



BEAUTY INC
SKINCARE & BEAUTY

Executive Overview

Geographic Insights

Discount Strategy

Year

All ▼

Market

All ▼

Segment

All ▼

Clear all slicers



Sales
\$6.52M

YoY: \$422K | 23.8% ▲

Target 20% ✓

Profit
\$1M

YoY: -\$38.7K | -12.2% ▼

Profit Margin
16.3%

YoY: -5.2% ▼

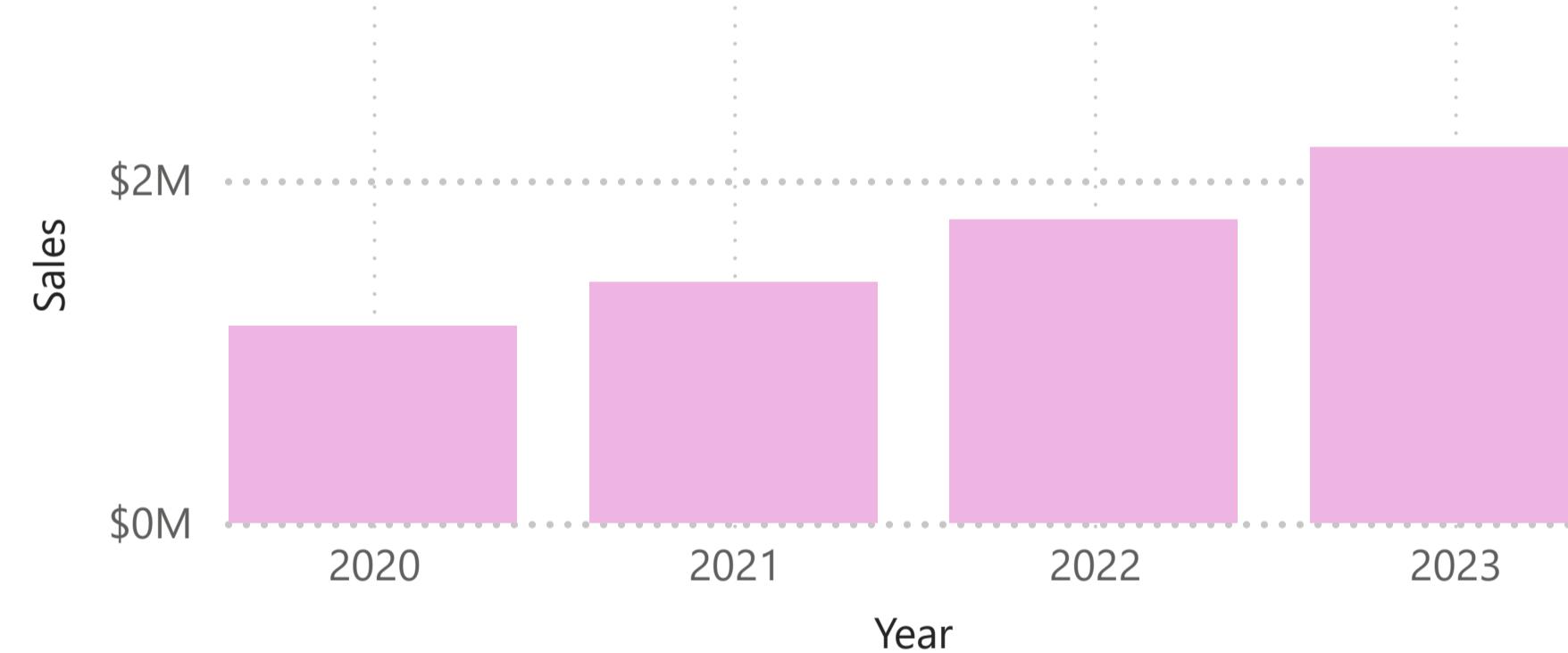
Target 15% ✓

Avg Order Value
\$253

