

# LARA TUASON

graphic designer & illustrator



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🌐 [laratuason.github.io](https://laratuason.github.io)



## EXPERIENCE



### LEAD GRAPHIC DESIGNER

2017 - Present

#### CODEGUM INC.

IT Solutions & Consulting Agency | [fb.com/codeguminc](https://fb.com/codeguminc)  
Part-time job with flexi-time and -place  
Conceptualizes logos and icons for various of clients

### CREATIVE INTERN

2016

#### VIRUS & PARTNERS ASIAPACIFIC

Advertising Agency in Makati | [www.virusworldwide.com](https://www.virusworldwide.com)  
Created graphic design ads for Avon, Insular Life, Din Tai Fung  
Gained knowledge on social media managing and marketing

### DESIGNER

2015 - Present

#### SAFEHUB CO.

Bags & Luggage Company | [fb.com/safehub.official](https://fb.com/safehub.official)  
Provided bag designs of the animals tarshier and panda  
Gave consultation of creative ideas for future projects

## EDUCATION



### UNIVERSITY OF SANTO TOMAS

2013 - 2017

#### BACHELOR OF FINE ARTS

Major in Industrial Design | Dean's List 2016  
Electives: Appliance Design & Exhibition Design  
Specialty: Graphic Design & Illustration

### ANGELICUM COLLEGE

2010 - 2013

#### HIGH SCHOOL

Participated in extracurricular activities involving art  
Module-based learning curriculum

## REFERENCES



### BUTCH CUNANAN

#### UNIVERSITY OF SANTO TOMAS

College of Fine Arts Asst. Professor  
Teaches Industrial Design course  
+63 917 544 2264

### ROBERTO BERNARDO JR.

#### DE LA SALLE COLLEGE OF SAINT BENILDE

Former Chairperson and Asst. Prof  
+63 917 533 3800

## ABOUT ME



Laraine Pearl D. Tuason is a graduate of the University of Santo Tomas College of Fine Arts and Design Major in Industrial Design.

She is an all-around designer with specialization for graphic design and illustration. She is assertive and organized in being given tasks and comes up with innovative solutions.

Flexible with her time, she makes use of the things around her and is a creative thinker and team player.

## SKILLS



PHOTOSHOP	●●●●●●●●●●
ILLUSTRATOR	●●●●●●●●●●
INDESIGN	●●●●●●●●●●
LIGHTROOM	●●●●●●●●●●
AUTOCAD	●●●●●●●●●●
3DS MAX	●●●●●●●●●●
SKETCHUP	●●●●●●●●●●
KEYSHOT	●●●●●●●●●●

## AWARDS



**DONG-A DOODLE  
PEN ART COMPETITION**  
2016 | Finalist

**KALEIDOSCOPE 3D ART  
PAINTING COMPETITION**  
2013 | Group 2nd Runner Up