

Typography Treatment

DFP 1010

Full Sail University

May 11, 2012



ABC123 CODE BOLD

1234567890 !@#\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Helvetica Text / regular 12/14

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

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Chrono Code Team

Renee Blunt

Simon Figueroa

Romaine Simon

Chris Henry

Project Proposal

DFP 1010
Full Sail University
May 11, 2012



Project Details

The “GAME” will integrate the motion detection of the Microsoft Kinect device to create an interactive “Simon Says” game through an AIR application. This will be accomplished by using the user’s hands as the controls to select the buttons on the computer screen. The interactive portion will consist of a series of four boxes which will both animate and play sound in a pattern which the user will have to duplicate. With each sequence the pattern will become harder to duplicate. The goal is to get a high score. Initially the game will consist of one player with future builds incorporating a multi-player mode.

Future Developments & Concepts

Future development will consist of multi-player modes and possibly a team mode. There may also be a way to take snapshots or record the player during their session with a playback at the end of the game.

API being used

The integration of the Microsoft Kinect device with AIR will be accomplished by using various existing libraries to meet the needs of the game.

Intended Platforms

Initially the platform will be specifically for the Mac OSX with future builds incorporating Windows devices.

Target audience

The “GAME” is targeting a young audience through mid twenties that enjoy interactive game play. Most users in this category range from 8-24 years of age and are Female. Because of the family aspect to the game it will need to appeal to Males as well. Because users will need to own a Microsoft Kinect to use the application the main audience will be existing Microsoft Xbox users.

Gender: Male & Female

*Demographics show that Kinect and online games are majority Female players

Age: 8 to 24

Income: 50K per year

Education: Some College

Competitors

Competitors for the Xbox Kinect range from the Playstation Move platform, the Nintendo Wii platform, and the Omek Interactive company. However, we want to focus primarily on the Omek Interactive company because like the Xbox Kinect the main focus is based on gesture recognition and body tracking technology. In addition, they run their technology on a platform called the iSec which is developed by EEDOO, but overall the company is very similar to the Xbox Kinect in its focus for the gaming experience. Furthermore, the company has technology support for all camera systems through a single set API's called Beckon.

Copyright

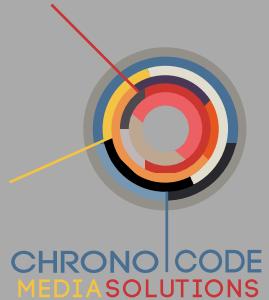
Application design and assets will be created by ChronoCode. Any reference to the Microsoft Kinect will follow appropriate Trademark and Copyright specifications as required and outlined by Microsoft.

Chrono Code Team

Renee Blunt
Simon Figueroa
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Chris Henry

Team Contract

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Communication Policy

Communication during working hours has a 30 min required response time if by phone.

Communication during working hours has a 12 hour required response time if by email or other method not indicated.

Non-Participation

If guilty of non-participation a 5% for every instance of the offense will be dropped from your project grade.

Non-Participation is described as being assigned a task and not working toward the completion of the task in a timely manner(any issues that arise need to be communicated immediately not after the fact.)

Decision Making

Will be decided by a majority ruling.

If a executive decision needs to be made it shall be up to the team leader.

Chrono Code Team

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Simon Figueira
Romaine Simon
Chris Henry

