



PORTFOLIO

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Lara Tuason

designer x illustrator

Quezon City, Philippines
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About

Hello! My name is Lara, I am in my junior year of a Bachelor's Degree of Fine Arts Major in Industrial Design at the University of Santo Tomas.

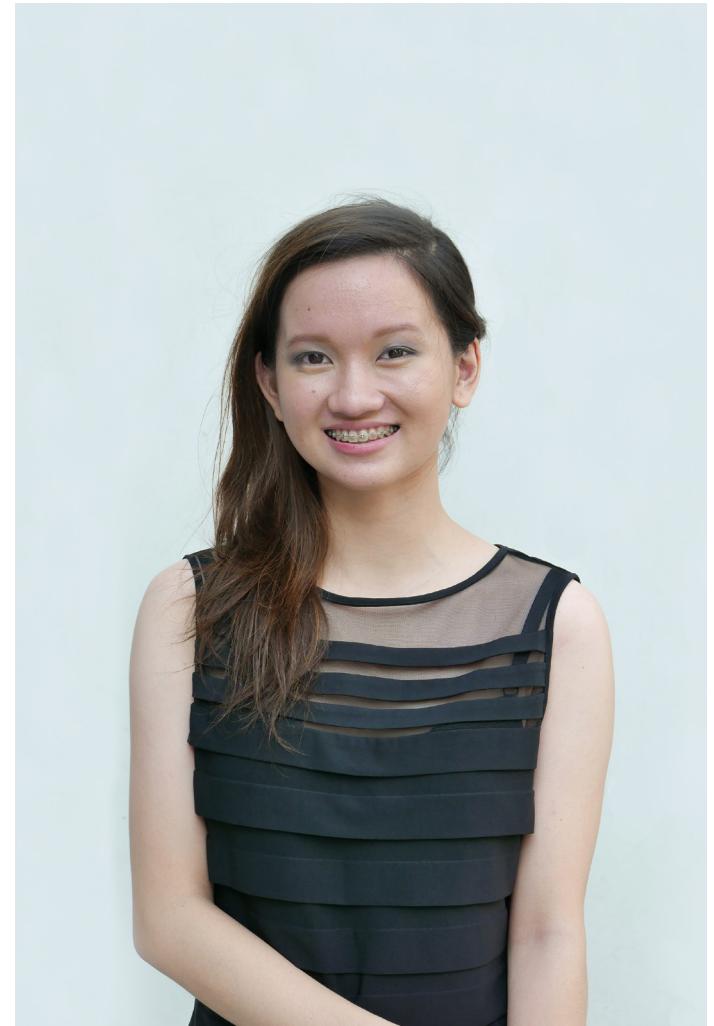
I am articulate in the works that I do and I am adaptable and willing to compromise. I am a good communicator with ample writing skills. I aim to learn more of the things around me and I apply them through my works for a better output.

Software

Adobe Photoshop
Adobe Photoshop Lightroom
Adobe Illustrator
Adobe InDesign
Autodesk AutoCAD
Autodesk 3DS Max
SketchUp
Luxion Keyshot Pro
Paint Tool SAI

Skills

Graphic & Editorial Design
Traditional & Digital Illustration
Traditional & Digital Rendering
Creative Writing & Editing
Concept Development
Identity/Branding
Photography
Technical Drafting
Model Making



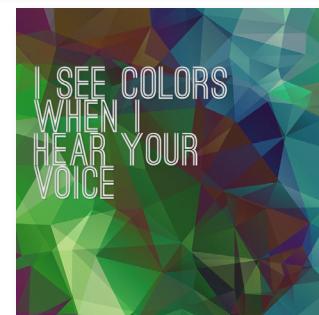
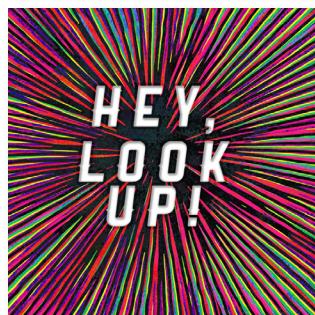
Graphic Design

Album/mix Covers

Personal Project
2014 - 2016

I take great joy in compiling music that I love and recommending it to my friends. So much that, when I create individual mixes for them, it comes with an album/mix cover art.

I did these during my sophomore year and this is what got me into practicing graphic design.



UST Brochure

OFAD Design Layout Contest
2015

In partial requirement for my Basic Computer Graphics class, I was asked to join the on-campus competition for the UST Brochure Academic Year 2016 - 2017.

Even though this was a group effort, I was the one assigned to do the layout design.

