure	Page
3.1	Figure-1 (Neural Network)	10
3.1	Figure-2 (Machine Learning Algorithms)	10
3.2	Figure-3 (Linear Regression)	14
3.2	Figure-4 (SVM)	14
4.2	Figure-5 (Params)	17
4.2	Figure-6 (Authorization)	17
4.2	Figure-7 (Headers)	18
4.2	Figure-8 (Body)	18
4.2	Figure-9 (POST)	19
4.2	Figure-10 (Results_1)	19
4.2	Figure-11 (Results_2)	20
4.2	Figure-12 (Results_3)	20
4.2	Figure-13 (Results_4)	21
6.2	Figure-14 (Confusion Matrix)	26



## LIST OF ABBREVIATION

S.no	Abbreviation	Full-Form
1	CRISP-DM	Cross-Industry Standard Process for Data Mining
2	CLI	Command Line Interface
3	REST API	Representational State Transfer- Application Programming Interfaces
4	PCA	Principal Component Analysis
5	NLP	Natural Language Processing
6	NLU	Natural Language Understanding
7	NLG	Natural Language Generation
8	OCR	Optical Character Recognition
9	OpenCV	Open Source Computer Vision Library
10	ETL	Extract, Transform and Load
11	KPI	Key Performance Indicators
12	AI	Artificial Intelligence
13	IBM	International Business Machines Corporation
14	ANI	Artificial Narrow Intelligence
15	AGI	Artificial General Intelligence
16	ASI	Artificial Super Intelligence
17	ML	Machine Learning

## ABSTRACT

The insightful course "IBM Artificial Intelligence Analyst" course, a venture to explore into Artificial Intelligence (AI), surfing through AI domains, machine learning algorithms, neural networks, and the intricate nuances of both supervised and unsupervised learning, ultimately culminating in the fascinating world of AutoAI. the AI landscape was marked by widespread adoption across industries, including healthcare, finance, and manufacturing. Natural language processing and computer vision technologies were advancing, enhancing human-computer interaction and enabling applications in areas like autonomous vehicles and healthcare. Ethical considerations in AI, especially concerning bias and fairness, gained prominence. AI's role in healthcare, education, scientific research, entertainment, and autonomous systems continued to expand. AI had limitations including data bias, interpretability issues, and ethical concerns. It struggled with generalization, lacked creativity, and posed challenges related to data privacy, security, and resource intensity. Ongoing research and ethical considerations aimed to address these constraints. The COVID-19 pandemic accelerated AI applications in tracking and drug discovery. IBM Watson is a pioneering AI platform, while Watson Studio serves as a comprehensive workspace for designing, building, and deploying machine learning models, making AI accessible and powerful for various applications, backed by the powerful capabilities IBM Watson Machine Learning which empowers the deployment of AI models at scale, while AutoAI streamlines model creation, making AI accessible and efficient for businesses seeking powerful, data-driven solutions. Then we have the IBM Natural Language Processing which leverages advanced techniques to understand and interpret human language. It enables applications that comprehend, analyze, and generate text, opening doors to smarter and more human-centric AI systems. Further IBM Watson Knowledge Studio facilitates custom text analysis, allowing users to create domain-specific machine learning models for tasks like information extraction, classification, and sentiment analysis, enhancing natural language understanding. Followed up by IBM Chatbots and Watson Assistant enable businesses to build conversational interfaces that understand and respond to user inquiries. They enhance customer service, automate tasks, and provide valuable insights. IBM Computer Vision harnesses deep learning and visual recognition to extract valuable insights from images and videos, benefiting industries such as healthcare, retail, and autonomous systems with data-driven solutions. I had been able to gather and intensify and enhance my knowledge through working on this field where I believe that this course will act as a foundation for my knowledge on this subject for the future.

# **1. INTRODUCTION**

## **1.1 ABOUT THE COMPANY**

International Business Machines Corporation (IBM), founded in 1911 and headquartered in Armonk, New York, stands as one of the most venerable technology and consulting companies globally. With a rich history of innovation, IBM's origins can be traced back to the merger of four companies, becoming IBM in 1924 under the visionary leadership of Thomas J. Watson Sr. The company's multifaceted operations encompass a wide spectrum of products and services. IBM is renowned for its mainframe computers, servers, storage systems, and a vast array of software solutions, including the game-changing IBM Watson, a pioneering artificial intelligence platform. Beyond its technical prowess, IBM provides cloud services through IBM Cloud and offers comprehensive consulting services via IBM Global Business Services, serving as a bridge between advanced technology and practical business applications. IBM's history is marked by significant contributions to technology, including the invention of the hard disk drive and its continued involvement in the advancement of artificial intelligence. Additionally, IBM is a prominent figure in blockchain technology, with its IBM Blockchain platform facilitating secure and transparent transactions. The company operates across more than 170 countries and actively promotes corporate social responsibility, environmental sustainability, and diversity and inclusion. Notably, IBM has expanded its reach through strategic acquisitions, with Red Hat and The Weather Company among the most prominent. As a global technology and consulting giant, IBM continues to be at the forefront of innovation, offering innovative solutions and services to organizations worldwide.

## **1.2 INTRODUCTION ON AI ANALYST**

An AI Analyst, often referred to as an Artificial Intelligence Analyst or AI Data Analyst, is a professional who specializes in working with artificial intelligence (AI) and machine learning technologies to analyze data, extract insights, and support decision-making processes within an organization. The role of an AI Analyst is multifaceted and involves various responsibilities, which may include: - Analyzing large datasets to identify patterns, trends, and correlations. This involves using statistical and machine learning techniques to extract valuable information from data after cleaning, organizing, and preparing data for AI and machine learning tasks. This may include data cleaning, feature engineering, and data transformation. Through developing, training, and evaluating machine learning models. This includes selecting

appropriate algorithms, hyperparameter tuning, and model performance assessment. After model development, the analyst looks towards model interpretation where he should be able to summarize an understanding and provide a convincing explanation of the results and predictions generated by AI models. This can be crucial for decision-makers who need to understand the rationale behind AI-driven recommendations. The recommendations are undergone to develop a strategy which is the act of collaborating with stakeholders to define AI strategy, set objectives, and identify areas where AI can provide value to the organization. Implementing AI solutions that align with business goals. Of course, in any domain, data visualization is key to make the panel enhance their understanding of your presentation therefore by creating visual representations of data and AI model outputs to convey information effectively to non-technical stakeholders. Leaning towards security after a good model is a necessity to enhance confidentiality in the model thereby addressing ethical concerns related to AI, such as fairness, bias, transparency, and privacy. Ensuring AI systems are developed and used responsibly. Security and trends keep the application up to date and the users feel that integrity and privacy are key in this computerized era and we achieve that by staying up-to-date with the latest developments in AI and machine learning by participating in training, workshops, and research. And through effectively communicating findings, insights, and recommendations to both technical and non-technical audiences we will be able to expand the existing domain or create a new trend in building another amazing platform, and further for the analyst role, it is key to stay in alert with the new findings now and then which enhances our domain knowledge hence having expertise in the specific industry or domain in which AI is being applied. This domain knowledge is often crucial for understanding the context and requirements of AI applications. The outlined specific responsibilities of an AI Analyst may vary depending on the organization and the industry. AI Analysts often work in collaboration with data scientists, machine learning engineers, and business analysts to leverage AI technologies for data-driven decision-making. They play a pivotal role in bridging the gap between technical AI capabilities and practical business applications.

### 1.3 OVERVIEW

In a world marked by rapid advancements in artificial intelligence (AI), the role of AI analysts has become increasingly crucial. The need for AI analysts is driven by a convergence of factors that have reshaped the global landscape. AI technology is evolving at an unprecedented pace, making it essential to have professionals who can stay at the forefront of these developments. The digital age has ushered in an era of data abundance, and AI analysts play a pivotal role in

extracting meaningful insights from this vast ocean of information. They are the interpreters of data, transforming it into actionable knowledge and helping organizations make informed, data-driven decisions. The complexity of AI systems, particularly with deep learning, neural networks, and advanced algorithms, underscores the necessity of AI analysts. These professionals are responsible for developing, maintaining, and improving intricate AI systems, ensuring their effectiveness and efficiency. With businesses increasingly turning to AI for a competitive edge, AI analysts are the linchpin that connects the technical capabilities of AI with practical applications across various industries. They facilitate the seamless integration of AI into day-to-day operations, automating processes, enhancing customer experiences, and guiding strategic decisions. Moreover, as AI permeates deeper into society, ethical considerations have come to the fore. Issues such as bias, fairness, transparency, and privacy demand the attention of AI analysts, who work diligently to ensure that AI systems are developed and deployed responsibly. The multidisciplinary nature of AI necessitates expertise in mathematics, computer science, domain knowledge, and more, making AI analysts versatile problem solvers operating at the intersection of various fields. These professionals also lead the charge in emerging sectors like healthcare, autonomous vehicles, and renewable energy, driving innovation and addressing complex challenges. AI analysts bring customization and integration to the forefront, tailoring AI solutions to meet the unique needs of each organization. They are pivotal in navigating AI regulations and compliance requirements, particularly in highly regulated industries like finance and healthcare. Beyond practical applications, AI analysts have a significant presence in education, mentoring the next generation of AI professionals and contributing to AI research and innovation in academia. In essence, the role of AI analysts is integral in harnessing the power of AI technology, making sense of the data-driven world, and ensuring responsible and effective AI implementation across a multitude of industries, thereby shaping the future of our AI-driven world.

How will Watson help then throughout the journey?

