

GIFT DEPOT

BY ADAM + DODAM

A large, dark blue, diagonal shape that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the image.

THE GOAL

Create the application that can help our clients achieve their goal for the holiday season.

Our clients are online retailers who have a wide range of products and want to filter it to help customers find the best results according to their needs.

BRAND AWARENESS

CLIENT ACQUISITION

COMMUNITY ENGAGEMENT

SALES GENERATION

THE SOLUTION



EASY GIFTING FOR YOU

With only little information of USER and the relationship of the person who'd receive the gift, we will narrow down the options and try to provide the best choice of all.

Our users are the people who want to save time looking for the match of their gift but want to give a good impression to the recipient who will receive the gift.

For this challenge, we pretended to have David Jones as a client.

Why? To help customers narrow their choice for the selection of gifts.

When? On the occasion of the Christmas promotion.

OUR USERS

USER STORY

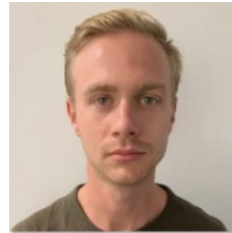


Name: Jasmine Lewis

Age: 34 years old

Career: Freelancer

As Jasmine, needs the help of the idea on what to buy for her colleague, so that can choose the gift to have good impact.



Name: Rhys Geary

Age: 26 years old

Career: Student

As Rhys, wants some help for the gift selection of his mother so that can save time.

PSEUDOCODE



Enter username

Enter password

If username and password is correct go to gift question 1

If username and password is incorrect after 3 attempts

Enter answer for security question 1

Enter answer for security question 2

Enter answer for robot test security question (image)

If all 3 security questions are correct go to gift question 1

Enter 1 to 5 for answer 1 in question 1

If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer

If the character enter is a single character and is between 1 to 5 inclusive, then go to the next question

Enter 1 to 5 for answer 2 in question 2

If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer

If the character enter is a single character and is between 1 to 5 inclusive, then go to the next question

Enter 1 to 5 for answer 2 in question 2

If the character enter is not a single character and is not between 1 to 5 inclusive, then re-enter the answer

If the character enter is a single character and is between 1 to 5 inclusive, then the recommended gift will be displayed.

Program with exit.

Welcome to the GIFT SUGGESTION DEPOT

Please enter your username and password

Username required
doddam

Password required
uunicornn

Please enter your username and password

Attempt 2/3

Username required
oops

Password required
uuuh

Please enter your username and password

Attempt 3/3

Username required
yes

Password required
:(

Please answer your security your first question

Please answer your security your first question

What is your favourite thing you like to eat?

Enter your answer

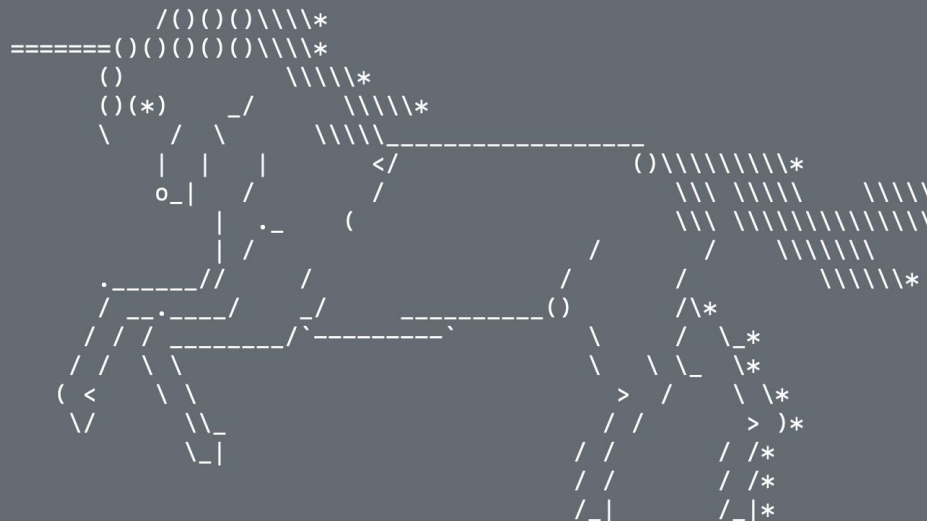
bibimbap

Please answer your security your second question

Do you like red or white wine?

