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Lara Foster

As a full stack developer, I enjoy using my obsessive attention to detail, my love for making things beautiful and my mission-driven work ethic to literally change the world. I am passionate about developing responsive websites with focus on user experience. With my extensive background in digital marketing and web development, I am positioned to provide unique perspectives on how end-users interact with websites and applications by leveraging my expertise in communications, graphic design and creative writing.



Skills

Technical Skills

JavaScript / Express / Node
CSS / Bootstrap / Flex
React / Handlebars / HTML
Redux
Mongo / SQL / GraphQL

Design Skills

Photoshop / Illustrator

Additional Knowledge

Auth0 / JWT
Deployment
Agile Process Model
GIT Workflow
Project Management
Recruitment
Business Development
Writer / Editor



Education

Ohio State University | College of Engineering

Certificate in Full Stack Web Development | September 2021
Project-focused intensive program with emphasis on
MERN technical stack.

Ohio State University | Bachelor of Arts

English, Communication Minor, Honors Program | May 1994



Work Experience

Vehicle For Change, Inc. 2005 – present

Columbus, Ohio • Edgewater, Florida

Executive Director / Founder

Founder and communication strategist of experiential-based education company active in over 100 elementary, middle and high schools throughout Ohio and Florida.

- Developed several websites featuring registration and payment integration.
- Adept at building productive relationships to further the organization's goals.
- Collaborated with school administrators, teachers and experts to bring ground-breaking experiential-based STEM & Character Ed programs to area schools.
- Created and implemented marketing and communication plans and coordinated the development of clear and concise web sites, promotional material, newsletters, brochures, and press releases.



Work Experience

GSW Columbus / Advertising

2007 - 2008

Freelance Project Manager—Lilly Diabetes Global

Lead project manager of Lilly Diabetes Global website redesign. Worked with creatives, developers and account managers to implement project plans through a massive global initiative.

- Worked with team managers from across the globe (requiring very unconventional work hours) to accurately capture next steps and client deliverables through conference reports and meeting recaps and distributed to appropriate team members.
- Facilitated Client Management communication with Creative during client conversations and in preliminary discussions involving project ideas & direction.
- Instrumental in risk analysis. Was able to identify potential roadblocks related to budgets, resources and timelines.
- Led team discussions on issue resolutions and reported these potential issues to leadership.

Nationwide Financial / Insurance

1996 – 2005

Columbus, Ohio

Project Manager—Digital Marketing

Provided marketing communications services, including planning and strategy, software development, internet applications, media relations, publications, brand and identity management, communication plans and special projects.

- Worked in collaboration with the Compliance/Legal department to ensure due diligence and appropriateness of all communication material.
- Prepared product launch and coordinated efforts to implement content and tools on multiple websites.
- Led marketing team's efforts on several successful Web-based e-commerce and e-business projects.
- Gained support for strategic direction for on-line enrollment process for 401(k) business on Nationwide Financial.com.
- Instrumental in the successful implementation of Advice Site on NationwideFinancial.com.