IBM Watson, a pioneering force in artificial intelligence, stands at the forefront of technology's potential to contribute to the betterment of our world. With its multifaceted capabilities in data analysis, cognitive computing, and natural language processing, Watson is poised to make significant impacts across a spectrum of domains. In healthcare, it offers invaluable assistance to medical professionals, aiding in disease diagnosis, treatment recommendations, and patient care by sifting through vast troves of medical records and clinical data. The realm of drug discovery also reaps benefits, as Watson accelerates the identification of potential drug

candidates and the development of life-saving medications. Education witnesses' transformation through personalized learning experiences, catering to individual student needs and enhancing educational outcomes. In the financial sector, Watson's prowess is harnessed for real-time risk assessment, fraud detection, and improved customer service. Furthermore, customer support across industries sees a paradigm shift, with chatbots powered by Watson delivering efficient and responsive assistance. Watson's expertise extends to language translation, fostering global communication, while its natural language processing capabilities empower businesses, legal research, sentiment analysis, and more, transforming human language into actionable insights. Supply chain optimization benefits from Watson's insights into inventory management, demand forecasting, and logistics, promoting cost-efficiency and operational excellence. Environmental monitoring and conservation efforts are bolstered by Watson's ability to process data on climate change, weather patterns, and environmental factors. In the realm of scientific research, Watson expedites analysis of complex datasets, supporting breakthroughs in genomics, materials science, and astronomy. Moreover, Watson contributes to accessibility by converting spoken language into text, making information more inclusive for those with hearing impairments. In disaster response and humanitarian aid, it empowers organizations with data-driven decision-making, resource allocation, and disaster recovery planning. These diverse applications exemplify how IBM Watson, with its cognitive and data-processing capabilities, can contribute to a more informed, efficient, and compassionate world, addressing complex global challenges and enhancing decision-making processes across various domains. As AI technology continues to evolve, so too will Watson's role in driving positive change and advancing humanity.

## **2. ARTIFICIAL INTELLIGENCE**

### **2.1 CLASSIFICATION OF AI**

AI encompasses various categories, including Strong AI and Weak AI. Another classification involves Artificial Narrow Intelligence (ANI), Artificial General Intelligence (AGI), and Artificial Super Intelligence (ASI). Strong AI aims to replicate human-like reasoning and cognition across diverse tasks, with projects like DeepMind and OpenAI pushing its boundaries. Weak AI, in contrast, focuses on specific task performance, as seen in chatbots. AI research often combines elements of both approaches, drawing from human reasoning while advancing natural language generation. ANI is commonly found in applications such as chatbots, recommendation algorithms, and virtual personal assistants, where their proficiency in specific tasks enhances automation and user experiences within well-defined domains. Emulating human-like intellectual versatility. These systems operate within limited parameters, have a clear input-output structure, and do not possess the adaptability or versatility seen in more advanced AI categories like Artificial General Intelligence (AGI). Artificial Super Intelligence (ASI) represents the highest level of artificial intelligence, surpassing human-level intelligence and capabilities across multiple domains. Unlike Artificial General Intelligence (AGI), which possesses human-like cognitive abilities, ASI goes beyond by exceeding human intellect in various areas, including problem-solving, creativity, learning, and decision-making. ASI, if realized, would have the potential to outperform the most exceptional human minds across a broad spectrum of tasks, making it an immensely powerful and transformative form of AI. However, ASI also raises profound ethical and existential questions, as its capabilities could lead to unforeseen consequences and challenges related to control, ethics, and the relationship between humans and super-intelligent machines. ASI has remained a theoretical concept, and achieving it was a subject of ongoing debate and research in the field of artificial intelligence.

### **2.2 AI INFLUENCERS**

Factored by three main influencers of AI, we have big data, advancements in computing and use of cloud computing and API's. At the forefront of AI's evolution is the era of Big Data. This term encompasses vast, diverse datasets characterized by volume, variety, velocity, veracity, and visibility. It spans structured, semi-structured, and unstructured data, ranging from traditional databases to multimedia content. Recent years have witnessed an exponential increase in data availability. This abundance empowers AI by providing access to larger and

more diverse datasets, offering the raw material essential for improved insights, pattern recognition, and data-driven decision-making. As AI algorithms become more sophisticated, their ability to process and derive meaningful conclusions from Big Data has a transformative impact on various industries, from healthcare and finance to marketing and logistics. AI's progress is intrinsically linked to the advancement of computer technology. Rapid improvements in processing speed, memory, and innovative chip architectures have substantially bolstered AI capabilities. Researchers now have the capacity to work with massive datasets and process information at previously unattainable speeds. Technological innovations, such as the Hadoop file system and brain-like chips developed by industry leaders like IBM [1] and Intel, have ushered in a new era of AI applications. These developments enable AI to tackle complex challenges, from image recognition and natural language processing to autonomous vehicles and advanced robotics. The synergy between AI and computing advancements continues to open new frontiers of innovation and application. Cloud computing, with its capacity to deliver on-demand services via the internet on a pay-per-use basis, plays a vital role in the AI ecosystem. It provides a scalable, accessible, and cost-effective platform for various services, including AI. Application Programming Interfaces (APIs) serve as the linchpin for efficient communication between software components, simplifying integration and promoting flexibility. In the context of AI, the availability of AI APIs through cloud platforms has revolutionized the landscape. Developers can seamlessly infuse AI capabilities into their applications, harnessing pre-built AI tools and services. Major players in the AI arena, such as IBM, Amazon, Microsoft, and Google, offer their AI services and technologies over the internet, ensuring scalability, accessibility, and streamlined operations. This combination of cloud computing and APIs democratizes AI, making it more accessible to businesses, developers, and organizations of all sizes. These factors collectively expand the horizons of AI applications, fostering innovation, and driving the integration of AI across industries, with profound implications for the future.

### 2.3 AI AROUND ANALYTICS

AI is then expanded to resolve for business analytics, analytics is a collaborative and multifaceted process that engages data scientists, engineers, analysts, and business leaders to address and resolve business challenges. It equips organizations with valuable insights, facilitating better decision-making and the ability to anticipate future changes. Analytics is broadly categorized into three main approaches. Firstly, we have, the descriptive analytics, where this approach revolves around historical data analysis, aiming to provide context and



answer the fundamental question: "What has happened?" Descriptive analytics relies on key performance indicators (KPIs) to assess a business's past performance. By examining historical data, organizations can gain insights into their growth, identify trends, and pinpoint potential issues. This retrospective analysis is crucial for understanding where the business stands and what factors have influenced its trajectory. Secondly, we have predictive analysis, which takes a forward-looking perspective when compared to descriptive analytics. It harnesses statistical analysis and data mining techniques to anticipate likely future scenarios, thereby enabling proactive planning based on data-driven insights. The core question it addresses is: "What could happen?" To provide accurate predictions, predictive analytics requires continuous updates of relevant data to adapt to evolving business environments. By foreseeing potential developments and trends, organizations can optimize their strategies, mitigate risks, and seize opportunities. Finally, looking beyond descriptive and predictive analytics, prescriptive analytics excels in providing concrete recommendations for addressing complex optimization problems. It answers the crucial question: "What should we do?" This approach considers trade-offs between business goals and constraints, guiding organizations to make informed decisions. Large companies often employ prescriptive analytics to optimize various aspects of their operations, from supply chain management to enhancing customer experiences. By offering specific actions and strategies, prescriptive analytics empowers organizations to navigate intricate challenges with precision. The synergy of these three analytics approaches is instrumental in assisting organizations in gaining a competitive edge and making well-informed decisions. Descriptive analytics offers the foundational understanding of past performance, predictive analytics equips organizations to proactively plan for the future, and prescriptive analytics guides them towards optimized actions. Together, these analytics methods form a powerful toolkit for businesses looking to thrive in a data-driven world.

## 2.4 DATA DRIVEN AI

Architectural diversity is a critical consideration in the realm of analytics, and the choice of architecture is intricately linked to the type of data under examination. Two primary architectural models, traditional analytics, and big data analytics, cater to distinct data requirements. Traditional Analytics: This architecture finds its strength in scenarios involving large, structured datasets where meticulous control and governance are paramount. It involves extracting data from transactional systems, followed by a process of data cleansing, transformation, and loading into a data warehouse facilitated by Extract, Transform, Load (ETL) tools. Visualization of insights is typically achieved through reporting and analytics

tools, which present data in the form of dashboards, graphs, and reports. Big Data Analytics: Tailored for scenarios characterized by large, unstructured datasets and high-demand, high-speed environments, big data analytics architecture shines when handling data from platforms like social media, messaging apps, and other sources of unstructured data. The process involves transferring this data to a Hadoop cluster capable of managing vast quantities of unstructured information. After a thorough cleansing phase, a structured subset of the data is stored in a data warehouse, akin to the architecture employed in traditional analytics. Reporting tools and analytics platforms then access this structured subset to create valuable visualizations and insights.

### 3. MACHINE LEARNING

Machine learning is a pivotal subfield of artificial intelligence that empowers computers to learn from data and experiences, enhancing their performance on specific tasks without explicit programming. At its core, machine learning harnesses vast datasets, comprising diverse data types, such as text, images, and numerical values, to discern patterns and relationships within the information. It excels in generalization, enabling models to apply their learned knowledge to new, unseen data, making data-driven predictions or decisions. The process involves iterative refinement, where models continually adjust their parameters and structures to minimize errors and optimize performance. Machine learning finds applications in a wide array of domains, from natural language processing and image recognition to recommendation systems, autonomous vehicles, healthcare, finance, and many more. It is a technology-driven paradigm that not only automates and enhances decision-making but also has the potential to revolutionize industries by extracting valuable insights from the ever-expanding world of data, thereby shaping the future of artificial intelligence.

#### 3.1 OVERVIEW OF ALGORITHMS

Under machine learning algorithms, we have supervised learning, under supervised learning we have regression and classification where regression can be further subdivided into Linear, Polynomial, Lasso and Ridge, Support Vector, Decision Trees, Random Forest, and Neural Network Regression and classification can be further subdivided into Logistic Regression, K-Nearest Neighbors, Support Vector Machines, Naive Bayes, Decision Trees, Random Forest and Neural Networks. We then have Unsupervised Learning, which is divided into clustering and dimensionality reduction where clustering is subdivided into K-Means, Hierarchical Clustering, DBSCAN, and Mean-Shift and then under dimensionality Reduction we have Principal Component Analysis (PCA), [2]t-Distributed Stochastic Neighbor Embedding (t-SNE) and Autoencoders. Then we have semi-supervised learning which is combines elements of both supervised and unsupervised learning. We then have reinforcement learning which has algorithms such as Q-Learning, Deep Q Networks (DQN), Policy Gradient Methods and Actor-Critic. Then ensemble learning, which consists of Bagging subdivided into Random Forest and Bagged Decision Trees, then we have boosting from ensemble learning which is subdivided into AdaBoost, Gradient Boosting, XGBoost, and LightGBM. Next, we have neural networks which contains algorithms such as Feedforward Neural Networks (FNN), Convolutional Neural Networks (CNN), Recurrent Neural Networks (RNN), Long Short-Term Memory

(LSTM), Gated Recurrent Unit (GRU) and Transformers then further we have plenty of algorithms on anomaly detection, natural language processing, recurrent neural networks, recommender systems, time series analysis etc[3].

