



#### GRAPHIC DESIGN

We are Graphic Design experts situated in Nairobi Kenya. Our creative team of professional graphic designers in Kenya will design the best graphics for your web design project, creative design work or any graphic work.

READ MORE



#### WEB DESIGN

We offer professional Web
Design in Kenya. We pride
ourselves as the best web
design and development
company in Kenya. We have
a dedicated team of
developers who develop
websites that will not only
act as an information portal
but also offer functionality as
per your specifications.

EAD MORE



#### LOGO DESIGN

CUE Creatives Limited has been developing great logos for eleven years. What do we mean by a "great logo"? First, a great logo design is memorable. Second it tells a story. We believe that a logo design that has these two features works for your business because your clients don't forget the logo and can deduce your story

READ MORE



#### CCTV INSTALLATION

We offer the best CCTV installation services in Kenya. Our team is comprised of highly technical engineers who will analyze your security needs and offer the best CCTV solution in your home or business premise. We have years of experience in CCTV installation in Kenya.

READ MORE...

#### OUR HOURS

Monday:8am - 5pm Saturday:10am - 4pm Sunday:Closed



#### CUE CREATIVES LIMITED

Phone: +25710617776 / +254740155412 Email: cuetech@gmail.com 3 rd Floor,Kipro Center Westlands,Opposite Parklands Baptist Church

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#### SERVICE AREAS

3 <sup>rd</sup> Floor,Kipro Center Garden City Mall,Thika Road Two Rivers Mall,Ruaka





HOME ABOUT PRODUCTS AND SERVICES ▼ FREQUENTLY ASKED QUESTIONS ▼ CONTACT US

#### Who We Are

Fix Kenya Limited is a leading technology company in Nairobi, Kenya and as our name suggest we FIX Kenya. We are steadily acquiring the reputation of a reliable technology company. We offer a wide range of services including CCTV Installation, Web design, Computer Repair (& Sale), Phone Repair (& Sale), BioMetric Time Management, Graphic Design, Networking Solutions, Logo Design among other technical services. We maintain a close relationship with all our clients. We have very high client retention and referrals. Fix Kenya is composed of a highly experienced team of brilliant designers and business development professionals who have a global vision, technical competence and sound business strategy to take you to the next level.

#### SERVICES WE OFFER

- Graphic Design
- Web Design
- Logo Design
- CCTV Installation

Need a Professional Website, Company Logo or an Integrated Security System?

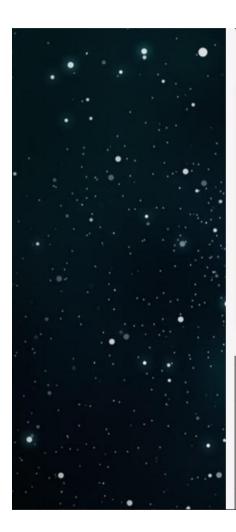
Need a professional Website? Get in touch with us

GET A QUOTE

### MISSION AND VISION

Fix Kenya Limited is a leading technology company in Nairobi, Kenya and as our name suggest we FIX Kenya. We are steadily acquiring the reputation of a reliable technology company. We offer a wide range of services including CCTV Installation, Web design, Computer Repair (& Sale), Phone Repair (& Sale), BioMetric Time Management, Graphic Design, Networking Solutions, Logo Design among other technical services. We maintain a close relationship with all our clients. We have very high client retention and referrals. Fix Kenya is composed of a highly experienced team of brilliant designers and business development professionals who have a global vision, technical competence and sound business strategy to take you to the next level.





#### **TESTIMONIALS**

"CUE is creative, professional and authentic"

"Services are completed in the shortest time frame. Deadlines are met effectively. I commend their ability to understand a client's needs, interpret them ad provide a finished product surpassing our expectation. He communicates very well throughout the process and patiently ensures that all our specific needs and preferences have been met. I highly recommend his services! Local talent, international quality "

"Working with Cue had a very positive outcome for us .We engaged with them I the context of a Career Fair that involved lay-outing and designing marketing items such as an event booklet, a flyer, posters and a tote bag. They concentrated and listened to our design wishes and being able to realize our ideas. With that many items, a close look was of course necessary; however we appreciate their work and successful co-operation that has often been subject to time pressure. We are looking forward to working with CUE in the future."

