

## Going Bust:

A Machine Learning Model for Corporate Bankruptcy Prediction

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### Outline

- Background and Objectives
- Dataset
- Methodology
- Results
- Insights
- Conclusion and Recommendations



# Introduction

## In any economic environment, financial stability is a <u>pillar</u> of sustained growth.

**Bankruptcy** is a judicial recognition that a company can no **longer repay its debts.** Once a company is declared bankrupt, it typically **liquidates its assets**, **closes operations**, or **enters a loan restructuring agreement**.

Predicting corporate bankruptcies, especially from early warning signs, is a notoriously difficult task. Thus, there is a pressing need to develop robust automated prediction systems for bankruptcy.



### Objective:

Develop and train **two supervised classifiers** on the Taiwanese Bankruptcy Prediction Dataset

Achieve over 90% test accuracy for both classifiers





### Taiwanese Bankruptcy Prediction

6819

Instances

6599 Non Bankrupt 220

Bankrupt

### Taiwanese Bankruptcy Prediction

- Uploaded in 2020 under a CC BY 4.0 License (for research use)
- 96 features, all financial indicators
- All feature values pre normalized (range from 0 to 1)
- Minimal need for cleaning, no missing/empty/problematic values



### Taiwanese Bankruptcy Prediction

- -1 Bankrupt?
- 0 ROA(C) before interest and depreciation before interest
- 1 ROA(A) before interest and % after tax
- 2 ROA(B) before interest and depreciation after tax
- 3 Operating Gross Margin
- 4 Realized Sales Gross Margin
- 5 Operating Profit Rate
- 6 Pre-tax net Interest Rate
- 7 After-tax net Interest Rate
- 8 Non-industry income and expenditure/revenue
- 9 Continuous interest rate (after tax)
- 10 Operating Expense Rate
- 11 Research and development expense rate
- 12 Cash flow rate
- 13 Interest-bearing debt interest rate
- 14 Tax rate (A)
- 15 Net Value Per Share (B)
- 16 Net Value Per Share (A)
- 17 Net Value Per Share (C)
- 18 Persistent EPS in the Last Four Seasons
- 19 Cash Flow Per Share
- 20 Revenue Per Share (Yuan ¥)
- 21 Operating Profit Per Share (Yuan ¥)
- 22 Per Share Net profit before tax (Yuan ¥)
- 23 Realized Sales Gross Profit Growth Rate
- 24 Operating Profit Growth Rate
- 25 After-tax Net Profit Growth Rate
- 26 Regular Net Profit Growth Rate
- 27 Continuous Net Profit Growth Rate
- 28 Total Asset Growth Rate
- 29 Net Value Growth Rate
- 30 Total Asset Return Growth Rate Ratio

- 31 Cash Reinvestment %
- 32 Current Ratio
- 33 Quick Ratio
- 34 Interest Expense Ratio
- 35 Total debt/Total net worth
- 36 Debt ratio %
- 37 Net worth/Assets
- 38 Long-term fund suitability ratio (A)
- 39 Borrowing dependency
- 40 Contingent liabilities/Net worth
- 41 Operating profit/Paid-in capital
- 42 Net profit before tax/Paid-in capital
- 43 Inventory and accounts receivable/Net value
- 44 Total Asset Turnover
- 45 Accounts Receivable Turnover
- 46 Average Collection Days
- 47 Inventory Turnover Rate (times)
- 48 Fixed Assets Turnover Frequency
- 49 Net Worth Turnover Rate (times)
- 50 Revenue per person
- 51 Operating profit per person
- 52 Allocation rate per person
- 53 Working Capital to Total Assets
- 54 Quick Assets/Total Assets
- 55 Current Assets/Total Assets
- 56 Cash/Total Assets
- 57 Quick Assets/Current Liability
- 58 Cash/Current Liability
- 59 Current Liability to Assets
- 60 Operating Funds to Liability
- 61 Inventory/Working Capital62 Inventory/Current Liability
- 63 Current Liabilities/Liability
- 64 Working Capital/Equity
- 65 Current Liabilities/Equity

