Microsoft Azure Machine Learning

INSTRUCTOR INFORMATION

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REPOSITORY AND NOTE SHARE

Repository github.com/laploy/ML

Note Share gist.github.com/laploy (Azure ML Note for student)

INTRODUCTION TO AZURE ML



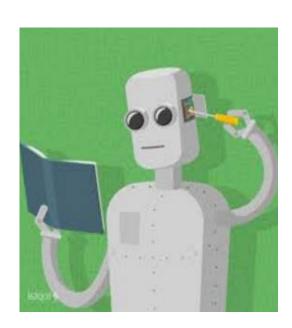
"A breakthrough in machine learning would be worth ten Microsofts,"

Bill Gates

What is Machine Learning?

What is Machine Learning?

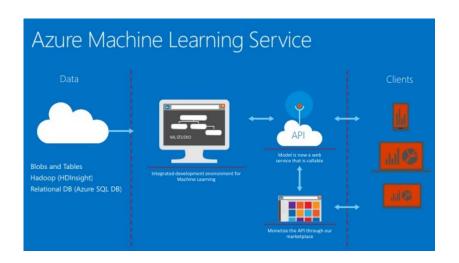
- Subfield of computer science
- Ability to learn without being explicitly programmed
- Algorithms that can learn from and make predictions on data
- Closely related to computational statistics
- Focuses on prediction-making
- Sometimes mixed with Data Mining (DM)
- Used complex models and algorithms
- Predictive analytics



What is Azure ML?

What is Azure ML?

- Pronounce = Air-Cher
- Part of Azure Could platform
- Part of Cortana Intelligence Suite
- Platform as a service (PaaS)
- Create systems that improve with experience
- Help turning data into software
- Help training with huge volumes of data
- Used to predict certain patterns, trends, and outcomes
- Predictive analytics is the underlying technology
- Use the past to predict the future



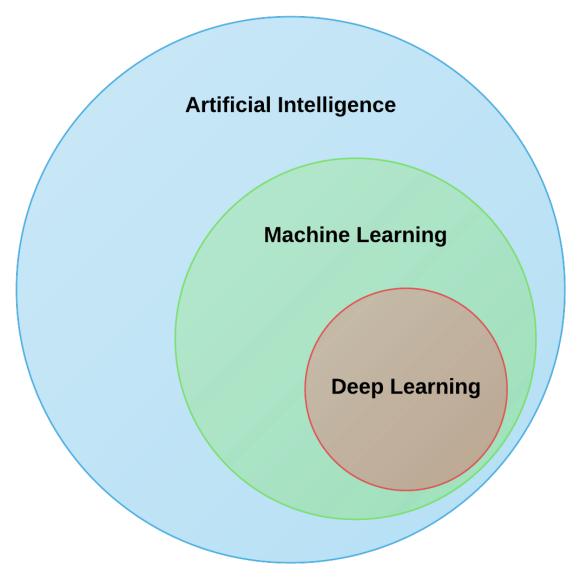
What is Azure ML Studio?

Azure Machine Learning Studio

What is Azure ML Studio?

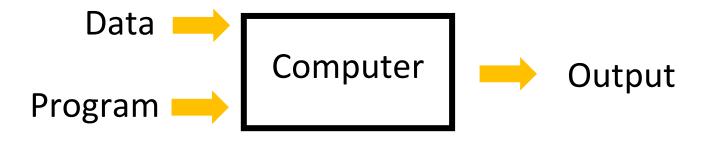
- Is a collaborative tool
- Drag-and-drop
- Use to build, test, and deploy predictive analytics solutions
- Publishes models as web services
- Easily be consumed by custom apps or BI tools
- Is where data science, predictive analytics, cloud resources, and your data meet.

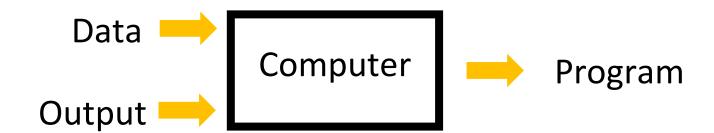
Artificial Intelligence VS AI



ML paradigm

Traditional Programming





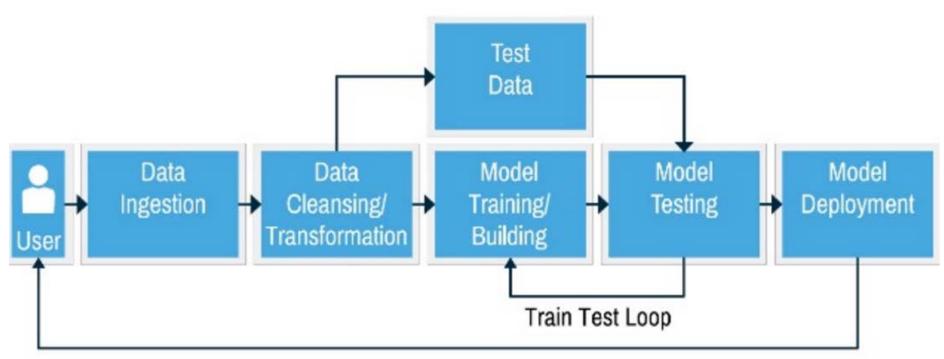
Everyday examples of predictive analytics

Everyday examples of predictive analytics

- Spam/junk email filters
- Mortgage applications
- Pattern recognition
- Life insurance
- Medical insurance
- Liability/property insurance
- Credit card fraud detection
- Airline flights
- Web search
- Predictive maintenance
- Health care