"CUE helped us define anew vision for BlacSkaterChik.com through their guidance on updating the website to a functional platform and the logo. Through a series of presenting different designs and templates samples, CUE Creative went above and beyond in providing timely and relevant products. Thanks to the professional creative assistance f CUE, the future outlook of the website is promising."

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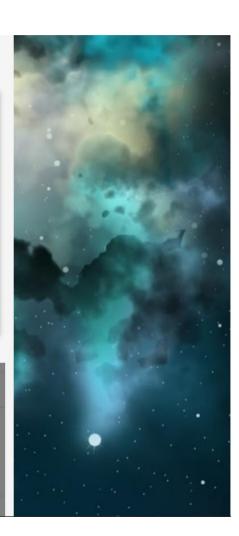
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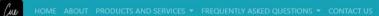
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**Graphic Design** 

We are Graphic Design experts situated in Nairobi Kenya. Our creative team of professional graphic designers in Kenya will design the best graphics for your web design project, creative design work or any graphic work. We have done graphic design in Kenya for more than 5 years. Our logo design team ensures that we deliver a unique logo for your organization. Our team is always excited whenever we do any new projects because this offers us a unique experience and gives rise to a new concept. We are always happy to see our logo design work on many different places.

#### OUR PORTFOLIO/WORK

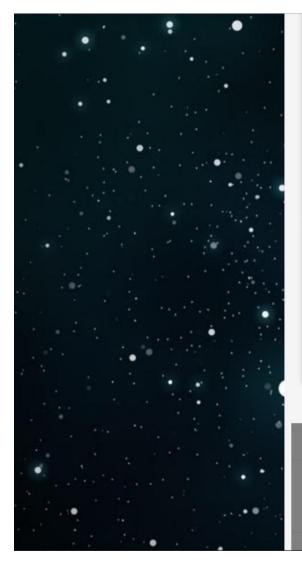
Tap images to zoom























Need a professional graphics designs Get in touch with us

#### GET A QUOTE

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## Cue

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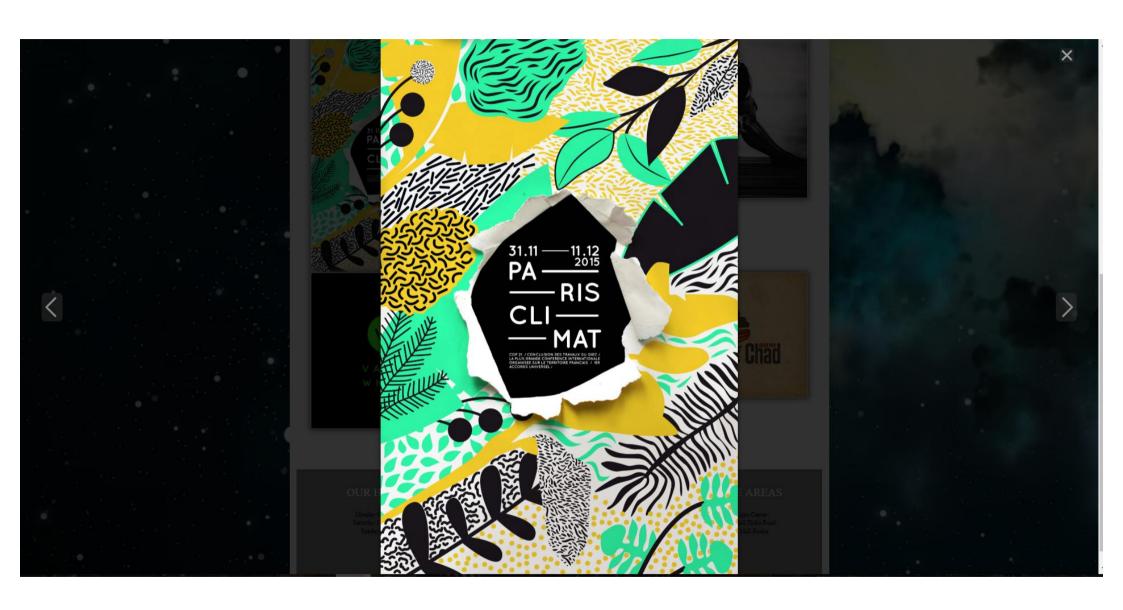
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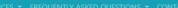
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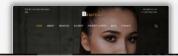