TESTING CENTERS

LUZON PROVINCIAL TESTING CENTERS

- Balagtas, Bulacan**
Colegio San Juan de Letran
Contact Number: (047) 2379070
Exam Date - November 22, 2015
- Bangko, Benguet**
Baguio City National High School
Contact Number: (074) 4448380
Exam Date - September 6, 2015
- Balgas, Batanes**
Tatay Jesus College
Contact Number: (047) 2373115 local 100
Exam Date - September 20, 2015
- Bafaya, Batanes**
Blessed Christ Child Montessori Foundation
Contact Number: (042) 2114085
Exam Date - September 13, 2015
- Bantay, Ilocos Sur**
St. Paul College of Ilocos Sur
Contact Number: (077) 7228011
Exam Date - November 9, 2015
- Baram, Bohol**
St. Paul College of Baram
Contact Number: (044) 7099113
Exam Date - November 23, 2015
- Cabankalan City, Nueva Ecija**
Wesleyan University Philippines
Contact Number: (034) 4621626
Exam Date - October 16, 2015
- Cagayan City, Oriental Mindoro**
Holy Infanta Academy
Contact Number: (043) 2881678
Exam Date - October 18, 2015
- Banggong, Cagayan**
Davao del Norte Science
Contact Number: (075) 5272445
Exam Date - October 12, 2015
- Damalasahan City, Cavite**
St. Mary's Academy
Contact Number: (049) 4103272 /
410438
Exam Date - September 14, 2015
- Langcang, Batangas Norte**
Holy Spirit Academy of Langcang
Contact Number: (077) 7720591
Exam Date - September 8, 2015
- Tagum City, Abra**
Aguinaldo University of Legazpi
Contact Number: (075) 4852020 local
211
Exam Date - September 20, 2015
- Lipa City, Batangas**
Canossa Academy
Contact Number: (049) 7361329
Exam Date - October 13, 2015
- Mabalacat, Pampanga**
Don Bosco Academy
Contact Number: (045) 8913893 to
501 or 502
Exam Date - October 18, 2015
- Olongapo City, Zambales**
St. Joseph College
Contact Number: (047) 2235466/5604
Exam Date - August 30, 2015
- Puerto Princesa City, Palawan**
Holy Cross University
Contact Number: (048) 4312061
Exam Date - November 8, 2015
- San Fernando City, La Union**
Christ the King College
Contact Number: (072) 2429935
Exam Date - September 7, 2015
- San Pablo City, Laguna**
Liceo de San Pablo
Contact Number: (049) 5623808
Exam Date - November 10, 2015
- Santiago City, Isabela**
Carmelitas De La Salle
Contact Number: (049) 6424709
Exam Date - October 5, 2015
- Solano, Nueva Vizcaya**
St. Louis School
Contact Number: (078) 7267458
Exam Date - October 25, 2015
- Sta. Cruz, Marinduque**
Sta. Cruz South Central School
Contact Number: (0925) 5174058
Exam Date - October 15, 2015
- Tarlac City, Tarlac**
Don Bosco Technical Institute
Contact Number: (045) 9821118
Exam Date - October 11, 2015
- Tagum City, Cagayan de Oro**
Cagayan de Oro National School
Contact Number: (078) 8414732
Exam Date - October 4, 2015
- VISAYAS PROVINCIAL TESTING CENTERS**
- Bacolod City, Negros Occidental**
St. John's Institute
Contact Number: (034) 4332773
Exam Date - September 13, 2015
- Catarman, Northern Samar**
St. Michael Academy
Contact Number: (052) 2518489
Exam Date - October 8, 2015
- Cebu City, Cebu**
St. Theresa's College
Contact Number: (032) 2534100
Exam Date - September 6, 2015
- College of Education**
 - Bachelor in Elementary Education Major in Pre-School Education
 - Bachelor in Elementary Education Major in Special Education
 - BS Food Technology
 - Bachelor in Library and Information Science
 - BS Nutrition and Dietetics
 - Bachelor in Secondary Education
- College of Nursing**
 - BS Nursing
- College of Science**
 - BS Applied Mathematics Major in Actuarial Science
 - BS Applied Physics Major in Instrumentation
 - BS Biology
 - BS Chemistry
 - BS Microbiology
 - BS Psychology
- Conservatory of Music**
 - Bachelor of Music
- Faculty of Engineering**
 - BS Chemical Engineering
 - BS Civil Engineering
 - BS Computer Science
 - BS Electrical Engineering
 - BS Electronics Engineering
 - BS Industrial Engineering
 - BS Information Systems
 - BS Information Technology
 - BS Mechanical Engineering
- AMV College of Accountancy**
 - BS Accountancy
 - BS Management Accounting
- College of Commerce and Business Administration**
 - BS Business Administration
 - BS Entrepreneurship
- College of Fine Arts and Design**
 - BFA Major in Advertising Arts
 - BFA Major in Industrial Design
 - BS Interior Design
 - BFA Major in Painting
- College of Rehabilitation Sciences**
 - BS Occupational Therapy
- Kalibo, Aklan**
Infant Jesus Academy
Contact Number: (036) 2627523
Exam Date - October 11, 2015
- Tarlac City, Leyte**
Santo Pedro Catholic School
Contact Number: (039) 8212424
Exam Date - October 5, 2015
- Tuguegarao City, Isabela**
Bishop Blenk Catholic Academy
Contact Number: (038) 411150/4122467
Exam Date - September 7, 2015
- MINDANAO PROVINCIAL TESTING CENTERS**
- Cagayan de Oro City, Misamis Oriental**
Navyer University High School
Contact Number: (088) 8587471
Local 4116
Exam Date - October 5, 2015
- Davao City, Davao del Sur**
San Pedro Catholic School
Contact Number: (082) 2210826
Exam Date - October 11, 2015
- Tuguegarao City, Isabela**
General Santos Hope Christian School
Contact Number: (083) 30131813
Exam Date - November 8, 2015
- General Santos City, Zamboanga del Sur**
Ateneo de Davao University High School
Contact Number: (062) 910871 local
2222/2229
Exam Date - September 14, 2015

Policy Guidelines

1. Only candidates for high school graduation of the current school year are qualified to take the UST Entrance Test (USTET).
2. The following applicants must secure clearance from the UST Office of the Registrar before submitting their Application and Grades Form:
 - a. Passers of Philippine Educational Placement Test (PEPT) and the Non-Formal Education Accreditation and Equivalency (NFEAE) test.
 - b. Students are granted clearance if they are in good standing.
 - c. Candidates for graduation from foreign schools.
 - d. Foreign graduates originating from local schools.
- (Please bring original academic records, certificate for passing PEPT/NFEAE and alien certificate of registration papers or passport, when applicable)

Important Reminders

1. To avoid problems in the release of your USTET results, please forward the completed Application and Grades Form for Admission (OA) personally or through any courier service.
2. Metro Manila applicants are strongly advised to deposit their non-refundable application fee in cash at any Metrobank branch, or online at www.metrobank.com. Instructions will not be issued by the Office for Admissions (OA) if:
 - a. Please note of the USTET schedules and their corresponding deadlines for the payment of the non-refundable application fee and submission of documents.
 - b. It is the responsibility of the applicant for forfeiture of the right to enrol or debarment in the succeeding semester if discovered in the current semester.
3. All misrepresentation of information entered in the Application and Grades Form / Information survey.
4. Misrepresentation during examination
5. Any violation of the instructions given.
6. Visit the OA website and activity log in your Freshmen Admission Account every Friday for any announcement.



UNIVERSITY
OF
SANTO
TOMAS



ACADEMIC YEAR
2016 - 2017

2015

Mondays to Fridays
8:00 AM - 11:30 AM/1:00 PM - 4:30PM
Office for Admissions (OA)
Rm 104 Yan Kee Student Center

Schedule of Examinations

USTET Schedule	Deadline for Payment and Submission
August 24, 2015	August 16, 2015
September 28, 2015	September 20, 2015
December 7, 2015	November 29, 2015

Provincial/International Testing Centers

Applicants who wish to take the USTET in their provinces should submit the accomplished Application and Grades Form and payment to the nearest testing center.

Release of USTET Results - January 28, 2015

Application Procedures

1. Applicants are advised to apply online.
2. After accomplishing the Application and Grades Form, with the reference number found on the upper right hand corner, for Metro Manila applicants proceed to any Metrobank branch to pay the non-refundable application fee. Present to Metrobank the Application and Grades Form with reference number for cash deposit purpose. For provincial applicants, please pay at the nearest Provincial Testing Center.
3. Request the Registrar's Office of your school to accomplish the High School Graduate Form and present the school principal or administrator to sign the High School Graduate Form.
4. Forward the following documents to OA&D personally or through any courier service (e.g. LBC, UPS, FedEx, DHL):
 - a. Accomplished Application and Grades Form together with the Information Survey.
 - b. USI copy of your test permit with one (1) 2" x 2" picture (with name and signature at the back) identical to the picture stapled to the Applicant's copy.
 - c. Clear Photocopy of:
 - *School ID
 - *School Certificate
 - *Metrobank deposit slip (do not send original copy)
 - d. Print your test permit three (3) working days after paying the non refundable application fee at any Metrobank branch.

