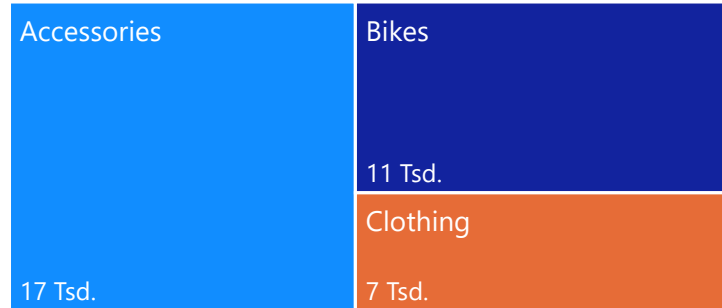


01.01.2016

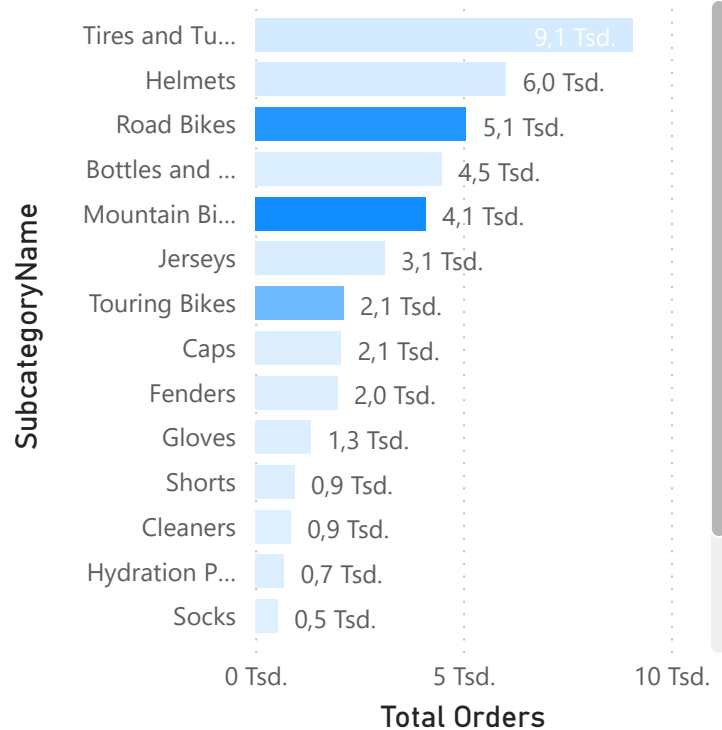
30.06.2017

Total Orders by Category



Total Orders by Subcategory

Total Revenue \$0,01 Mio. \$7,05 Mio.



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3.983	1,95 %
Patch Kit/8 Patches	2.952	1,61 %
Mountain Tire Tube	2.846	1,64 %
Road Tire Tube	2.173	1,55 %
Sport-100 Helmet, Red	2.099	3,33 %
AWC Logo Cap	2.062	1,11 %
Sport-100 Helmet, Blue	1.995	3,31 %
Fender Set - Mountain	1.975	1,36 %
Sport-100 Helmet, Black	1.940	2,68 %
Mountain Bottle Cage	1.896	2,02 %
Road Bottle Cage	1.668	1,68 %
Touring Tire Tube	1.364	1,64 %
HL Mountain Tire	1.305	3,75 %
ML Mountain Tire	1.059	1,32 %
LL Road Tire	957	2,26 %
ML Road Tire	868	1,51 %
Touring Tire	863	1,22 %
Bike Wash - Dissolver	850	1,47 %
HL Road Tire	795	3,52 %
LL Mountain Tire	788	2,50 %
Hydration Pack - 70 oz.	695	3,60 %
Mountain-200 Black, 46	528	3,22 %
Mountain-200 Black, 42	524	3,63 %
Mountain-200 Silver, 38	522	2,30 %
Mountain-200 Silver, 46	521	2,11 %
Mountain-200 Black, 38	519	2,89 %
Gesamt	22.534	2,14 %

View Product Detail

Monthly Revenue

\$1,83 Mio.