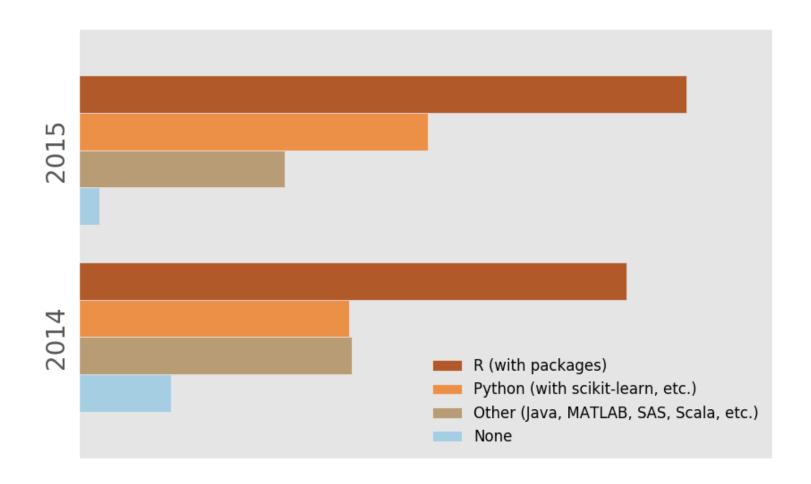


Machine Learning work flow

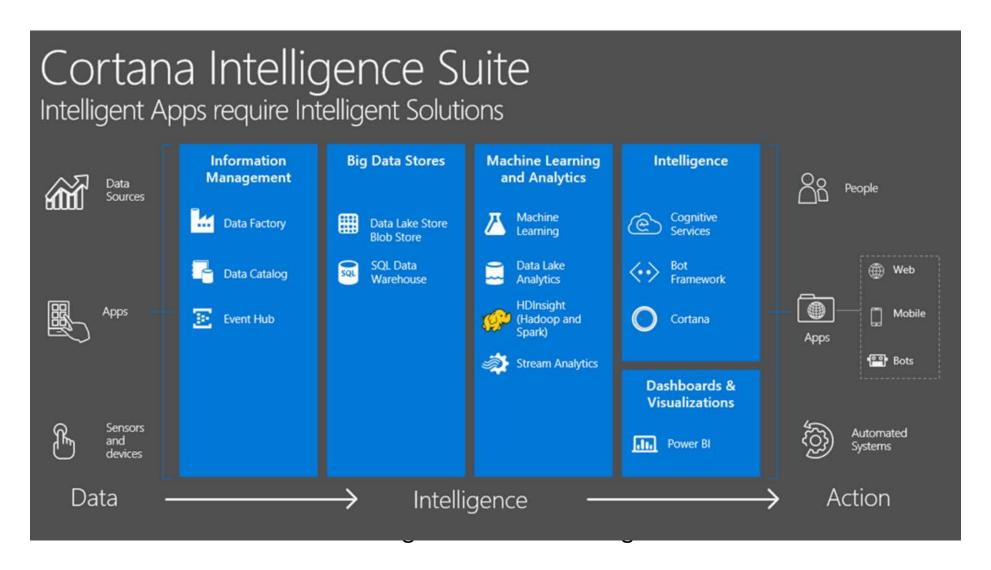


Model Feedback Loop

Machine learning language



Cortana Intelligence Suite (CIS)



Use your own data to train models





Ready to use Machine Learning models







Cloud Speech API



Cloud Jobs API



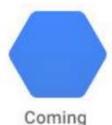
Translation API







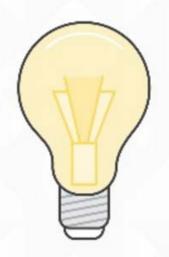
Intelligence API



soon

Amazon Machine Learning

Introducing Amazon ML



Easy to use, managed machine learning service built for developers

Robust, powerful machine learning technology based on Amazon's internal systems

Create models using your data already stored in the AWS cloud

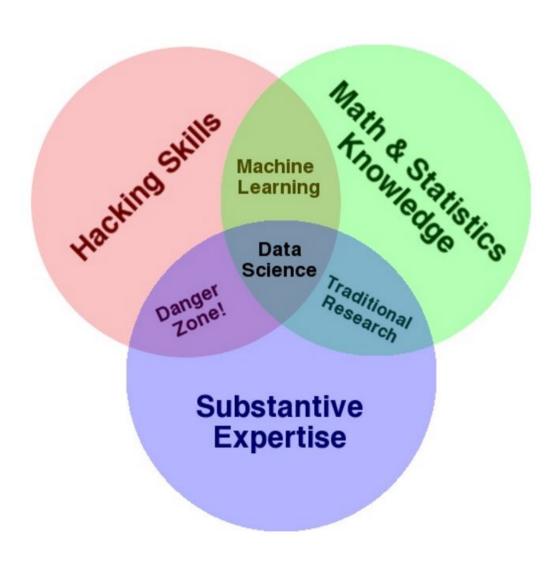
Deploy models to production in seconds



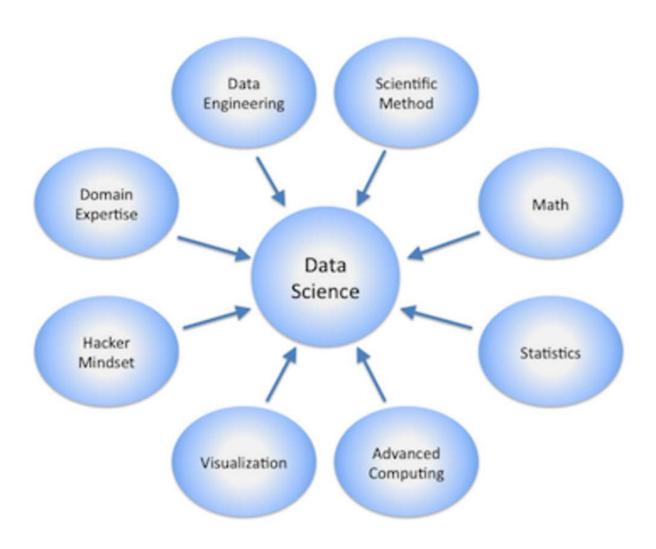
DATA SCIENCE INTRODUCTION



What is Data Science



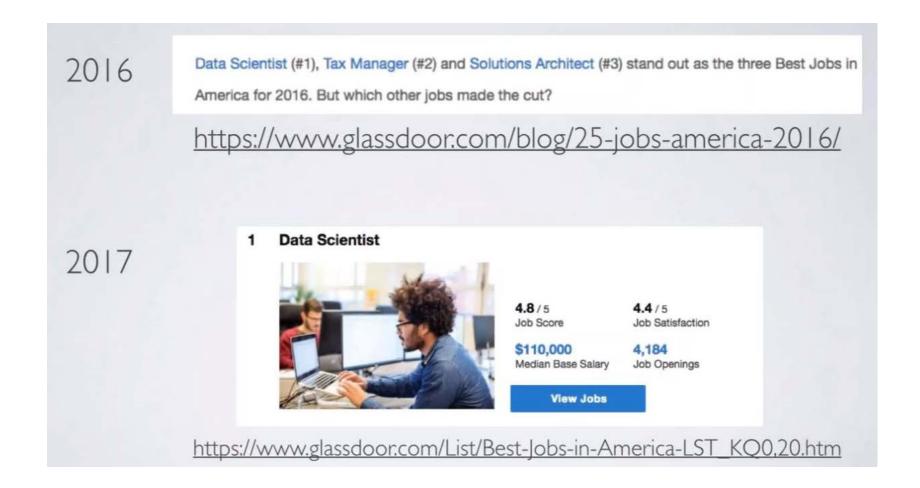
What is data science?