The Kid Inside

Haus Industriél Design
2016

The Kid Inside was a design talk given by Mario “Ram” Mallari Jr., organized by UST College of Fine Arts and Design Haus Industriél Design Organization. The seminar occurred last February 22, 2016 at the Beato Angelico Building, amid UST’s CFAD Week.

I was given the task to create the invitational posters. One teaser poster and one full-info poster.

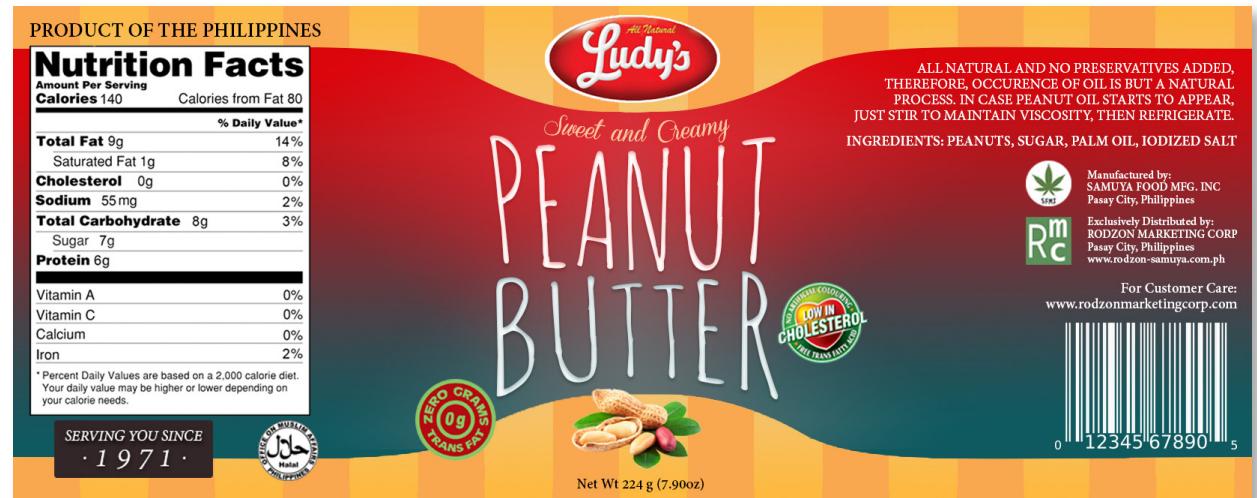


Package Design

Ludy's Peanut Butter / RAM Garbanzos

Class Requirement
2015

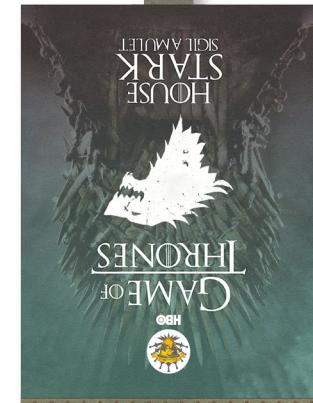
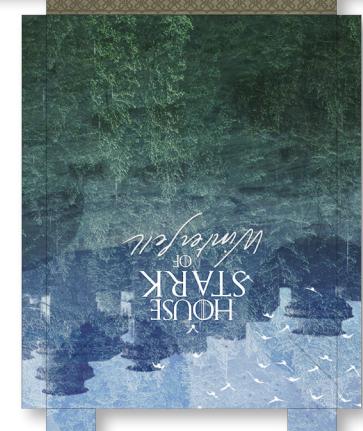
A redesigning of Ludy's Sweet and Creamy Peanut Butter and RAM Garbanzos packaging for my Package Design class. The purpose of which, was to learn the basic aspects of packaging and to correct the design errors, if any, on the original packaging.



Game of Thrones House Stark Amulet

*Class Requirement
2015*

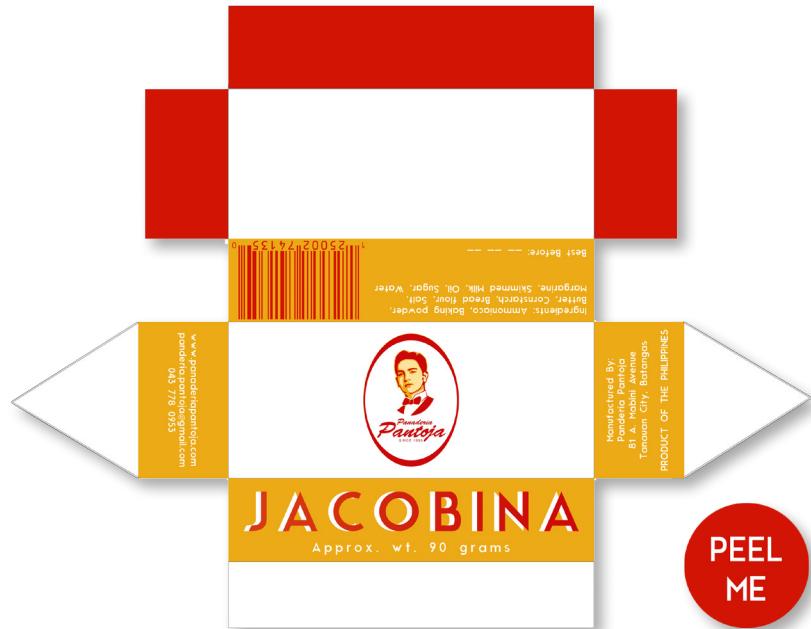
A package design made to house a Game of Thrones themed amulet. This is a one piece planar net case with both an exterior and interior graphic design. It is tamper-free and can be assembled by folding.



Panaderia Pantoja Jacobina

Class Requirement
2015

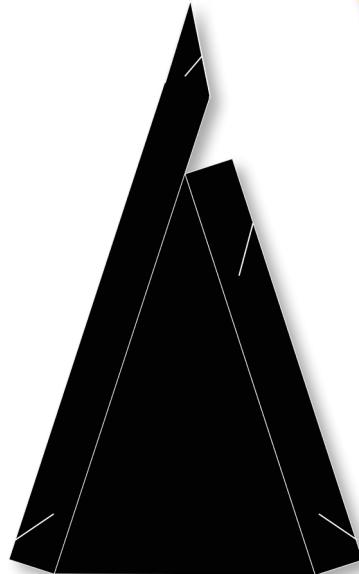
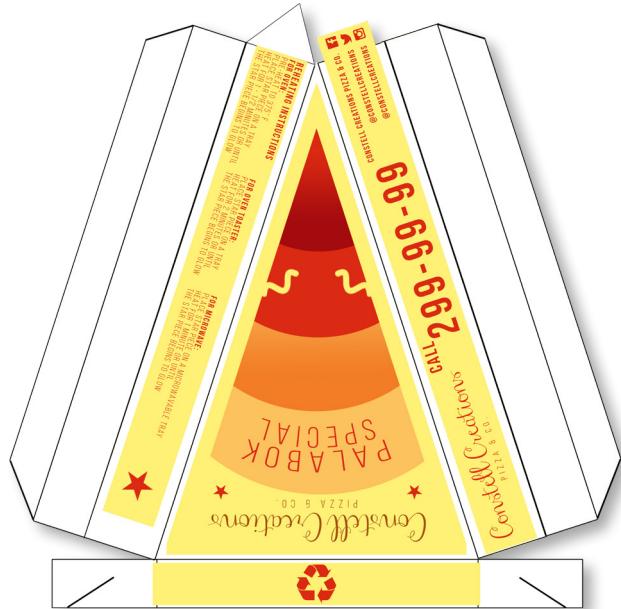
A package design for Panaderia Pantoja's Jacobina. The challenge of this requirement was to come up with both a primary and a secondary packaging for the Jacobina while still be able to be sold separately in the market.