Web Design in Kenya

We offer professional Web Design in Kenya. We pride ourselves as the best web design and development company in Kenya. We have a dedicated team of developers who develop websites that will not only act as an information portal but also offer functionality as per your specifications. Everybody has a website nowadays but we will ensure your website stands out from the rest. We develop websites based on Content Management Systems (CMS). This makes it very easy to manage your website after development. You will not need any knowledge of web development to keep your website up to date. We are all becoming more and more reliant on the internet for research. Having a functional website will ensure that your business is in a position to take advantage of this digital shift. Clients have all gone digital with a sharp increase in online window shopping for services. Getting online is no longer a recommendation, it is absolutely mandatory. We offer SEO services in Kenya to ensure that we not only make a beautiful and functional website for you, but we also ensure that you can be found online by the potential clients. There are many companies in Kenya that offer Web design but not all of them understand what online presence is. Let us handle all your web design needs and see the fruits of an online presence.

#### OUR WORK/PORTFOLIO

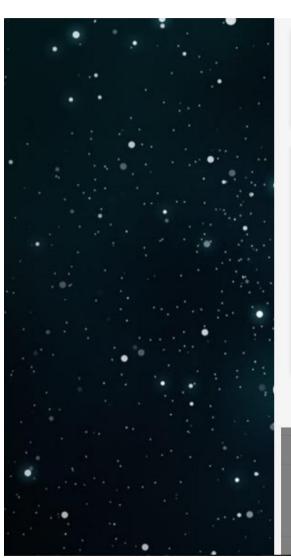


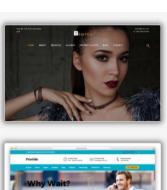


























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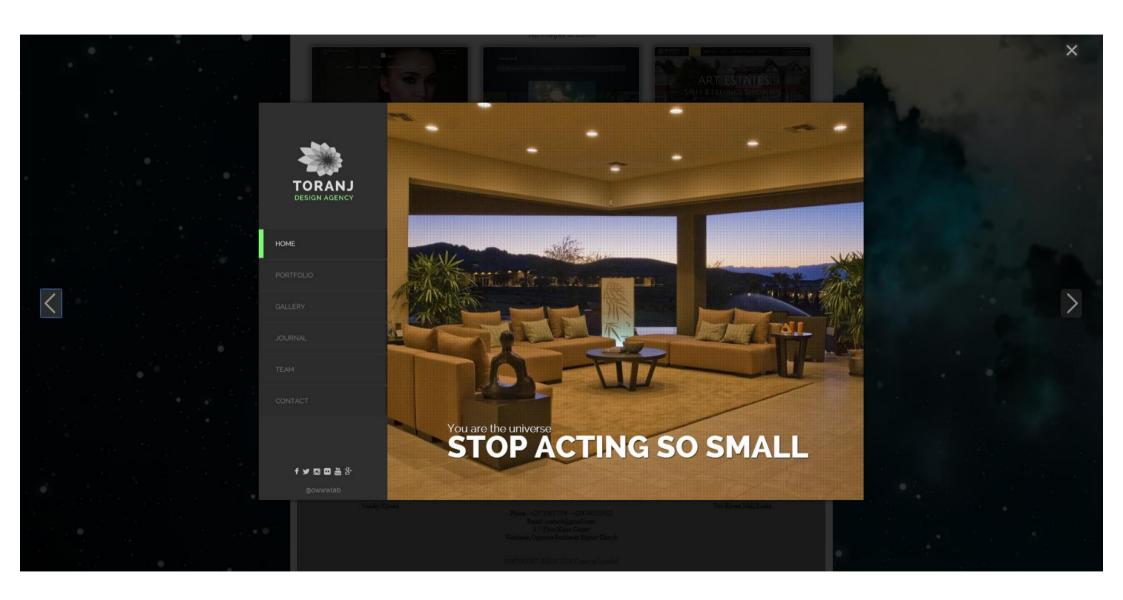