Contact Information

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Chrono Code Team

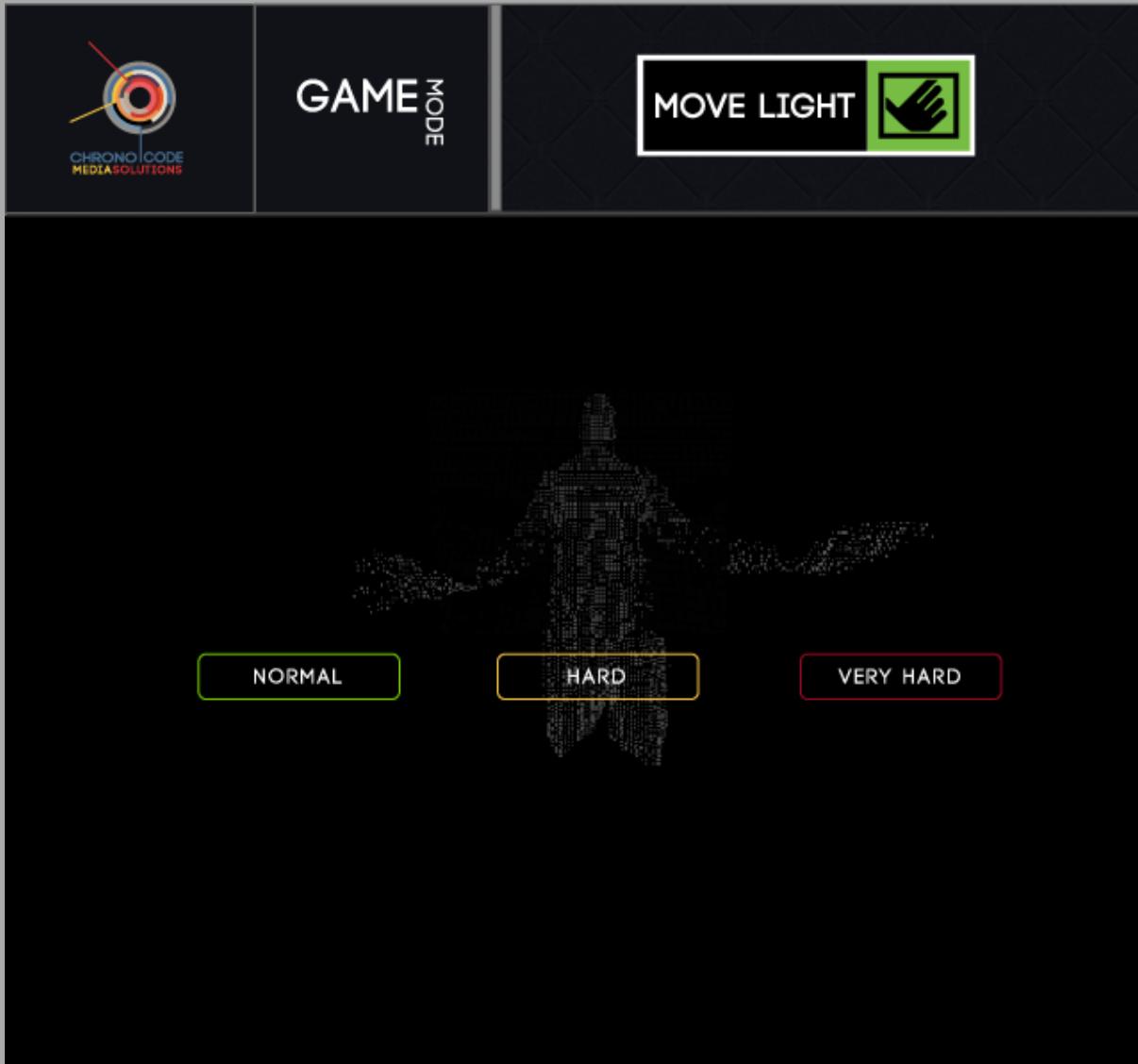
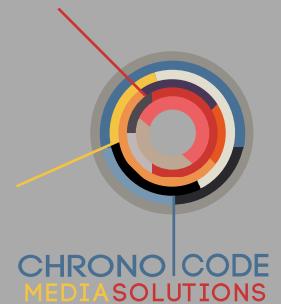
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Game UI Screens

DFP 1205

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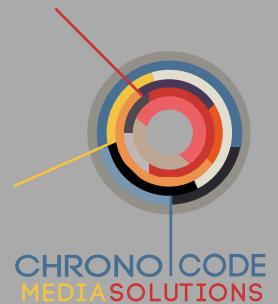
Chris Henry

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INSTRUCTIONS

This is the classic game of Simon Says using tones and lights. The computer will play a series of tones and light up the colored buttons (only one to begin with). You must then repeat what the computer did. The game progresses by adding a new signal to the sequence every turn. The game ends when the player misses when repeating the sequence.