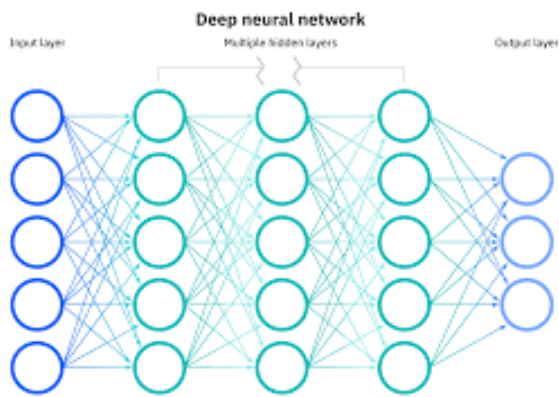


Figure 1

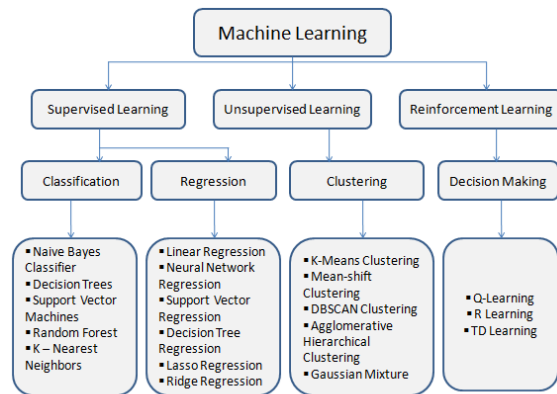


Figure 2

### 3.2 Some prominent algorithms include:

#### Linear Regression:

Linear regression is a fundamental and widely used machine learning algorithm that falls under the category of supervised learning. It's primarily employed for solving regression problems, which involve predicting a continuous numerical output based on input features. The core idea behind linear regression is to model the relationship between the input features and the target variable as a linear equation. In its simplest form, this equation is represented as  $y = mx + b$ , where 'y' is the target variable, 'x' is the input feature, 'm' is the slope of the line, and 'b' is the intercept. The algorithm aims to find the best-fitting line (or hyperplane in higher dimensions) that minimizes the difference between the predicted values and the actual data points. This optimization process involves finding the optimal values for 'm' and 'b' using techniques like ordinary least squares. Linear regression is widely applied in fields like economics, finance, and various scientific disciplines to model relationships, make predictions, and understand the impact of input features on the target variable.

#### Logistic Regression:

Logistic regression, despite its name, is a classification algorithm used in supervised learning. It's specifically designed for solving binary classification problems, where the goal is to predict one of two possible classes or outcomes, typically represented as 0 and 1. Logistic regression

is well-suited for tasks such as spam detection, medical diagnosis, and sentiment analysis. The algorithm models the probability that a given input belongs to one of the two classes by employing the logistic function, also known as the sigmoid function. This function transforms the output into a range between 0 and 1, effectively representing the probability of class membership. Unlike linear regression, logistic regression doesn't aim to predict a continuous numerical value but rather provides a probability score, which is then used to classify data points into one of the two classes based on a chosen threshold (commonly 0.5). The model is trained to optimize the parameters that best fit the training data and maximize the likelihood of the observed outcomes. Logistic regression is a versatile tool for classification problems, and variations like multinomial logistic regression extend its applicability to scenarios with more than two classes.

#### Supervised Learning Method for Regression Problem:

Supervised learning is a pivotal category of machine learning, and it's particularly effective in addressing regression problems. In a regression context, the objective is to predict a continuous numerical value as the output. The process involves training a model on a labeled dataset, where the target variable (the value to be predicted) is continuous. The key principle is to learn the underlying relationships between the input features and the target variable, enabling the model to make precise predictions on new, unseen data. Supervised learning algorithms for regression encompass a variety of techniques, including linear regression, decision trees, and support vector regression. These models work by minimizing the difference between their predictions and the actual values, often employing mathematical optimization techniques. Supervised regression is widely used in fields like finance, economics, and environmental science to make quantitative predictions and infer patterns from data.

#### Neural Networks in Deep Learning:

Neural networks are the cornerstone of deep learning, an advanced subfield of machine learning. They are inspired by the structure and functioning of the human brain and consist of layers of interconnected artificial neurons. Deep learning neural networks, commonly referred to as deep neural networks (DNNs), consist of multiple hidden layers that allow them to learn complex hierarchical representations from data. These networks excel in tasks like image recognition, natural language processing, and speech recognition. Deep learning neural networks have the ability to automatically discover intricate patterns and features within data, making them adept at handling unstructured and high-dimensional data. They are the driving

force behind breakthroughs in fields like [1], [3], [4]computer vision and are foundational to the development of artificial intelligence applications.

#### Perceptron Layers in Neural Networks:

In neural networks, a perceptron is the fundamental building block. Perceptrons are artificial neurons that process input data and pass the output to subsequent layers. A perceptron takes multiple input values, multiplies them by corresponding weights, sums them up, and applies an activation function to produce an output. In a neural network, perceptrons are organized into layers, which typically consist of an input layer, one or more hidden layers, and an output layer. The input layer receives data, the hidden layers process it through weighted connections and activation functions, and the output layer produces the final result. The organization and connectivity of these perceptron layers are what enable neural networks to capture complex patterns and relationships in data. By stacking multiple layers, deep neural networks can model increasingly abstract and intricate features.

#### Forward and Backward Propagation in Neural Networks:

Forward and backward propagation are essential processes in training neural networks. In forward propagation, input data is passed through the network's layers to produce a prediction or output. Each layer applies transformations to the data based on the weights and activation functions. The output is then compared to the actual target values to calculate the error. In backward propagation, also known as backpropagation, the network adjusts its internal parameters (weights and biases) to minimize the error. This process involves computing gradients that indicate how much each parameter should be modified to reduce the error. The gradients are calculated by applying the chain rule to the error with respect to the network's parameters, and the parameters are updated accordingly using optimization algorithms like gradient descent. The iterative application of forward and backward propagation refines the network's parameters, enabling it to make more accurate predictions.

#### Support Vector Machine (SVM):

Support Vector Machine, or SVM, is a powerful supervised machine learning algorithm used for both classification and regression tasks. SVM is particularly effective in binary classification, where it aims to find a hyperplane that best separates data points belonging to different classes while maximizing the margin, which is the distance between the hyperplane and the nearest data points. SVM is versatile, capable of handling linear and nonlinear problems

through the use of kernel functions. Its robustness, accuracy, and efficiency make it suitable for various applications, including image classification, text classification, and anomaly detection. SVM's ability to find the optimal decision boundary has made it a valuable tool in machine learning and pattern recognition.

#### Convolutional Neural Network (CNN):

Convolutional Neural Networks, or CNNs, are a class of deep neural networks specially designed for tasks involving visual data, such as image and video processing. CNNs have revolutionized computer vision by automatically learning to detect and extract features from images. They consist of multiple layers, including convolutional layers that apply filters to input data, pooling layers that reduce spatial dimensions, and fully connected layers for classification or regression. CNNs excel in tasks like object recognition, image segmentation, and facial recognition. Their hierarchical and learned feature representation makes them particularly effective at handling complex visual data, and they are a foundational technology in the field of artificial intelligence.

#### Decision Trees and Random Forest:

Decision Trees are a versatile and interpretable machine learning algorithm used for both classification and regression tasks. They operate by recursively splitting the data into subsets based on the most significant features. These splits are determined by conditions that optimize a certain criterion, such as Gini impurity for classification or mean squared error for regression. Decision Trees are known for their transparency and ease of interpretation but can be prone to overfitting. Random Forest, on the other hand, is an ensemble learning method that builds multiple Decision Trees and combines their predictions. It mitigates overfitting by aggregating the results of individual trees, making it a powerful and robust algorithm. Random Forest is commonly used for classification and regression tasks, such as predicting customer preferences or identifying disease patterns in healthcare. Its ability to handle high-dimensional data and noisy datasets makes it a valuable tool in machine learning.

#### K-Means Clustering:

K-Means is a widely used unsupervised machine learning algorithm for clustering data into groups or clusters. The algorithm aims to partition data points into K clusters based on their similarity, where K is a user-defined parameter. K-Means starts by randomly selecting K initial cluster centroids and assigns each data point to the nearest centroid. The centroids are then

updated to the mean of the data points in their respective clusters. This process iterates until convergence. K-Means is used in various applications, such as customer segmentation, image compression, and anomaly detection. Its simplicity and efficiency make it an essential technique in exploratory data analysis and data mining.