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## Logo Design

CUE Creatives Limited has been developing great logos for eleven years. What do we mean by a "great logo"? First, a great logo design is memorable. Second it tells a story. We believe that a logo design that has these two features works for your business because your clients don't forget the logo and can deduce your story from your logo. We are excited by the prospect of helping you create a new identity for your organization.

#### Kenya's best logos are designed by us

We make logos that suit the face of your company, speak the language you speak, and make it easy for clients to locate and remember you.

#### OUR PORTFOLIO/WORK

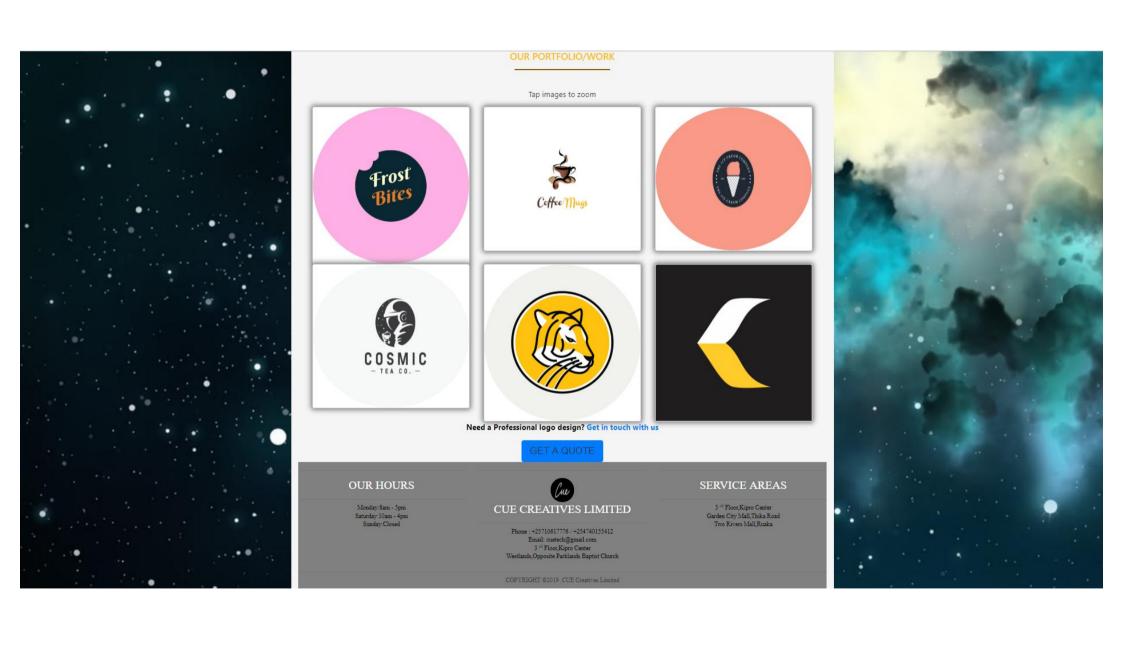
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#### OME ABOUT PRODUCTS AND SERVICES \* FREQUENTLY ASKED OUESTIONS \* CONTACT US

We offer the best CCTV installation services in Kenya. Our team is comprised of highly technical engineers who will analyze your security needs and offer the best CCTV solution in your home or business premise. We have years of experience in CCTV installation in Kenya. Let us secure you. CCTV installation is a very sensitive undertaking, dealing with the wrong CCTV company can put your property in more danger than it was in before you contacted the said CCTV company. When choosing a CCTV installation company in Kenya ensure that you choose one with a good reputation. Here at Fix Kenya Limited, we not only have CCTV technical experts, we also have trained security intelligence experts who can analyze your current security situation and give you a proper report on the vulnerabilities. After reviewing the different vulnerabilities in your security, we will offer you actionable solutions, both CCTV related and otherwise.



