

FINDING THE BEST LOCATIONS FOR A FOODTRUCK IN PARIS

A DataScience Case Study by Lara Ramirez



Business Problem

A new French foodtruck company has decided to set up in Paris over the summer.

Targeting busy neighborhoods to maximise their business potential, they would like a schedule of the best spot to sell at on each day of the week.

Data Approach

Using the Foursquare API we will visually map out trending venues in Paris during the different week days of summer 2018.

We will only include venues that belong to relevant categories, excluding places that sell food.

Based on this we will build a recommendation of the best spot to choose by day of the week.