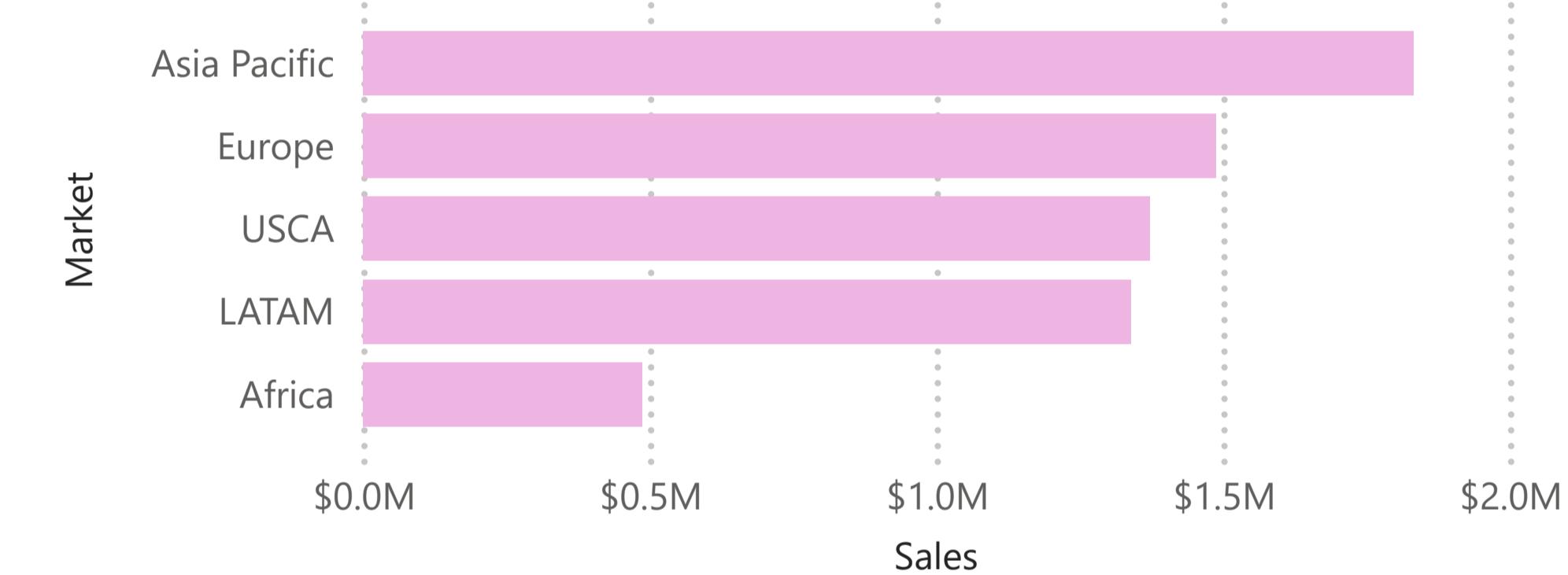
YoY: -\$10 | -3.8% ▼

Sales by Year

Sales ▼

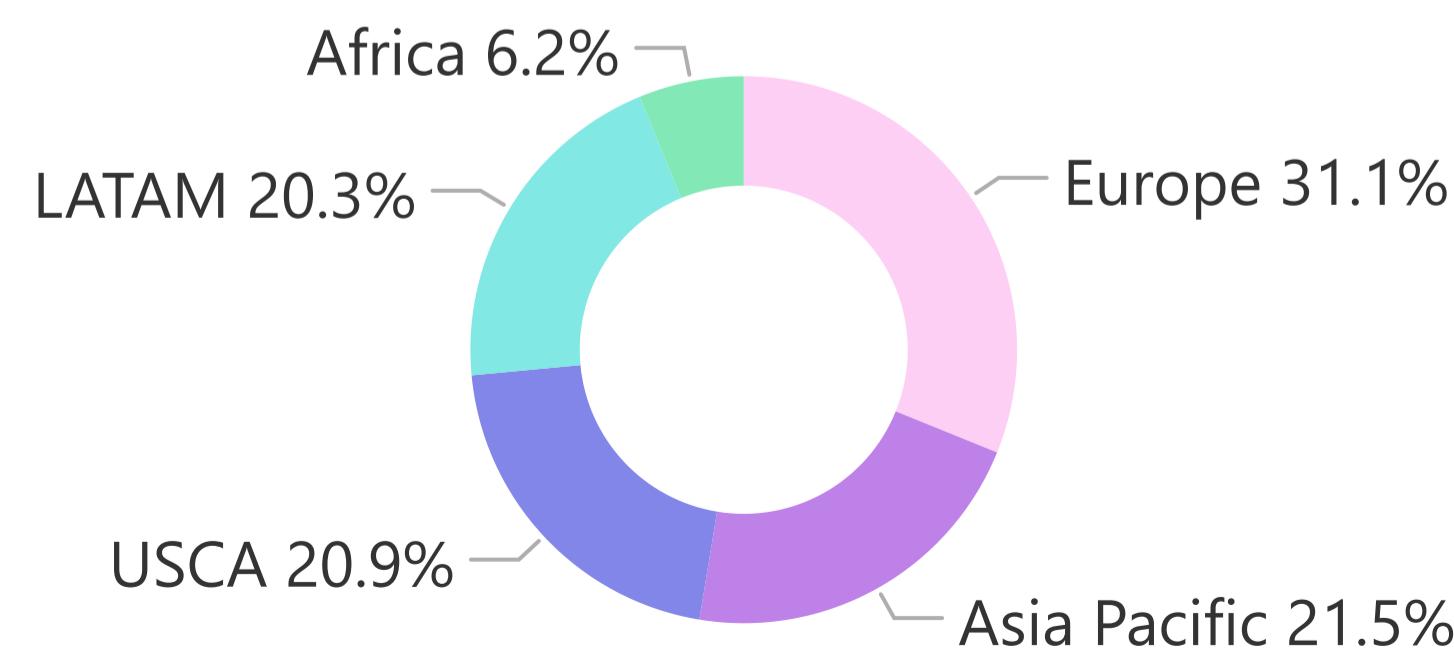


Sales by Market



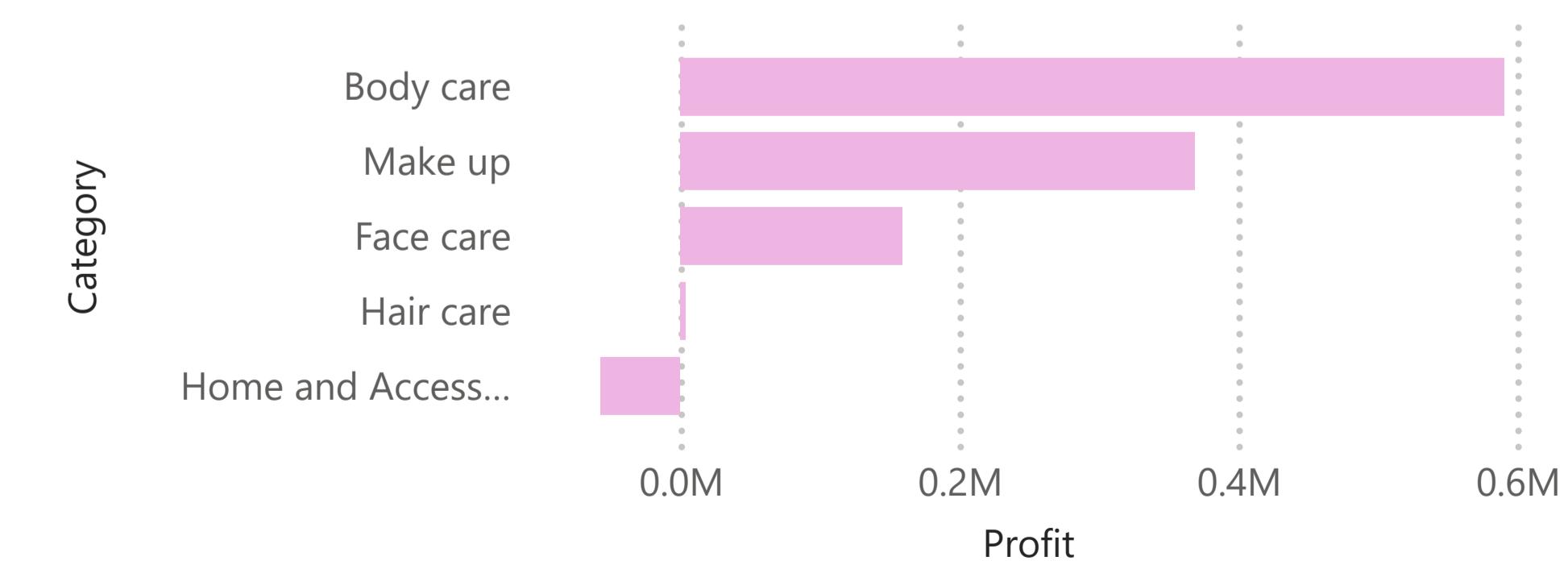
