**** TECHACADEMY**

Data Science Project Guide: Spotify

TechAcademy e.V.

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Contents





Welcome!

In the first few chapters you will be introduced to the basics of the R and Python tracks respectively and you will find helpful explanations to questions you might have in the beginning of your coding journey. There will be a quick introduction to the Data Science track so that you can get started with the project quickly. So let's get started with the basics!

In all tracks you will work on your project in small groups of fellow students. This not only helps you get the project done faster, it also helps make your results even better. Our experience shows: The different backgrounds of the members and discussing different opinions and ideas will produce the best results. Besides, it is of course more fun to work on a project together than to code alone!

The groups can consist of a maximum of four members. You can choose your teammates independently, we won't interfere with your arrangements. It is important that all group members complete the same level of difficulty (beginner or advanced), since the tasks are different in scope for each level. We explicitly encourage you to collaborate with students from different departments. This not only allows you to get to know people from other departments, but may even give you a whole new perspective on the project and tasks.

When submitting it is important to note: for a certificate, each person must submit the project individually. However, this can be identical within your group. You can get more information at our first Coding Meetup on May 19, 2021.

This Spotify case study and the associated project guide was developed and written entirely from scratch by TechAcademy's Data Science team. Karlo Lukic and Lara Zaremba developed the project in R, while Felix Schneider and Manuel Mair am Tinkhof developed it in Python.





What's Data Science and How Do I Do It?

Data science is a multi-layered field in which the use of the latest machine learning methods is only a sub-area. To get there, you'll need many steps before – from collecting to manipulating to exploring the data. And eventually, you will need to somehow communicate your findings.

But first things first. To analyze data, it must first be obtained. You need to know where to obtain it and how to integrate it in your respective tools. The data is rarely available as it would be needed for further processing. Familiarizing yourself with the information available, cleaning it up and processing it into the desired formats that can be read by humans and machines are important steps that often make up a large part of the work.

Before the obtained data can be analyzed, the right tool must be selected and mastered: the programming language. The most often used languages for Data Science are R, which was explicitly developed for statistics, and Python, which is characterized by its additional versatility. The data scientist does not have to be a perfect software developer who masters every detail and paradigm, but the competent handling of syntax and idiosyncrasies is essential. There are some well-developed method collections, so-called packages or libraries, which provide a lot of functionality. The use of these collections also has to be learned and mastered. Once all of this is achieved, the data can finally be analyzed. Here too, it is important to know and understand the multitude of statistical approaches in order to be able to choose the right method for the problem at hand. The newest, best, most beautiful neural network is not always the solution for everything.

One step is still missing in the data science process: understanding and communicating the results. The results are often not spontaneously intuitive or sometimes even surprising. Here, the specific expertise and creativity can be played out, especially in the visualization.



2.1 What's R?

R is a programming language that was developed by statisticians in the early 1990s for use in the calculation and visualization of statistical applications. A lot has happened since then and by now, R is one of the most widely used programming languages in the field of data science. Code in R does not have to be compiled, but can be used interactively and dynamically. This makes it possible to quickly gain basic knowledge about existing data and to display it graphically. R offers much more than just programming, but also a complete system for solving statistical problems. A large number of packages and interfaces are available, with which the functionality can be expanded and integration into other applications is made possible.

2.1.1 RStudio Cloud

Before you can use R, you usually have to install some separate programs locally on your computer. Typically, you first install a "raw" version of R. In theory, you can then already start programming. However, it is very difficult to carry out an entire project with it. That's why there is RStudio, an Integrated Development Environment (IDE) for R. This includes many essential features that simplify programming with R. Among other things, an auto-completion of your code, a nicely structured user interface and many expansion options.

Experience has shown that installing R and RStudio locally takes some effort. Fortunately, RStudio also has a cloud solution that eliminates these steps: RStudio Cloud. There it is possible to edit your project in exactly the same IDE in the browser without any prior installations. You can also easily switch your project from private to public and give your team an insight into your code via a link or by giving them access to the workspace directly. In this way you are able to easily exchange ideas within your team.