- 66 Long-term Liability to Current Assets
- 67 Retained Earnings to Total Assets
- 68 Total income/Total expense
- 69 Total expense/Assets
- 70 Current Asset Turnover Rate
- 71 Quick Asset Turnover Rate
- 72 Working capitcal Turnover Rate
- 73 Cash Turnover Rate
- 74 Cash Flow to Sales
- 75 Fixed Assets to Assets
- 76 Current Liability to Liability
- 77 Current Liability to Equity
- 78 Equity to Long-term Liability
- 79 Cash Flow to Total Assets
- 80 Cash Flow to Liability
- 81 CFO to Assets
- 82 Cash Flow to Equity
- 83 Current Liability to Current Assets
- 84 Liability-Assets Flag
- 85 Net Income to Total Assets
- 86 Total assets to GNP price
- 87 No-credit Interval
- 88 Gross Profit to Sales
- 89 Net Income to Stockholder's Equity
- 90 Liability to Equity
- 91 Degree of Financial Leverage (DFL)
- 92 Interest Coverage Ratio (Interest expense 37
- 93 Net Income Flag
- 94 Equity to Liability



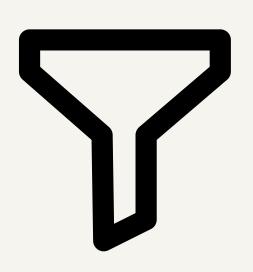
# Methodology

I. Feature Selection & Engineering
II. Model Development
III. Model Evaluation

### I. Feature Selection and Engineering

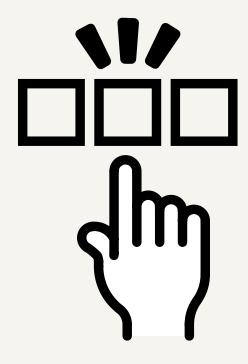
**Problem**: Too many features delays training times and may lead to less accurate results/failed convergence (ran into this problem for Linear Kernel SVM)

Solution: 3 Phase Preprocessing



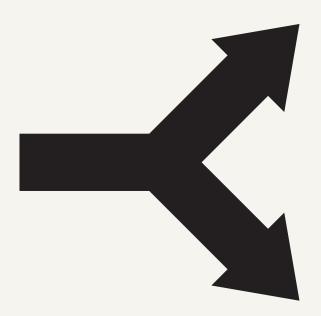
### 1. Filtering

Highly correlated feature pairs were dropped out, leaving **79 features** 



### 2. Selection

The **7 best fit** features were chosen using SKLearn's in-built feature selection package



### 3. Split

Data was split into test and train sets in a 7:3 ratio ~ 4773 training instances and 2046 test instances

### I. Feature Selection and Engineering

#### **Features Selected:**

- Operating profit per share
- After Tax Net Profit Growth Rate
- Net Assets
- Borrowing Dependency
- Inventory Turnover Rate
- Working Capital
- Working Capital Turnover Rate

### II. Model Development

Two models were developed for this project: a **Support Vector Classifier (SVC)** and a **Random Forest Classifier (RF)** 

### II. Model Development - Support Vector Classifier

- One of the most common and reliable classification algorithms
- Works by plotting instances in a multi-dimensional feature space and finding a dividing "hyperplane" to sort them
- Parameters for this project:
  - Polynomial kernel used when data is not linearly separable (earlier attempts with Linear kernel would often fail to converge or have poor accuracy)
  - Balance class weight since instances of bankrupt and non bankrupt
     companies are unequal, we adjust model parameters to consider balance
  - Scaled gamma weights features equally

### II. Model Development - Random Forest

- Fits a number of decision trees on data based on available features then takes aggregate results
- Commonly used in financial classification tasks such as credit card fraud detection, risk assessment, and options pricing determination
- Default sklearn parameters used
  - n\_estimators = 100 :: 100 forests taken in aggregate

### III. Model Evaluation

A series of metrics were used to evaluate model performance

#### 01. Test Accuracy

Raw accuracy of models evaluated on testing set, given by number of correct predictions over total number of predictions

#### 02. Confusion Matrix

Plot of model predictions vs. actual labels per category.
Used to compute:

