Lara Rodrigues Ristić

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EDUCATION

MA Interaction Design

SUPSI – University of Applied Sciences and Arts of Southern Switzerland

Sep. 2024 - Present

BA Industrial Design

The Academy of Applied Studies, Polytechnic Belgrade

2021 - 2024

RELEVANT EXPERIENCE

Freelance Visual Designer 2023

Edited event photos for immediate social media posting during the **Data Science Conference Belgrade**.

Created visual identities and logos for **Desaj (HR company)**

and The Corner (digital agency startup)

Created a magazine advertisement aligned with **OZ Grof**'s

visual identity and brand tone.

SELECTED PROJECTS

ToyTales

Jan and May 2025

Designed physical prototypes and interactions

Created branding and visual communication

Exhibited at Bern Design Festival 2025

COLAB

Sep. - Nov. 2024

Followed the full design process from user research to

user-centered interface design

Conducted interviews, synthesized insights, and defined

userneeds

Applied design principles to shape the final experience

SKILLS

Design Skills

Physical and digital prototyping User Interface Design User flows and scenarios Visual Communication **Digital Tools**

Fusion 360, Figma, Illustrator, Photoshop, Rhino7, AutoCAD, Code and Interactivity

HTML, CSS, JavaScript, Arduino IDE

OTHER

ISWiB volunteer

2022, 2023, 2024

Supported international participants through workshops and cultural activities as a Group Guide at International

Student Week in Belgrade

Coordinated with organisers to keep schedules on track and resolve issues efficiently in a dynamic environment

LANGUAGES

ACTIVITIES

Serbian (native)

Brazilian Portuguese (native)

English (fluent)

French (Delf B1)

Former professional ballet dancer

Passionate about interactive installations and playful tech

Exploring museums, exhibitions, and festivals

Photography, baking, design experiments and travel