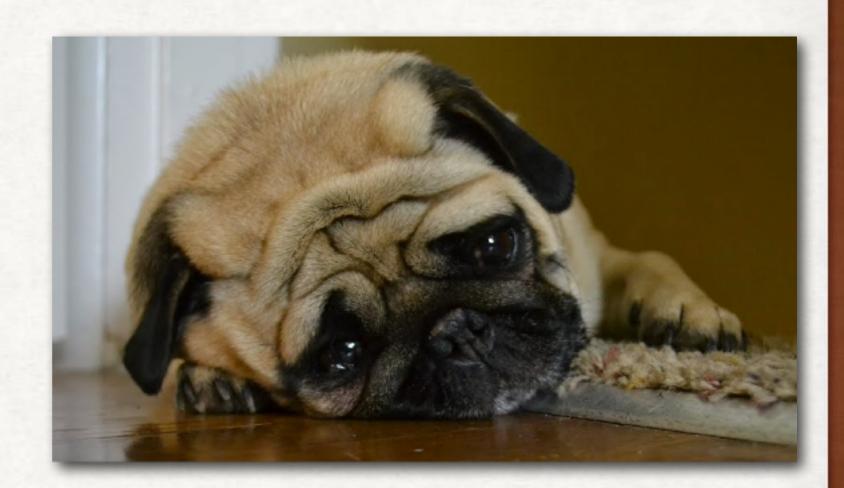
## WHAT IS A PRACTICAL IMPACT OF RDD ON OUR BUSINESS?

- High maintenance cost
- Bad quality
- Low speed of delivery
- Bad reputation



## WHY DO ENGINEERS FOLLOW RDD?

- Be competitive on job market
- Want to try something new
- Bored in their daily jobs
- Enjoy inventing things
- Any other reasons?