Profit by Market

Market ▼



Profit by Category

Profit ▼





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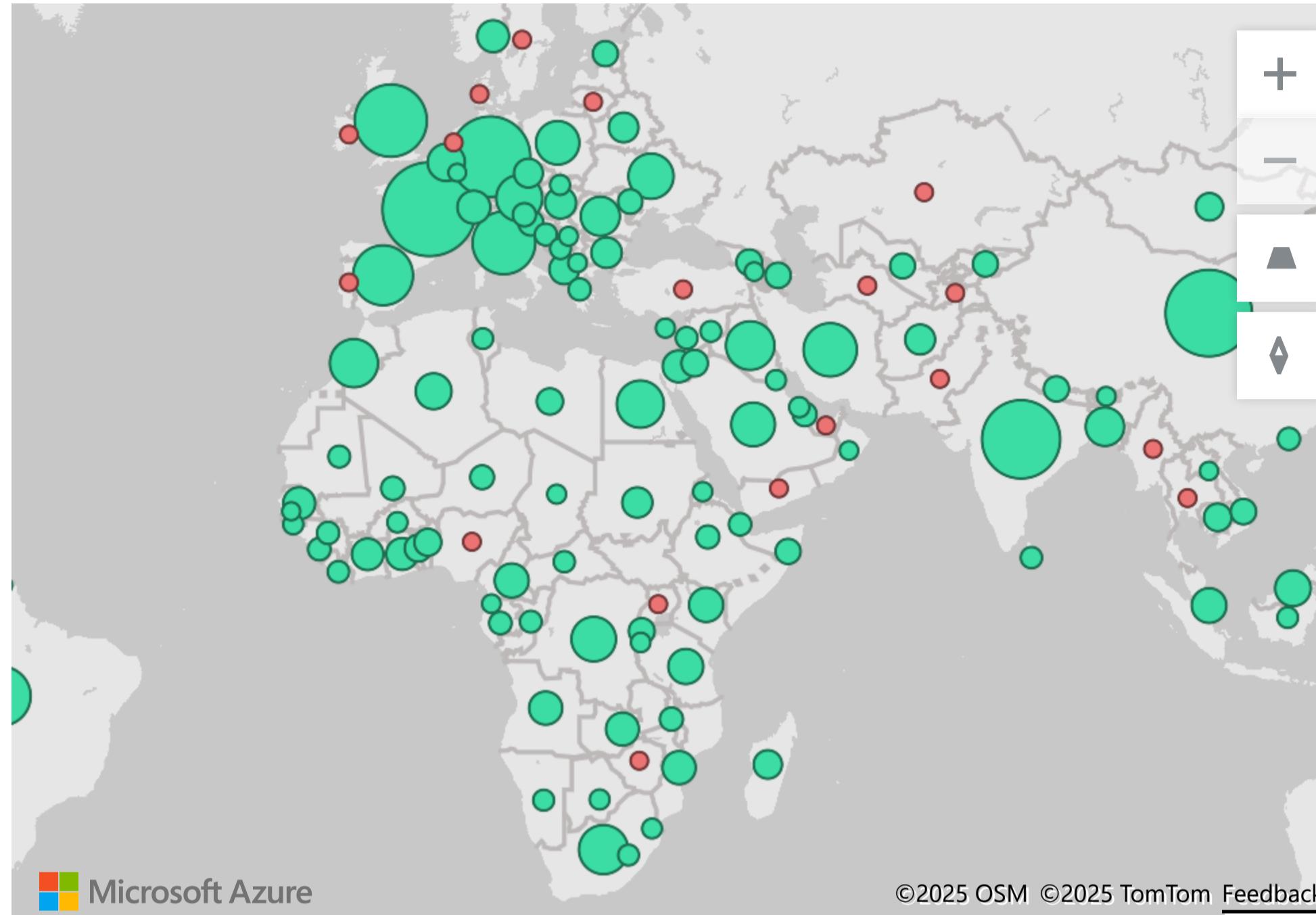
Segment

