ALGORITHM CLUSTER

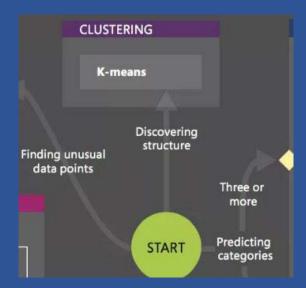


In this session

- Cluster Algorithms in Azure ML
- Model overview
- Dataset
- Feature Hashing module
- Train
- Edit Metadata

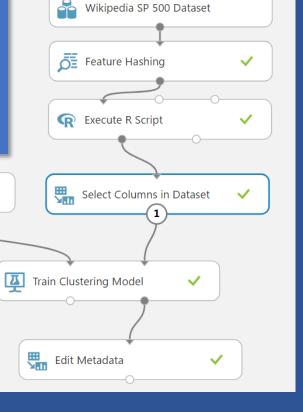
Algorithm Cluster Cluster Algorithms in Azure ML

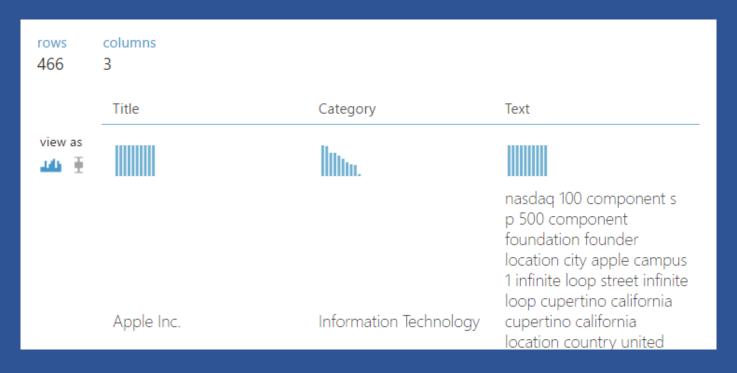
- Uses iterative techniques
- Group cases in a dataset into clusters
- Contain similar characteristics
- Useful for exploring data
- Identifying anomalies in the data
- Making predictions
- Identify relationships in a dataset
- Not logically derive by browsing or simple observation
- Used in the early phases of machine learning tasks
- Explore the data and discover unexpected correlations
- Only algorithm in AML that is Unsupervised



K-Means Clustering

- Dataset: Wikipedia SP 500 Dataset
- Feature Hashing: create feature from column Text
- R Script: reduce feature to 10 columns
- Select Columns: exclude column PC1
- K-Means: clustering algorithm
- Train: train model using only numeric column
- Edit Metadata: make category from Assignments column





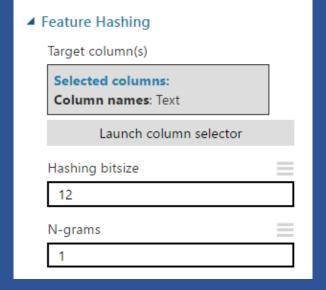
Pre-processed outside Azure ML Studio

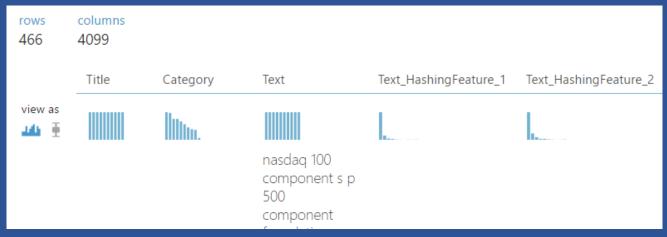
- Removing wiki formatting
- Removing non-alphanumeric characters
- Converting all text to lowercase
- Adding company categories, where known

Algorithm Cluster Feature Hashing module

Feature Hashing module

- Tokenizes the text string
- Transforms the data into a series of numbers
- Based on the hash value of each token





Algorithm Cluster R Script

```
1 dataset1 <- maml.mapInputPort(1)
2 titles_categories = dataset1[,1:2]
3 pca = prcomp(dataset1[,4:4099])
4 top_pca_scores = data.frame(pca$x[,1:10])
5 data.set = cbind(titles_categories,top_pca_scores)
6 maml.mapOutputPort("data.set");</pre>
```

- R Script

 1 dataset1 <- maml.mapInputPo
 2 titles_categories = dataset
 3 pca = prcomp(dataset1[,4:40
 4 top_pca_scores = data.frame
 5 data.set = cbind(titles_cat
 6 maml.mapOutputPort("data.se

 Random Seed

 43

 R Version

 CRAN R 3.1.0
- Dimensionality of the data from hashing is too high (4K)
- Cannot be used by the K-Means clustering algorithm directly
- Principal Component Analysis (PCA) was applied using a custom R script
- Reduce the dimensionality to 10 variables
- View the result = double-clicking the right-hand output of the Execute R Script

- Select Columns in Dataset
- K-Means Clustering

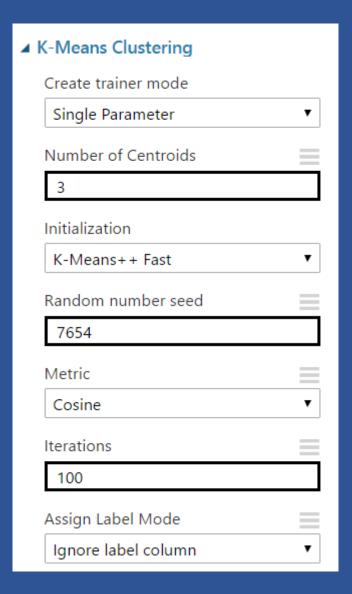
https://msdn.microsoft.com/enus/library/azure/dn905944.aspx

✓ Select Columns in Dataset

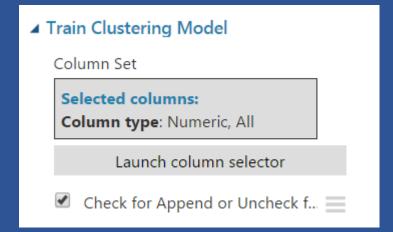
Select columns

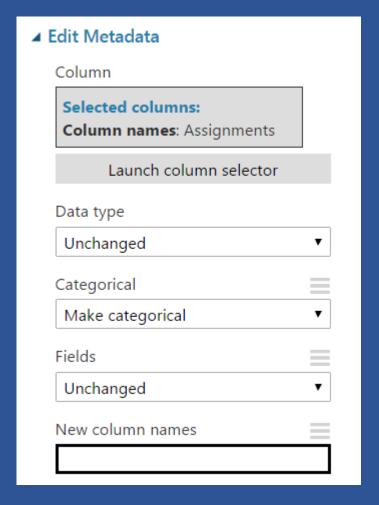
Selected columns:
All columns
Exclude column names: PC1

Launch column selector



- Train Clustering Model
- Edit Metadata





Algorithm Cluster More information

K-Means Clustering

https://msdn.microsoft.com/en-us/library/azure/dn905944.aspx

This Experiment

https://gallery.cortanaintelligence.com/Experiment/Clustering-K-Means-basic