We will introduce RStudio Cloud and unlock access to our workspace on our first Coding Meetup. Until then, focus on learning the "hard skills" of programming with your courses on DataCamp. This brings us to your curriculum in the next section.

2.1.2 Curriculum

The following list shows the required DataCamp courses for the Data Science with R Track. As a beginner, please stick to the courses of the "beginner" program, ambitious beginners can of course also take the advanced courses afterwards. However, the courses should be worked through in the order in which they are listed.

The same applies to the advanced courses. Here, too, the specified courses should be processed in the given order. Since it can of course happen that you have already mastered the topics of an advanced course, individual courses can be replaced. The topics of the advanced courses are given in key points. If these key points seem familiar to you, then take a look at the table of contents of the corresponding DataCamp course. If you are convinced that this course does not provide any added value for you, it can be replaced by one of the courses in the "Exchange Pool" (see list). However, this exchange course should not be processed until all other courses in the advanced course have been completed.

Both beginners and advanced learners must have completed at least two thirds of the curriculum in order to receive the certificate. For the beginners this means at least up to the course "Data Visualization with ggplot2 (Part 1)" and for the advanced at least up to "Supervised Learning in R: Classification". In addition, at least two thirds of the project tasks must have been completed.



R Fundamentals (Beginner)

- Introduction to R (4h)
- Intermediate R (6h)
- Introduction to Importing Data in R (3h)
- Cleaning Data in R (4h)
- Data Manipulation with dplyr (4h)
- Data Visualization with ggplot2 (Part1) (5h)
- Exploratory Data Analysis in R (4h)
- Correlation and Regression in R (4h)
- Multiple and Logistic Regression in R (4h)

Machine Learning Fundamentals in R (Advanced)

- Intermediate R (6h): conditionals, loops, functions, apply
- Introduction to Importing Data in R (3h): utils, readr, data.table, XLConnect
- Cleaning Data in R (4h): raw data, tidying & preparing data
- Importing & Cleaning Data in R: Case Studies (4h): case studies
- Data Visualization with ggplot2 (Part1) (5h): aesthetics, geometries, qplot
- Supervised Learning in R: Classification (4h): kNN, naive bayes, logistic regression, classification trees
- Supervised learning in R: Regression (4h): linear & non-linear regression, tree-based methods
- Unsupervised Learning in R (4h): k-means, clustering, dimensionality reduction
- Machine Learning with caret in R (4h): train()-function, cross-validation, auc

Data Science R (Advanced) - Exchange Pool

- Data Visualization with ggplot2 (Part 2) (5h)
- Interactive Maps with leaflet in R (4h)
- Machine Learning in Tidyverse (5h)
- Writing Efficient R Code (4h)
- Support Vector Machines in R (4h)
- Supervised Learning in R: Case Studies (4h)
- Optimizing R Code with Rcpp (4h)

2.1.3 Links

- RStudio Cheat Sheets: https://rstudio.cloud/learn/cheat-sheets
- RMarkdown Explanation (to document your analyses): https://rmarkdown.rstudio.com/lesson-1.html
- StackOverflow (forum for all kinds of coding questions): https://stackoverflow.com/
- CrossValidated (Statistics and Data Science forum): https://stats.stackexchange.com/



2.2 What's Python?

Python is a dynamic programming language. The code is executed in the interpreter, which means that the code does not first have to be compiled. This makes Python very easy and quick to use. The good usability, easy readability and simple structuring were and still are core ideas in the development of this programming language. Basically, you can use Python to program according to any paradigm, whereby structured and object-oriented programming is easiest due to the structure of the language, but functional or aspect-oriented programming is also possible. These options give users great freedom to design projects the way they want, but also great freedom to write code that is difficult to understand and confusing. For this reason, certain standards that are based on the so-called Python Enhancement Proposals (PEP) have developed over the decades.