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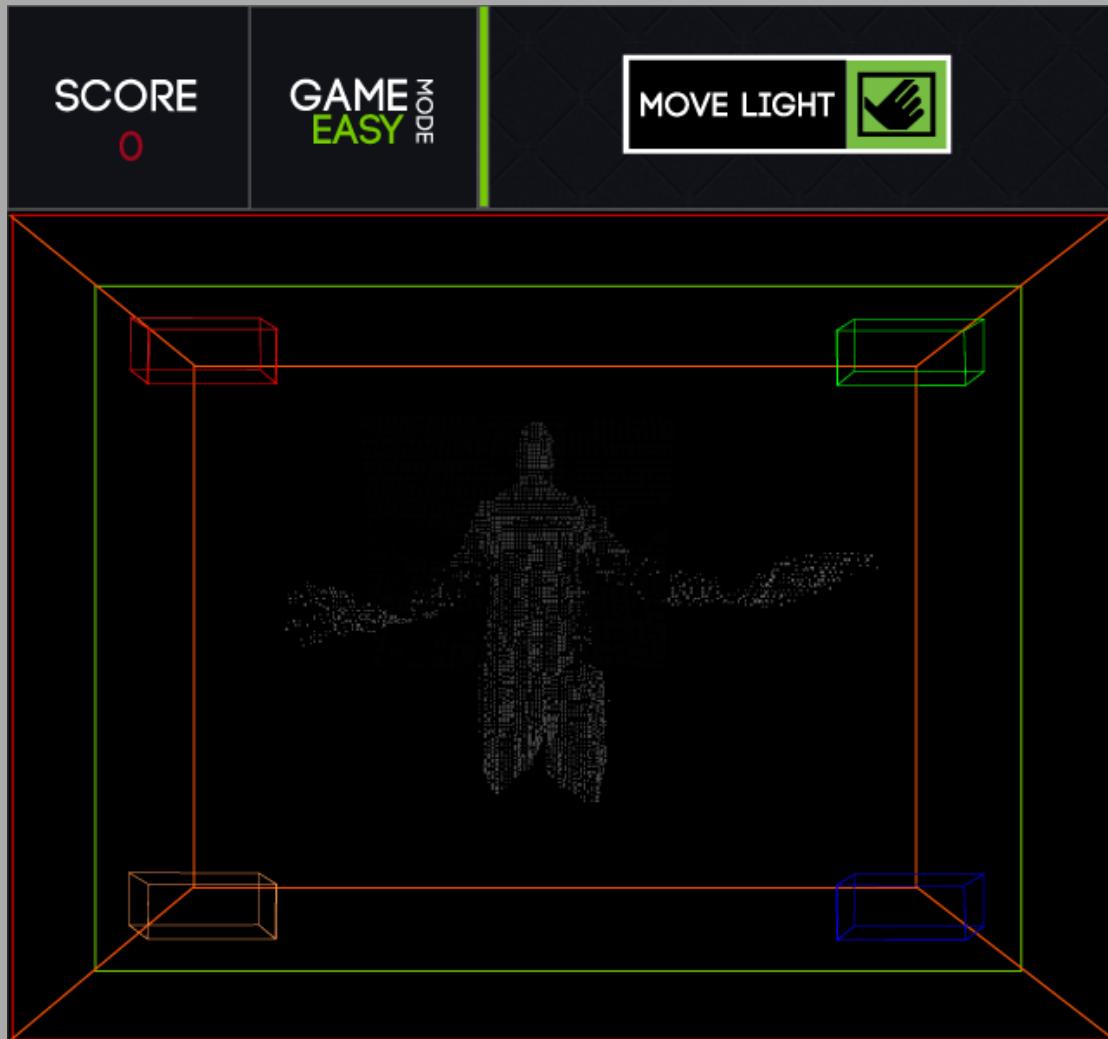
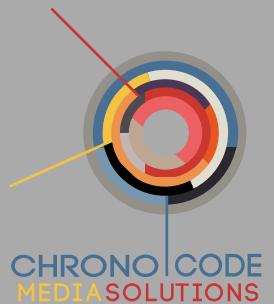
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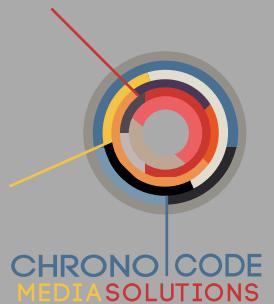
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A screenshot of a game over screen. At the top left is a score of 0. In the center, it says "GAME MODE EASY". On the right is a button labeled "MOVE LIGHT" with a hand icon. Below this is a large green "GAME OVER" text. To the left is a large green rectangular area with a black border and a horizontal bar at the bottom. To the right is a card-like interface with "ENTER YOUR NAME:" at the top, followed by a line for input. Below that is a "HIGH SCORES" section listing names and scores: Romaine (6), Renee Blunt (5), Chris Henry (4), and Simon Figueroa (3). At the bottom right of the card is a "CLEAR" button with a red X. At the very bottom center is a blue "PLAY AGAIN" button.

SCORE
0

GAME MODE
EASY

MOVE LIGHT

GAME OVER

ENTER YOUR NAME:

HIGH SCORES

Romaine	6
Renee Blunt	5
Chris Henry	4
Simon Figueroa	3

CLEAR

PLAY AGAIN

Chrono Code Team

Renee Blunt

Simon Figueroa

Romaine Simon

Chris Henry

Chrono Code Website Composites

DFP 1205

Full Sail University

May 11, 2012



The screenshot shows the homepage of the Chrono Code Media Solutions website. At the top, there's a navigation bar with links for HOME, FEATURES, ABOUT, and CONTACT. On the left, a large green banner says "GET THE APP". Below it is an icon for the "MOVE LIGHT" app, which features a hand holding a lightbulb. To the right, there's a large image of a person dancing with colorful energy trails around them, with a blimp in the background. A "FREE DOWNLOAD" button with a download icon is visible. The main content area is divided into three sections: "FEATURES", "ABOUT", and "REQUIREMENTS". The "FEATURES" section lists several bullet points about the game's unique features like motion detection and photo integration. The "ABOUT" section provides a brief description of the game's mechanics. The "REQUIREMENTS" section lists the necessary hardware and software: a computer (Macintosh OS X / Windows), Adobe AIR (with a link to download), and an Xbox Kinect by Microsoft. The footer includes copyright information, a "POWERED BY" section with logos for KINECT and Adobe AIR, and a "More information" link for each section.

