LARA MELO

Front-end Developer

WORK EXPERIENCE

ADMINISTRATOR / FRONT DESK MANAGER

Carl Duisberg Center - Civil Service Internship Nov 2020 - Apr 2022 - Munich, Germany

- Strategic conception, creation and production of digital communicative assets
- Design & rollout of a visual guidelines for social media
- Independent planning and implementation of cultural and leisure programs
- · General administrative activities
- Supervision of foreign language course participants in various languages

EDUCATION

B. TECH - COMPUTER ENGINEERING

Uniamérica

July 2022 - Dec 2026 - Espírito Santo, Brazil
In this program, one develops skills for engaging in
projects and hardware development, such as
processors, CPUs, and innovating in computer
peripherals. Additionally, there is a focus on network
support and management, software programming,
and automation solutions for industry and commerce.

B. TECH - INTERNET SYSTEMS

Uniamérica

July 2022 - Dec 2024 - Espírito Santo, Brazil
This program enhances software creation abilities for
computers and applications, interface design for ecommerce, and proficient management of both
internal and external networks and databases.

B. A. ADVERTISING AND MARKETING

University of Vila Velha (UVV)

July 2021 - July 2022 - Espírito Santo, Brazil

During my time at UVV and as a foundation for a front-end / UX path, I acquired advanced fundamentals in communication and marketing, gaining valuable insights into consumer behavior, graphic design, market analysis, and advertising strategies.

ONLINE TRAINING

ORIGAMID WEB DEVELOPER

Origamid, June 2023 - Present

- · CSS Grid, Flexbox, Responsive Layout
- · JavaScript, Git, React, NPM
- Typescript, SASS

RESPONSIVE WEB DESIGN

freeCodeCamp, Mar 2023 - Jun 2023

- · Forms, Typography, Animation
- \cdot Accessibility and Semantic HTML

USER RESEARCH

Enap - National School of Public Administration, July 2022 - Aug 2022

- · Usability Testing, Heuristics, UI
- · Documentation and Reporting

DIGITAL MARKETING

Google Digital Garage, Apr 2022

- Content, Mobile, Social Media and Email Marketing
- Website Optimization, SEO and SEM
- Website Optimization, SEO and SEMAnalytics, Data Analysis, Online Advertising

EXTRAS

HARD SKILLS

Semantic HTML, CSS, JavaScript, Version Control/Git, React.js, Tailwind, SaSS, Responsive Design, UX/UI, Usability Testing, React, User Research

SOFT SKILLS

Proactive User Centric Approach,
Ambitious Learner,
Creative Problem Solver, driving
Team Harmony & Productivity.

TOOLS & TECHNOLOGIES

Figma, VSCode, Git, Github, Adobe xD, Developer Tools

INTERNATIONAL EXPERIENCE & VOLUNTEERING

Au Pair in Munich, Germany, Oct 2019 - Oct 2020

LANGUAGES

Portuguese (native) German (C1) English (C1) Spanish (B2)



LOCATIONMunich, Germany

CONTACT

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LINKS

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