

# LIZETTE APARICIO

• Jr. UX Designer •

## ABOUT ME

A Chicago based Jr. UX Designer with creative problem solving skills who appreciates a team dynamic, but can also work individually. Specializes in color theory and interaction design.

## EDUCATION

2013 - 2017 • Loyola University Chicago  
B.A in Advertising  
B.A in Studio Arts: Painting and Drawing  
  
2021 - 2022 • Northwestern University  
Certificate course in UI/UX Design

---

## EXPERIENCE

### Northwestern University Financial Assistant

2020-Present

- Manages payroll for over 200 PhD students in the Materials Science and Engineering department.
- Works primarily with Peoplesoft Software to ensure that all grants and scholarships are applied correctly to the student's account.
- Completes onboarding for temporary employees and work study students and guides them to use myHR systems and their Kronos Timecards.

### Northwestern University Program Assistant

2019-2020

- Managed the department website to ensure that all department events and information attracted prospective students.
- Assisted with publicizing department events such as award ceremonies, seminars, and orientations by creating social media postings, flyers, and email newsletters.
- Helped faculty with their calendars and their travel bookings.

### Yelp Inc. Account Executive

2018-2019

- Managed 70 accounts through Salesforce and met the monthly \$10,000 quota.
- Helped business owners create their Yelp ads through the Yelp website and app to turn their clicks into customers.
- Sold Yelp Advertising to small business owners by adapting product recommendations to their business needs through cold-calling.

**Macy's**

**2017-2018**

**Impulse Beauty Advisor**

- Created beauty counter events to promote brands such as Smashbox, Too Faced Cosmetics, and Anastasia Beverly Hills.
- Met daily sales goals by educating the customer about the brands and the products that Impulse offered.
- Explained use, operation, and care of makeup to customers for successful application to strengthen client relationships.

---

**S K I L L S**

Prototyping	<div></div>
Wireframing and Mockups	<div></div>
Interaction Design	<div></div>
Color Theory	<div></div>
Collaboration	<div></div>
Fluent in Spanish	<div></div>