

MENU DE NAVEGAÇÃO

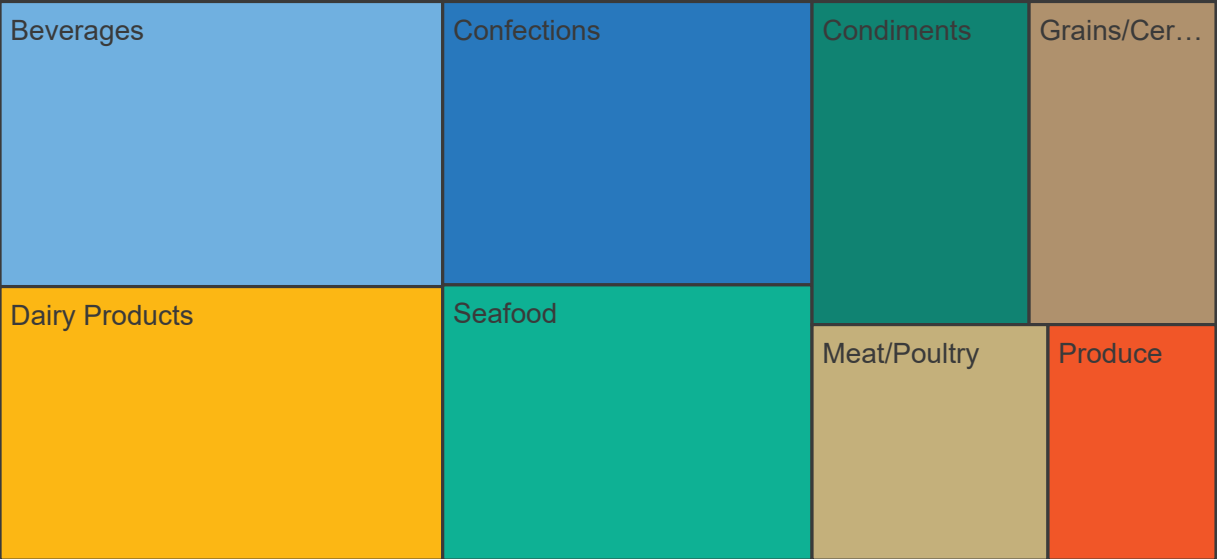
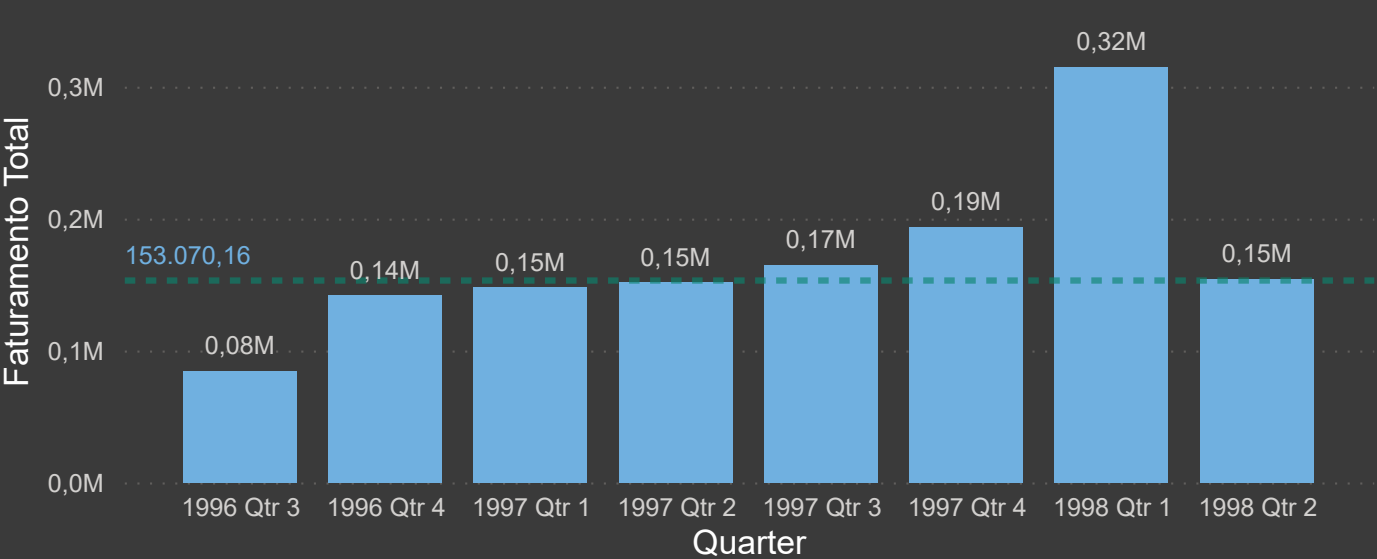
PAINEL ESTRATÉGICO