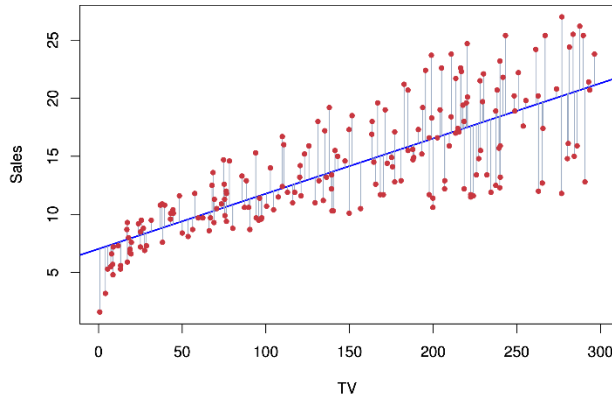


Figure 3

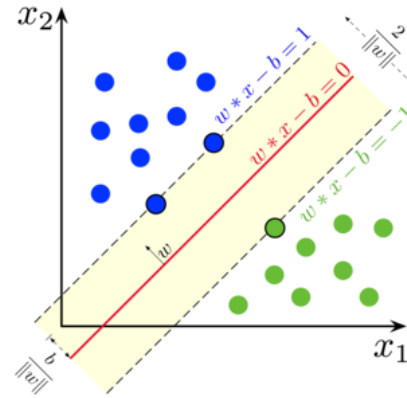


Figure 4



## **4. INTRODUCTION TO IBM WATSON AND IBM WATSON STUDIO**

A fundamental feature of AI systems lies in their capacity to learn and evolve over time. Instead of relying on explicit programming, AI systems acquire knowledge through interactions with users and experiences within their environments. Machine learning empowers computers to learn and make decisions without the need for explicit programming, allowing models to refine their performance by learning from errors and exposure to new data. When developing machine learning models, they are initially constructed from a fixed source, such as open-domain Wikipedia, and later deployed to various domains, like the Travel domain. Achieving higher accuracy demands the use of domain-specific data to retrain the model, a process known as domain adaptation. Similar to humans, AI systems require training to comprehend new domains and perform novel tasks. For instance, interpreting medical records to identify medical conditions and associated prescriptions necessitates a profound understanding of drugs and diseases. Just as humans undergo extensive education and training to become doctors, AI systems must be trained to become experts in specific domains. This training involves subject matter experts (SMEs) offering human guidance and domain-specific knowledge bases that represent the entities and relationships relevant to the new domain. The process of applying Watson technology to specific domains parallels this approach. Domain adaptation encompasses the essential steps needed to tailor an open-domain system to a particular domain, making it a closed-domain system. Watson APIs for information extraction are open-domain, capable of recognizing basic named entities like companies, people, and locations. However, they may not discern more specific distinctions such as the names of banks, insurance companies, and their products. To transform into SMEs in specific industries or domains, certain Watson services[5] must undergo specialized training.

### **4.1 FUNCTIONALITIES OF IBM WATSON**

IBM Watson stands as IBM's formidable artificial intelligence (AI) platform, encompassing a rich array of capabilities designed to decipher data, engage in natural interactions with humans, and undertake large-scale learning and reasoning. Watson underscores a synergistic partnership between humans and computers, rendering AI accessible across diverse applications. The core attributes of Watson encompass its innate ability to engage in natural conversations with individuals, absorb domain-specific knowledge by collaborating with domain experts, empower products and services to sense, reason, and learn autonomously, refine business

processes and predictive analytics through data-driven insights[6], and elevate the realms of exploration and discovery by identifying unique patterns and opportunities.

The beauty of harnessing IBM Watson is that you don't need to be an AI expert. A fundamental understanding of AI subfields like natural language processing, computer vision, and machine learning is more than adequate. This knowledge enables you to employ the relevant AI technology to address specific challenges, either through AI APIs or pre-built AI frameworks. IBM Watson extends its reach through a range of services accessible via IBM Cloud, SaaS cloud offerings, and domain-specific solutions, making it adaptable to an array of industries. Watson's user-friendly resources and documentation are tailored to support application developers and facilitate their AI journey.

On IBM Cloud, Watson services deliver AI functionality through REST APIs, necessitating the creation of a service instance. Each instance includes reserved resources and service credentials, enabling the seamless integration of Watson's AI capabilities into your applications.

To embark on your Watson-powered ventures, all that's required is an IBM Cloud Lite account, Postman for API testing, cURL and Git Bash for optional tasks, and a text editor like Notepad++ to cater to your coding needs. With these essentials in place, you're ready to unlock the potential of AI-driven solutions within the Watson ecosystem.

From build with Watson, we have implementations such as Watson Assistant, Discovery, Language Translator service, Natural Language Classifier, Speech to Text, Text to Speech, Natural Language Understanding (developed by IBM Watson Knowledge Studio), and Natural Language Classifier (new classes from unstructured data).