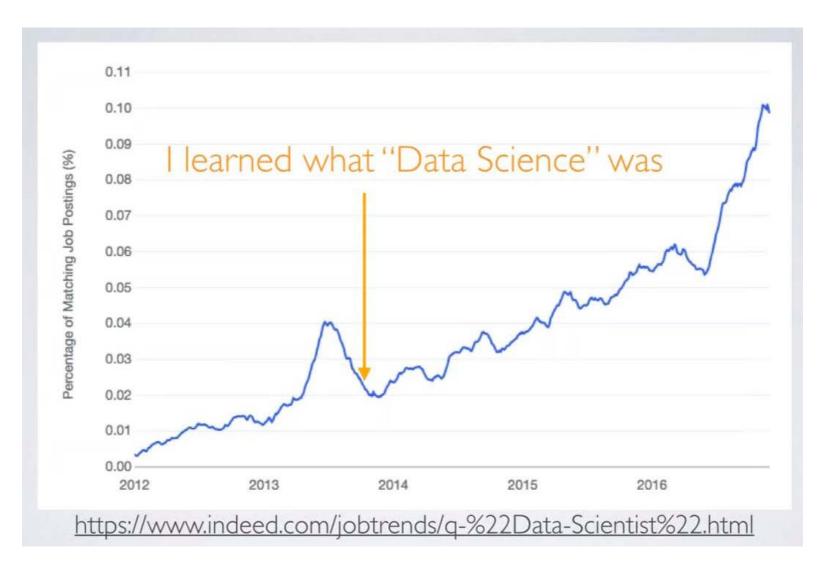
Data scientist

MATH **PROGRAMMING** & STATISTICS & DATABASE ☆ Machine learning ☆ Computer science fundamentals ☆ Statistical modeling Scripting language e.g. Python Statistical computing packages, e.g., R Experiment design Bayesian inference ☆ Databases: SOL and NoSOL ☆ Supervised learning: decision trees. ☆ Relational algebra random forests, logistic regression ☆ Parallel databases and parallel query ☆ Unsupervised learning: clustering. dimensionality reduction ☆ MapReduce concepts ☆ Optimization: gradient descent and Hadoop and Hive/Pig variants Custom reducers ☆ Experience with xaaS like AWS DOMAIN KNOWLEDGE COMMUNICATION & VISUALIZATION & SOFT SKILLS ☆ Passionate about the business ☆ Able to engage with senior ☆ Curious about data ☆ Story telling skills ☆ Influence without authority ☆ Translate data-driven insights into ☆ Hacker mindset decisions and actions ☆ Problem solver ☆ Visual art design ☆ Strategic, proactive, creative, R packages like ggplot or lattice innovative and collaborative ☆ Knowledge of any of visualization tools e.g. Flare, D3.js, Tableau

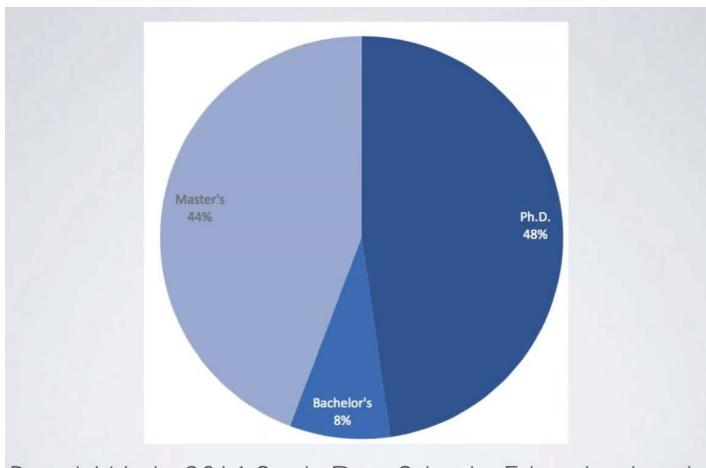
Glassdoor best job in 2016 - 2017



Data science job trend

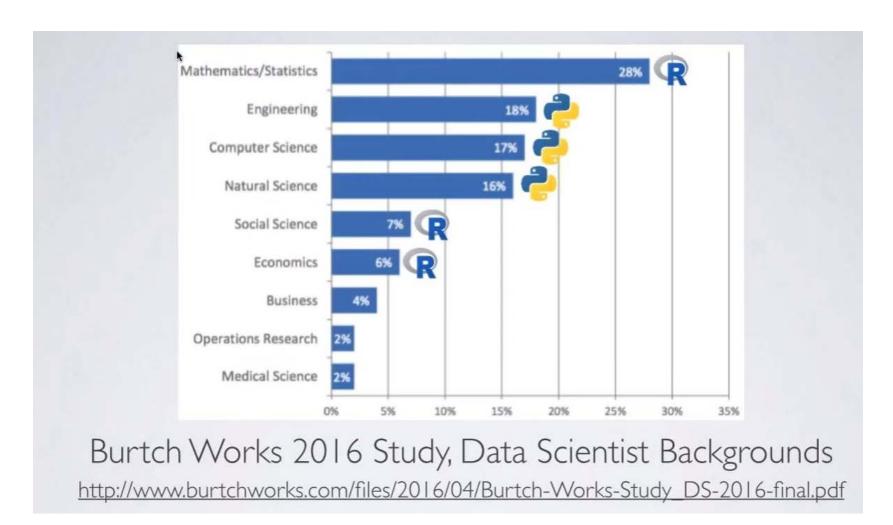


Data Scientist education levels

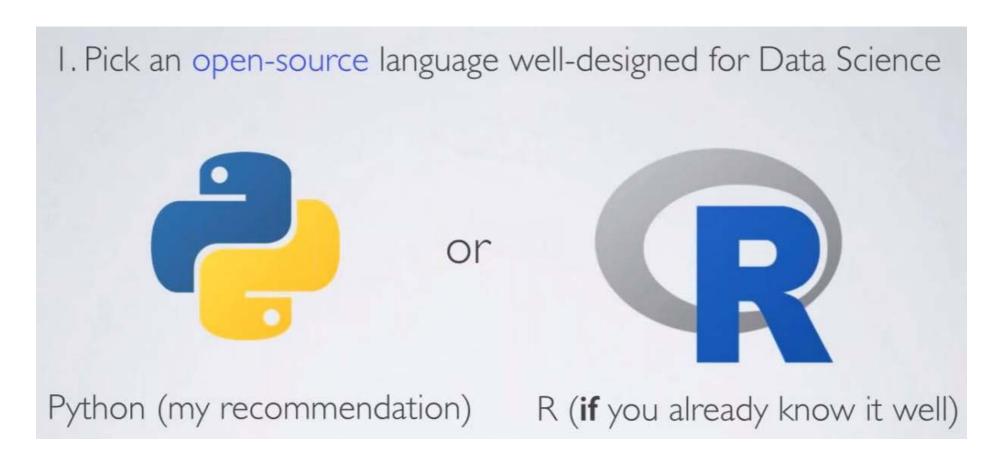


Burtch Works 2016 Study, Data Scientist Education Levels http://www.burtchworks.com/files/2016/04/Burtch-Works-Study_DS-2016-final.pdf

Data science backgrounds



Key topic to learn



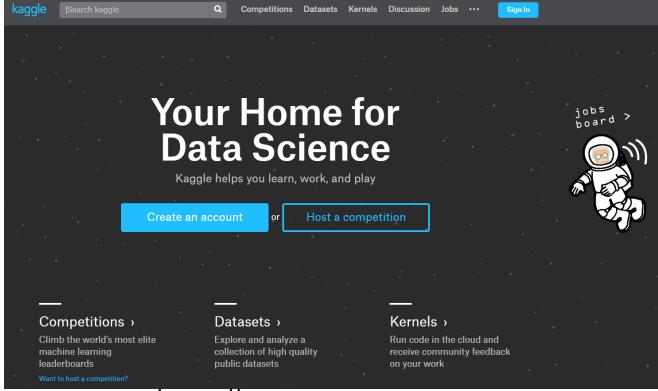
Learn Python library stack



Go kaggle

- There are countless strategies that can be applied to any predictive modelling
- It is impossible to know at the outset which technique or analyst will be most effective
- Compete to produce the best models







A nine-course introduction to data science, developed and taught by leading professors.

About This Specialization

Ask the right questions, manipulate data sets, and create visualizations to communicate results.

This Specialization covers the concepts and tools you'll need throughout the entire data science pipeline, from asking the right kinds of questions to making inferences and publishing results. In the final Capstone Project, you'll apply the skills learned by building a data product using real-world data. At completion, students will have a portfolio demonstrating their mastery of the material.

Created by:



DS compared to ML engineer

How is a Machine Learning Engineer different form a Data Scientist?