Enter your answer

red



reCAPTCHA Human/Robot test: what animal is this?

Enter your answer

Welcome to the GIFT SUGGESTION DEPOT

Please enter your username and password

Username required

dodam

Password required

unicorn

welcome dodam, how are you today?

YOU CAN START THE GAME!

VALUES OF THE ANSWER

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

1.Espresso =Logic 2. Latte = Creative 3. Iced Coffee = Trendsetter 4. Regular Coffee = Minimalistic 5. No Coffee = nil

For the special occasion of this person where would you take them to eat?

Please enter the number of your answer

1. Fine Dining | 2. Casual-Dining | 3. Pub | 4. Fast-food | 5. 7-eleven

1.Fine Dining = Very_rich 2.Casual Dining = rich 3. Pub = doing_ok 4. Fast Food = doing_soso 5.7-Eleven = doing_not_good

If this person has fallen into the ocean and ask for help what would you do?

Please enter the number of your answer

1. JUMP TO SAME HIM/HER | 2. FIND SOMEONE FOR HELP | 3. CALL 000 | 4. YELL 'HELP!' | 5. RUN AWAY

1.Jump to same him/her = lover 2. Find someone for help = Half Lover

3. Call 000 = Close Friend 4. Yell “HELP!” = SoSo Friend 5. Ruen Away = Hater

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE
11

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE
22

Input error! Please enter a number from 1 to 5

Which one of these coffee do you most want to drink?

Please enter the number of your answer

1. ESPRESSO | 2. LATTE | 3. ICED COFFEE | 4. REGULAR COFFEE | 5. NO COFFEE

Gift Suggestion Depot's gift reccomendation:

Gift name: SMART RADIO & SMART SPEAKER

Gift Description: Susie-Q features so much technology you could easily gloss over the aesthetic detail. But this is where the true craftsmanship of the design shines through. Susie-Q is available in real wood finishes (Oak & Walnut) . These premium finishes have a natural feel with an exposed wood grain.

Goodbye

DAVID JONES

Search David Jones Online



Wishlist

\$0.00

Women

Men

Shoes

Bags & Accessories

Beauty

Kids

Home & Food

Electrical

Gifts

Sale

Brands

JONES

FREE CLICK & COLLECT

FREE STANDARD DELIVERY

EASY RETURNS

AFTERPAY AVAILABLE

Home / Electrical / VQ Susie-Q DAB+ Digital Noir



VQ

VQ Susie-Q DAB+ Digital Noir

\$397.00

Shop with points from 52,801

or 4 payments of \$99.25 with afterpay

Learn more

Selected Colour: NOIR



1

ADD TO BAG

Add to registry

Add to wishlist

DELIVERY

Check your delivery options

FIND IN STORE

Check Store Availability

HOW WE SELECTED THE GIFT ...

	Q1	Q2	Q3
a1	logic	very_rich	lover
a2	creative	rich	half_lover
a3	trendsetter	doing_ok	close_friend
a4	minimalistic	doing_soso	soso_friend
a5	nil	doing_not_good	hater

high price	GIFT1	logic	doing_ok	very_rich	rich	lover	half_lover	close_friend	soso_friend	minimalistic
middle price	GIFT2	logic	doing_ok	doing_soso	doing_not_good	lover	half_lover	close_friend	soso_friend	minimalistic
low price	GIFT3	logic	doing_ok	doing_soso	close_friend	soso_friend	rich	doing_ok	doing_not_good	minimalistic
high price	GIFT4	creative	doing_ok	very_rich	rich	lover	half_lover	close_friend	soso_friend	trendsetter
middle price	GIFT5	creative	doing_ok	doing_soso	doing_not_good	lover	half_lover	close_friend	soso_friend	trendsetter
low price	GIFT6	creative	doing_ok	doing_soso	close_friend	soso_friend	rich	doing_ok	doing_not_good	trendsetter