2.2.1 Anaconda and Jupyter

Before you can use Python, it must be installed on the computer. Python is already installed on Linux and Unix systems (such as macOS), but often it is an older version. Since there are differences in the handling of Python version 2 – which is not longer supported anymore – and version 3, we decided to work with version 3.6 or higher.

One of the easiest ways to get both Python and most of the best known programming libraries is to install Anaconda. There are detailed explanations for the installation on all operating systems on the website of the provider.

With Anaconda installed, all you have to do is open the Anaconda Navigator and you're ready to go. There are two ways to get started: Spyder or Jupyter. Spyder is the integrated development environment (IDE) for Python and offers all possibilities from syntax highlighting to debugging (links to tutorials below). The other option is to use Jupyter or Jupyter notebooks. It is an internet technology based interface for executing commands. The big advantage of this is that you can quickly write short code pieces and try them out interactively without writing an entire executable program. Now you can get started! If you have not worked with Jupyter before, we recommend that you complete the course on DataCamp (https://www.datacamp.com/project s/33) first. There you will get to know many tips and tricks that will make your workflow with Jupyter much easier.

In order to make your work and, above all, the collaboration easier, we are working with the Google Colab platform that contains a Jupyter environment with the necessary libraries. You can then import all the data necessary for the project with Google Drive. We will introduce this environment during our first Coding Meetup. Until then, focus on learning the "hard skills" of programming with your courses on DataCamp. This brings us to your curriculum in the next section.

2.2.2 Curriculum

The following list shows the DataCamp courses for the Python data science track. As a beginner, please follow the courses for the beginner level. These should be processed in the order in which

they are listed.

The same applies to the advanced courses. Here, too, the specified courses should be processed in the given order. Since it can of course happen that you have already mastered the topics of an advanced course, individual courses can be replaced. The topics of the advanced courses are given in brief. If these key points seem familiar to you, then take a look at the table of contents of the corresponding DataCamp course. If you are convinced that this course does not provide any added value for you, it can be replaced by one of the courses in the "Exchange Pool" (see list). However, this course should not be processed until all other courses in the intermediate Python course have been completed.

Both beginners and advanced learners must have completed at least two thirds of the curriculum in order to receive the certificate. For beginners this means at least up to the course Merging DataFrames with pandas (4h) (including this course) and for advanced learners at least up to the Exploratory Data Analysis in Phyton (4h) (including this course). In addition, at least two thirds of the project tasks have to be completed.



Python Fundamentals (Beginner)

- Introduction to Data Science in Python (4h)
- Intermediate Python (4h)
- Python for Data Science Toolbox (Part 1) (3h)
- Introduction to Data Visualization with Matplotlib (4h)
- Manipulating DataFrames with pandas (4h)
- Merging DataFrames with pandas (4h)
- Exploratory Data Analysis in Phyton (4h)
- Introduction to DataCamp Projects (2h)
- Introduction to Linear Modeling in Python (4h)

Data Science with Python (Advanced)

- Intermediate Python (4h): Matplotlib, Dict, Pandas, Loops
- Python Data Science Toolbox (Part 1) (3h): Default arguments, Lambdas, Error handling
- Python Data Science Toolbox (Part 2) (4h): Iterators, generators, List comprehension
- Cleaning Data in Python (4h): Using pandas for Data cleaning
- Exploring the Bitcoin Cryptocurrency Market (3h): Small project
- Exploratory Data Analysis in Phyton (4h): How to start a data analysis
- Introduction to Linear Modeling in Python (4h): Linear Regression, sklearn
- Supervised Learning with Scikit-Learn (4h): Classification, Regression, Tuning
- Linear Classifiers in Python (4h): Logistic regression, SVM, Loss functions

