

+ education

- 2018 – 2020** **MFA Design and Technology** 4.0 / 4.0
Parsons School of Design, New York, NY
- 2013 – 2017** **BS Advertising Art Direction, honor cum laude** 3.65 / 4.0
Syracuse University, New York, NY

+ experience

- Feb 2020 – present** **Front-End Research Assistant**
Semantic Dive Project, New York, NY
- + Tested and built data visualizations of text nodes for web and mobile platforms
 - + Explored designs of front-end interfaces that help users understand qualitative data
- Jan 2020 – Mar 2020** **Programming Participant**
Recurse Center, Brooklyn, NY
- + Developed a terminal comedy bot
 - + Created generative tools for computational comedy performances
 - + Self-taught Vue.js, GLSL / OpenGL
 - + Gave a technical presentation on a computational comedy web application
- Aug 2019 – Dec 2019** **Immersive Storytelling Teaching Assistant**
Parsons School of Design, New York, NY
- + Led weekly recitation/workshop of 25 undergraduate students for Dr. Anezka Sebek
 - + Facilitated critical discussions and debates around emerging technologies
 - + Developed and taught Unity and Arduino beginner-friendly workshops
 - + Helped students brainstorm, develop and iterate technical and storytelling projects
 - + Assisted hosting the end-of-semester class showcase of 75 students
- May 2019 – Aug 2019** **MFA Bootcamp Coding Teaching Fellow**
Parsons School of Design, New York, NY
- + Collaboratively developed a curriculum around coding fundamentals with other TFs
 - + Independently developed an elective curriculum – “Object, Class, and Particle System”
 - + Taught incoming first-year graduate students to code creatively with Processing
- Aug 2018 – Jan 2019** **Creative Coding Tutor Specialist**
Parsons School of Design, New York, NY
- + Hosted tutoring hours for Com Design undergraduate students for HTML/CSS/JS
 - + Helped students understand how to use the web as a creative medium
 - + Taught incoming first-year graduate students to code creatively with Processing
- May 2017 – July 2018** **Art Director**
Publicis Worldwide North America, New York, NY
- + Worked on the Citi Bank Sponsorship team
 - + Developed the (2017-present) visual identity for the yearly Urbanspace Holiday Market
 - + Art directed on campaigns for the Mets, Urbanspace, President's cup, Harlem Eatup
 - + Worked on print ads, outdoor campaigns, digital campaigns, VI design, mobile UI/UX

- Dec 2016 – May 2017 Art Director, Designer**
AAF National Student Advertising Competition, New York, NY
 + Developed the visual Identity for ‘Taipei’ frozen food campaign
 + Designed book, presentation deck and social content
- Jun 2014 – Aug 2016 Designer**
School of Engineering and Computer Science at Syracuse University, Syracuse, NY
 + Designed prints, posters, and visual identity materials for student organizations
 + Produced promotional campaigns for the school
 + Photographed for events and campaign materials
- Jun 2016 – Aug 2016 Art Director Intern**
The Halo Group, New York, NY
 + Designed and art directed for accounts like NYU, NYCA, Shoprite, and It’s learning
 + Participated in various new business pitches
- Jun 2015 – Aug 2015 Creative Intern**
Saatchi & Saatchi, Beijing, China
 + Designed social materials for accounts like Lexus, Oral-B, Mazda, and Yili

+ workshops/performances/exhibitions

- Mar 2020 Hack(Comedy) Performance**
CultureHub, LaMama Experimental Theater, New York, NY
- Mar 2020 “Natural Language Processing with Python” Dorkshop Workshop**
Parsons School of Design, New York, NY
- Nov 2019 Performing with “Hitchhiker” Performance**
Babycastles, New York, NY
- Aug 2019 “Body Fun Jewelry Making” Dorkshop Workshop**
Parsons School of Design, New York, NY
- Aug 2019 “Advanced Processing: Object, Class and Particle System” Bootcamp Elective**
Parsons School of Design, New York, NY
- 2017 S.I. Newhouse Advertising Gallery Exhibition**
Syracuse University, Syracuse, NY

+ awards

- 2019 – 2020 Parsons Graduate Student Research Fund**
- 2018 – 2020 Parsons Dean’s Scholarship**
- 2016 – 2017 Graphis New Talent Student Advertising Award**
 1 platinum award, 3 silver awards, 2 merit awards
- 2017 AAF National Student Advertising Competition District 2 Winner**