Constell Creations Pizza & Co.

Class Requirement
2016

A package design for a made up pizza business with a special palabok flavor. The design of both the planar net and the graphics are complementary to each other as it was shaped uniquely to fit vice versa. The design must be incorporated not only to the pizza box but also the things that come along with it (i.e. paper cup, hot sauce, and tissue).



★ Constell Creations ★
PIZZA & CO.





PALABOK
SPECIAL

★ Constell Creations ★



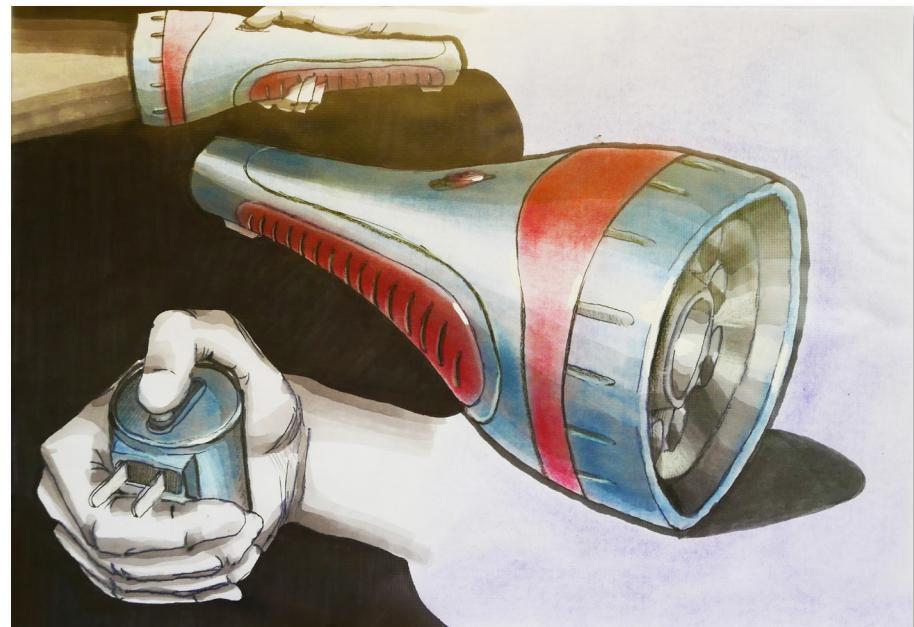
★ Constell Creations ★
PIZZA & CO.

Renderings

Flashlights

*Class Requirement
2015*

In my Drawing class I was required to do a traditional render of two flashlights along with visual aids beside it. Both of these were done through Kurecolor markers and soft pastels.



Coffee Maker

*Class Requirement
2015*

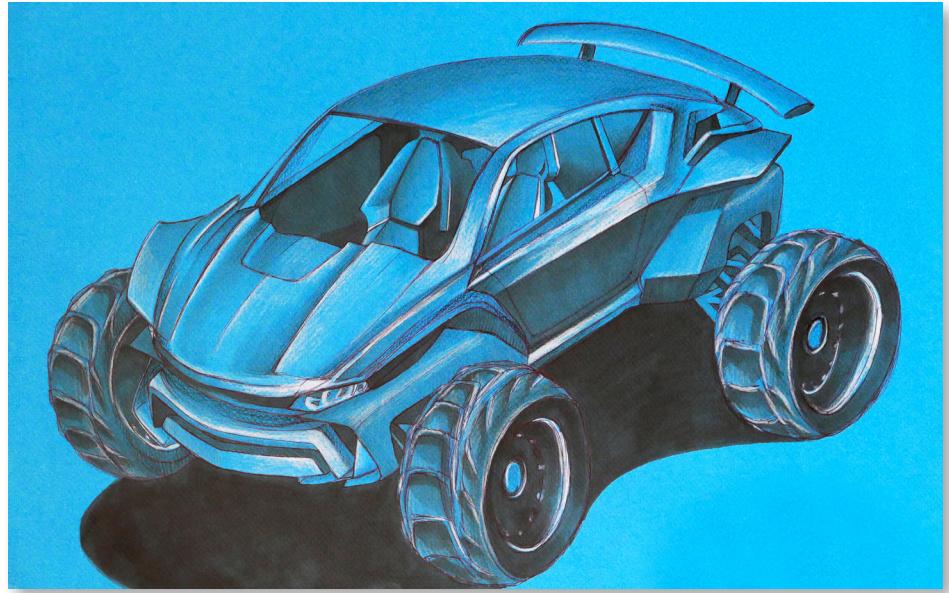
Also done in my Drawing class,
this is a rendered
representation of a coffee
maker with visual aids on how
to use it.



