

# Prabhakar Singh

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## Objective

Highly energetic and committed Software/IT professional to put in use 14 years of learning with strong social background and practical exposure on Analytics, Digital marketing, Financial reporting and Customer-client Relationship.

## Profile

MBA in Business Analytics with 14 years of cross-domain experience

4 years as Portfolio Manager with BLB limited listed with National Stock Exchange

10 years as IT Professional delivering Enterprise BI Solutions, managing Data science implementations and implementing IT Performance Reporting Framework

Above all, team spirit, zeal for exploration and attitude for learning with good communication skills

## Education

### MBA – PGCBM |2015 | XLRI

- Major: Business Analytics
- Minor: Marketing
- Related coursework: Reduced cost of infrastructure by developing Ecommerce Marketing/IT platform for Petcare chain
  - Study of CRM Implementation in Company
  - Study on changing Software distribution scenario & Emerging Software marketing dynamics

## Business Experience

### Projects Includes:

A&I Project Management with **Tata Steel**

Digital Solution and Integration with **Bahrain Telecom**

Safety Data Reporting and Analysis with **ROCHE Pharmaceuticals**

EDW Integration with **Ericsson India Global services**

Manufacturing BI Solution Accelerator with **L&T Infotech**

Component Completion – DP & BDC with **IMS Health**

## Social Experience

### Art of Living

- Worked and coordinated for 7 Shelter homes in state of Jharkhand
- Proposed and successfully instituted collaboration with SSRDP and SJVK (Catholics Charity Society) for imparting of Skill development Programs (NSDC) in East Singbhum district.
- Conducted COVID-19 relief camps in rural areas of East Singbhum district for distribution of grocery packets, Blankets and woolen clothes

- Organized livelihood (Mushroom, Handicraft\handloom and Bee keeping) training programs for SHG of East Singhbhum District conducted by Flora Horticulture Society
- Organized and tutored farmers about Organic farming with practical exposure in collaboration with Organic Farming Authority of Jharkhand (OFAJ)
- Organized RPL (Recognition of Prior Learning) for 250 street food vendors in Ranchi
- Organized vocational trainings for the unemployed women to develop skills in food processing, tailoring and computer proficiency.
- Conducted financial literacy programs for women in Potka Block, of East Singhbhum
- Co Ordinated and facilitated distribution of Solar lamps,

## **Professional Certifications**

NCFM Certification in Capital & Derivative market  
 ITIL Certified Practitioner Certification  
 SAP Certified Application Associate  
 Lean Six Sigma Certification

## **Hobbies & Interests**

Travel, listening music, camping, volunteering and community development