Data Scientist

- Trained to be strong in Data
- R, Python, MATLAB
- Data treatment
- Evaluate ML algorithm
- Evaluate ML module

ML Engineer

- Trained to be strong in Coding
- C++, Java, C#
- Coding
- Change algorithm to code
- Create ML module

DATA SCIENCE BASIC SOLUTION OF THE PROPERTY OF THE PROPERTY

In this session

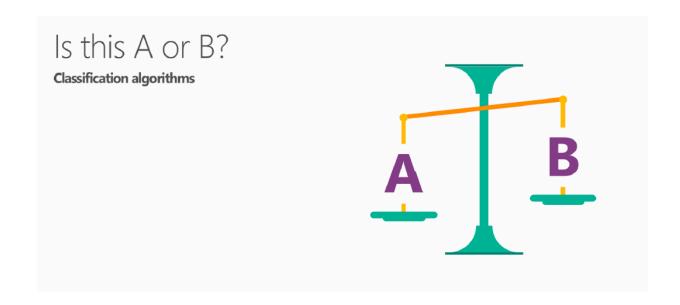
- The 5 questions data science answers
- Is your data ready for data science
- Ask a question you can answer with data
- Predict an answer with a simple model

The 5 questions data science answers

The 5 questions data science answers

- Is this A or B?
- Is this weird?
- How much or How many?
- How is this organized?
- What should I do next?

The 5 questions data science answers

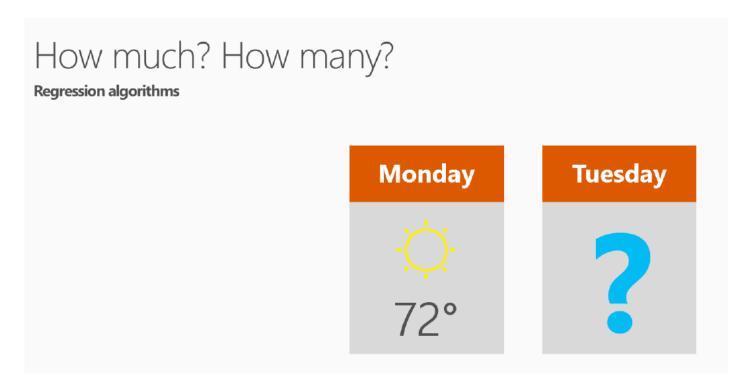


- Will this tire fail in the next 1,000 miles: Yes or no?
- Which brings in more customers: a \$5 coupon or a 25% discount?
- Can also be more than two options: Is this A or B or C or D, etc.?
- Classification algorithms: helps choosing the most likely one.

The 5 questions data science answers

Is this weird? Anomaly detection algorithms The state of the state

- Is this pressure gauge reading normal?
- Is this message from the internet typical?
- Credit card purchase pattern normal?
- Anomaly algorithms: Detect unexpected or unusual events or behaviors
 The 5 questions data science answers

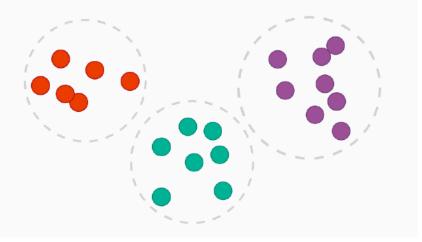


- What will the temperature be next Tuesday?
- What will my fourth quarter sales be?
- Regression algorithms: Good for question that asks for a number

The 5 questions data science answers

How is this organized?

Clustering Algorithms



- Which viewers like the same types of movies?
- Which printer models fail the same way?
- Clustering algorithms: helps arranging data into groups
- Understanding how data is organized, helps predict behaviors and events.
 The 5 questions data science answers

What should I do now?

- Adjust the temperature or leave it where it is?
- At a yellow light, brake or accelerate?
- Keep vacuuming, or go back to the charging station?
- Reinforcement learning algorithms: the brains of rats and humans respond to punishment and rewards. learning from trial and error.

Is your data ready for data science

We need data that is:

- Relevant
- Connected
- Accurate
- Enough to work with

Is your data ready for data science

Relevant

Irrelevant Data

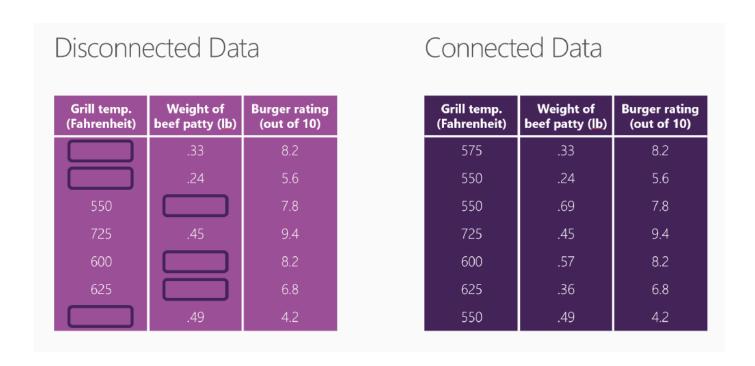
Price of milk (\$/gal)	Red Sox batting avg.	Blood alcohol content (%)
3.79	.304	.03
3.45	.320	.09
4.06	.259	.01
3.89	.298	.05
4.12	.332	.13
3.92	.270	.06
3.23	.294	.10

Relevant Data

Body mass (kg)	Margaritas	Blood alcohol content (%)
103	3	.03
67	5	.09
87	1	.01
52	2	.05
73	5	.13
79	3	.06
110	7	.10

- We need to know Blood alcohol content %
- Price of milk and Red Sox are irrelevant
 Is your data ready for data science

Connected



- Quality of hamburgers
- But notice the gaps in the table on the left
- It's common to have holes like this

Is your data ready for data science

Accurate



- Top left: precise=yes/accurate=no
- Button left: precise=no/accurate=no
- Top right: precise=yes/accurate=yes
- Button right: precise=no/accurate=yes

Is your data ready for data science

Enough to work with







We need enough data to work with

- 1. Not enough data: can not make decision
- 2. Barely enough data: can make basic decision (Is it somewhere I might want to visit? It looks bright, that looks like clean water yes, that's where I'm going on vacation.)
- 3. Enough data: can make detailed decision (Now I can look at the three hotels on the left bank. You know, I really like the architectural features of the one in the foreground. I'll stay there, on the third floor.)

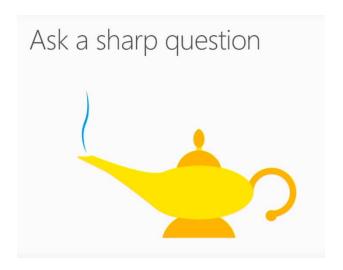
Ask a question you can answer with data

Ask a question you can answer with data

- Sharp question is the Key
- Know Target Data
- Reword the question

Ask a question you can answer with data

Sharp question is the Key



- Asking a sharp question is the most important
- ML is a mischievous genie
- "What's going to happen with my stock?", the genie might answer, "The price will change"
- "What will my stock's sale price be next week?", the genie can't help but give you a specific answer and predict a sale price

Ask a question you can answer with data Know Target Data



- Target data = what we are trying to predict
- Must have examples of the target in data.
- Question = "What will my stock's sale price be next week?" Target = stock price history.
- Question = "Which car in my fleet is going to fail first?" Target = previous failures data.

