

# GIFT DEPOT

BY ADAM + DODAM

A large, dark blue, diagonal shape that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the image.

# THE GOAL

**Create the application that can help our clients achieve their goal:**

Our clients are online retailers who have a wide range of products and want to filter it to help customers find the best results according to their needs.

**BRAND AWARENESS**

**CLIENT ACQUISITION**

**COMMUNITY ENGAGEMENT**

**SALES GENERATION**

# THE SOLUTION



## EASY GIFTING FOR YOU

With only little information of USER and the relationship of the person who'd receive the gift, we will narrow down the options and try to provide the best choice of all.

Our users are the people who want to save time looking for the match of their gift but want to give a good impression to the recipient who will receive the gift.

**For this challenge, we pretended to have David Jones as a client.**

**Why?** To help customers narrow their choice for the selection of gifts.

**When?** On the occasion of the Christmas promotion.

# OUR USERS

## USER STORY

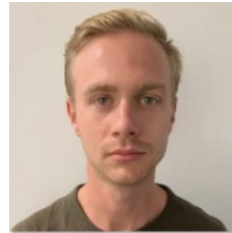


**Name:** Jasmine Lewis

**Age:** 34 years old

**Career:** Freelancer

As Jasmine, needs the help of the idea on what to buy for her colleague, so that can choose the gift to have good impact.



**Name:** Rhys Geary

**Age:** 26 years old

**Career:** Student

As Rhys, wants some help for the gift selection of his mother so that can save time.

# PSEUDOCODE



**Enter username**

**Enter password**

**If username and password is correct go to gift question 1**

**If username and password is incorrect after 3 attempts**

**Enter answer for security question 1**

**Enter answer for security question 2**

**Enter answer for robot test security question (image)**

**If all 3 security questions are correct go to gift question 1**

**Enter 1 to 5 for answer 1 in question 1**

**If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer**

**If the character enter is a single character and is between 1 to 5 inclusive, then go to the next question**

**Enter 1 to 5 for answer 2 in question 2**

**If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer**

**If the character enter is a single character and is between 1 to 5 inclusive, then go to the next question**

**Enter 1 to 5 for answer 2 in question 2**

**If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer**

**If the character enter is a single character and is between 1 to 5 inclusive, then the recommended gift will be displayed.**

**Program with exit.**

# PERSONALITY BY YOUR COFFEE CHOICE

Which one of these coffee  
beverages do you most want to  
drink?

- 1.ESPRESSO logic
- 2.LATTE creative
- 3.ICED COFFEE trend setter
- 4.REGULAR COFFEE minimalistic
- 5.NO COFFEE nil



# YOUR WALLET SITUATION

For the special occasion of this person, where would you take them to eat?

- 1.FINE DINING very\_rich
- 2.CASUAL DINING rich
- 3.PUB doing\_ok
- 4.FAST-FOOD doing\_soso
- 5.7-ELEVEN no\_money

# RELATIONSHIP BY YOUR HEROSHIP

If this person has fallen into the ocean and ask for help what would you do?

**1.JUMP INTO THE OCEAN**

lover

**2.FIND SOMEONE FOR HELP**

half-lover

**3.CALL 000**

close friend

**4.YELL 'HELP!'**

soso friend

**5.RUN!!!!**

hater

Welcome to the GIFT SUGGESTION DEPOT

Please enter your username and password

Username required  
doddam

Password required  
uunicornn

Please enter your username and password

Attempt 2/3

Username required  
oops

Password required  
uuuh

Please enter your username and password

Attempt 3/3

Username required  
yes

Password required  
: (

Please answer your security your first question

Please answer your security your first question

What is your favourite thing you like to eat?

Enter your answer

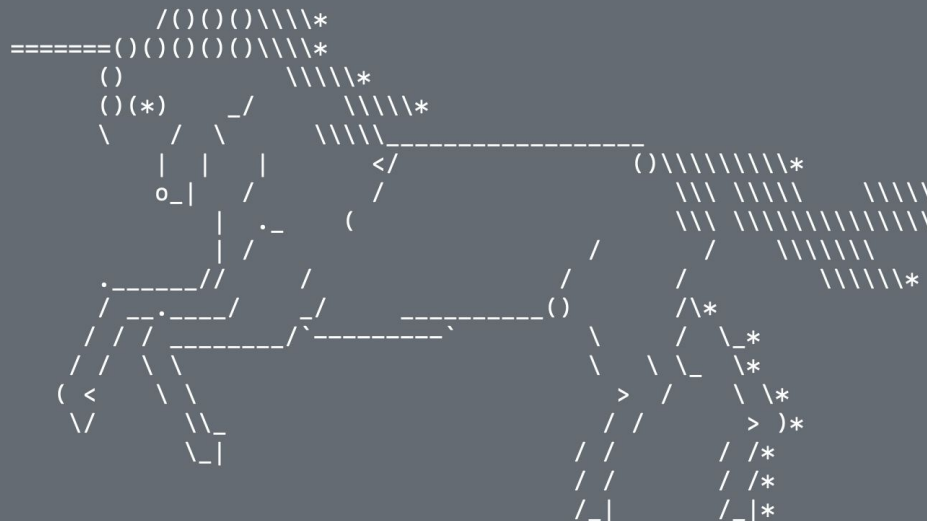
bibimbap

Please answer your security your second question

Do you like red or white wine?

