



Lara Foster

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Profile

As a web developer, I enjoy using my obsessive attention to detail, my love for making things beautiful, and my mission-driven work ethic to literally change the world.



Skills

Technical Skills

JavaScript
CSS / Bootstrap / Flex
HTML
React
Redux
Mongo
Deployment

Design Skills

Photoshop
Illustrator
InDesign

Additional Skills

Project Management
Recruitment
Business Development
Writer / Editor



Work Experience

Vehicle For Change, Inc. 2005 – present
Columbus, Ohio • Edgewater, Florida

Executive Director / Founder

- Founder and communication strategist of experiential-based education company active in over 100 elementary, middle and high schools throughout Ohio and Florida.
- Designed and implemented several websites featuring registration and payment integration.
- Adept at building productive relationships to further the organization's goals.
- Collaborated with school administrators, teachers, PTOs, and experts to bring ground-breaking experiential-based STEM programs to area schools.
- Created and implemented marketing and communication plan and coordinated the development of clear and concise web sites, promotional material, newsletters, brochures, informational leaflets, and press releases.



Work Experience

Nationwide Financial / Insurance 1996 – 2005
Columbus, Ohio

Project Manager—eMarketing/Communications

- Provided marketing communications services, including planning and strategy, Web, media relations, publications, brand and identity management, communication plans and special projects.
- Worked in collaboration with the Compliance/ Legal department to ensure due diligence and appropriateness of all communication material.
- Prepared product launch and coordinated efforts to implement content and tools on multiple websites.
- Led marketing team's efforts on several successful Web-based e-commerce and e-business projects.
- Served as creative consultant and brand professional.
- Developed self-guided, comprehensive educational resource guide for the State of Missouri plan participants.
- Gained support for strategic direction for on-line enrollment process for 401(k) business on Nationwide Financial.com.
- Instrumental in the successful implementation of Advice Site on NationwideFinancial.com.
- Charged with creative development of Financial Planning Interactive CD-Rom.



Education

Ohio State University | College of Engineering

Full Stack Coding Bootcamp -- September 2021
Project-focused intensive program with emphasis on Mongo, Express, React, and Node (MERN) technical stack.

Ohio State University | Bachelor of Arts

English, Communication Minor, Honors Program