INTRODUCTION TO AZURE ML



In this session

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- What is Machine Learning?
- What is Azure ML?
- What is Azure ML Studio?
- Artificial Intelligence VS AI
- ML paradigm
- Everyday examples of predictive analytics
- Machine Learning work flow
- Machine learning language
- Cortana Intelligence Suite (CIS)
- Google Machine Learning
- Amazon Machine Learning

Introduction to Azure ML What Bill have to say?

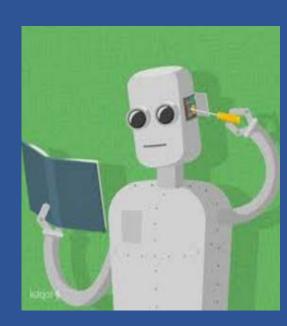
"A breakthrough in machine learning would be worth ten Microsofts,"

Bill Gates

What is Machine Learning?

What is Machine Learning?

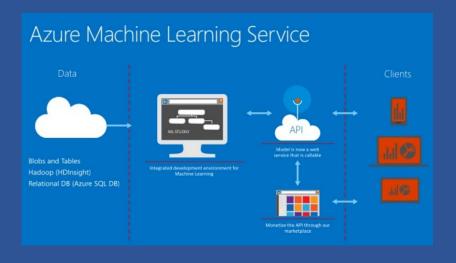
- Subfield of computer science
- Ability to learn without being explicitly programmed
- Algorithms that can learn from and make predictions on data
- Closely related to computational statistics
- Focuses on prediction-making
- Sometimes mixed with Data Mining (DM)
- Used complex models and algorithms
- Predictive analytics



Introduction to Azure ML What is Azure ML?

What is Azure ML?

- Pronounce = Air-Cher
- Part of Azure Could platform
- Part of Cortana Intelligence Suite
- Platform as a service (PaaS)
- Create systems that improve with experience
- Help turning data into software
- Help training with huge volumes of data
- Used to predict certain patterns, trends, and outcomes
- Predictive analytics is the underlying technology
- Use the past to predict the future



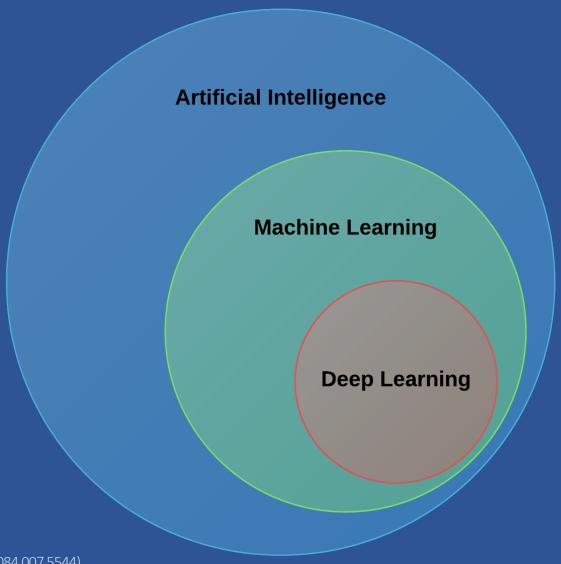
Introduction to Azure ML What is Azure ML Studio?

Azure Machine Learning Studio

What is Azure ML Studio?

- Is a collaborative tool
- Drag-and-drop
- Use to build, test, and deploy predictive analytics solutions
- Publishes models as web services
- Easily be consumed by custom apps or BI tools
- Is where data science, predictive analytics, cloud resources, and your data meet.

Artificial Intelligence VS ML



Introduction to Azure ML ML paradigm

Traditional Programming



Machine Learning



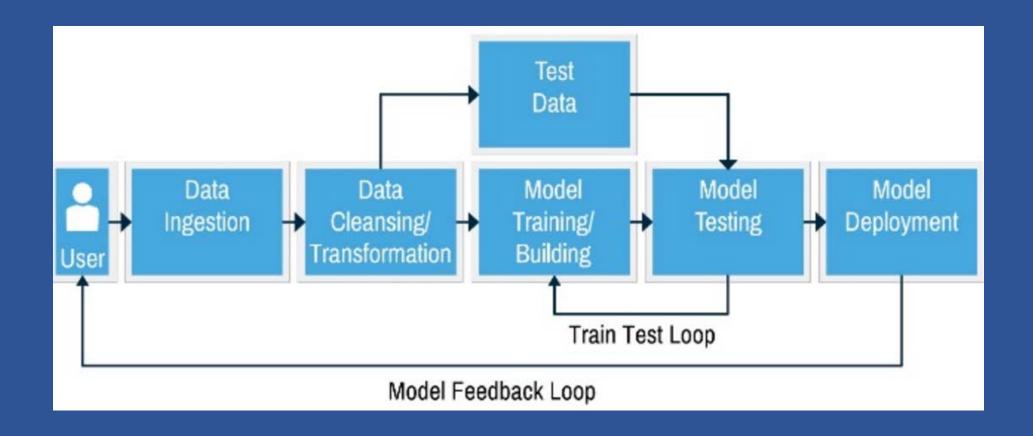
Everyday examples of predictive analytics