Data Science with Python (Advanced) - Exchange Pool

- TV, Halftime Shows and the Big Game (4h)
- Interactive Data Visualization with Bokeh (4h)
- Time Series Analysis (4h)
- Machine Learning for Time Series Data in Python (4h)
- Advanced Deep Learning with Keras (4h)
- Data Visualization with Seaborn (4h)
- Web Scraping in Python (4h)
- Writing Efficient Python Code (4h)
- Unsupervised Learning in Python (4h)
- Writing Efficient Code with pandas (4h)
- Introduction to Deep Learning in Python (4h)
- ARIMA Models in Python (4h)

2.2.3 Links

Official Tutorials/Documentation:

- https://docs.python.org/3/tutorial/index.html
- https://jupyter.org/documentation

Further Explanations:

- https://pythonprogramming.net/
- https://automatetheboringstuff.com/
- https://www.reddit.com/r/learnpython
- https://www.datacamp.com/community/tutorials/tutorial-jupyter-notebook

2.3 Your Data Science Project

2.3.1 Coding Meetups and Requirements

Now that you have learned the theoretical foundation in the DataCamp courses, you can put your skills into practice. We have put together a project for you based on real data sets. You can read about the details in the following chapters of this project guide.

Of course, we will also go into more detail about the project and the tools that go with it. We will discuss everything you need to know during the first Coding Meetup, which will take place on May 19, 2021. After that, the work on the project will officially begin. You can find the exact project tasks together with further explanations and hints in the following chapters.

To receive the certificate, it is essential that you have solved at least two thirds of the "Exploratory Data Analysis" part of the project. For the advanced participants, the entire "Price Prediction – The Application of Statistical Models" part is added. In addition, two thirds of the respective curriculum on DataCamp must be completed. You can find more detailed information on this in the "Curriculum" section of the respective programming language above.





Introduction to Your Project

3.1 Purpose of the Project Guide

Welcome to the project guide for your TechAcademy Data Science project! This document will guide you through the different steps of your project and will provide you with valuable hints along the way. However, it is not a detailed step-by-step manual because we felt like you needed to develop the skills of coming up with your way of solving different tasks. This method is a great way to apply the knowledge and tools you have acquired through DataCamp.

Questions might come up, or you might not know how to solve a task right away—but don't worry—this is just part of coding. In those cases, you can also find helpful links in the introductory chapters, where your questions might already have been answered. If not, and in the unlikely case that even Google can't help you, the TechAcademy mentors will help you via Slack or directly during the coding meetups.

At the end of the project guide, you will find an overview of all tasks that have to be completed, depending on your track (beginner/advanced). You can use this list to check which tasks you still need to complete or which assignments are relevant for your track.

3.2 What is this Project About?

Last semester, we dealt with the business model of Airbnb. This semester, we will have a look at Spotify data! More precisely, we are first analyzing a very detailed Spotify data set, after which you will get the chance to look at your own Spotify data. You will find all kinds of information in the data sets - valuable and useless ones.

Are you already curious to see for yourself? In analogy to the typical Data Science workflow, we split this project into two parts. First, you are going to learn how to perform an Exploratory Data Analysis (EDA). You will have a closer look at the data, transform it, and get to know the different variables and what they look like in various visualizations. Beginners will have completed the project after this task. Still, it will be beneficial to try and work on the next part: In the second part of the project, you will develop a model that predicts a song's popularity

as accurately as possible. You will start with a linear regression model, which you can modify as you please, and then you can explore all the other possibilities of a modeling and predicting data.

But first things first: What exactly is EDA, and what can you achieve with it?

3.3 Exploratory Data Analysis – getting to know the data set

As a first step, you will get to know the data set. That means you will describe the data and answer questions like "Which variables are contained in the data set? ...and how are they related?". For this, you can often use graphical tools like box plots or histograms.

This first part of the project is structured in a way that lets you get to know the data thoroughly by completing the given tasks one after the other. As a beginner, you can stop after this part because you will have fulfilled the necessary coding requirements for the certificate. However, if this first part inspires you to learn more, we encourage you to also work on the second part.

This project guide is structured in the following format. Since the concept of Data Science is independent of specific programming languages, we will describe the general approach in this part of the text. After you understand the overall picture and the tasks we ask you to do, you will find language-specific tips and tricks in visually separated boxes. If you participate in our R-program, you'll only need to look at the boxes with the blue border. Conversely, you only need to look at the yellow-bordered boxes if you are coding in Python. From time to time, it might be interesting to check out the other language – though you can do the same in both, they sometimes have a different approach to the identical problem. It makes sense that you complete the first few beginner chapters mentioned in the introductory chapter. We recommend finishing the courses at least until—and including—Exploratory Data Analysis for both tracks.

3.4 Prediction – Apply Statistical Methods

This part is mainly for the advanced TechAcademy participants. If you are a beginner and you were able to complete the first part without too many difficulties, we highly recommend trying to do the second part as well. Statistical models are a significant part of data science, and this is your chance of developing skills in this area.

You got to know the data in the first part, and you should be familiar with it so that it is now possible to use it to make predictions about a song's popularity based on the information you have about the songs in the data set.

For this part of the project, we recommend the advanced courses mentioned in the introductory chapter. Please note that more classes are available, so if you want to extend your skills even further, feel free and complete more courses on the topics that interest you. We recommend that you finish the lessons until—and including—Unsupervised Learning in Python for the Python track and Machine Learning Toolbox for the R track.

Ready? After getting a first impression of what this project is all about, let's get started!



Exploratory Data Analysis

At the end of this chapter, you will look into your personal Spotify streaming history. You need to request this data from Spotify, and this can take a few days. Therefore, you should ask for your data as early as possible. Then, start with the first exercises of this chapter which will use some of the data we provide.

Download your personal Spotify data

If you do not use Spotify personally, you can skip this step and start with chapter 4.1. In chapter 4.5, we will use the requested personal Spotify data, and you can use the data from one of your team members. If nobody on your team uses Spotify, we will provide you with some dummy data.

We will follow eight steps based on this blog post by Dan Price to download your personal Spotify data:

- 1. Go to https://accounts.spotify.com/en/status and enter your login credentials.
- 2. In the menu on the screen's left-hand side, click on Privacy settings.
- 3. Scroll down to the Download your data section. You will see the following:



Download your data

Most of the personal data that Spotify has about you is accessible through the Spotify app (e.g. playlists, search queries, followers, and streaming history). If you would like to get a consolidated copy of this data, you can download it by following the steps below.

The download will include a copy of your playlists, searches, streaming history for the past year, a list of items saved in your library, the number of followers you have, the number and names of the other users and artists you follow, and your payment and subscription data. For more information, see your data rights and privacy settings.

As the downloadable file you will receive will contain your profile information, you should keep it secure and be careful when storing, sending, or uploading it to any other services.

If you have any questions or concerns about the personal data contained in your downloadable file, please contact us.

Step 1 Click the button to start the process of collecting your data. We are preparing your data file. This can take up to 30 days to complete. You'll receive an email when it is ready to download. REQUEST Step 3 We've sent you an email with a link to download your data file. If you can't find the email, check your junk/spam folders, or click below to resend. RESEND EMAIL

- 4. Click on *Request*. You will probably have to complete a captcha and will receive a confirmation email.
- 5. Click "Confirm" in the email. This confirmation will take you back to Spotify, where you will receive an on-screen notification saying: "We are preparing your data file. This [process] can take up to 30 days to complete. You'll receive an email when it is ready to download." Spotify
- 6. When the data preparation is complete, return to Privacy settings; you will now have access to Step 3.
- 7. Click on Download.

In the next couple of days, you will receive an email from Spotify to download your personal Spotify data as a my_spotify_data.zip file. Unzip the file and look for the StreamingHistoryO.json file.