## 4.2 OUTPUT

### Params

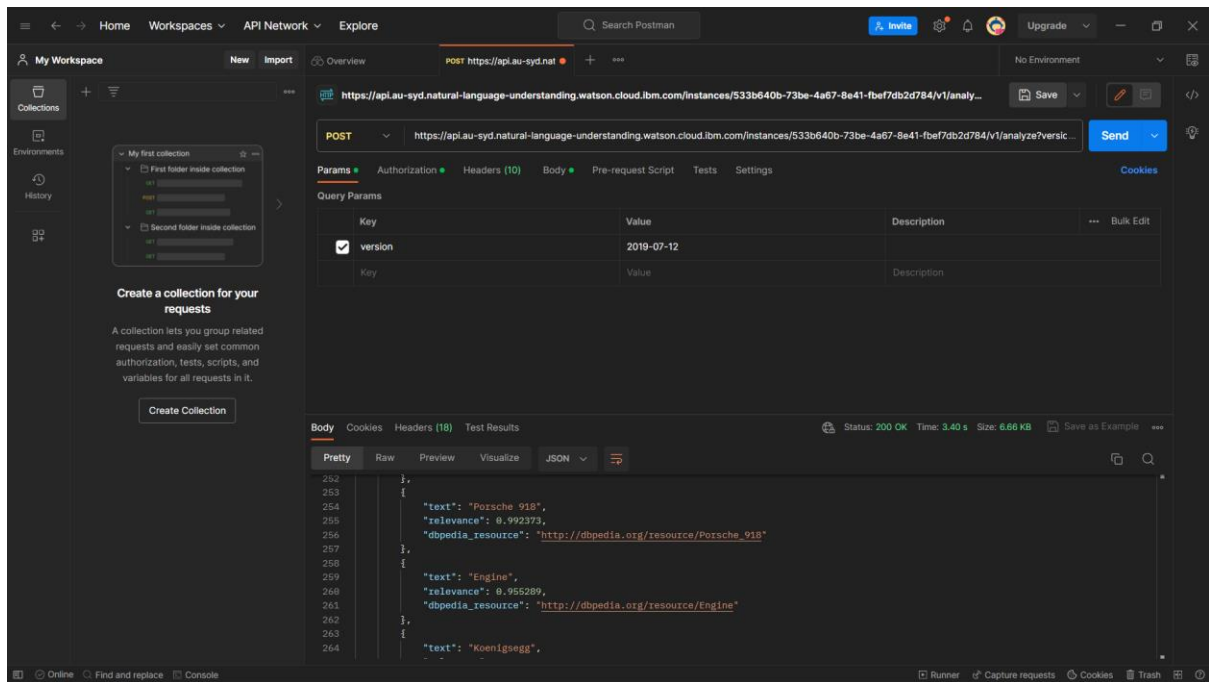


Figure 5

### Authorization

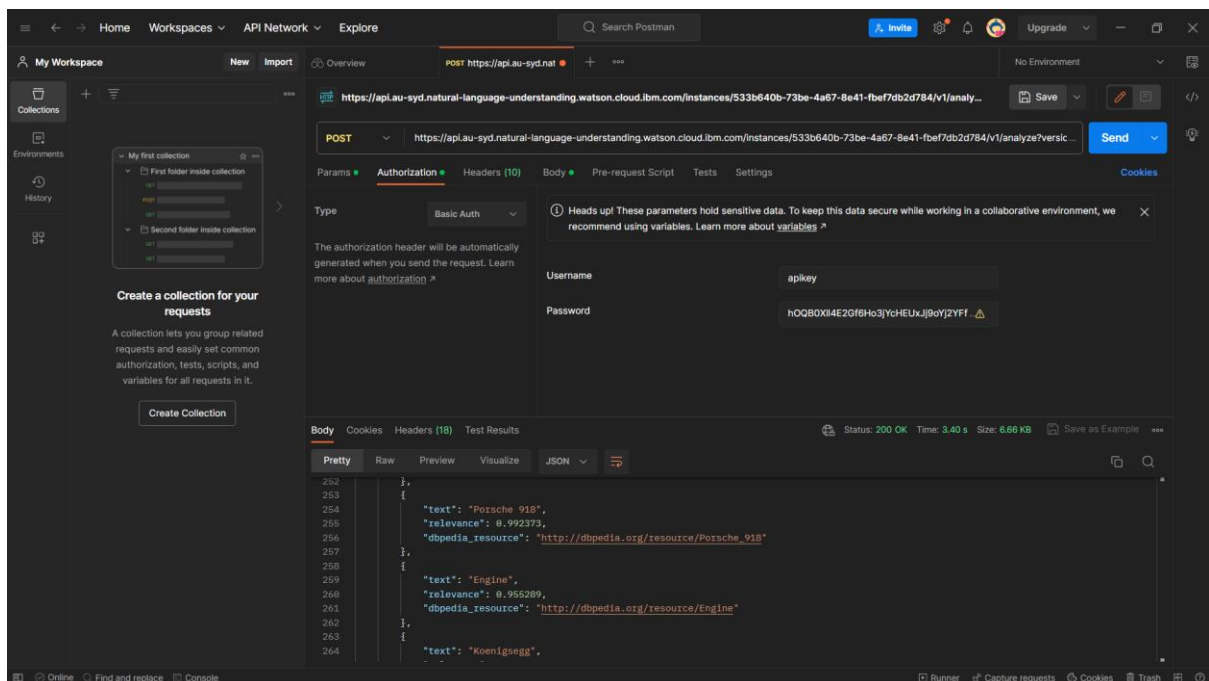


Figure 6

## Headers

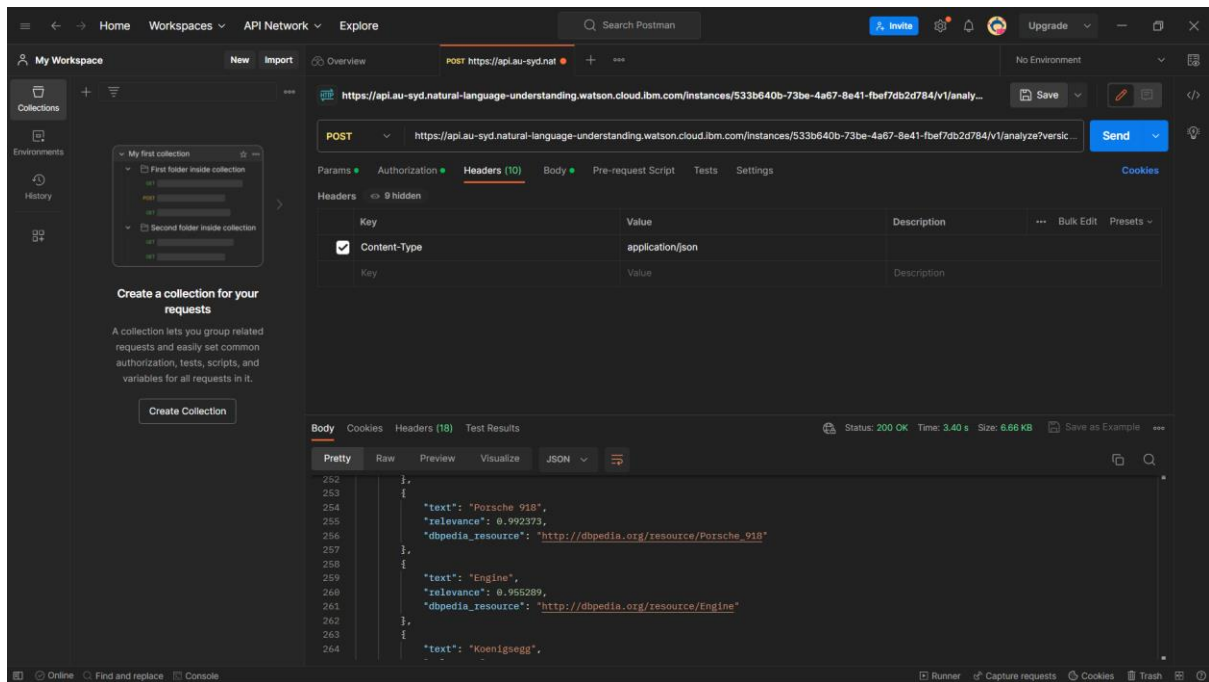


Figure 7

## Body

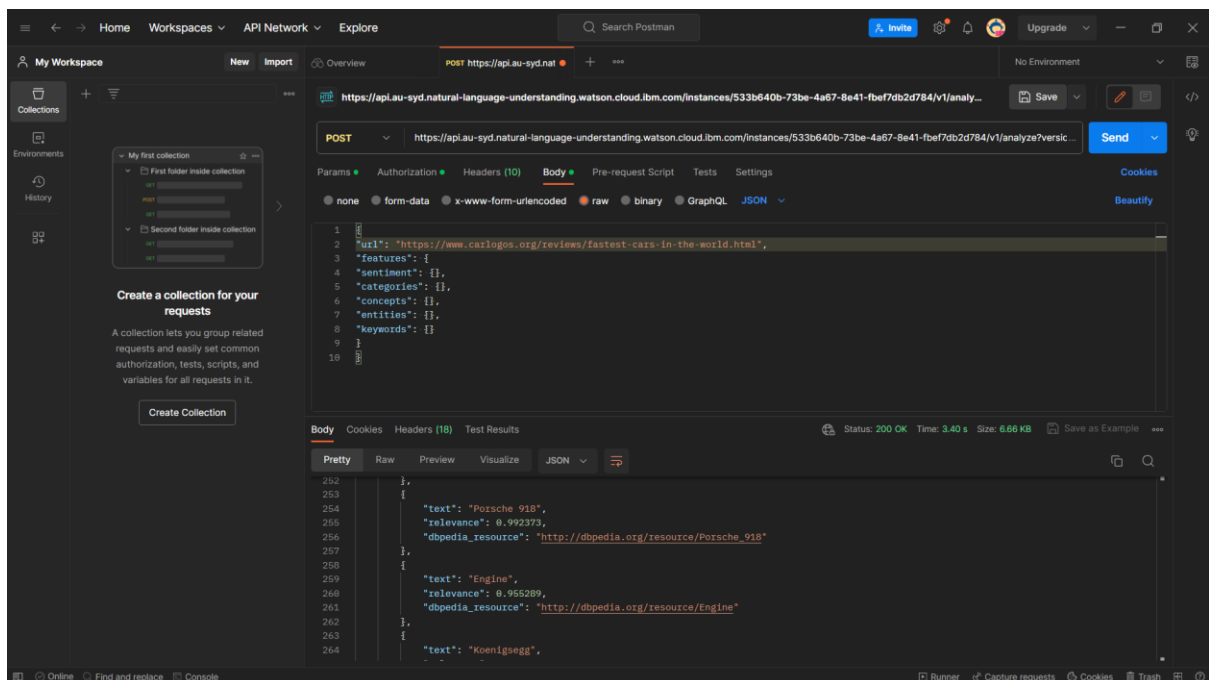


Figure 8

## POST

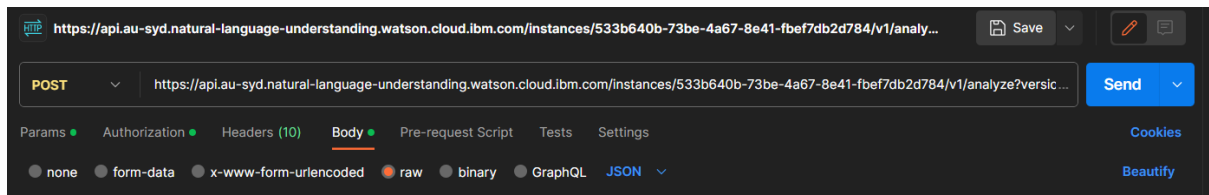


Figure 9

## Results\_1

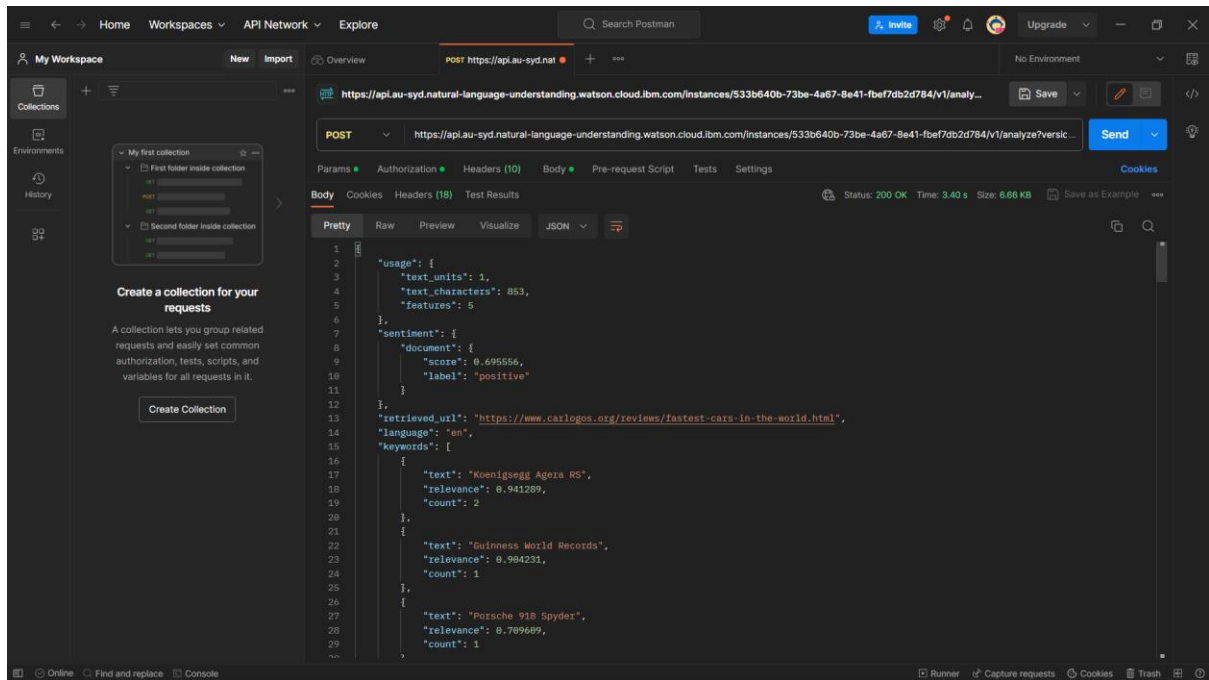


Figure 10

## Results\_2

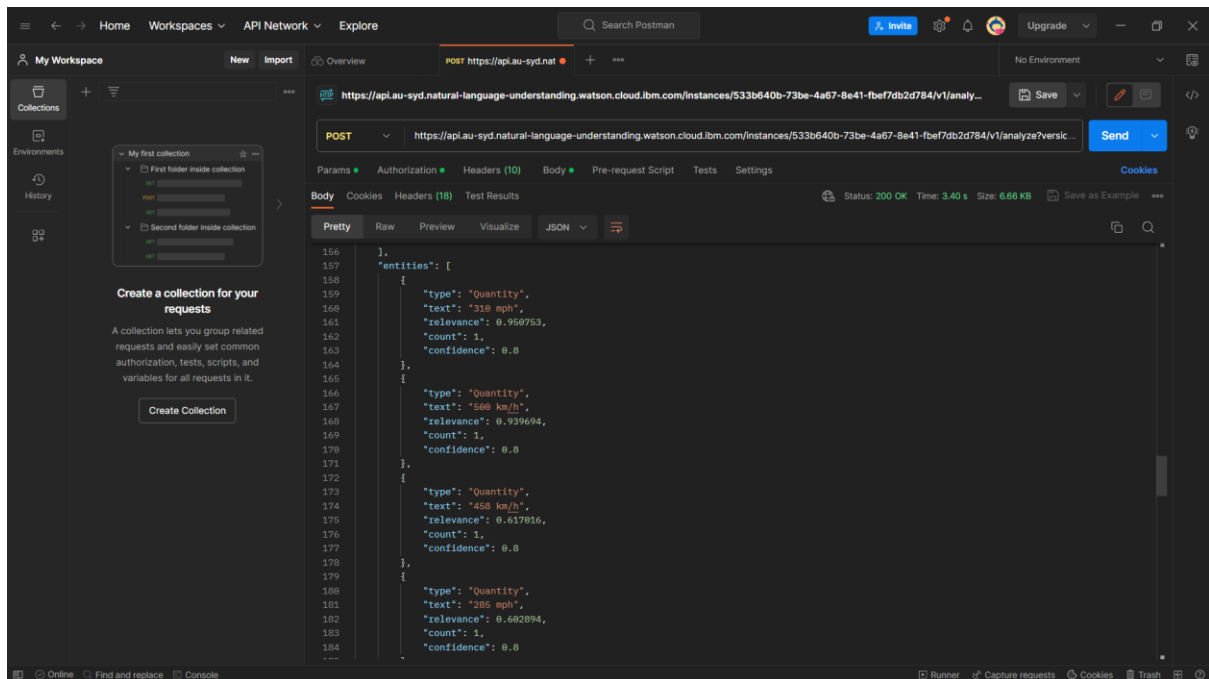


Figure 11

## Results\_3

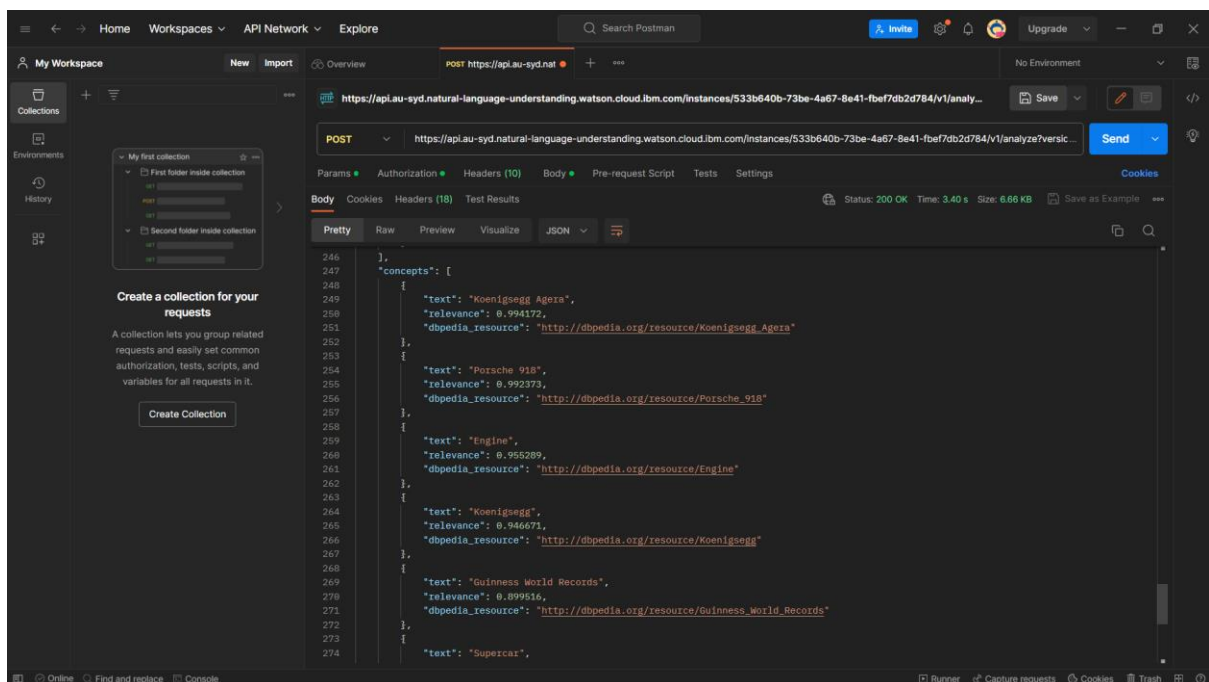


Figure 12

## Results\_4

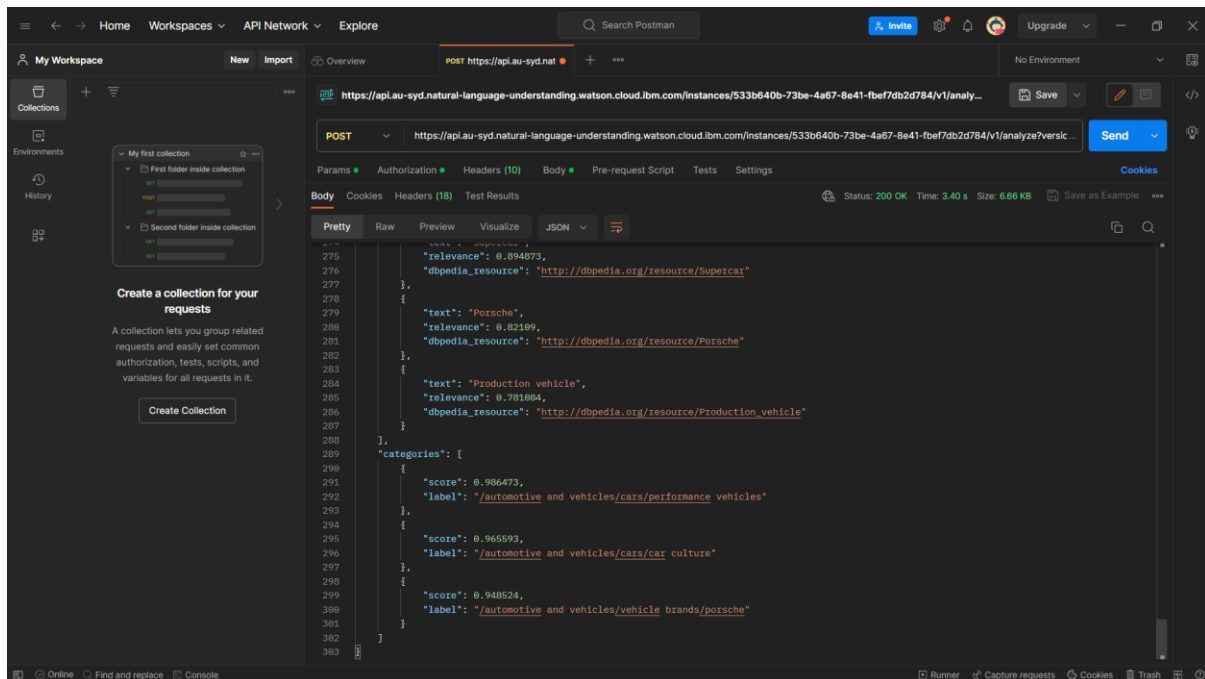


Figure 13

The response includes:

"language" is the language that is used for the analysis, which is English in this example, then, "features" is the number of features that were analyzed in the text, which is 5 in this example. The features in the request are sentiment, concepts, categories, entities, and keywords such as "sentiment" includes the document-level sentiment analysis results, which are positive in this example, then,

"keywords" includes a set of extracted keywords and the relevance for each keyword. The relevance score for the keyword is 0 - 1. A 0 means that the keyword is not relevant to the analyzed text, and a 1 means that it is highly relevant, then, "entities" identifies people, cities, organizations, and other entities in the content, then, "concept" returns high-level concepts in the content. For example, a research paper about liver cancer might return the concept "Oncology" even if the term is not mentioned, then, "categories" returns a five-level taxonomy of the content. The top three categories are returned.

## **5. INTRODUCTION TO IBM WATSON MACHINE LEARNING AND AUTO AI**

Watson Machine Learning, available through IBM Cloud, serves as a robust platform tailored for the training and deployment of machine learning models and neural networks. It seamlessly integrates with IBM Watson Studio, making it a valuable asset for data scientists and developers alike. At the heart of machine learning lies the crucial operation of "training," wherein an algorithm is fine-tuned to learn from a given dataset. This process results in the creation of a "model," which encapsulates the learned coefficients within mathematical expressions. These models form the basis for predictive tasks. The second pivotal function facilitated by Watson Machine Learning is "scoring." This operation employs a trained model to make predictions based on new data. The outcome is another dataset containing these predicted values, enabling the practical application of the trained model in real-world scenarios. Watson Machine Learning furnishes a wide array of features and tools to support these operations. Users can employ interfaces such as a Python client library, a command-line interface (CLI), and a REST API to construct, train, and deploy machine learning models. This comprehensive platform further offers deployment infrastructure to host these trained models, ensuring their effective utilization across diverse applications. Additionally, Watson Machine Learning boasts advanced capabilities, including distributed deep learning. This feature enables the distribution of training processes across multiple servers and GPUs, thereby expediting the training process and enhancing the overall efficiency and speed of machine learning tasks. These capabilities empower data scientists and developers to fully harness the potential of machine learning and neural networks, ushering in a new era of AI-powered solutions.[7]