Everyday examples of predictive analytics

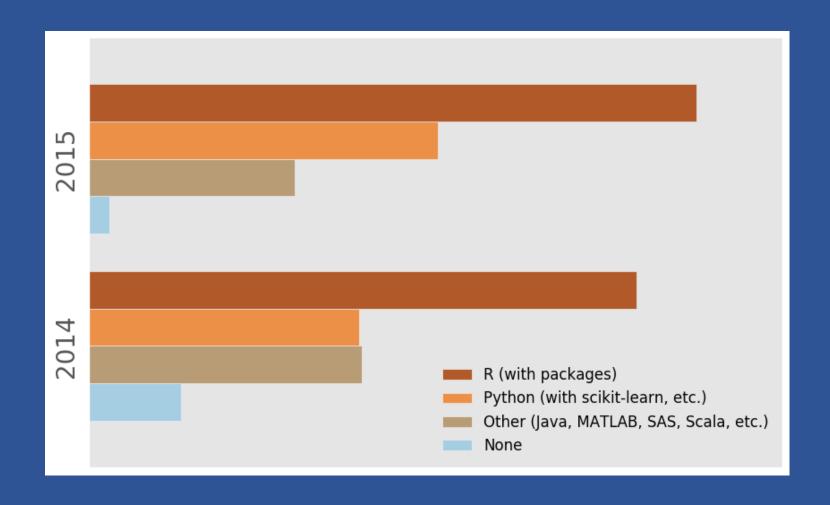
- Spam/junk email filters
- Mortgage applications
- Pattern recognition
- Life insurance
- Medical insurance
- Liability/property insurance
- Credit card fraud detection
- Airline flights
- Web search
- Predictive maintenance
- Health care



Machine Learning work flow



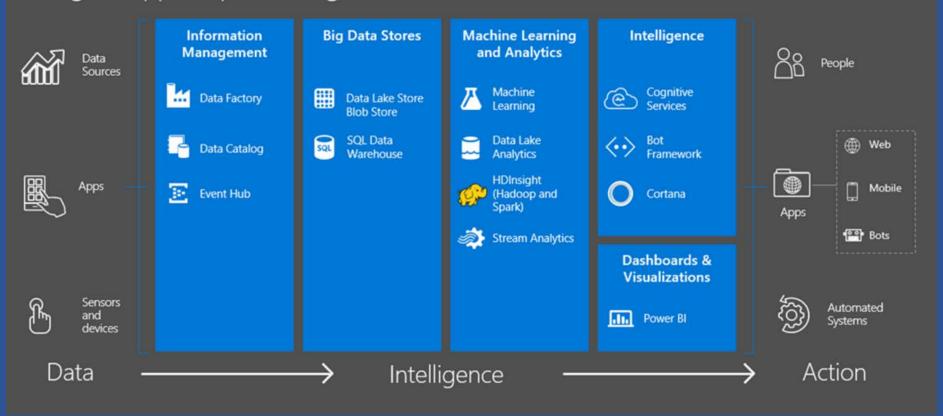
Machine learning language



Cortana Intelligence Suite (CIS)

Cortana Intelligence Suite

Intelligent Apps require Intelligent Solutions



Google Machine Learning

Use your own data to train models





Ready to use Machine Learning models



Cloud Vision API



Cloud Speech API



Cloud Jobs API



Cloud Translation API



Cloud Natural Language API



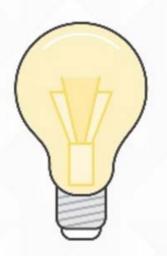
Cloud Video Intelligence API



Coming

Amazon Machine Learning

Introducing Amazon ML



Easy to use, managed machine learning service built for developers

Robust, powerful machine learning technology based on Amazon's internal systems

Create models using your data already stored in the AWS cloud

Deploy models to production in seconds



More information

Understanding Machine Learning: From Theory to Algorithms http://www.cs.huji.ac.il/~shais/UnderstandingMachineLearning/copy.html