Ask a question you can answer with data

Reword the question



- Question dictates the algorithm
- "Is this data point A or B?" = classification
- "How much?" or "How many?" = regression
- "Which news story is the most interesting to this reader?"
- Algorithm = classification A or B or C or D; difficult
- Reword = "How interesting is each story on this list to this reader?"
- Give each article a numerical score
- Identify the highest-scoring article; easy
- Above example change classification question into a regression question
 Predict an answer with a simple model

- Collect relevant, accurate, connected, enough data
- Ask a sharp question
- Plot the existing data
- Draw the model through the data points
- Use the model to find the answer
- Create a confidence interval

Collect relevant, accurate, connected, enough data

- I want to how much 1.35 carat diamond will cost
- Go to jewelry store
- Write down the price of all of the diamonds
- List has two columns
- Each column has a different attribute
- Weight in carats and price
- Each row is a single data point
- Data that represents a single diamond.
- This is a small data set; a table

arats	price
1.01	7,366
.31	5 44
1.51	9,140
. 73	3,011 11,413 1,811
. 56 . 41	118, i F8
.74	260
. (. 2.06	4,17
1.3 J	نارك

This data set meets our criteria for quality:

- Relevant: weight is definitely related to price
- Accurate: we double-checked the prices that we write down
- Connected: there are no blank spaces in either of these columns
- Enough data: to answer our question



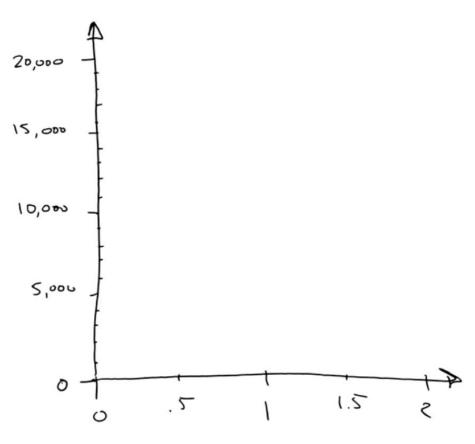
Ask a sharp question

- How much will it cost to buy a 1.35 carat diamond?
- Our list doesn't have a 1.35 carat diamond
- Use the rest of our data to get an answer to the question

Predict an answer with a simple model

Draw axis

- Draw a horizontal number line, called an axis, to chart the weights
- The range of the weights is 0 to 2
- Line covers that range and put ticks for each half carat
- Draw a vertical axis to record the price and connect it to the horizontal weight axis
- This will be in units of dollars
- Now we have a set of coordinate axes.

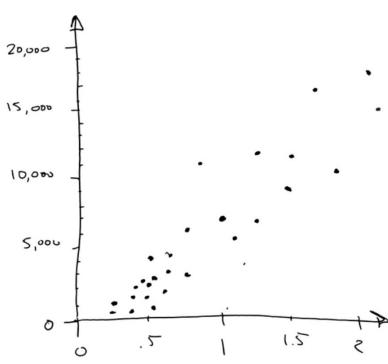


Predict an answer with a simple model

Plot the existing data

Carats Price 7,366

- Make a scatter plot
- Great way to visualize numerical data sets
- For the first data point, we eyeball a vertical line at 1.01 carats. Then, we eyeball a horizontal line at \$7,366. Where they meet, we draw a dot
- This represents our first diamond.
- Now we go through each diamond on this list and do the same thing.
- We get a bunch of dots, one for each diamond



Predict an answer with a si

Draw the model through the data points



- Look at the dots and squint, the collection looks like a fat, fuzzy line
- Draw a straight line through it
- This a model
- Model = cartoon
- The cartoon is wrong
- But, it's a useful simplification
- The line doesn't go through all the data points.
- It has some noise or variance
- But, it's a useful simplification
- Question = How much? regression
- we're using a straight line, linear regression



Use the model to find the answer

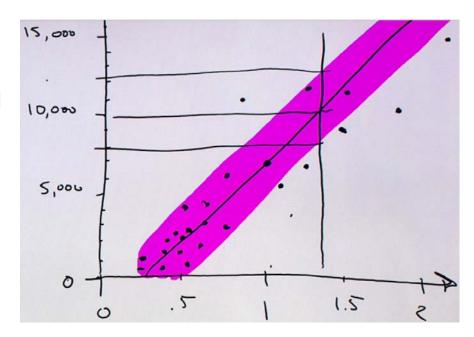




- How much will a 1.35 carat diamond cost?
- Look at 1.35 carats
- Draw a vertical line
- Draw at horizontal line to the dollar axis
- It hits right at 10,000
- Answer = about \$10,000

Create a confidence interval

- How precise this prediction is?
- Is it a lot higher or lower?
- Draw an envelope around the regression line
- that includes most of the dots.
- This envelope is called our confidence interval
- We're pretty confident that prices fall within this envelope, because in the past most of them have.
- We can draw two more horizontal lines from where the 1.35 carat line crosses the top and the bottom of that envelope.
- The price of a 1.35 carat diamond is about \$10,000 - but it might be as low as \$8,000 and it might be as high as \$12,000



We're done, with no math or computers!!

- We did what data scientists get paid to do, and we did it just by drawing:
- We asked a question that we could answer with data
- We built a model using linear regression
- We made a prediction, complete with a confidence interval

And we didn't use math or computers to do it.



Now if we'd had more information, like...

- the cut of the diamond
- color variations (how close the diamond is to being white)
- the number of inclusions in the diamond

...then we would have had more columns. In that case, math becomes helpful. If you have more than two columns, it's hard to draw dots on paper. The math lets you fit that line or that plane to your data very nicely.

Also, if instead of just a handful of diamonds, we had two thousand or two million, then you can do that work much faster with a computer.

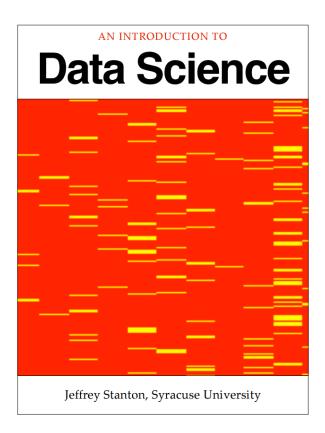
$$a = \frac{n\sum_{i=1}^{n} x_{i} y_{i} - \sum_{i=1}^{n} x_{i} \sum_{i=1}^{n} y_{i}}{n\sum_{i=1}^{n} x_{i}^{2} - (\sum_{i=1}^{n} x_{i})^{2}}$$

$$b = \frac{1}{n} \left(\sum_{i=1}^{n} y_i - a \sum_{i=1}^{n} x_i \right)$$

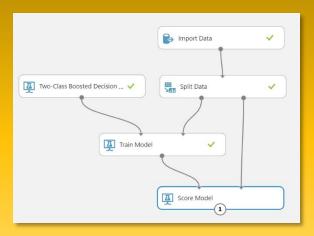
More information

More information on Data Science Basic

An introduction to Data Science: Jeffrey Stanton https://ischool.syr.edu/media/documents/2012/3/DataScienceBook1_1.pdf