### **5.1 FUNCTIONALITIES OF AUTOAI**

AutoAI, also recognized as AutoML (Automated Machine Learning), represents a potent algorithmic procedure or sequence of operations meticulously crafted to generate or identify the most efficient pipelines tailored to a specific dataset and prediction challenge. The primary objective of AutoAI is to streamline and enhance the model development process, fostering greater efficiency and expediency. AutoAI offers a multitude of advantages, including: Expedited Model Building where AutoAI expedites the model development cycle, resulting in significant time and resource savings. Then the Automated Data Preparation where the function automates crucial data cleansing and preparation tasks, simplifying the groundwork necessary for model development followed by the Signal Extraction from Noise where AutoAI employs



automated feature engineering to extract valuable insights from datasets, ultimately elevating predictive accuracy. Then the Model Ranking and Exploration where the model facilitates swift comparisons of multiple model pipelines, aiding in the identification of the most suitable one for a specific task. Within the realm of Watson Studio, the AutoAI graphical tool diligently scrutinizes your dataset and generates tailored candidate model pipelines[7] customized to your specific predictive modeling conundrum. Over time, AutoAI delves into data transformations, algorithm selection, and parameter optimization to pinpoint the most efficacious combination for your unique task. The outcomes are presented in the form of a leaderboard, which ranks the automatically generated model pipelines based on the optimization objective relevant to your problem. AutoAI exhibits proficiency in addressing diverse prediction challenges, encompassing binary classification, multiclass classification, and regression. The key functions executed by AutoAI encompass: (1) Data Pre-processing: AutoAI employs an array of algorithms to prepare raw data for machine learning. This process categorizes features based on their data types, whether categorical or numerical, and employs hyperparameter optimization to determine optimal strategies for tasks like missing value imputation, feature encoding, and feature scaling. (2) Automated Model Selection: AutoAI introduces an innovative approach to assess and rank candidate algorithms against subsets of the data, progressively expanding the subset size for the most promising algorithms. This approach not only saves time but also guarantees the selection of the most appropriate model for the dataset. (3) Automated Feature Engineering: Feature engineering entails the transformation of raw data into representations that most effectively address the problem at hand. AutoAI (PCA) systematically explores various feature construction options, maximizing model accuracy through a structured yet non-exhaustive approach, refined by reinforcement learning. This process optimizes data transformations for precise alignment with the chosen algorithms. And (4) Hyperparameter Optimization: AutoAI refines the top-performing model pipelines by leveraging hyperparameter optimization. It employs an algorithm customized for expensive function evaluations, such as model training and scoring, ensuring rapid convergence to an effective solution, even in the face of extended evaluation times.