There are different kinds of Cameras that can be installed depending on the desired use and the location. CCTV cameras are generally divided into two major groups:

- 1. Spy Cameras
- 2. General Cameras
- SPY CAMERAS



As the name suggests these are cameras that are installed to SPY on unsuspecting individuals. These cameras are designed to blend in with the environment and they capture a great deal of information. Most of the request that Fix Kenya has received for this kind of cameras have been in situations where there is mistrust between spouses. We are fully aware though that spy cameras may be utilized for various reasons. Fix Kenya shall analyze the situation, conduct a site survey then we will advise you on what the best camera for the job is.

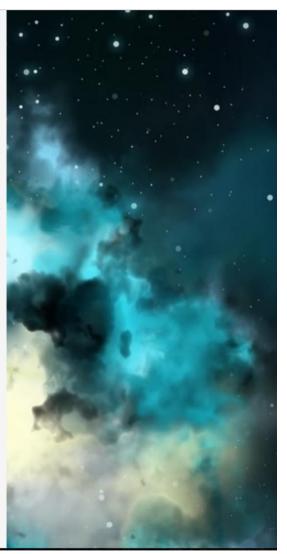
GENERAL CAMERAS

There are two categories of general cameras: the Dome Cameras and the Bullet cameras. The dome cameras are mostly used for indoor surveillance and the bullet cameras are mostly used for outdoor surveillance.













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#### **HOW TO CHOOSE A CAMERA**







There are different sizes of CCTV cameras. The field of view of each camera is determined by the size of its lens. Cameras with smaller lenses have a very good field of view which enables them to see objects as close as 10 cm away from the camera and as far as 10 metres from the camera at an incremental angle starting from about 120 degrees. The bigger lenses would typically start viewing objects that are placed about 10metres away from the camera and can view as far as 100 metres from the camera at an incremental angle starting from about 45 degrees. So when choosing a camera, please consider the location you want to mount the camera, the distance between the camera and the object to be viewed, the field of view you want to have and the lighting conditions of the area. Fix Kenya will hold your hand through this entire process. We will advise you on the Cameras to pick and where best to mount the cameras. Our team of expert CCTV professionals will work with you and help you to achieve your desired outcome.

# OUR HOURS Monday: Sam - 5pm: Structay: 10am - 4pm Sunday: Closed CUE CREATIVES LIMITED SERVICE AREAS \*\* Floor, Kipto Center Garden City Mail, Taika Road Two Rivers Mail Ruida

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#### What research can I do to establish what type of website I want?

A great method for website research is to look at competitors websites and also similiar industry type websites. Establish what you like about these sites, or what you don't like. Make sure you spend a reasonable amount of time on each site and go beyond the look of the site to establish what information and functions the site is offering. This research greatly narrows down the web developments research time and also gives you are great starting point for design

#### What research can I do to establish what type of website I want?

Yes we provide web hosting and management. Although Bear Web Design primarily specializes in web design and development, we have been hosting and managing client sites since our company's inception in 2000. It has been one of Bear Web Design's best business decisions for both the client and Bear Web Design to provide hosting and management. At Bear Web Design we know that the success of a company's website begins with design and development and continues with hosting and management. This may also include training and education. They are all key ingredients for a successful website. We have also learnt more about our clients' needs by hosting and managing them as well as development concepts that may not be that obvious when you simply develop a website (and are not involved in the operations of the website).

#### Can we choose to have Bear Web Design design and develop and then we choose our own hosting?

Yes - We have developed websites for clients that for various reasons have needed to host the site elsewhere. We will identify any issues there may be in this scenario to a client during our proposal phase, and we emphasize to the client the need to focus on their statistics and management of their site with their host. We can also provide some support in this area, however if we are responsible for the full management of the website then we would prefer to manage it in our hosting environment where we are most expertised.