Car Renders

*Class Requirement
2015*

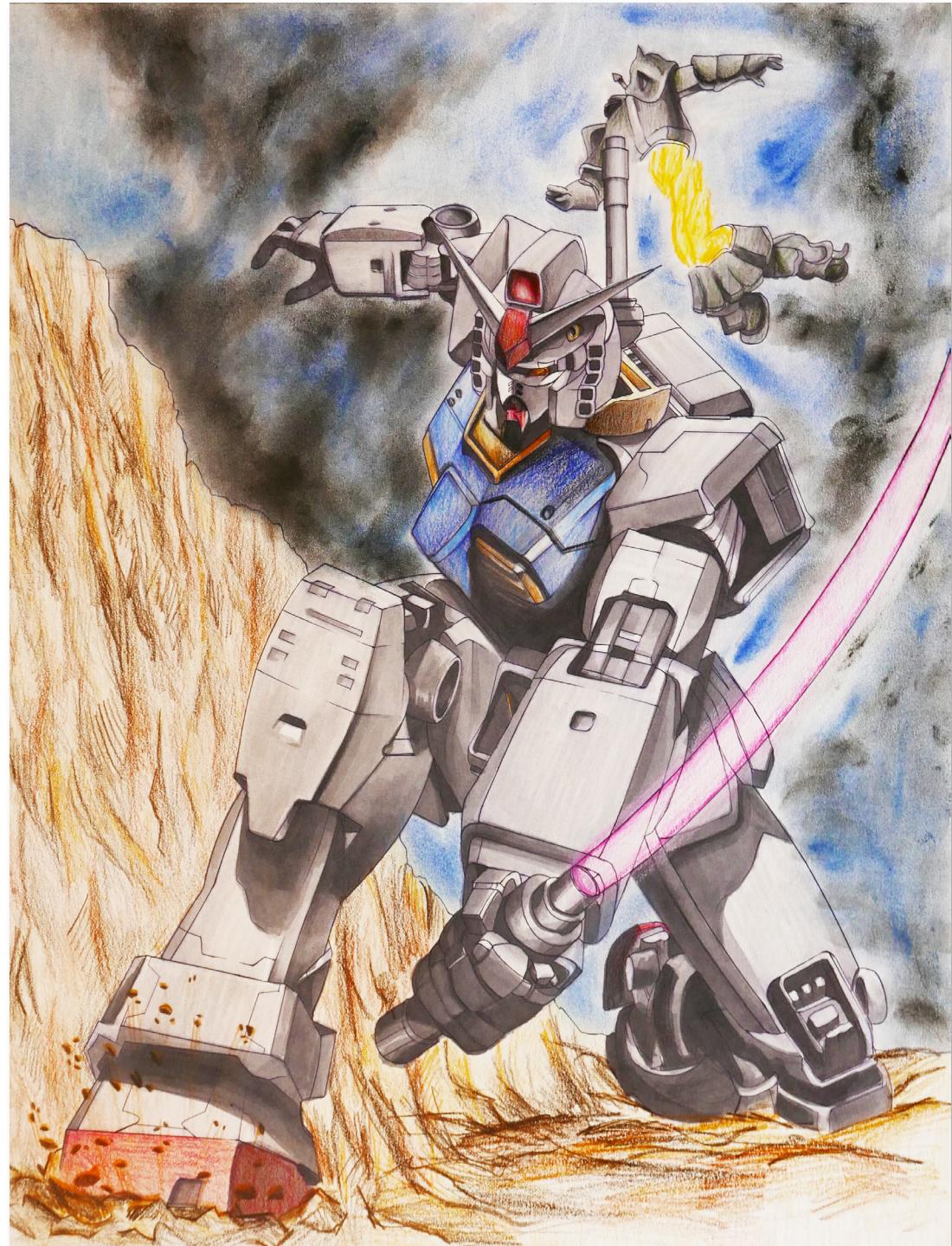
This is a Drawing class requirement wherein I must choose a car from the given choices and traditionally render it. This exercise was to further develop perspective rendering skills. Kurecolor markers and soft pastels were used.



Gundam

*Class Requirement
2015*

This was my Drawing class' final plate. A gundam picture was given for me to copy and to render. This was finished using Kurecolor markers, soft pastels, and colored pencils.

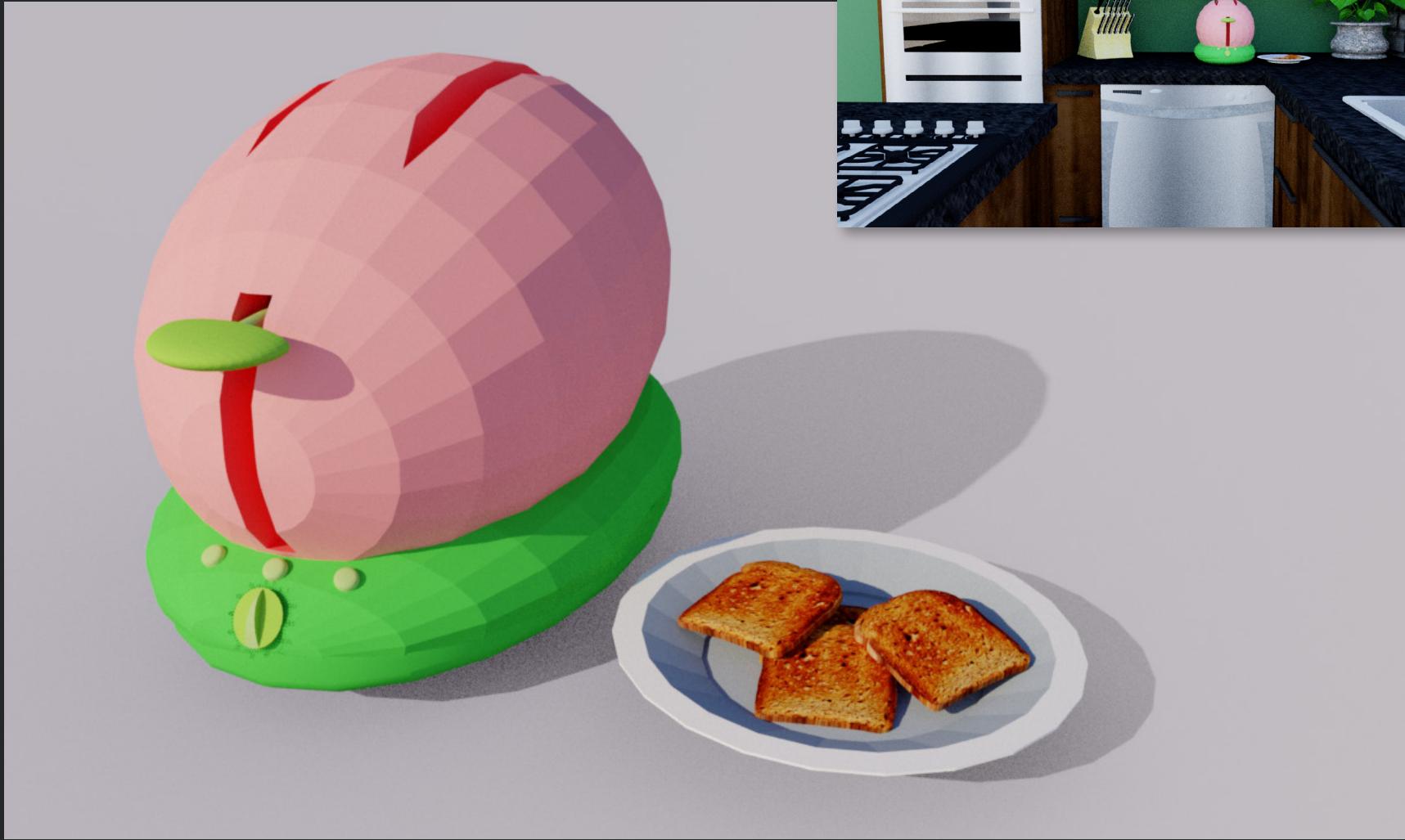


Happy Design Project

*Class Requirement
2015*

This project was for my Intermediate Industrial Design class where I was tasked to come up with a product that mainly symbolizes happiness. I have designed a peach shaped toaster with pastel colors. This design's purpose was to give the consumer a light appeal while still acquiring the aspects of a good toaster.