Ziel: 1,77 Mio. (+3.31 %)

Monthly Orders

2.146!

Ziel: 2165 (-0.88 %)

Monthly Returns

166✓

Ziel: 169 (+1.78 %)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

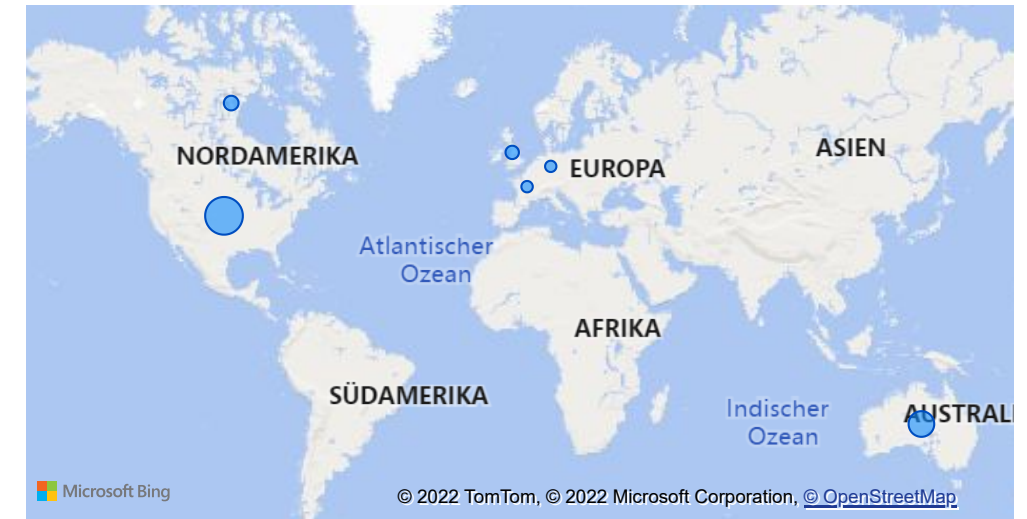
Mountain-200 Black, 46

Alle auswählen

Europe

North America

Pacific





Water Bottle - 30 oz.

Price Adjustment (%)

