



# LANTZ LEIWEKE

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## HELLO!

I'm **Lantz**. I love building amazing products that harness the power of clever UX design to positively impact the lives of users.

## SKILLS

Agile Project Management



Written and Oral Communication



Public Speaking



QA and User Testing



Sketch



Adobe Suite



Keynote



## PERSONAL INTERESTS

- I try to **travel** as much as I can.
- **Music** has always been a source of creative motivation.
- You may catch me at any of Chicago's countless **museums** and **galleries**.
- I play and closely follow both **hockey** and **soccer**.
- Most weekends I am out exploring the city on my **bike** and sampling all of the **beer** and **food** that the Chicago culinary scene has to offer.

## VOLUNTEER WORK

### St.Louis Citizen Advisory Committee - 2014

Group leader responsible for organizing members and delivering feedback on potential contracts for the city of St. Louis' street parking overhaul.

## PROFESSIONAL EXPERIENCE

### Punchkick Interactive • Product Strategy and Development • 2015 to Current

Mobile product strategy, management and sales support for native app development and mobile web products. While primarily focused on defining and executing UX and development plans, responsibilities also include supporting research, content creation and mobile marketing.

### Interapptive, Inc. • Product Technician • 2013 to 2015

Client-facing product guru responsible for product feature ideation, UX direction and developmental support. Acting as the primary product role, all insight into future development flowed through our department and into development after thorough vetting and definition.

### Geek Squad • Services Leadership • 2004 to 2013

Leadership roles throughout the services portfolio that included in-store, field and remote management at district, territory and corporate levels.

## NOTABLE CLIENTS AND PROJECTS

### Marriott International

**The THREAD Website** - *Product Manager* - Highly customized wordpress-based site with dynamic content feed and original design language.

**Talentpoint Lifestyle Brands Designs** - *Project Manager* - Developed a templated design that can accommodate quick deployment while maintaining vastly different brand identities.

**Marriott Careers Website** - *Product Owner* - Iterative development project that included navigating unique design and UX restrictions of working on top of a talent acquisition platform with multiple third-party vendor partnerships.

### Harley-Davidson

**Mobile Website** - *Product Owner* - Long-term, iterative design and development project that focused on mobile-first UX development in an effort to achieve parity with desktop site.

**Retail Experience Strategy** - *Product Strategy* - Strategy engagement to research and develop a connected retail experience for H-D dealers.

### Northern Trust

**Hybrid Consumer App** - *Delivery Analyst and UX Strategist* - Creative role working inside Northern Trust's mobile team to ideate and define new features and UX strategies.

### Surepayroll

**iOS and Android App** - *Product Manager* - Top-to-bottom rebuild of existing apps on both mobile platforms including UX design updates and new feature implementation.

### Lyndex-Nikken

**iOS CRM App** - *Product Manager* - Custom-defined and developed CRM app that required specialized integrations with in-house technology stack.