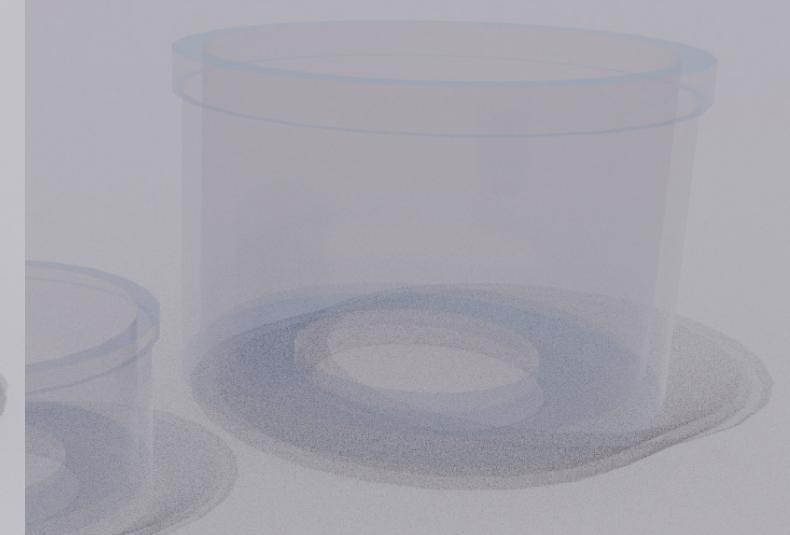
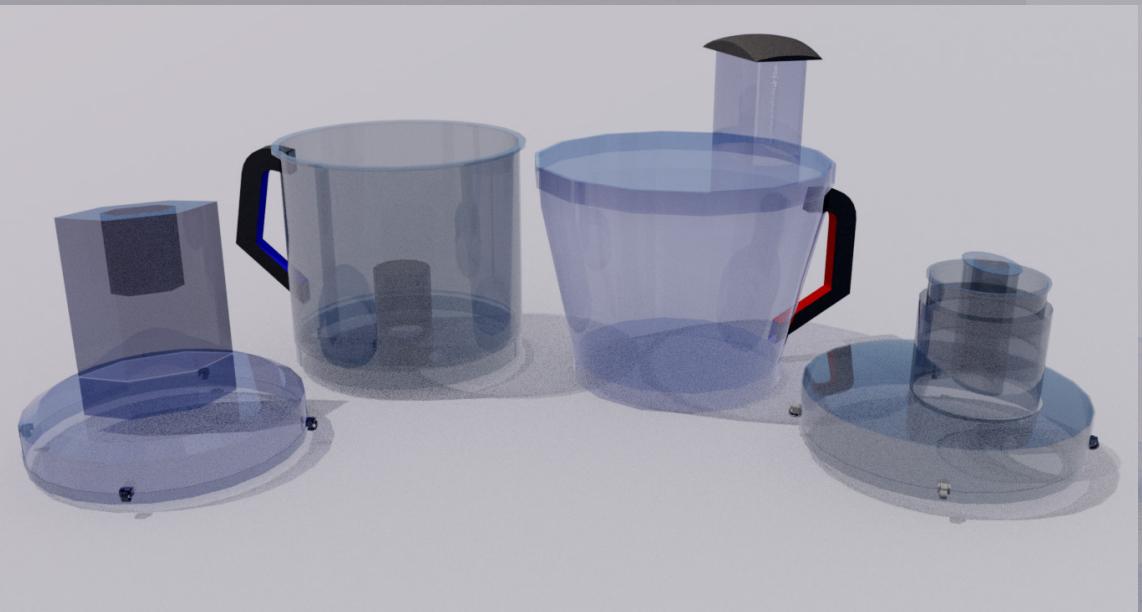
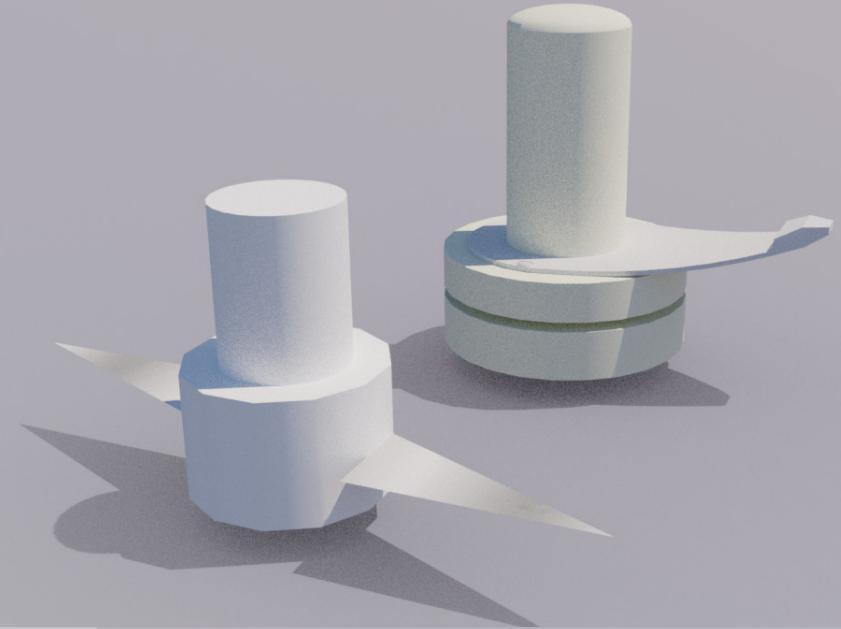
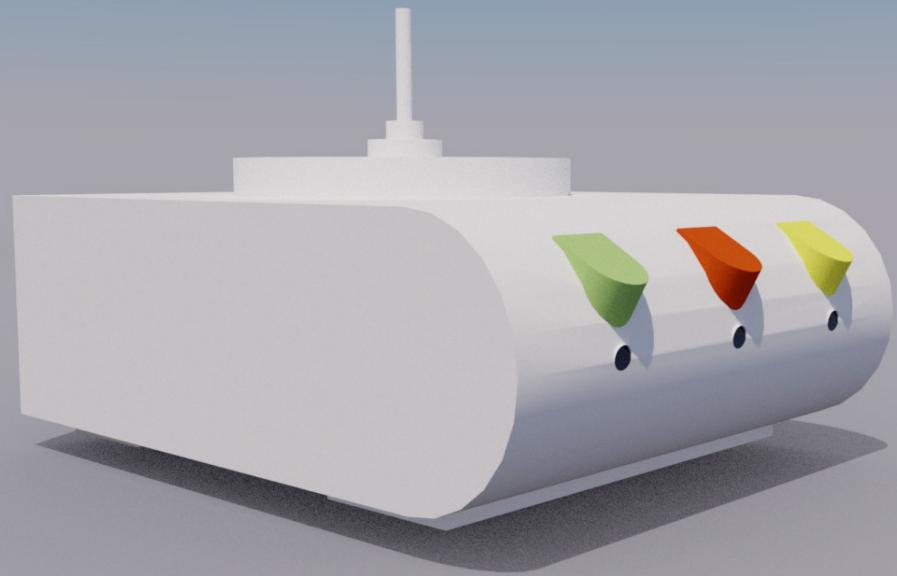


Intuitive Design Project

*Class Requirement
2015*

Another project for my Intermediate Industrial Design class wherein I was assigned to chose and exiting product and modify its parts. The goal was to make it have a user-friendly interaction exchange which means more intuitive design on the product.





