

# LARA PERRIN

## graphic designer

740-444-2548

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1 Community Drive,  
Athens OH 45701, Apt. 202

### education

#### **Scripps College of Communication** 2016-20

Ohio University | Athens, Ohio | GPA: 3.8

Bachelor of Science in Visual Communication Design

*Major: Interactive Design*

(Expected graduation Spring 2020)

#### **Dublin City University** Spring 2018

Dublin, Ireland

Study Abroad Credit

*Communication and Media Studies*

### experience

#### **Scripps College Ambassador** May 2018 - Present

Ohio University | Athens, OH

Represents the college to the public, performs clerical duties and also serves as a graphic designer for various campus departments upon request.

#### **Brand Designer** Aug. - Oct. 2018

OHIO-in-Los Angeles

Program | Athens, OH

Created main logo, social media graphics and video thumbnail graphics for an Ohio University-affiliated program.

#### **Graphic Design Intern** Summer 2018

Ohio University Department  
of Student Affairs | Athens, OH

Created design work in adherence to Ohio University's brand standards for both print and digital mediums, including brochures, posters, social media graphics, and fliers. Also implemented new branding ideas for use on professional college documents, such as letterheads and reports.

#### **Website Project Manager** Sept. - Dec. 2017

Ohio University's Student  
Alumni Board | Athens, OH

Worked within a digital marketing committee to transfer new branding strategies onto the Board's new Squarespace website. Updated the website's design and layout and participated in social media outreach and content curation.

#### **Design/Marketing Intern**

Summer 2017

Conservation Council  
for Hawai'i | Honolulu, HI

Designed various promotional materials, including logos, stickers, brochures, and pamphlets. Also assisted with event planning and photography.

### technical skills

#### **Adobe Creative Suite**

*InDesign* 

*Illustrator* 

*Photoshop* 

*AfterEffects* 

#### **Other**

*Color Theory* 

*Typography* 

*Photography* 

*HTML/CSS* 

### awards and honors

#### **Cutler Scholarship Recipient**

Ohio University

Was awarded the 2016 Cutler Scholarship; a merit-based scholarship that helps fund travel, research, community engagement, and internships for Scholars.

#### **2018 Visual Discovery Conference Attendee**

Venice, Italy

Was selected, along with several other students, to represent Ohio University at the 2018 Visual Discovery Conference on Information Graphics in Venice, Italy.