

VOLUME SPIKE : 35% more mentions in Amsterdam

concerning coffee than usual in 1 hour 22/04/2012

35% increase



TWITTER

+40% mentions

-20% sentiment

-20% followers



HOTTEST TOPICS

Topics mention together with the word coffee

Machine

zwarte

excellent

pakje

bruin

sens

reclame

saeco

explode

water

pakje

kapot



KEY INFLUENCERS BY TOPIC

pakje

SENTIMENT

Jonathan Leroux
44 Programming

Stefan Lammert
21 Social media

Joost Deland
49 ICT

zwarte

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