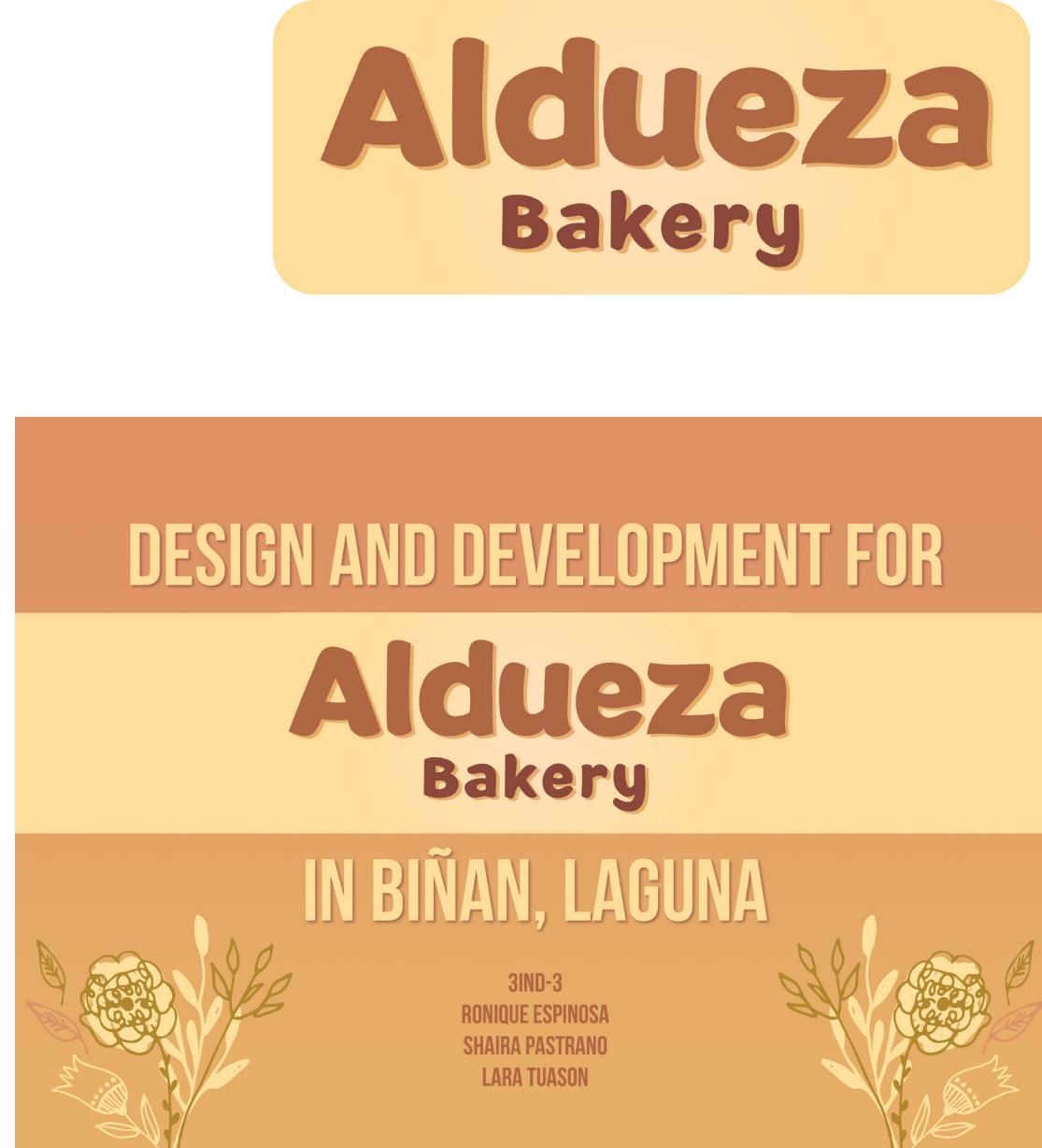
Aldueza Bakery

Group Thesis
2016

This was a group thesis that Shaira Pastrano, Ronique Espinosa, and I worked on.

Our design proposal focused on the system and product development of a bakery in Laguna. The bakery itself was lacking in terms of equipment although their business production is going smoothly.

I designed our presentation boards and rendered the product, which was an Interactive Tray Display.



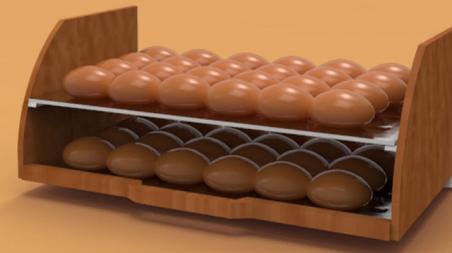
CG AND RENDER

Aldueza
Bakery



Design:
Interactive Tray Display

This design enables the panaderos and tideras to experience a smooth flow in pulling the handle while exhibiting an array of delicious fresh baked bread



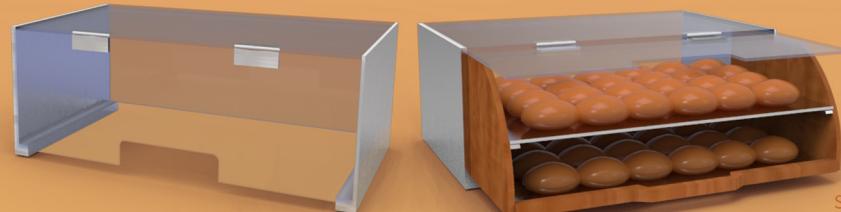
CG AND RENDER

Aldueza
Bakery

Interactive Tray Display

Inspired from Aldueza Bakery's culture of serving fresh bread,
its sleek and transparent display beckons the consumers
to go in and grab 5 or 10 monays

