LOVELY ANN RANDRUP
Data Scientist
[LinkedIn](#) | [Github](#) | [Medium](#)

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SAN FRANCISCO, CA

SKILLS

- Python, SQL, PySpark
- Statistical Data Analysis, Data Engineering, Machine Learning, and Big Data
- Tableau, InDesign, Google Suite

EXPERIENCE

ADOBE DIGITAL ACADEMY, Remote — *Data Science Apprentice*

01/2021- 04/2021

- Apprentice with hands-on experience, ongoing feedback, peer support, panel discussions, and access to industry conferences as Adobe Digital Academy Scholar through a Data Science Immersive program.
- Heavily used Python and data science libraries including Pandas, NumPy, Matplotlib, Plotly, Scikit-learn, Tensorflow, spaCy, SKTime, NLTK, PyPl, BeautifulSoup, Scrapy, Keras, SciPy.
- Big Data Analysis using SQL, Apache Spark, Flask, AWS.

FREELANCE, San Francisco — *Digital Marketer*

2018 - 2020

- Collaborated with team members to streamline digital marketing channels including optimizing digital marketing campaigns through A|B testing that boosted the web traffic by over 500%.
- Managed marketing strategies, from 'top-of-the-funnel', awareness, to conversion. Ensured integration of digital marketing with offline marketing strategies and coordinated between departments that reduced the ad spend by 67%.

MOTHER JONES, Remote — *Marketing and Sales Coordinator*

2017 - 2018

- Developed and optimized Salesforce CRM platform that resulted in a 76% increase in sales within the first quarter.
- Analyzed operational data that influenced executive business decisions including an integrating automated email marketing that decreased phone and email time.

YELP, San Francisco – *Account Executive*

2015 - 2017

- Outbound Sales Executive.
- Account Management using Salesforce CRM.

EDUCATION
CERTIFICATES

General Assembly   2021

+ Data Science Immersive

Udemy Online Certificate   2020

+ Social Media Marketing Mastery

Bay Area Video Coalition   2018

+ Digital Marketing
+ Web and Graphic Design   2016

ASSOCIATE DEGREES

City College of San Francisco   2009-2012

+ General Business
+ Liberal Arts

COMPUTER ENGINEERING COURSES

Jose Rizal University   2004-2007

+ C++, Java, Differential Calculus, Linear Algebra