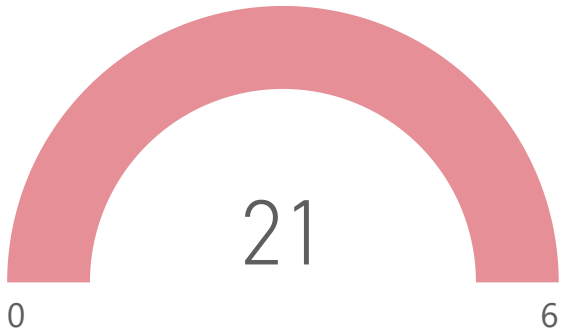
Current Month Orders vs. Target



Current Month Revenue vs. Target

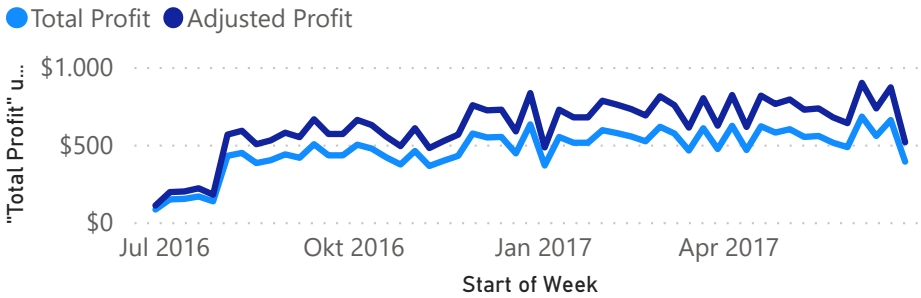


Current Month Returns vs. Prev Month

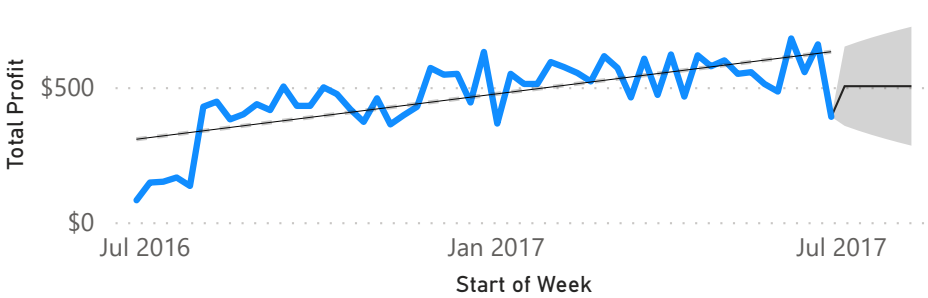


\$4,99
Avg Retail Price
5,99
Adjusted Price

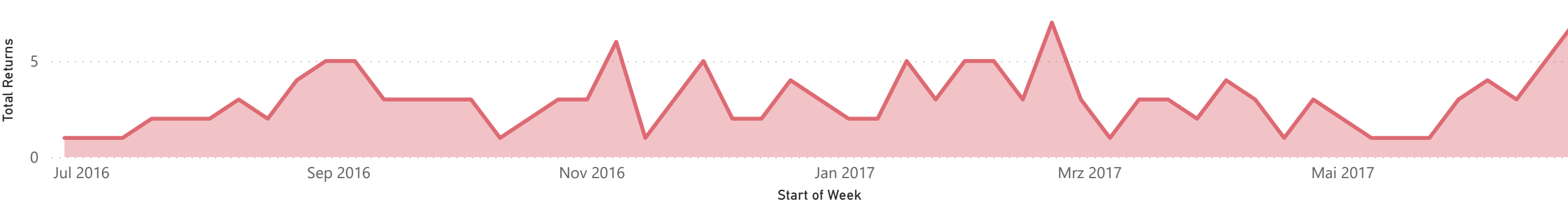
Weekly Profit



Weekly Profit



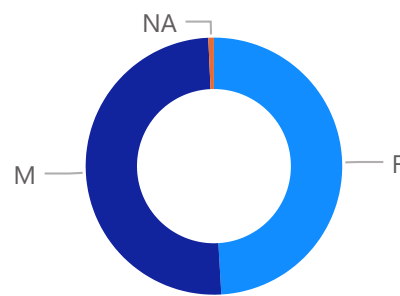
Weekly Return Volume



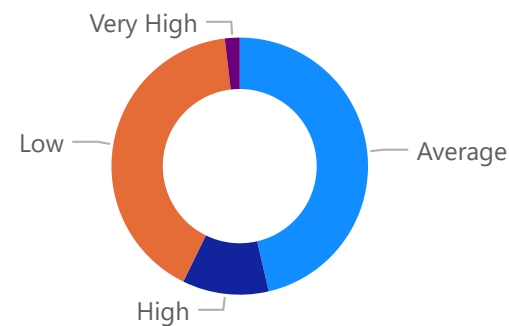


FullName	Total Orders	Total Revenue
Mr. Dalton Perez	26	\$1.513,14
Mr. Fernando Barnes	26	\$1.838,99
Mr. Ryan Thompson	26	\$1.596,61
Mrs. Hailey Patterson	26	\$1.615,65
Mrs. Samantha Jenkins	26	\$1.739,55
Mr. Jason Griffin	25	\$1.613,87
Mrs. Ashley Henderson	25	\$1.716,73
Mr. Charles Jackson	24	\$1.776,67
Mr. Daniel Davis	24	\$1.403,83
Mr. Henry Garcia	24	\$1.442,94
Mr. Mason Roberts	24	\$1.526,02
Mrs. Jennifer Simmons	24	\$1.464,79
Ms. April Shan	24	\$1.424,45
Mrs. Nancy Chapman	23	\$1.111,20
Mr. Luis Diaz	17	\$1.002,05
Mrs. Ana Perry	17	\$1.335,84
Mr. Antonio Bennett	16	\$1.001,38
Mr. José Hernandez	16	\$904,51
Mrs. Samantha Russell	16	\$947,95
Ms. Gina Martin	16	\$991,27
Ms. Jasmine Powell	16	\$1.103,50
Ms. Sierra Young	16	\$813,29
Mr. Andrew Martinez	15	\$757,56
Mr. Eduardo Patterson	15	\$1.117,25
Mr. Luke Lal	15	\$961,92
Mr. Nicholas Brown	15	\$934,27
Gesamt	22.534	\$18.509.633,20