## 5.2 APPLICATION BASED ON AUTOAI

The Cross-Industry Standard Process for Data Mining, or CRISP-DM, serves as a well-established and widely embraced framework for steering data mining endeavors. This proven model is the favored choice among data mining experts, offering a structured methodology that delineates the typical project phases, their associated tasks, and the interconnections between

these tasks. As a comprehensive process model, CRISP-DM provides a holistic view of the data mining lifecycle, consolidating best practices and principles. CRISP-DM, an acronym for Cross-Industry Standard Process for Data Mining, serves as an open standard guide employed by data mining experts. Within its methodological framework, CRISP-DM outlines the conventional phases inherent to a project, complete with detailed task descriptions. It also operates as a process model, offering a panoramic view of the data mining journey. The data mining lifecycle, encapsulated within the model, encompasses six key phases, and while the sequence is not rigid, it adheres to a logical flow. Commencing with a thorough grasp of the business objectives, the process proceeds to delve into data comprehension, data preparation, modeling, evaluation, and eventual deployment. It's important to note that projects often iterate between these phases as needed, and there's flexibility in customizing the CRISP-DM model to suit the specific requirements of different undertakings. For instance, if an organization's aim is to detect money laundering, the project might primarily focus on extensive data exploration and visualization to uncover suspicious financial patterns, without an immediate modeling goal. In this scenario, the phases related to modeling, evaluation, and deployment might take a back seat to data understanding and preparation. Nonetheless, considerations raised during these later phases remain crucial for long-term planning and future data mining objectives.

## **6. INTRODUCTION TO NATURAL LANGUAGE PROCESSING (NLP)**

Natural Language Processing (NLP) is the field dedicated to the computational analysis of human language. It equips machines to comprehend human communication and extract valuable information from it. NLP finds application in various areas, including email text analysis, speech recognition, social media content analysis, and optical character recognition from scanned documents. Its roots trace back to the 1950s with machine translation. Over time, NLP has evolved by merging artificial intelligence, computational linguistics, and computer science. Some popular NLP tasks encompass machine translation, information retrieval (as seen in search engines), spell checking, and the development of natural language assistants like Siri and Alexa. Challenges in NLP relate to domain-specific accuracy, language variations, and the complexity of processing speech data. To address NLP problems effectively, one must understand their data, recognize unique challenges, and stay informed about cutting-edge solutions.[8]

### **6.1 UNDERSTANDING NLP**

Natural Language Processing (NLP) encompasses two primary categories: Natural Language Understanding (NLU) and Natural Language Generation (NLG). NLU involves the extraction of valuable insights from natural language inputs, whether in the form of text within documents, reports, or messages, or through speech. On the other hand, NLG is the process of generating natural language outputs from non-linguistic inputs. NLU applications are diverse and include transforming unstructured information into structured data, facilitating question and answer systems, and conducting sentiment analysis. For instance, NLU can map a user's unstructured input into a structured data format, extracting key information and relations from the text. It can also power question and answering systems by comprehending the user's queries and providing relevant responses. [8]Sentiment analysis, another NLU application, evaluates text to discern the emotions, opinions, or sentiments expressed within it. The graphic in the slide illustrates how NLU converts unstructured natural language into structured data, showcasing the transformation of input text into a structured table format. This process not only aids in organizing information but also enables better decision-making and information retrieval from textual data.

## 6.2 CONFUSION MATRIX

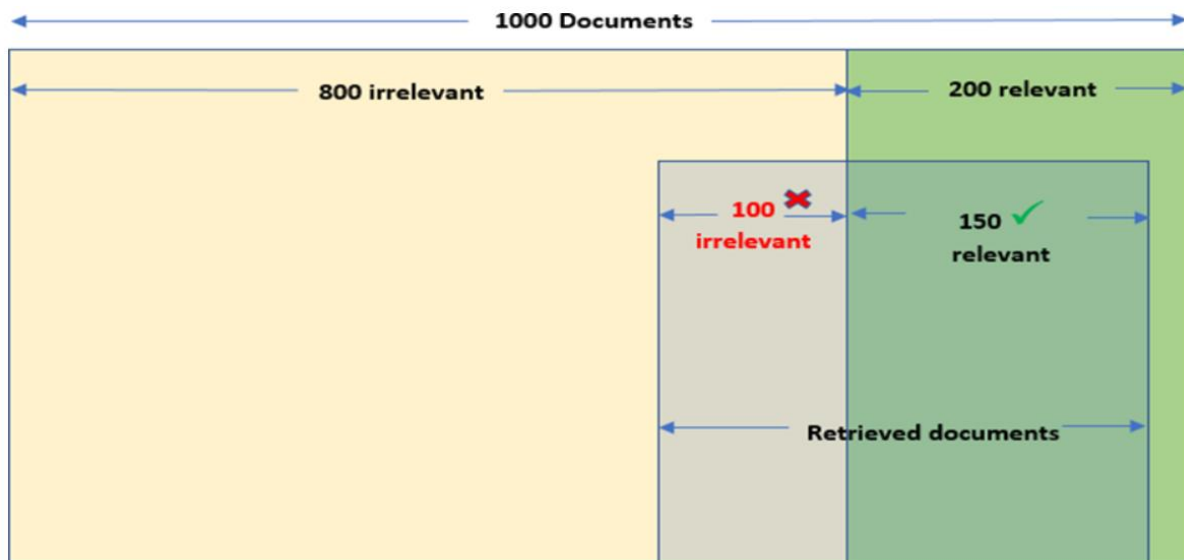


Figure 14

The algorithm's performance can be assessed using a confusion matrix, which helps visualize its effectiveness. In this example, 150 relevant documents were retrieved by the algorithm, categorizing them as True Positives (Tp), while 100 irrelevant documents were also retrieved, classified as False Positives (Fp). Furthermore, 50 relevant documents were not retrieved, resulting in False Negatives (Fn), and 700 irrelevant documents were not retrieved, considered True Negatives (Tn).

(1) Accuracy is a numeric measure that calculates how many correct results the solution identified, represented by the formula  $\text{Accuracy} = (\text{Tp} + \text{Tn}) / (\text{Tp} + \text{Tn} + \text{Fp} + \text{Fn})$ . For this example, it is calculated as  $\text{Accuracy} = (150 + 700) / 1000 = 0.85$ , making it useful for symmetric datasets where the number of positive and negative values is nearly equal. (2) Precision measures the fraction of retrieved documents that are relevant, defined as  $\text{Precision} = \text{Tp} / (\text{Tp} + \text{Fp})$ . In this example, precision is calculated as  $\text{Precision} = 150 / (150 + 100) = 0.60$ . (3) Recall represents the fraction of relevant documents that were retrieved, with the formula  $\text{Recall} = \text{Tp} / (\text{Tp} + \text{Fn})$ . In this case, recall is  $\text{Recall} = 150 / (150 + 50) = 0.75$ . (4) To balance precision and recall, the F-Score (F-measure) is employed, and it is given by  $F = (2 * \text{Precision} * \text{Recall}) / (\text{Precision} + \text{Recall})$ . Applying the formula to the example,  $F = (2 * 0.60 * 0.75) / (0.60 + 0.75) = 0.6667$ . The F-Score measures the tradeoff between precision and recall, with higher values indicating better algorithm performance.

IBM Watson offers a suite of NLP services designed to extract valuable insights from unstructured text data, making it a powerful tool for various applications. Among these services are Watson Natural Language Classifier, Watson Natural Language Understanding, and Watson Discovery. [9]While the Watson Natural Language Classifier requires user training, the others come with a built-in public model, enabling immediate use without prior training. However, for domain-specific applications, it is advisable to train Watson Natural Language Understanding and Watson Discovery to enhance their accuracy and effectiveness, ensuring tailored results for particular use cases. These Watson NLP services open the door to a wide range of possibilities for extracting valuable information from text data in various domains.

## **7. INTRODUCTION TO IBM WATSON KNOWLEDGE STUDIO**

IBM Watson Knowledge Studio is a versatile platform that empowers users to create and fine-tune machine learning models tailored to their specific domain. These models are designed to understand the unique linguistic nuances, meanings, and relationships inherent in a particular industry, making it a valuable tool for extracting meaningful insights from unstructured text data. This platform offers two main types of models: machine learning models and rule-based models.

Machine learning models are built through a statistical approach, capable of adapting and learning from growing datasets. In contrast, rule-based models use a declarative approach to recognize predefined patterns and relationships in documents, offering predictability and ease of maintenance. However, rule-based models do not adapt to new data, limiting their scope to recognized patterns.

### **7.1 WORKING ON KNOWLEDGE STUDIO**

Watson Knowledge Studio enhances the accuracy of models through iterative testing, enabling them to learn and recognize patterns within vast document collections. The platform's user-friendly tools facilitate the annotation of domain-specific literature, allowing users to define entity and relation types crucial for their application. Once a machine learning model is trained, it can be deployed in various Watson cloud-based solutions for entity and relationship extraction. In addition to machine learning, Knowledge Studio simplifies the process of creating rule-based models, streamlining the identification of common patterns in documents. Its rule editor employs dictionaries and regular expressions to pre-annotate documents and expedite the human annotation process for machine learning models.

This comprehensive platform plays a critical role in training Watson for specialized domains, enabling subject matter experts to teach Watson the language and relationships specific to their field without necessitating deep technical expertise. Knowledge Studio supports collaborative efforts among domain experts, streamlining the training process. The resulting machine learning models can be applied in various applications, including IBM Discovery and Natural Language Understanding, offering a holistic solution for knowledge extraction and analysis in specialized industries. Knowledge Studio stands as a unique offering in the market, integrating

annotation, training, and evaluation capabilities within a collaborative, user-friendly environment.