All

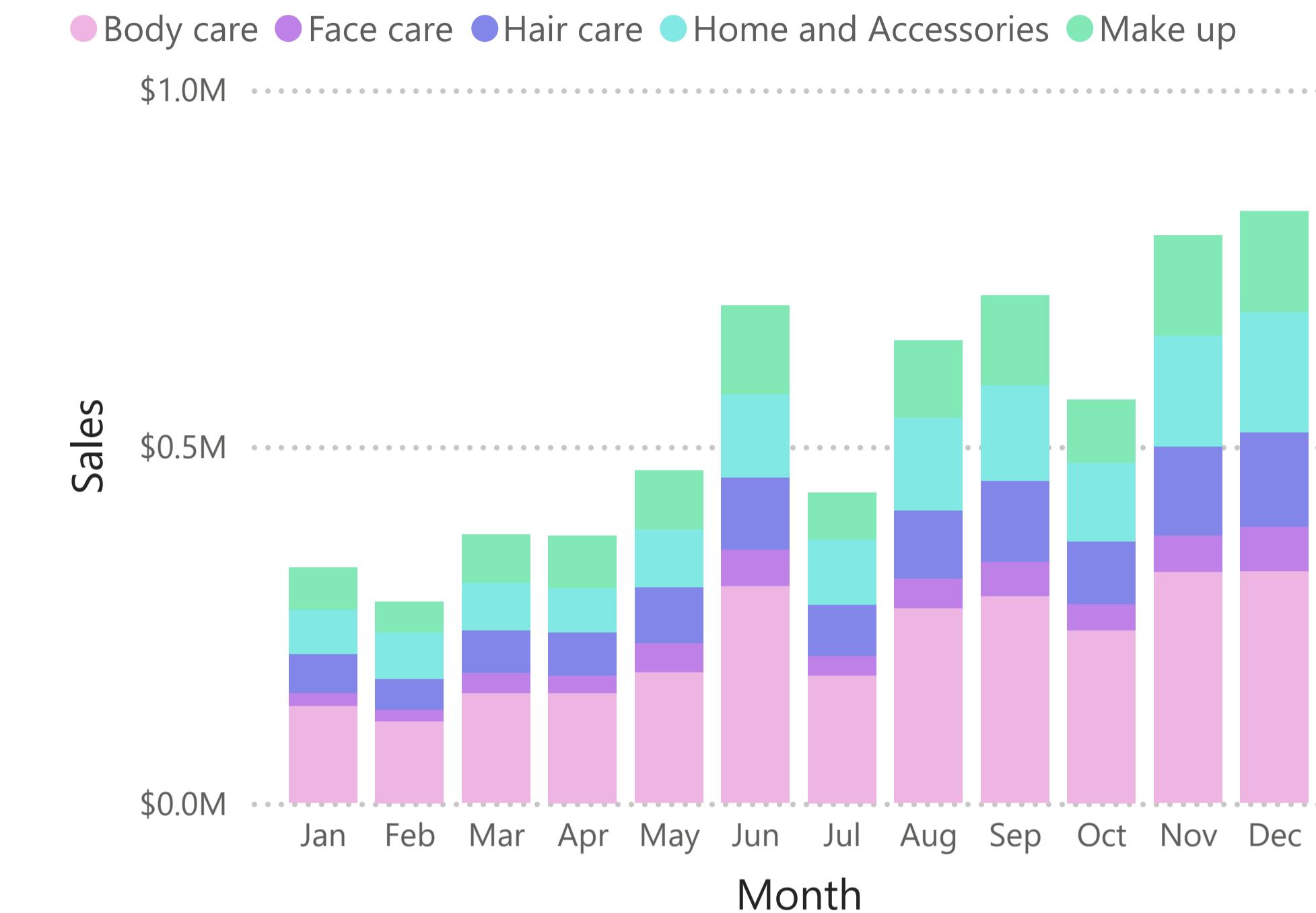
Clear all slicers



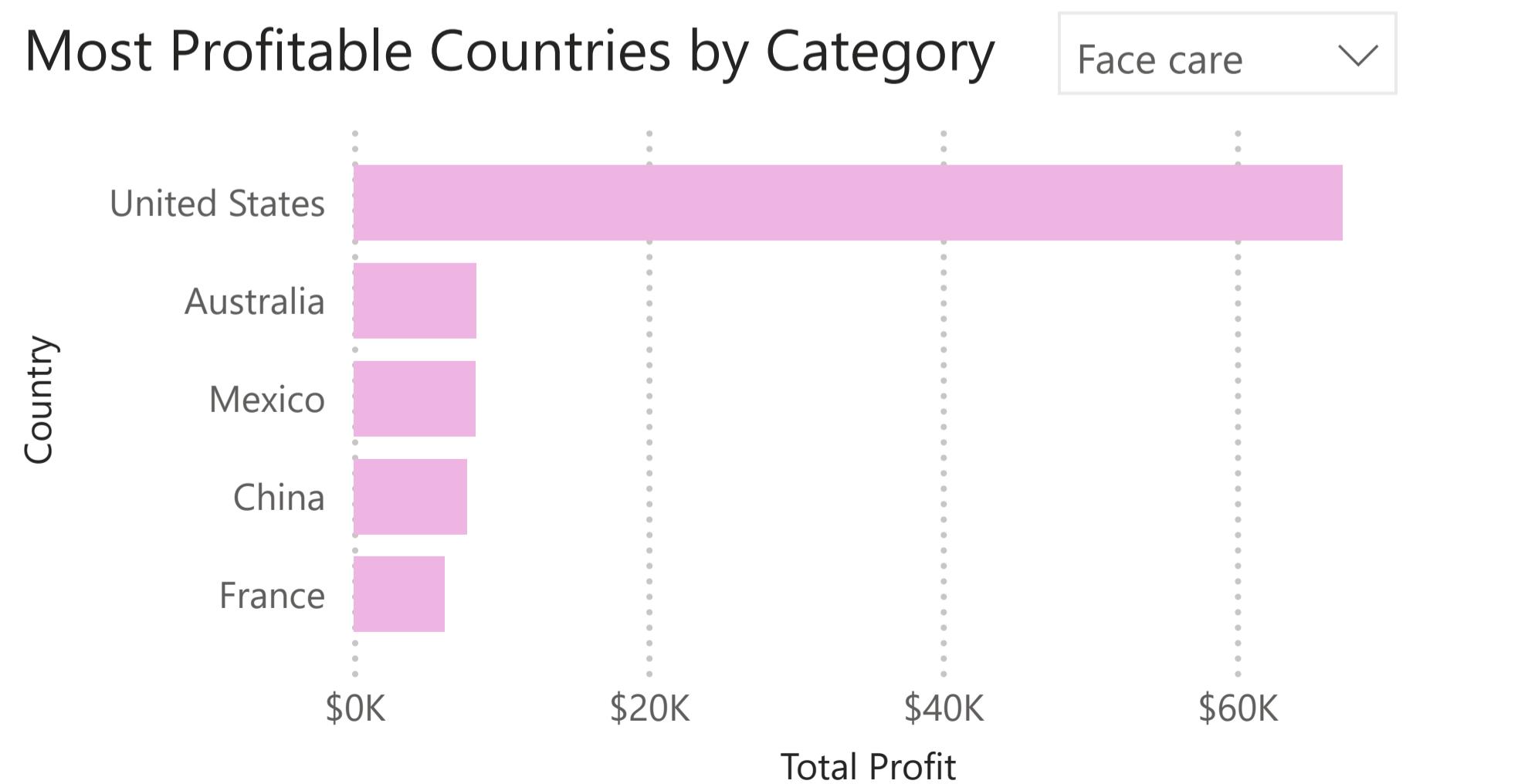
Profit by Country



Sales by Month and Category



Most Profitable Countries by Category



Best-selling Products