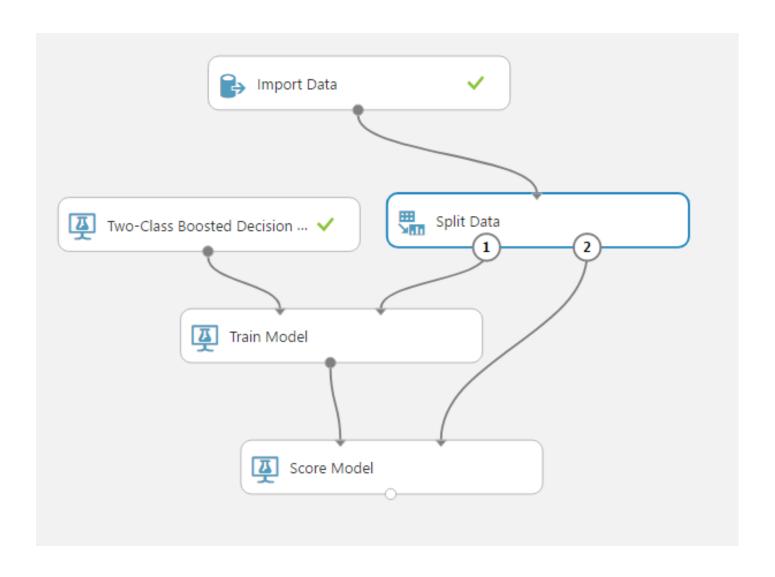
FIRST EXPERIMENT



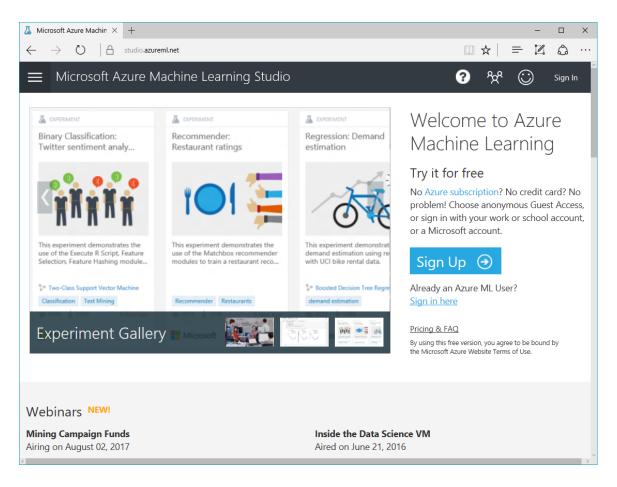
In this session

- Sing Up FREE Azure ML Studio Subscription
- Create Azure ML Studio workspace
- Train, Test, Evaluate for Binary Classification
- Import census income dataset
- Create a new Azure Machine Learning experiment
- Train and evaluate a prediction model
- Type of datasets

First experiment model

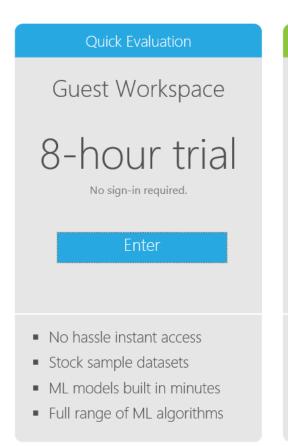


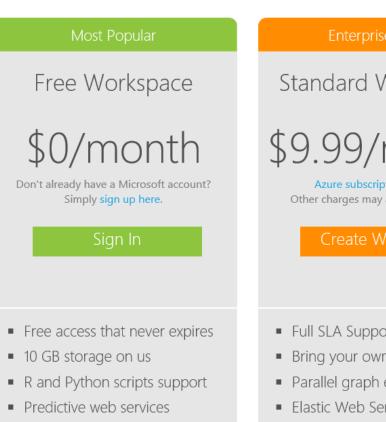
Sing Up FREE Azure ML Studio Subscription https://studio.azureml.net/



Sing Up FREE Azure ML Studio Subscription

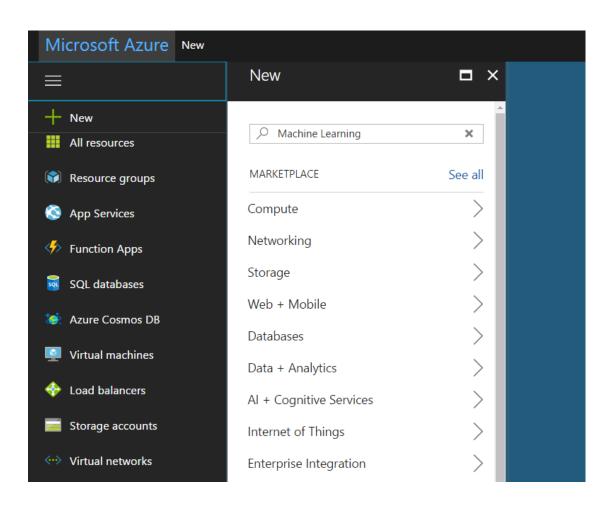
Free Workspace -> sign up here



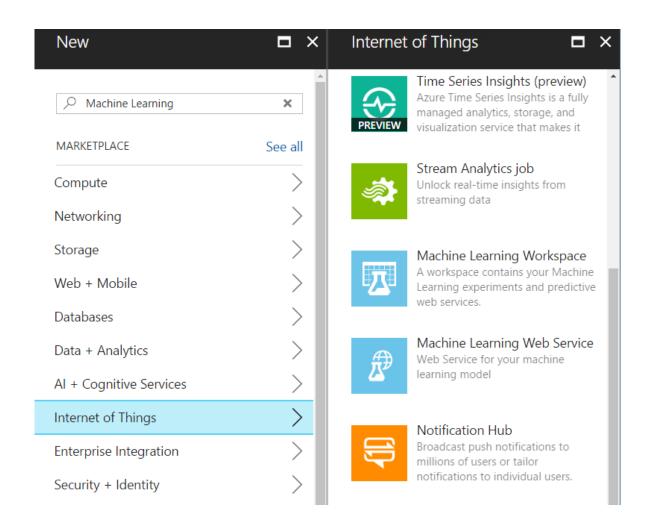


Standard Workspace \$9.99/month Azure subscription required Other charges may apply. Read more. Full SLA Support Bring your own Azure storage Parallel graph execution Elastic Web Service endpoints

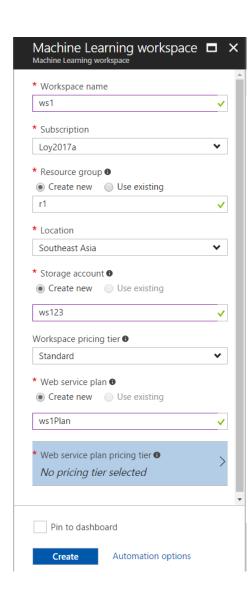
- 1. Go to the Azure portal https://portal.azure.com
- 2. Click +New



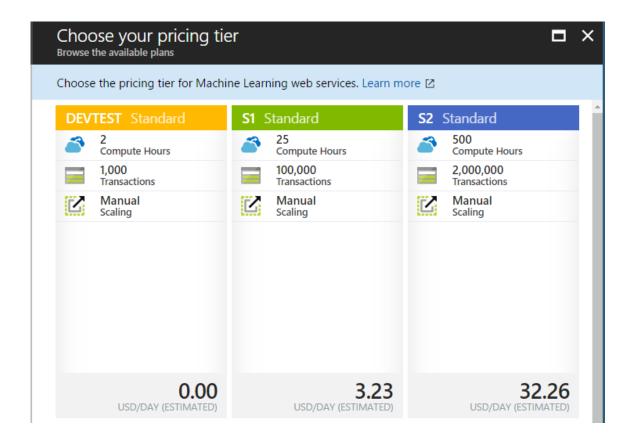
3. Select Internet of Things, click Machine Learning Workspace, then click Create