## **8. INTRODUCTION TO CHATBOTS AND WATSON ASSISTANT**

IBM Watson Assistant is an innovative service that leverages artificial intelligence (AI) and natural language processing (NLP) technologies to create highly interactive and intelligent chatbots and virtual assistants. It's part of IBM's Watson suite of AI services, and it's designed to help businesses and organizations enhance their customer service, streamline internal processes, and provide a more personalized user experience. With its advanced capabilities, Watson Assistant has gained popularity across various industries, from healthcare and finance to e-commerce and customer support. One of the key strengths of Watson Assistant is its ability to understand and respond to natural language inputs. It can comprehend and interpret user queries, whether they are typed messages, voice commands, or even images, and provide meaningful responses. This flexibility allows businesses to deploy chatbots across multiple communication channels, such as websites, mobile apps, messaging platforms, and even voice interfaces like smart speakers[10]. Watson Assistant's chatbots can be customized to suit the specific needs of a business or industry. The platform provides a range of features to train the chatbot, including the creation of custom intents and entities. Intents represent the different reasons a user might interact with the chatbot, while entities represent key information or data relevant to those intents. For instance, in a banking scenario, intents could be "checking account balance" or "making a transfer," with entities like "account number" or "amount." A crucial advantage of Watson Assistant is its ability to learn and improve over time. It utilizes machine learning to adapt and enhance its performance based on the interactions it has with users. This means that as more people engage with the chatbot, it becomes better at understanding and responding to their unique needs, continuously improving the user experience.

### **8.1 WORKING ON CHATBOT AND ASSISTANT**

Watson Assistant also enables businesses to integrate external data sources and systems, providing real-time access to valuable information. This ensures that the chatbot can provide up-to-date information and make transactions or bookings on behalf of users. The platform supports a multi-turn dialogue, allowing users to have back-and-forth conversations with the chatbot[10], [11]. This is particularly useful in complex scenarios where multiple steps are involved, such as troubleshooting technical issues or handling customer support requests. For businesses that require more advanced capabilities, Watson Assistant supports the integration of additional Watson services, like Watson Discovery for searching and analyzing large



volumes of unstructured data and Watson Language Translator for multilingual support. This integration empowers the chatbot to provide even more sophisticated responses and engage with users in their preferred language. Watson Assistant provides valuable insights and analytics for businesses to track chatbot performance and user interactions. Organizations can analyze user queries, conversation paths, and the overall effectiveness of their virtual assistant, enabling them to make data-driven improvements. As AI-driven chatbots and virtual assistants become increasingly prevalent in customer service and business operations, Watson Assistant offers a robust solution for creating, deploying, and managing these conversational agents. It allows businesses to enhance their customer interactions, streamline processes, and provide 24/7 support, ultimately improving customer satisfaction and operational efficiency. IBM Watson Assistant is a powerful AI service that empowers businesses to build highly responsive chatbots and virtual assistants. Its natural language understanding, customization, machine learning capabilities, and integrations with other Watson services make it a versatile tool for enhancing customer service and improving internal processes. With the ability to continuously learn and adapt, Watson Assistant is an integral part of the AI-driven future of customer interactions and support.

## 9. INTRODUCTION TO COMPUTER VISION

Computer vision has a rich history that can be traced back to the emergence of artificial intelligence (AI) in 1956. Over the years, it has evolved alongside the advancements in AI technologies. One significant milestone was the proposal of convolutional neural networks (CNNs) in a renowned 1998 research paper by Yann LeCun and Léon Bottou. In their paper, they introduced the neural network architecture "LeNet 5," which achieved an impressive accuracy of 99.2% on the Modified National Institute of Standards and Technology (MNIST) dataset, a commonly used resource for training image processing systems. The field of computer vision encompasses a wide range of applications, such as manufacturing, where it ensures product alignment on assembly lines, and visual auditing for compliance checks across various industries. In insurance, it expedites claims processing by classifying images into categories, while in the medical field, it aids in the detection of tumors[12]. For the automotive industry, computer vision contributes to safety through object detection systems. This technology also finds applications in social commerce, retail, education, and public safety.

### 9.1 WORKING ON COMPUTER VISION

Computer vision handles various tasks, including object detection and recognition. These tasks involve detecting patterns within images, such as recognizing red eyes in photographs taken in specific conditions or identifying faces. Content-based image retrieval allows users to search for images based on their visual content, rather than relying on metadata like keywords. Optical character recognition (OCR) converts handwritten text into digital formats, making it a valuable tool for digitizing documents. Object tracking is another task, which involves following the position changes of a target object between frames in image sequences or videos. Moreover, computer vision contributes to image restoration, rectifying images corrupted by noise or motion blur[1], [4]. Scene reconstruction generates 3D models from multiple 2D images captured from different perspectives.

To perform these tasks, computer vision relies on a variety of tools and libraries. OpenCV is a popular open-source library with interfaces for C++, Python, Java, and MATLAB. PyTorchCV, based on the PyTorch framework, offers pretrained models for image classification, segmentation, detection, and pose estimation. scikit-image, another open-source library, contains a set of algorithms for image processing, providing well-documented APIs in

Python. Several vendors, including IBM, Microsoft, and Google, provide computer vision offerings. IBM Maximo Visual Inspection is an example that simplifies deep learning-based computer vision for business users. This platform empowers subject matter experts to label, train, and deploy deep learning vision models without requiring deep learning expertise or coding skills. It is equipped with popular deep learning frameworks and designed for rapid deployment, enabling enterprises to optimize processes, reduce defects, and take quick actions based on real-time analysis. [1]IBM Maximo Visual Inspection is an accessible tool for improving uptime, reducing defects, and empowering domain experts to leverage AI in various applications. Computer vision has come a long way, and it continues to transform industries and drive innovation in an array of use cases.

## 10. CONCLUSION

In our extensive study along the course of IBM Artificial Intelligence Analyst, we have immersed ourselves in the diverse and powerful array of services offered by IBM. These services exemplify IBM's unwavering commitment to technological advancement and innovation across various domains. From Watson Assistant, an AI-driven conversational platform, to the Watson Natural Language Processing services that enable sophisticated language comprehension, and AutoAI and CRISP-DM, which simplify and expedite machine learning workflows, IBM consistently empowers individuals and organizations to harness the full potential of data, language, and artificial intelligence.

This course took me on a journey through several IBM offerings, each showcasing the organization's leadership in cutting-edge technology. We delved into Watson Knowledge Studio, a remarkable tool that allows domain experts to craft custom machine learning models, ushering in new possibilities for understanding and processing data that is specific to a particular industry or domain. Additionally, we explored the wide-reaching impact of computer vision, an area with a rich historical background that continues to evolve, offering a wide spectrum of applications across various sectors. This report also encompassed the crucial facets of evaluating and enhancing machine learning algorithms, emphasizing the significance of metrics such as accuracy, precision, recall, and the F-score, to ensure the efficacy of these models in real-world applications.

Lastly, we uncovered the remarkable potential of IBM Maximo Visual Inspection, a sophisticated tool that equips businesses with the capacity to leverage deep learning vision models for process improvement, defect reduction, and the empowerment of subject matter experts. IBM's services stand as a testament to the organization's position at the forefront of artificial intelligence and data-driven solutions. These services are designed to address the intricate challenges of our era and offer inventive tools and platforms that foster efficiency, productivity, and actionable insights across a spectrum of industries. As IBM continues to push the boundaries of technology and data science, its services remain instrumental in shaping the future of AI and data-driven solutions, leaving a profound impact on industries and individuals alike.

## 11. REFERENCES

- [1] C. Apte, L. Morgenstern, and S. J. Hong, "AI at IBM research," *IEEE Intelligent Systems and Their Applications*, vol. 15, no. 6, 2000, doi: 10.1109/5254.895861.
- [2] I. H. Sarker, "Machine Learning: Algorithms, Real-World Applications and Research Directions," *SN Computer Science*, vol. 2, no. 3. 2021. doi: 10.1007/s42979-021-00592-x.
- [3] B. Mahesh, "Machine Learning Algorithms-A Review," *International Journal of Science and Research*, 2018.
- [4] R. M. Bolle, A. Califano, J. R. Kender, R. Kjeldsen, and R. Mohan, "<title>Multilevel evidence fusion for the recognition of 3-D objects: an overview of computer vision research at IBM/T.J. Watson</title>," in *Sensor Fusion III: 3D Perception and Recognition*, 1991. doi: 10.1117/12.25267.
- [5] R. R. Cecil and J. Soares, "IBM Watson Studio: A Platform to Transform Data to Intelligence," in *Lecture Notes in Logistics*, 2019. doi: 10.1007/978-3-030-15398-4\_13.
- [6] S. Goswami, "Deep learning - a state-of-the-art approach to artificial intelligence," in *Deep Learning: Research and Applications*, 2020. doi: 10.1515/9783110670905-001.
- [7] S. S. Murtaza, P. Lak, A. Bener, and A. Pischdotchian, "How to effectively train IBM watson: classroom experience," in *Proceedings of the Annual Hawaii International Conference on System Sciences*, 2016. doi: 10.1109/HICSS.2016.210.
- [8] A. Mykowiecka, "Natural-language generation-an overview," *Int J Man Mach Stud*, vol. 34, no. 4, 1991, doi: 10.1016/0020-7373(91)90032-3.
- [9] I. Li *et al.*, "Neural Natural Language Processing for unstructured data in electronic health records: A review," *Computer Science Review*, vol. 46. 2022. doi: 10.1016/j.cosrev.2022.100511.
- [10] S. A. Thorat and V. Jadhav, "A Review on Implementation Issues of Rule-based Chatbot Systems," *SSRN Electronic Journal*, 2020, doi: 10.2139/ssrn.3567047.
- [11] N. A. Godse, S. Deodhar, S. Raut, and P. Jagdale, "Implementation of Chatbot for ITSM Application Using IBM Watson," in *Proceedings - 2018 4th International Conference on Computing, Communication Control and Automation, ICCUBEA 2018*, 2018. doi: 10.1109/ICCUBEA.2018.8697411.
- [12] K. Y. Lee and J. Kim, "Artificial Intelligence Technology Trends and IBM Watson References in the Medical Field," *Korean Medical Education Review*, vol. 18, no. 2, 2016, doi: 10.17496/kmer.2016.18.2.51.

## **APPENDIX I**