- Precision = TP/(TP+FP)
- Recall = TP/(TP+FN)
- F1 = 2\* (Precision\*Recall)/(Precision+Recall)

#### 03. Cross-fold Validation

Measures test accuracy over a number of resamples of the data to more accurately assess performance on unseen instances. In this project, we used **5-fold** validation

## Results

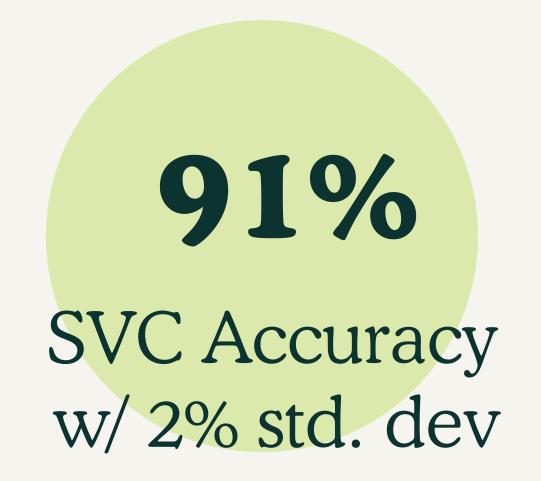
Test Accuracy | Confusion Matrix | Cross-Fold

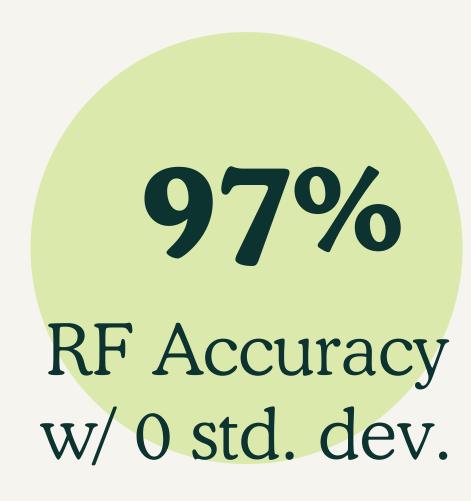
### Test Accuracy



While both models performed well (over 90%), on the surface it seems like RF performed better. To validate this, we need to analyze deeper metrics