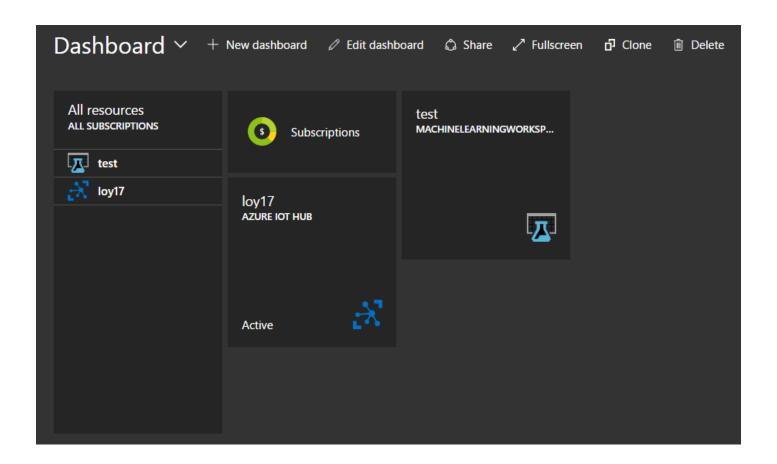
- 4. Workspace name = ws1
- 5. Subscription = defult
- 6. Resource group = Create new: rs1
- 7. Location = Southeast Asia
- 8. Storage account = Create new: names1
- 9. Workspace pricing tier = Standard
- 10. Web service plan = Create new: ws1Plan



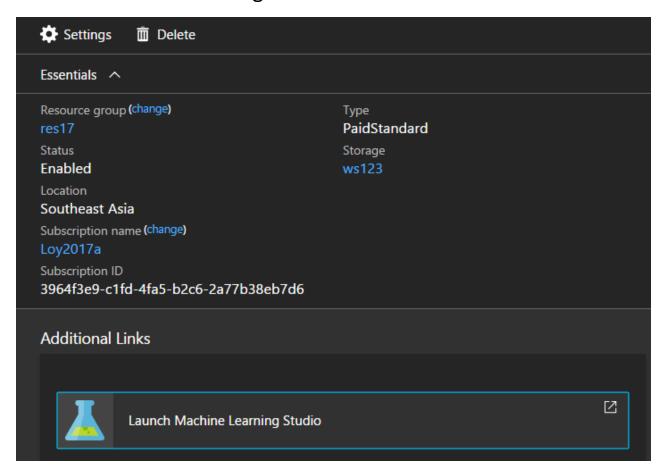
- 11. Click No pricing tier selected
- 12. Click DEVTEST
- 13. Click Pin to dashboard
- 14. Click Create



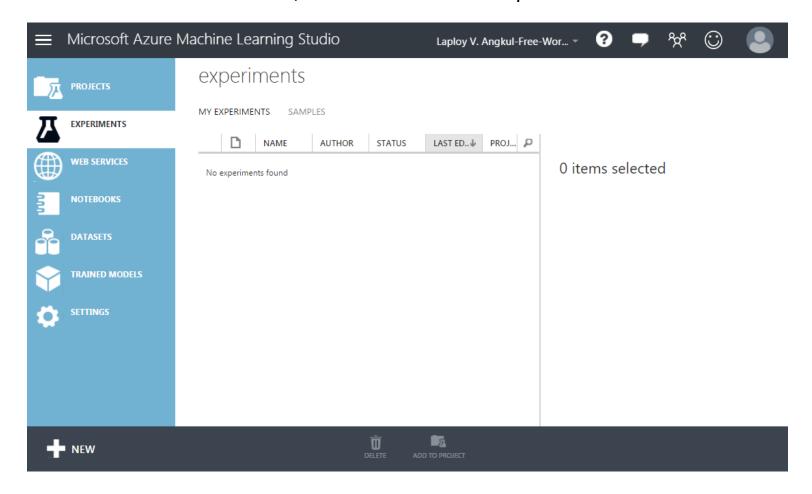
15. Click at Machine Learning workgroup on dashboard



16. Click Launch Machine Learning Studio



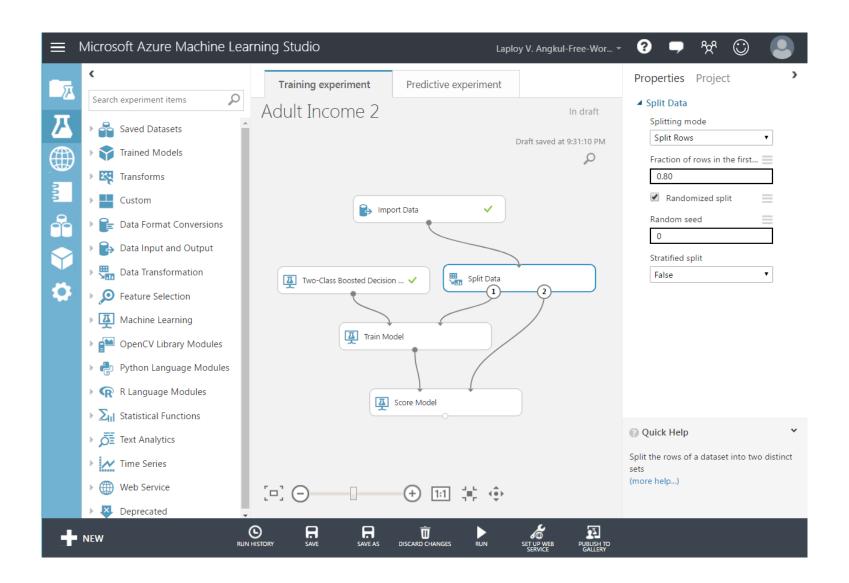
Blank, new ML Studio workspace



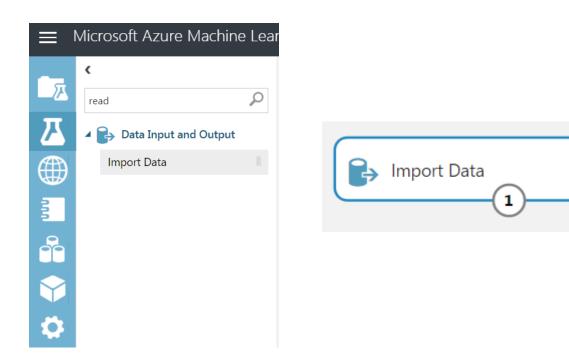
Predicting whether a person's income exceeds \$50,000 per year based on his demographics or census data

- 1. Download, prepare, and upload a census income dataset.
- 2. Create a new Azure Machine Learning experiment.
- 3. Train and evaluate a prediction model.