Hint: Check what Spotify knows about you by inspecting Userdata.json, SearchQueries.json, or Inferences.json files using Notepad (Windows), TextEdit (MacOS), or VIM (Linux). Surprised? :)



4.1 Getting Started

In this chapter, you will apply the knowledge that you gained throughout the semester to real-world data. The exercises will cover typical problems that you usually encounter when analyzing data.

Before you can dive into the data, set up your programming environment. This environment will be the place where the magic happens – all your coding will take place there.



In your workspace on rstudio.cloud, we have already uploaded an "assignment" for you (Template Spotify). When you create a new project within the workspace $Class\ of\ '21\ |\ TechAcademy\ |\ Data\ Science\ with\ R$, your workspace will open up. We've already made some arrangements for you: The data sets you will be working with throughout the project are already available in your working directory. We also created an 'RMarkdown' file, with which you will be able to create a detailed report of your project. You can convert this file into an HTML document when you have completed the documentation. Open the file "Markdown_Spotify.Rmd" and see for yourself!



We recommend using Google Colab for this project since it requires no particular setup, stores its notebooks to your Google Drive, and makes it easy for you to share them with your team members.

As an alternative to Google Colab, you might want to install Jupyter Notebook locally using the Anaconda distribution. Either way, when importing Spotify data, you can use the links to the separate data files provided in the "Data-Links" document, which you will find in the TechAcademy drive.

We will give you a more detailed step-by-step demo during the first coding meetup.

4.1.1 Importing Data

First things first, you will need to load the following two CSV files into your coding environment:

- spotify_songs.csv
- song features.csv

How is the data structured, and which variables does it contain? To get a peek at the data you'll be working with, output the first/last few rows. Also, compute some basic descriptive statistics (count, mean, and standard deviation) and determine the column's data types.





First, the data set has to be loaded from your folder structure into the workspace. Import both the song_features.csv and the spotify_songs.csv data sets into your workspace (e.g., using {base} R's read.csv(), {readr}'s read_csv() or {data.table}'s fread() function) and name the object(s) accordingly.

Though you can name the object however you wish, we recommend using original_file_name + e.g., _df (for data.frame) / _tbl(for tibble) / _DT (for data.table) naming convention, so that you can easily distinguish your R objects (data frames, plots, vectors, etc.) later on.

Now, get an overview of the data set. Are there any variables you could drop while reading the data set? You can use the following functions to print the data frame, for example head() or glimpse().

Lastly, get a quick summary of the data using {base} R's summary() or {psych}'s describe() function. To find more ways to generate quick data summaries in R, check this blog post from Adam Medcalf.



Start by importing the pandas' library: import pandas as pd. You can use the same panda's method you used to import CSV data from your local machine to import CSV data from a web server: Just replace the file path with the URL of the CSV file.

The URLs are:

- spotify_songs.csv: https://tinyurl.com/TechAcademy-songs
- song_features.csv: https://tinyurl.com/TechAcadey-song-features

Finally, get familiar with the data by outputting some of the data frame (e.g. df.head()), as well as some basic information such as column data types and some descriptive statistics (df.info() df.describe()).

4.1.2 Convert Milliseconds to Minutes

We will start with the data set spotify_songs.csv.

You might have noticed a column with song durations given in milliseconds from the task before. Since (presumably) no one measures song durations in milliseconds, convert them into minutes.



You could use {dplyr}'s mutate function to compute and add a new column duration_min using the existing column duration_ms. If you haven't heard of the {dplyr} package yet, take the respective DataCamp course and the DataCamp's course on Exploratory Data Analysis. Use the respective function and add the new variable to your existing data set.

You can use this online calculator as a point of reference for the needed mutate() calculation.



Compute the length of songs in minutes based on the column "duration_ms" and assign it to a new column with

df["duration_minutes"] = ...

