

**West Visayas State University**  
**COLLEGE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY**  
**La Paz, Iloilo City, Philippines**

HUES OF YOU: A 2D INTERACTIVE ANIMATED SHORT FILM

An Undergraduate Thesis

Presented to the Faculty of the  
College of Information and Communications Technology  
West Visayas State University  
La Paz, Iloilo City

In Partial Fulfillment  
of the Requirements for the Degree  
Bachelor of Science in Entertainment and Multimedia  
Computing

by

Hilary Ann P. Denura  
Ma. Dyzza E. Espino  
Dionise Marie F. Loretizo  
Nissi Joy A. Mana-ay  
Winzee Dawn C. Panunciar

June 2023

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Approval Sheet

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Hilary Ann P. Denura

Ma. Dyzza E. Espino

Lara Dionise Marie F. Loretizo

Nissi Joy A. Mana-ay

Winzee Dawn C. Panunciar

Approved:

MR. MARK JOSEPH SOLIDARIOS  
Adviser

DR. JOEL T. DE CASTRO  
Chair, EMC

DR. MA. BETH CONCEPCION  
Dean, CICT

June 2023

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Hilary Ann P. Denura

Ma. Dyzza E. Espino

Lara Dionise Marie F. Loretizo

Nissi Joy A. Mana-ay

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Abstract

The present study aimed to create a 2D interactive animated short film that was color-blind friendly. Targeted sampling was used, with 10 colorblind and 10 non-color-blind people participating. The researchers used a usability evaluation questionnaire from a study conducted by Scepanovic, Vujicic, Matijevic, and Radunovic (2015) to measure the interactive multimedia system's positive experience. It was discovered that color-blind people gave the learning and engaging experience and the system's performance generally excellent reviews. According to the results of the system's evaluation module, most respondents believed that the film is color-blind-friendly for all types of color-blindness and that there was a difference between the non-color-blind film and the color-blind film.

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