The overall workflow of the experiment

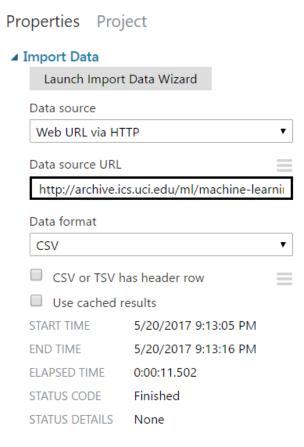


- Create New blank experiment. Name = Adult Income 1
- Click Data Input and Output
- Drag & drop Import Data

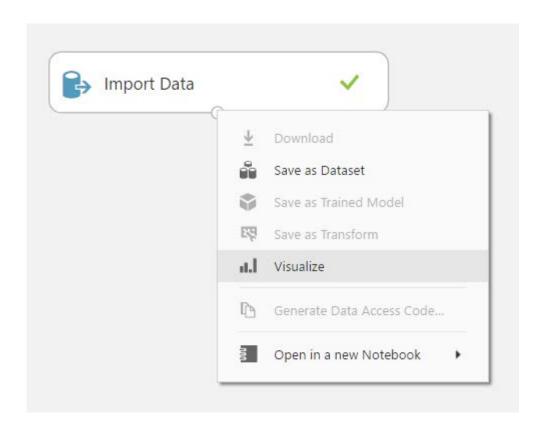


Configure Import data module:

- Data source = Web URL via HTTP
- Data source URL = http://archive.ics.uci.edu/ml/machine-learning-databases/adult/adult.data
- Data format = CSV
- Run experiment

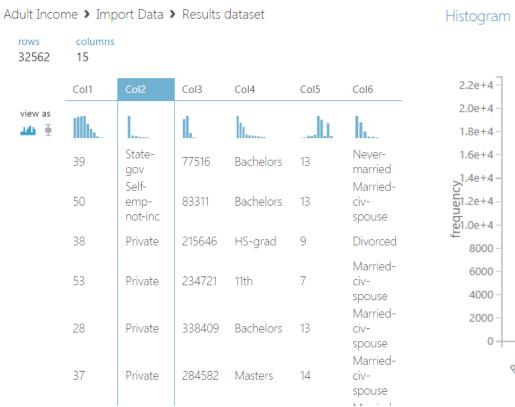


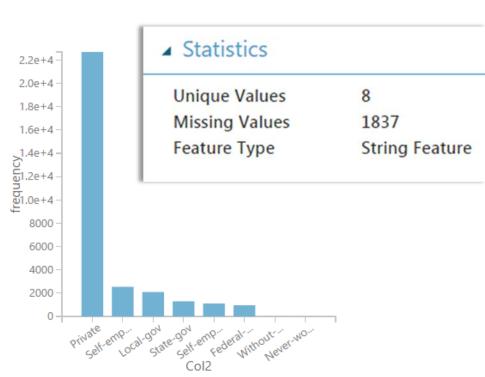
- Right click at the output of Import Data
- Click Visualize



Col2

- Click on Col2
- Look at Statistics and Histogram





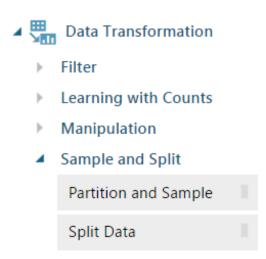
Split up the dataset

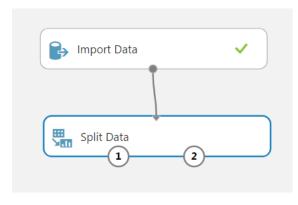
- Training data: This grouping is used for creating our new predictive model based on the inherent patterns found in the historical data via the ML algorithm we use for the solution.
- Validation data: This grouping is used for testing the new predictive model against known outcomes to determine accuracy and probabilities.

Train, Test, Evaluate for Binary Classification

Add Split Data:

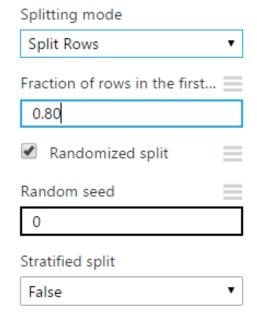
- Click Data Transformation
- Click Sample and Split
- Drag & drop Split Data module into canvas
- Connect Import Data to Split Data
- Set properties Fraction of row to 0.80



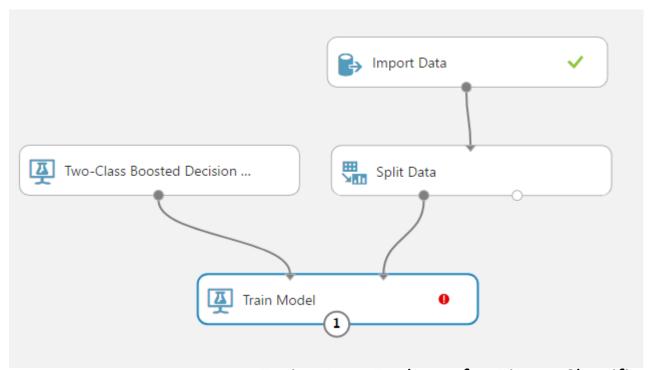


Properties Project

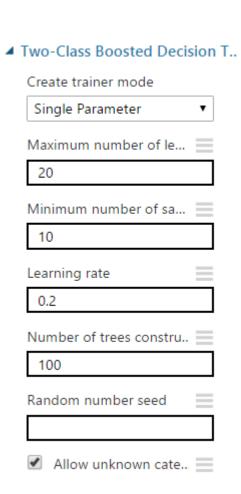
■ Split Data



Add Two-Class Boosted Decision Tree and Train Model Connect Two-Class Boosted Decision Tree to Train Model Connect Split Data to Train Model



Train, Test, Evaluate for Binary Classification



Click Train Model

Click Launch column selector

Include col15

Click
Save

Select a single column

Run

BY NAME
WITH RULES

Include ▼ column names

▼ Col15 ★

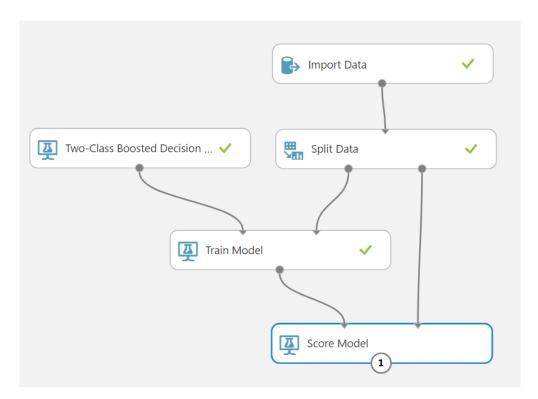
Score the model

Score the model:

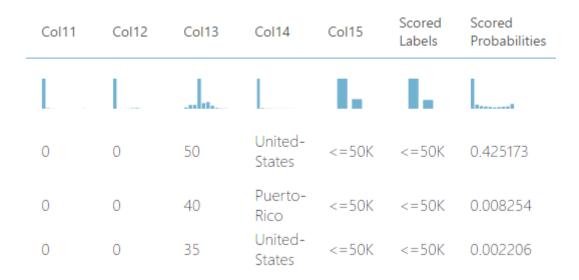
Add Score Model to canvas

Connect Score Model to Train and Split model

Run



Visualize the model results



Visualize the model results:

Visualize output of Score Model

Scored Labels This column denotes the model's prediction for this row of the dataset. Scored Probabilities This column denotes the numerical probability (or the likelihood) of whether the income level for this row exceeds \$50,000.

Type of datasets

Training set

- A set of examples used for learning
- Where the answer value is known.

Validation set

- A set of examples data
- Used to tune the architecture of a classifier
- And estimate the error

Test set

- Use to test the performances of a classifier
- Never used during the training process
- Give estimate of error

More Information