4.1.3 Song Durations

Next, we want to focus on the concept of distribution: In this task, you should focus on computing the mean and standard deviation of the duration in minutes and finding the song with the longest duration. Ideally, the output should be well formatted to something like "The



song with the longest duration is [song] by [artist]."



Simply use {base} R's mean() function to compute a mean of any column in R. Similarly, R comes with sd() function to calculate the standard deviation of a column. You can combine these two functions, e.g., in a {dplyr}'s summarise() verb.

Next, find the song with the longest duration (in minutes) using the newly created duration_min column. The filter() verb from {dplyr} in combination with max() function could be helpful in this case. Moreover, you can combine {dplyr}'s select() verb with the mentioned filter() verb to show: song's duration, its artist(s) and its name. For example:

duration_min	artist(s)	song name
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Calculating mean and standard deviation should be reasonably easy by applying the mean() and std() function to the corresponding column.

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ZZ

To find the song with the longest duration, you can use pandas nlargest function. You can apply it to a data frame df with df.nlargest(n, column), where n is the number of rows to keep and column defines in which column you want to find the largest values.

4.1.4 Visualizing Song Distributions

Visualizing data is essential to facilitate perception and understanding of information: Create a graph to visualize the distribution of song lengths.

We focus on creating a histogram in the tips section since it's perhaps the most common approach for plotting distributions. You can, however, choose a different chart type; just make sure that the information you want to display is clear and correct. However, as in school, always add axis labels when possible.



You can use {base} R's hist() function to generate a simple histogram of song duration (in minutes). However, we encourage you to use the more extensive {ggplot2} package. {ggplot2}'s syntax is perhaps a bit harder to learn at the start, but it gives you more plotting benefits over the long run. If you haven't heard of the {ggplot2} package yet, take the respective DataCamp course.

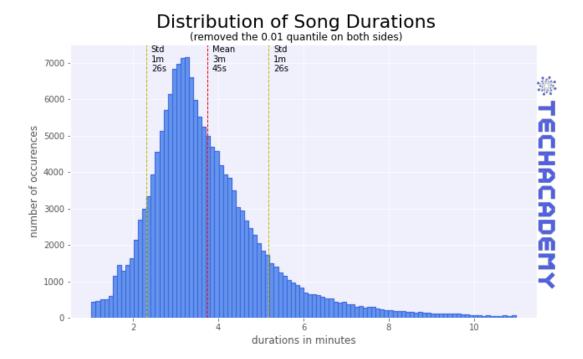
You could, e.g. install {esquisse} package to learn the {ggplot2}'s syntax easier. {esquisse} will provide you a graphical user interface (GUI) inside RStudio to generate {ggplot2} figures. You can then copy/paste the syntax that generated the {ggplot2} figure to your R Markdown file. Awesome, eh?



With matplotlibs' pyplot.hist(...), you can plot a histogram in one line of code.

With some more lines of code, you could (and should) add axis labels. Try adding a title to the histogram, change the color to your preferences, etc. Maybe you could even delete outliers with methods such as coll.between() and coll.quantile() - but don't bother with details early on and leave them to the end in case you have enough time.





4.2 Time Series Data

4.2.1 Visualizing Song Durations over Time

While at the topic of song durations, it might also be interesting to see how the average song length evolved: Choose and plot the chart you think is most appropriate for displaying this type of information.

After plotting, please comment/interpret the graph: Were there any significant increases/decreases in song length over time? If so, what could be the reason?



You first need to prepare the data before visualizing it. Generate the average duration of a song (in minutes) by each year. You already used summarise() and mean() functions before. Now, you need to generate that same statistic for each year. You can, e.g., use {dplyr}'s group_by() verb for this purpose.

Afterward, use {ggplot2} or {base} R's plot() to create a chart.

Please answer open questions in RMarkdown outside the code chunk.

