


# LARA MELISA GUVEN

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## EDUCATION

**Senior Student | TED Izmir College High School**

**Sep 2021 – Ongoing**

Izmir, Turkey

**Anticipated Graduation: Jun 2025**

Follow the Turkish Ministry of Education high school curriculum (Turkish – Math Concentration)

**Distinctions:** High Honor Certificates for Grades 9 and 10, Honor Certificate for Grade 11



## EXPERIENCE

**Intern | Guven Law Office**

**Jul 2024**

Izmir, Turkey

**2 Week Internship**

- Analyzed and reorganized physical files as well as repaired old or missing folders to ensure steady bookkeeping for day-to-day office work and learned about formatting digital files on computer programs such as Microsoft Word
- Observed the office workflow and the non-confidential written and verbal correspondence between employees and clients to learn about effective communication styles



## ENTREPRENEURSHIP

**Entrepreneurial Project: Storytree 4M4**

**Feb 2024 – Ongoing**

Developed a design idea to support the healing process of hospitalised children with a peer who is interested in studying business, and named the project using our first initial “M” and a shared memory about the number “44”: Storytree 4M4

- Completed the first prototype of Storytree 4M4 and currently continue improving it discussing many issues such as how to minimise the cost of the tree, how to easily send it to different locations, etc.
- Became familiar with some design concepts such as biomimicry and biophilic design and the differences between them along with some business terms
- Learned how to lead a social project under guidance and understand the importance of social projects within a society
- Saw the key role of design in establishing a healthy environment for people not only in physical but also mental health, especially for children’s healing
- Published a website on the project with plans for improvement



## ACADEMIC ENRICHMENT

### F.A.D.S Art Academy

Summer – Fall 2024

- Learn how to design a logo and work on a logo for Storytree 4M4 and collage techniques
- Took lessons on perspective drawing and some online interactive lessons receiving feedback to develop design thinking

### Branding 101

Aug – Sep 2024

- Took an online course from Philanthropy University to learn about the principles of branding and how to build a brand

### Subject Readings

Summer of 2024

Study academic articles and other informational content to expand my knowledge of design topics:

- Gained information about how biomimetics is not just taking shapes from the natural world for design ideas as it is commonly used and the difference between simply imitating the appearance of nature and learning from nature from El-Zeiny's (2012) "[Biomimicry as a Problem-Solving Methodology in Interior Architecture](#)", published in Procedia - Social and Behavioral Sciences
- Learned about the basics of the fashion industry and fashion design reading IENSTITU's several write-ups such as "[Department of Fashion Design](#)" (2020), "[The Art of Fashion Illustration](#)" (2020), "[Fashion Editors and Their Responsibilities](#)" (2021), "[English Fashion Jargon: Trends, Styles and Models](#)" (2023)

### Fundamentals of Microsoft Word

Summer of 2024

- Learned how to use the basic and advanced features of Microsoft Word including text formatting, designing Tables of Content, editing page layout and appearance, digital signatures and more



## SOCIAL RESPONSIBILITIES

### TED Izmir College High School Social Responsibility Club

2021 – 2022

- Participated in social responsibility projects at the school such as donating to animal shelters and providing varied supplies for primary schools in rural areas



## SKILLS AND HOBBIES

- Turkish (Native)
- English
- Photography