#### Can Bear Web Design help me with registering a domain name?

Yes we register domain names as part of client services. We register domain names for clients on a very consistent basis. Currently we manage over 400 client domain names. We provide domain name strategy, helping the client establish the best name for them. We then register the domain name for them, then route the domain name to the hosting website, manage the owner contact information and ensure that their very important domain name is secure. We use domain names for clients' primary websites, subdomains and for driving additional traffic to their site. Domain names are a critical piece of website success and just as Bear Web Design chooses to do hosting and management, we provide services for this very important area.

#### What Industries does Bear Web Design specialize in?

Bear Web Design has developed over 75 websites since 2000 in the areas of business, retail & travel, real estate, online shops, music, arts & culture, non-profit, sports & events, family & social websites and custom applications for clients. We have a strong background in business analysis which allows us to establish a strong understanding of each clients' business models before we commence developing their website. Although we develop more websites in some business areas than others, we are not experts in any one particular business area. Our clients are experts in their industries and we collaborate with our clients to produce a successful outcome. Our expertise is in designing and developing websites.

#### What is the difference between a Web Designer and a Web Developer?

A Web Designer designs the graphical layout of the website. This includes conceptulizing the sites layout and includes the home page design, secondary pages, menus, website colors and fonts, special graphic features. The web designer is ultimately responsible for the graphical look of the website. A Web Developer will take the graphical design of the website and implement it into computer coding that will operate the website. This includes adding all the site content, site images and menus, graphic standards, as well as any additional custom programs that will be used in the website. They are ultimately responsible for delivering a fully functioning website

#### Can the Web Designer and the Web Developer be the same person?

Yes - but it is an usual skillset combination. The Web Designer is first and foremost a graphic designer, and the look website is dependent on the designers'





#### Does the site come with an email address included?

All our websites that we host come with e-mail accounts (all with your domain name address). These accounts range from forwarding accounts to POP accounts, and we have various size accounts pending your organizations e-mail requirements. We ALWAYS recommend that the client use their brand e-mail (their website e-mail) versus an Internet Provider such as Bellsouth or Comcast. It is a sign of professionalism to use your organizations e-mail and generally it is much easier for your clients to communicate to you thru this method.

#### What is the maximum number of pages for the site?

The number of pages on your website is not limited by technology as much as by the purpose and aim of your website and the behavior of web users. Your website should have content that promotes your brands and images, and provide key and important information about your company's goods and services. Most website visitors will go to your website for a purpose (and you should identify your primary demographic when designing the website), so adding pages that are not relevant to your business (or are very general) may not give you the best results. Your number of pages should be dictated by your business and marketing models.

#### Can I update my website anytime I want?

Absolutely - you will be able to update your website thru a web-browser (from your office, from your home, from your holidays, where ever you can get to the internet you can update your website).

#### Where does content come from when we develop my website?

The client is responsible for supplying content for their website. However quite often the client will need guidance and assistance in establishing the correct content for their website. We collaborate with the client in this area, making recommendations and helping the client find suitable online resources. It is very important that your website reflects information about (and from) your company. Copying content from another website will not be as effective as your own content. Professional design really shows off the client's brands and images and content showcases the client expertise, so we work with a client to ensure their content best represents them.

#### Do rotating images on the website cost more?

The actual key to good rotating images are the images themselves. The technology to make them rotate is very standard and is available on all our clients websites. So to ensure a very professional representation you must have good photographs. Bear Web Design has a proficient photographer on staff that can provide photography services for clients that require help in this area. We are working more and more with clients on their photography, as good images are paramount for a good website. Also having "real" photos versus "stock" photos can really help set your site apart from the competition.

#### Do I make updates or would you do that?

We provide a training session (around 2 hours) we when go live with your website and you are trained on updating your website. We provide a user manual and step thru the areas we need to update. We then take the role of supporting you (and developing your skills in managing your content). However we will always be a back up for the client in updating their website. Accordingly you will be the primary web content manager and we will support you.

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