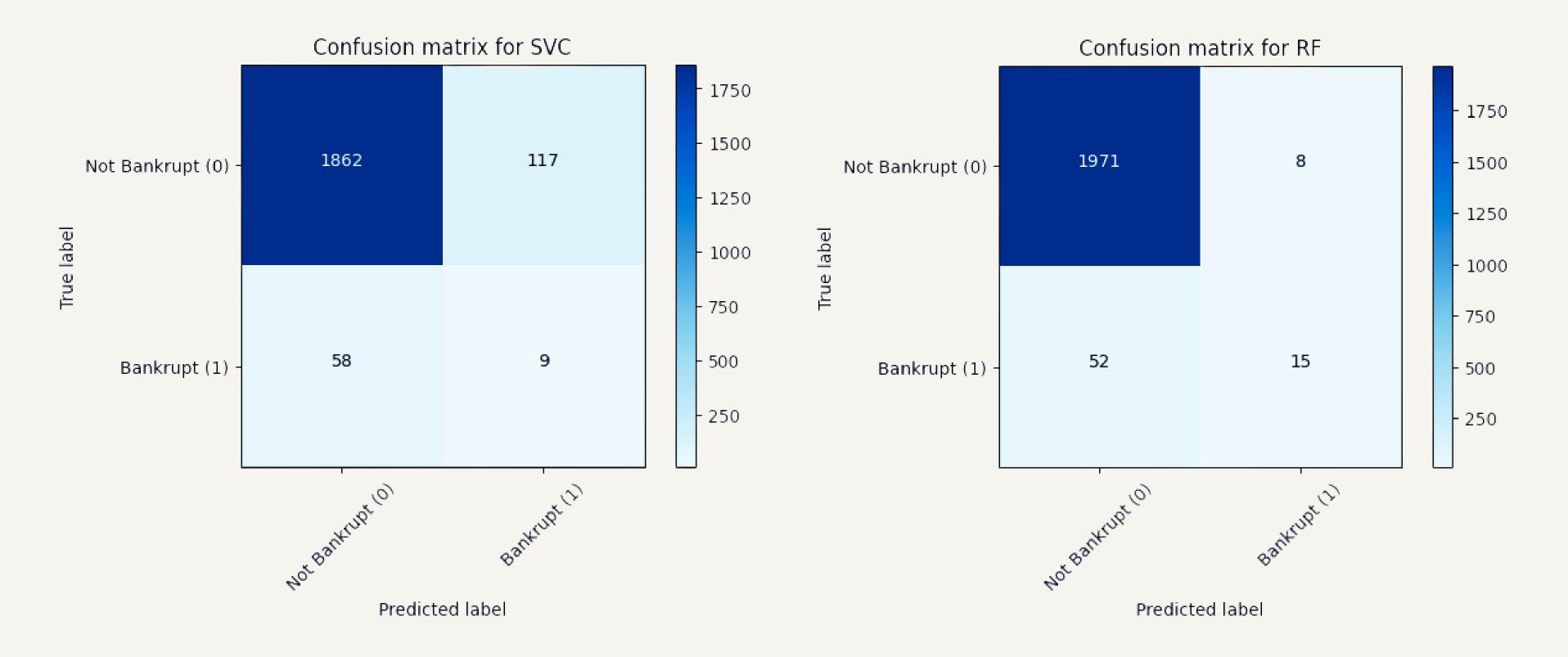
### 5-Cross Fold Validation





The results of the 5-Fold Cross validation support the RF model being more accurate than the SVC, suggesting that the data (like other financial datasets) is more suited to RF classification.

### Non-normalized Confusion Matrices



### Precision-Recall-F1

SVC

RF

	Non Bankrupt	Bankrupt
Precision	0.97	0.07
Recall	0.94	0.13
F1	0.96	0.09

	Non Bankrupt	Bankrupt
Precision	0.97	0.65
Recall	1	0.22
F1	0.99	0.33

Both models performed very well at correctly identifying non bankrupt companies, but struggled to identify bankrupt ones, with the RF performing notably better. **But why?** 



### Interpreting Results

## Possible reasons why models struggled to classify bankrupt companies:

- Imbalance in dataset. Comparatively few instances of bankrupt companies to base predictions on. Both models were **underpredicting** bankruptcy
- Soon-to-be-bankrupt companies are very very difficult to distinguish from non-bankrupt ones (if shareholders knew, they would have already sold their stock!)
  - Financial and economic conditions can change rapidly
- Lack of time series data
  - Company financials need to be looked at over a period of time rather than just one slice as in the bankruptcy dataset

### Interpreting Results

#### Why RF Outperformed

• The ensemble nature of Random Forest may provide better resilience against overfitting and contribute to its superior performance.

#### Interpretability vs. Performance

• Understanding how each tree contributes to the performance can be challenging making it harder to pinpoint the exact features and their interactions influencing the prediction

#### **Potential Overfitting**

• SVC's relatively higher recall but lower precision may suggest a propensity for overfitting, capturing more bankrupt instances but at the cost of increased false positives.

# Conclusion

### Conclusion

The two models developed were able to successfully classify bankrupt vs. non-bankrupt companies at above 90% test accuracy (both raw and cross fold validated).

Across all evaluation metrics used, the RF classifier performed better than the SVC, however both struggled with underpredicting bankrupt instances.



## Recommendations

## Addressing Data Imbalances

- Wang and Liu (2021) presents a three-step framework.
- Consider undersampling techniques to address data imbalance.
- Mix and match unersampling techniques and machine learning models to achieve optimality.



## Time Series Analysis of Features

- Relevant trends and patterns may be revealed when considering time series data.
- Temporal dynamics between financial and economic conditions can be observed.



## Feature Importance, Ensemble Techniques

- Demystify the complexity of random forest decision-making process.
- Strike a balance between model interpretability and performance.
- Leverage domain knowledge as a guide for feature selection and engineering.



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