CHRONO CODE MEDIA SOLUTIONS

HOME FEATURES ABOUT CONTACT

GET THE APP

MOVE LIGHT TRUE WORDS OF ACTION

FREE DOWNLOAD

FEATURES

- The game shows an innovation of combine Microsoft Kinect, Adobe Air and MAC OS X in something fun for the user.
- You can control the game using only your hands.
- It gives you the feature of take pictures while you are playing in order to view them later through the application or the folder in your computer.
- Saves your scores so you can compete with your family, your friends or try to beat your own.

[More information](#)

ABOUT

Move Light integrates the motion detection of the Microsoft Kinect device to create an interactive "Simon Says" game through an AIR application. The interactive portion of the game consist of a series of four boxes which will both animate and play sound in a pattern which the user will have to duplicate.

[More information](#)

REQUIREMENTS

A Computer
Macintosh OS X / Windows

Adobe AIR
Install Adobe Air

Xbox Kinect by Microsoft

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POWERED BY: **KINECT** for XBOX 360 | **ADOBE AIR**

Chrono Code Team

Renee Blunt

Simon Figueroa

Romaine Simon

Chris Henry

Chrono Code Website Composites

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Full Sail University

May 11, 2012



The screenshot shows a website layout. At the top left is a large, colorful circular logo. To its right is the text "CHRONO CODE MEDIA SOLUTIONS". Above the main content area is a navigation bar with links for "HOME", "FEATURES" (which is highlighted in red), "ABOUT", and "CONTACT". The main content area is divided into several sections:

- FEATURES**: Contains the sub-section "MOVIE LIGHT". Below it is a text block: "Move Light integrates the motion detection of the Microsoft Kinect device to create an interactive "Simon Says" game through an AIR application." Another text block below states: "The interactive portion of the game consist of a series of four boxes which will both animate and play sound in a pattern which the user will have to duplicate."
- PLATFORM**: Shows a black circle containing a white icon of a laptop, labeled "MAC OS X" below it.
- POWERED BY**: Shows a black circle containing a white icon of a Kinect sensor, labeled "KINECT" below it.

Chrono Code Team

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Chris Henry

Chrono Code Website Composites

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CHRONO CODE
MEDIA SOLUTIONS

SCREEN SHOTS



GAME PLAY



© CHRONO CODE MEDIA SOLUTIONS, FULLSAIL UNIVERSITY

POWERED BY: KINECT
for XBOX 360

ADobe AIR

Chrono Code Team

Renee Blunt

Simon Figueira

Romaine Simon

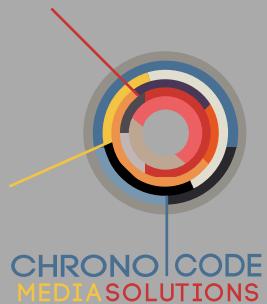
Chris Henry

Chrono Code Website Composites

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May 11, 2012



A composite image of the Chrono Code Media Solutions website. The top navigation bar is black with white text, featuring the logo on the left and menu items "HOME", "FEATURES", "ABOUT", and "CONTACT". The main content area has a red background. On the left, there's a large graphic with the "DFP PROJECT" logo and the text "WE ARE CHRONO CODE". On the right, there's a large black curly brace enclosing two columns of text: "A group of web-design students at Full Sail University." and "Our love for the web, great design and the latest technologies behind it's infrastructure means that our project is more than just a project.". Below this is a row of four team member profiles, each with a photo, name, and a list of skills. At the bottom, there's a footer with copyright information, "POWERED BY:" logos for Kinect and Adobe AIR, and social media links.

Chrono Code Team

Renee Blunt

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Chris Henry

Chrono Code Website Composites

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May 11, 2012



A composite image of a website design. The header features a large, stylized circular logo on the left, followed by the text "CHRONO CODE MEDIASOLUTIONS". To the right are navigation links: HOME, FEATURES, ABOUT, and CONTACT. The main content area has a green background with a white diagonal banner containing the text "- WE'D LOVE TO HEAR FROM YOU -" and "BY OR". Below this, there are two contact icons: a phone icon on the left connected by a dashed line to the "BY" text, and an envelope icon on the right connected to the "OR" text. At the bottom, there are four contact boxes for team members: RENEE BLUNT, SIMON FIGUEROA, ROMAINE SIMON, and CHRISTOPHER HENRY. Each box includes an email icon, an email address, and a phone icon with a phone number. The footer contains copyright information, a "POWERED BY" section with logos for KINECT and ADOBE AIR, and a "Chrono Code Team" section at the bottom left.

Chrono Code Team

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