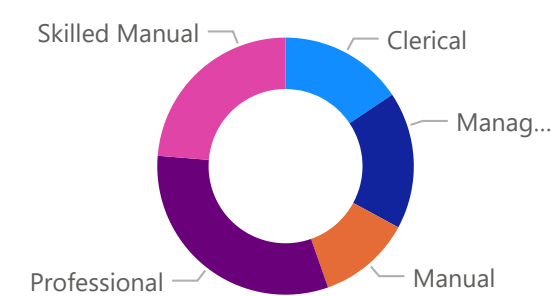
Orders by Gender



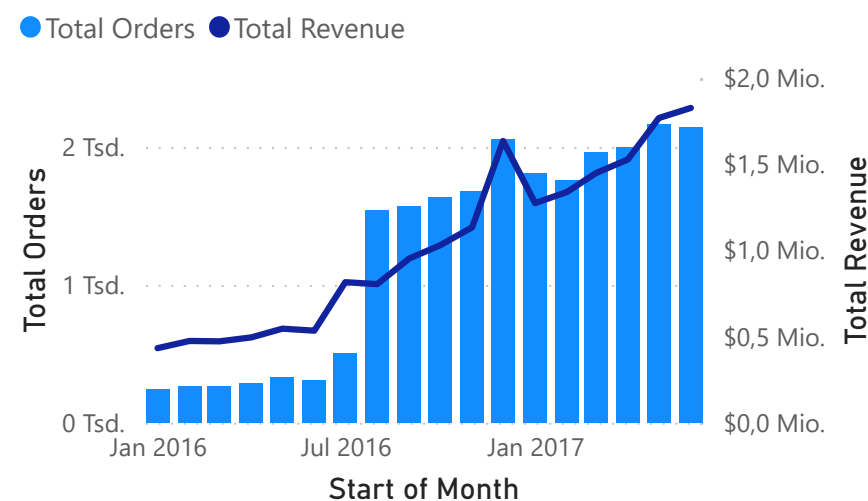
Orders by Income Level



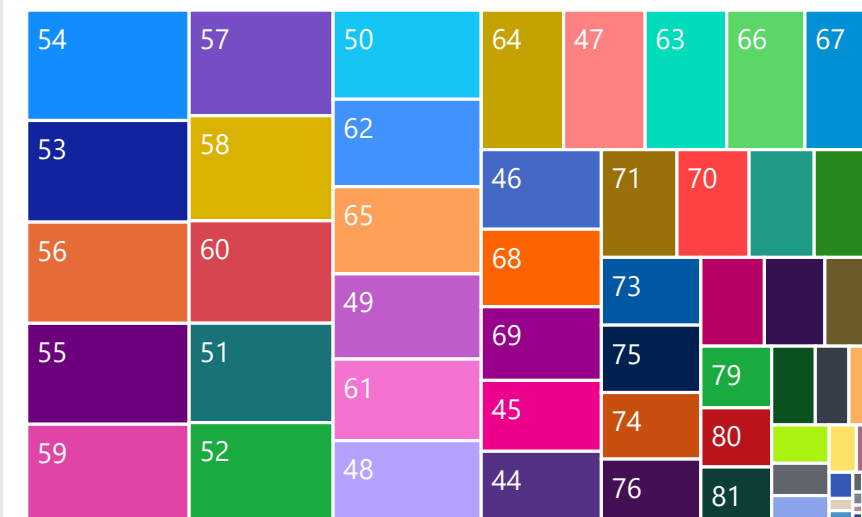
Orders by Occupation



Orders & Revenue by Month



Total Orders by Current Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12,41 Tsd.

Executive Summary →

 total revenue for Water Bottle



\$39,76 Tsd.

Total Revenue