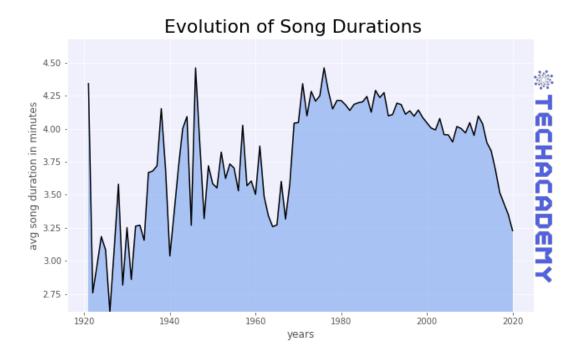


There is a pandas method to group your data frame by year. In combination with the .mean() method, you can compute the average song length by year in one line of code.

Plot the result with matplotlib.

Please answer open questions in text cells.





4.2.2 Merge

As a data scientist, you'll often find yourself working with data sets from different data sources referencing the same object. For example, you might have the song names in one file and the respective song features in a separate file. It would make more sense to just merge the two data sets into one.

Indeed, this is what happened with our data. So, to make life easier for the upcoming tasks, you'll now need to merge both data sets. As you might have noticed, there is one column that both data sets share. Find out which column that is and combine the data sets on that column.



You could, e.g., use {dplyr}'s left_join() to combine the two data sets (song_features.csv and songs.csv) side-by-side.

Take a look at the "R for Data Science" book for an illustration of join types.



We want to combine the two data sets spotify_songs.csv and song_features.csv. The official documentation of the Pandas library provides a great guide on how to deal with this stuff: https://pandas.pydata.org/docs/user_guide/merging.html

4.2.3 Line Plot

Your goal for this task is to plot how acousticness, danceability, energy, valence, speechiness, and instrumentalness changed over time.





This task involves three steps: creating a summarized data set, reshaping that data set from wide to long format if you'd like to use {ggplot2} and finally – plotting it.

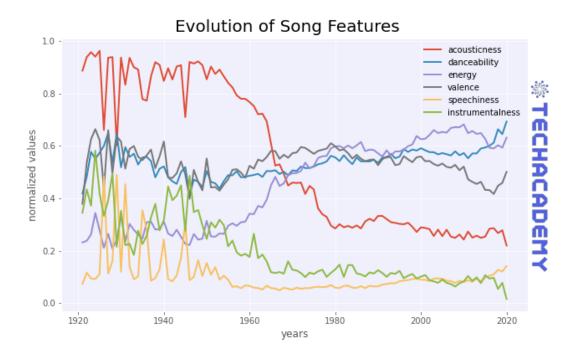
Use the familiar group_by() and summarise() {dplyr} verbs for the first part of the task. Unlike before, include multiple columns in your data summary. Use the familiar mean() function on each column to summarize the data. Save the resulting data summary as a new object.

Use the {tidyr}'s pivot_longer() for the second part of the task. pivot_longer() allows you to transform derived summarized data set from wide to long format by decreasing the number of columns and increasing the number of rows (a.k.a., "lengthening" the data). Such transformation is useful for plotting, e.g., in {ggplot2}.

Use the {ggplot2} to create a line chart of six variables for this task's final step. Alternatively, use the {base} R's plot().



Once again, group the entries by year, get the mean values for the respective column for all years, and use matplotlibs' pyplot for plotting. Don't forget to add a legend and axis labels to the plot.



4.2.4 Radar Plot (Advanced)

If you are on an advanced track, do this exercise; otherwise, you can skip it.

Let's get a little fancy by displaying the yearly average song feature values through an interactive radar chart (aka spider plot or polar plot). This chart is very favorable in some cases when you try to display more than two dimensions. Here, each column (or dimension) gets its axis, and the dots on each axis are connected, resulting in a polygon shape.

The features you'll need to plot are: acousticness, danceability, energy, valence, speechiness, and instrumentalness.