

VOLUME SPIKE : 35% more mentions in Amsterdam
concerning coffee than usual in 1 hour 22/04/2012

35% increase



TWITTER



+40% mentions



-20% sentiment



-20% followers



HOTTEST TOPICS

Topics mention together with the word coffee

Machine

zwarte

excellent

pakje

bruin

sens

saeco

reclame

explode

water

pakje

kapot



KEY INFLUENCERS BY TOPIC

pakje

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

zwarte

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

excellent

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

machine

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

bruin

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

sens

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

reclame

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

saeco

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

exploe

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

water

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

pakje

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

kapot

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT