LARA MELO
Front-end Developer

BERUFSERFAHRUNG

ADMINISTRATOR / FRONT DESK MANAGER
Carl Duisberg Centrum - Bundesfreiwilligendienst
Nov 2020 - Apr 2022 - München, Germany
- Strategische Konzeption, Erstellung und
  Produktion digitaler Kommunikationsmittel
- Gestaltung und Umsetzung eines visuellen
  Erscheinungsbilds für den Social Media Auftritt
- Eigenständige Planung und Durchführung von
  Kultur- und Freizeitprogrammen
- Administrative & organisatorische Tätigkeiten
- Multilinguale Teilnehmerbetreuung in
  Fremdsprachenkursen

AUSBILDUNG

B. TECH. INTERNET SYSTEMS
Uniamérica Descomplica
Juli 2022 - Dez 2024 - Espírito Santo, Brazil
In diesem Programm erweitere ich meine
Fähigkeiten zur Softwareentwicklung für Computer
und Apps, zum Design von E-Commerce-
Schnittstellen und zur effizienten Verwaltung interner
und externer Netzwerke und Datenbanken.

B. A. MARKETING & MEDIENKOMMUNIKATION
University of Vila Velha (UVV)
Juli 2021 - Juli 2022 - Espírito Santo, Brazil
Durch meine Zeit an der UVV entwickelte ich ein
solides Fundament in Kommunikation und Marketing
und gewann tiefere Einblicke in Verbraucher-
verhalten, Grafikdesign, Marktanlyse und
Werbestrategien.

ONLINETRAINING

ORIGAMID WEBENTWICKLER
Origamid, Juni 2023 - Heute
- CSS Grid, Flexbox, Responsive Layout
- JavaScript, Git, React, NPM
- Typescript, SASS

RESPONSIVE WEBDESIGN
freeCodeCamp, März 2023 - Jun 2023
- Formulare, Typografie, Animation
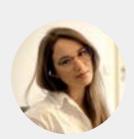- Accessibility und semantisches HTML

USER RESEARCH
Enap - National School of Public Administration,
Juli 2022 - Aug 2022
- Usability-Tests, Heuristics, UI
- Dokumentation und Bericht

DIGITALMARKETING
Google Digital Garage, Apr 2022
- Content, Mobile, Social Media und Email
  Marketing
- Website-Optimierung, SEO und SEM
- Analytik, Datenanalyse, Online-Werbung

EXTRAS

HARD SKILLS
Semantisches HTML, CSS,
JavaScript, Version Control/Git,
Responsive Design, UX/UI,
Usability-Tests, React, User
Research

SOFT SKILLS
Proaktives/Ehrgeiziges Arbeiten,
Schnelle Auffassungsgabe,
Kreatives Problemlösen und
Fokus auf Teamatmosphäre
und -produktivität.

TOOLS & TECHNOLOGIEN
Figma, VSCode, Git, Github,
Adobe xD, Entwicklertools

INTERNATIONAL EXPERIENCE
& VOLUNTEERING
Au Pair in München, Deutschland,
Oct 2019 - Oct 2020

SPRACHEN
Portugiesisch (Muttersprache)
Deutsch (C1)
Englisch (C1)
Spanisch (B2)

KONTAKT
larabmelo@outlook.com

LINKS
github.com/larabmelo
linkedin.com/in/laramelo
larabmelo.github.io

LARA MELO
Front-end Developer

WORK EXPERIENCE

ADMINISTRATOR / FRONT DESK MANAGER
Carl Duisberg Center - Civil Service Internship
Nov 2020 - Apr 2022 - Munich, Germany
- Strategic conception, creation and production of digital communicative assets
- Design & rollout of a visual guidelines for social media
- Independent planning and implementation of cultural and leisure programs
- General administrative activities
- Supervision of foreign language course participants in various languages

EDUCATION

B. TECH. INTERNET SYSTEMS
Uniamérica Descomplica
July 2022 - Dec 2024 - Espírito Santo, Brazil
This program enhances software creation abilities for computers and applications, interface design for e-commerce, and proficient management of both internal and external networks and databases.

B. A. ADVERTISING AND MARKETING
University of Vila Velha (UVV)
July 2021 - July 2022 - Espírito Santo, Brazil
During my time at UVV and as a foundation for a front-end / UX path, I acquired advanced fundamentals in communication and marketing, gaining valuable insights into consumer behavior, graphic design, market analysis, and advertising strategies.

ONLINE TRAINING

ORIGAMID WEB DEVELOPER
Origamid, June 2023 - Present
- CSS Grid, Flexbox, Responsive Layout
- JavaScript, Git, React, NPM
- Typescript, SASS

RESPONSIVE WEB DESIGN
freeCodeCamp, Mar 2023 - Jun 2023
- Forms, Typography, Animation
- Accessibility and Semantic HTML

USER RESEARCH
Enap - National School of Public Administration,
July 2022 - Aug 2022
- Usability Testing, Heuristics, UI
- Documentation and Reporting

DIGITAL MARKETING
Google Digital Garage, Apr 2022
- Content, Mobile, Social Media and Email Marketing
- Website Optimization, SEO and SEM
- Analytics, Data Analysis, Online Advertising

EXTRAS

HARD SKILLS
Semantic HTML, CSS, JavaScript, Version Control/Git, Responsive Design, UX/UI, Usability Testing, React, User Research

SOFT SKILLS
Proactive User Centric Approach, Ambitious Learner, Creative Problem Solver, driving Team Harmony & Productivity.
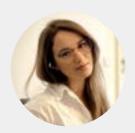
TOOLS & TECHNOLOGIES
Figma, VSCode, Git, Github, Adobe xD, Developer Tools

INTERNATIONAL EXPERIENCE & VOLUNTEERING
Au Pair in Munich, Germany, Oct 2019 - Oct 2020

LANGUAGES
Portuguese (native)
German (C1)
English (C1)
Spanish (B2)

CONTACT
larabmelo@outlook.com

LINKS
github.com/larabmelo
linkedin.com/in/laramelo