Just like the good old days



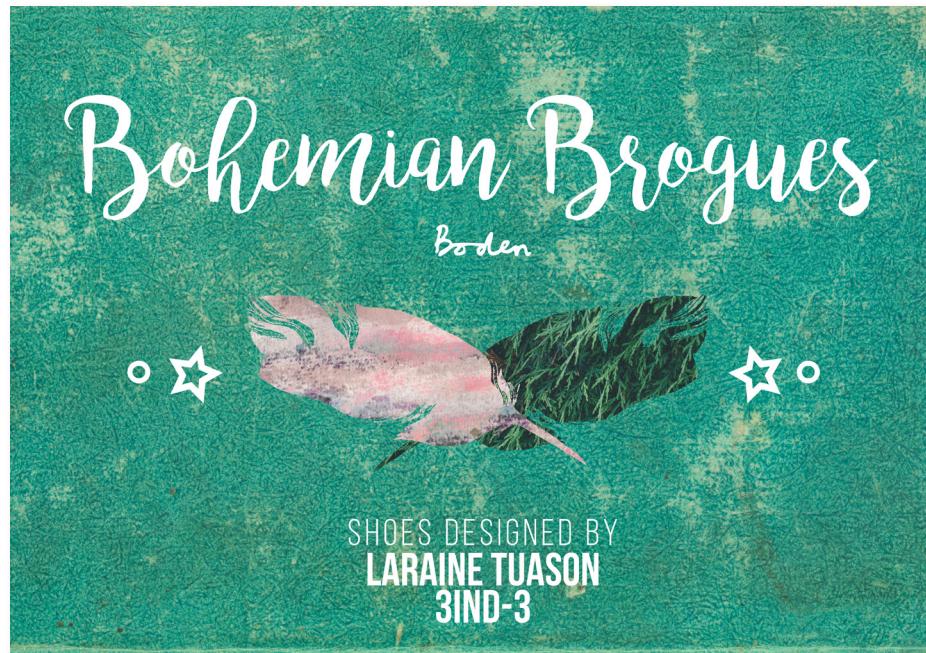
SIMPLE
SLIDING
MECHANISM

Bohemian Brogues Project

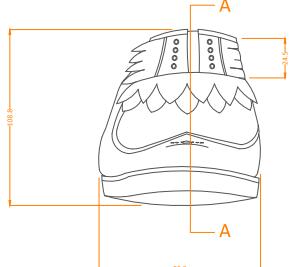
Class Requirement
2016

This was a major project for my Intermediate Industrial Design class wherein I designed a pair of shoes with the complete process: from conceptuaizing to prototyping.

Bohemian Brogues was the name I gave to my design simply because it had the aesthetic appeal of nature and quirky and also brogue because that was its kind of shoe.



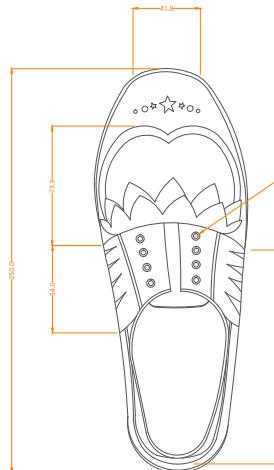




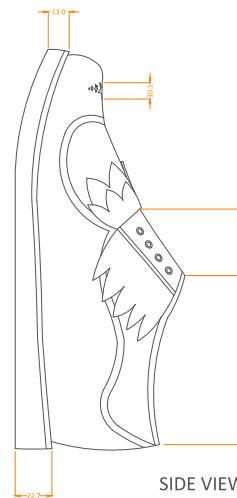
FRONT VIEW



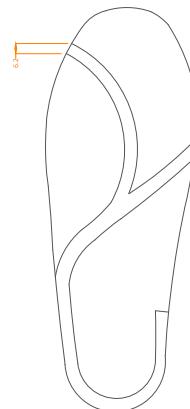
SECTION A - A



TOP VIEW



SIDE VIEW



BOTTOM VIEW

UNIVERSITY OF SANTO TOMAS / COLLEGE OF FINE ARTS & DESIGN / INDUSTRIAL DESIGN					
Student Name	Document Type	Date Issued	Per Number	Date	Code
LARAYNE TUASON	OXFORD SHOES	3/27/16	1	2016032716	1
Grade/Year:	Submitted by:	Date Issued:	Per Number:	Date:	Code:
2013053458	PULITIN	3/27/16	1	2016032716	1
SIND-3	CUNANAN	3/27/16	1	2016032716	1

FRONT VIEW
SECTION A - A

UNIVERSITY OF SANTO TOMAS / COLLEGE OF FINE ARTS & DESIGN / INDUSTRIAL DESIGN					
Student Name	Document Type	Date Issued	Per Number	Date	Code
LARAYNE TUASON	OXFORD SHOES	3/27/16	1	2016032716	1
Grade/Year:	Submitted by:	Date Issued:	Per Number:	Date:	Code:
2013053458	PULITIN	3/27/16	1	2016032716	1
SIND-3	CUNANAN	3/27/16	1	2016032716	1

ISOMETRIC
VIEW



RENDER



Illustrations

Digital Art

Personal Project
2014 - 2016

Some of my illustrations made for various of things: birthdays, weddings, commissions, etc. These were all created digitally via my Wacom tablet and a combination of Photoshop and Paint Tool SAI.



Sword Maiden Alisha, 2016



Aoba, 2014



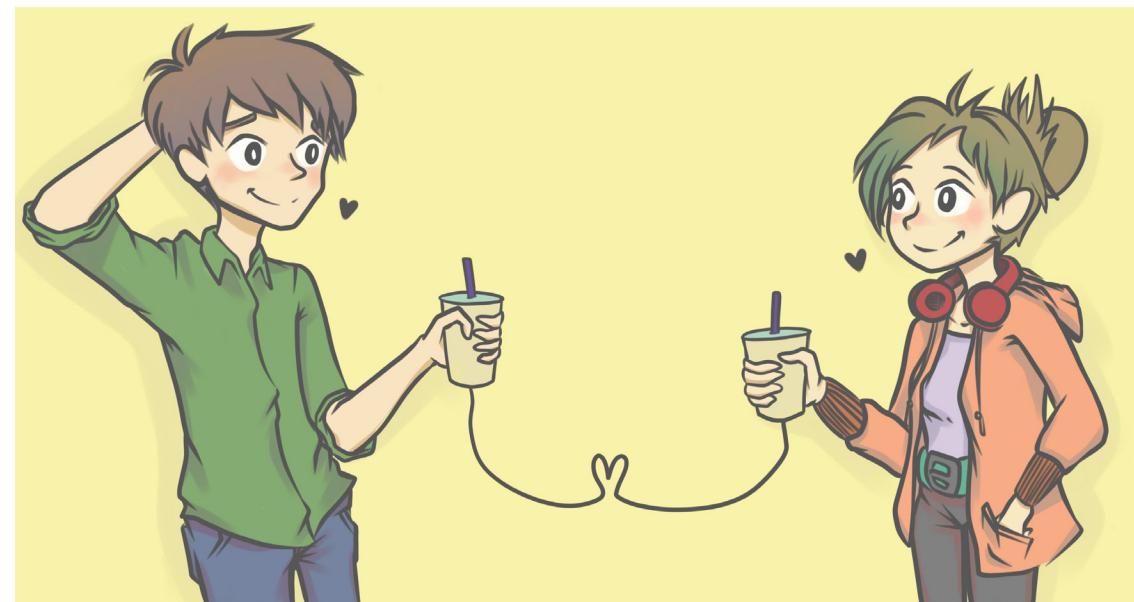
Nuestra Senora de Gracia, 2016



I'll Give You The Sun, 2016



Strong Bond, 2015



Milk Tea Love, 2015

Thank you for viewing!
laratuason.github.io