Enter your answer

red



reCAPTCHA Human/Robot test: what animal is this?

Enter your answer

Welcome to the GIFT SUGGESTION DEPOT

Please enter your username and password

Username required

dodam

Password required

unicorn

welcome dodam, how are you today?

**YOU CAN START THE GAME!**

## VALUES OF THE ANSWER

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

1.Espresso =Logic 2. Latte = Creative 3. Iced Coffee = Trendsetter 4. Regular Coffee = Minimalistic 5. No Coffee = nil

For the special occasion of this person where would you take them to eat?

Please enter the number of your answer

1. Fine Dining | 2. Casual-Dining | 3. Pub | 4. Fast-food | 5. 7-eleven

1.Fine Dining = Very\_rich 2.Casual Dining = rich 3. Pub = doing\_ok 4. Fast Food = doing\_soso 5.7-Eleven = doing\_not\_good

If this person has fallen into the ocean and ask for help what would you do?

Please enter the number of your answer

1. JUMP TO SAVE HIM/HER | 2. FIND SOMEONE FOR HELP | 3. CALL 000 | 4. YELL 'HELP!' | 5. RUN AWAY

1.Jump to same him/her = lover 2. Find someone for help = Half Lover

3. Call 000 = Close Friend 4. Yell “HELP!” = SoSo Friend 5. Ruen Away = Hater

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE  
11

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE  
22

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

Gift Suggestion Depot's gift reccomendation:

Gift name: SMART RADIO & SMART SPEAKER

Gift Description: Susie-Q features so much technology you could easily gloss over the aesthetic detail. But this is where the true craftsmanship of the design shines through. Susie-Q is available in real wood finishes (Oak & Walnut) . These premium finishes have a natural feel with an exposed wood grain.

Goodbye

DAVID JONES

Search David Jones Online



Wishlist



\$0.00

Women

Men

Shoes

Bags & Accessories

Beauty

Kids

Home & Food

Electrical

Gifts

Sale

Brands

JONES

FREE CLICK & COLLECT

FREE STANDARD DELIVERY

EASY RETURNS

AFTERPAY AVAILABLE

Home / Electrical / VQ Susie-Q DAB+ Digital Noir



VQ

VQ Susie-Q DAB+ Digital Noir

\$397.00

Shop with points from 52,801



or 4 payments of \$99.25 with afterpay

Learn more

Selected Colour: NOIR



1

ADD TO BAG

Add to registry

Add to wishlist

DELIVERY

Check your delivery options

FIND IN STORE

Check Store Availability

# HOW WE SELECTED THE GIFT ...

|    | Q1           | Q2             | Q3           |
|----|--------------|----------------|--------------|
| a1 | logic        | very_rich      | lover        |
| a2 | creative     | rich           | half_lover   |
| a3 | trendsetter  | doing_ok       | close_friend |
| a4 | minimalistic | doing_soso     | soso_friend  |
| a5 | nil          | doing_not_good | hater        |

|              |       |          |          |            |                |             |            |              |                |              |
|--------------|-------|----------|----------|------------|----------------|-------------|------------|--------------|----------------|--------------|
| high price   | GIFT1 | logic    | doing_ok | very_rich  | rich           | lover       | half_lover | close_friend | soso_friend    | minimalistic |
| middle price | GIFT2 | logic    | doing_ok | doing_soso | doing_not_good | lover       | half_lover | close_friend | soso_friend    | minimalistic |
| low price    | GIFT3 | logic    | doing_ok | doing_soso | close_friend   | soso_friend | rich       | doing_ok     | doing_not_good | minimalistic |
| high price   | GIFT4 | creative | doing_ok | very_rich  | rich           | lover       | half_lover | close_friend | soso_friend    | trendsetter  |
| middle price | GIFT5 | creative | doing_ok | doing_soso | doing_not_good | lover       | half_lover | close_friend | soso_friend    | trendsetter  |
| low price    | GIFT6 | creative | doing_ok | doing_soso | close_friend   | soso_friend | rich       | doing_ok     | doing_not_good | trendsetter  |