PAINEL TÁTICO

PAINEL OPERACIONAL



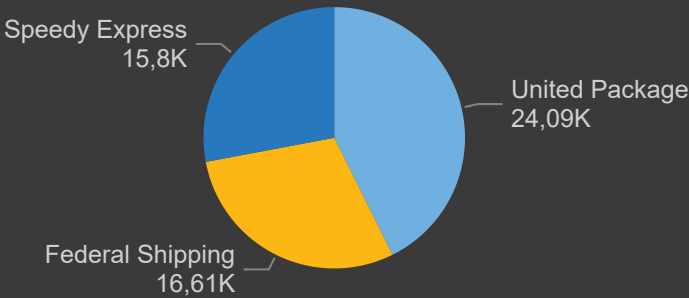
ESTRATÉGICO



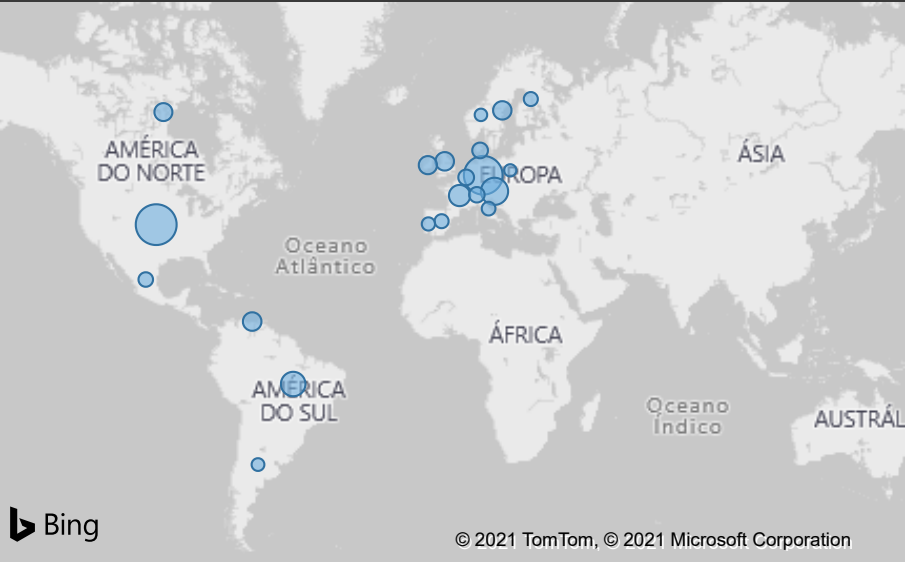
Fornecedor	% Total de Faturamento
Plutzer Lebensmittelgroßmärkte AG	7,93%
Pavlova, Ltd.	7,67%
Specialty Biscuits, Ltd.	7,17%
Gai pâturage	5,99%
Norske Meierier	4,92%
Formaggi Fortini s.r.l.	4,87%
G'day, Mate	4,11%
New England Seafood Cannery	4,06%
Leka Trading	3,66%
Karkki Oy	3,38%
New Orleans Cajun Delights	3,38%
Pasta Buttini s.r.l.	3,31%
Forêts d'érables	3,29%
Ma Maison	3,23%
Bigfoot Breweries	3,07%
Total	100,00%

14,88K
Ticket Médio

830
N° de Pedidos



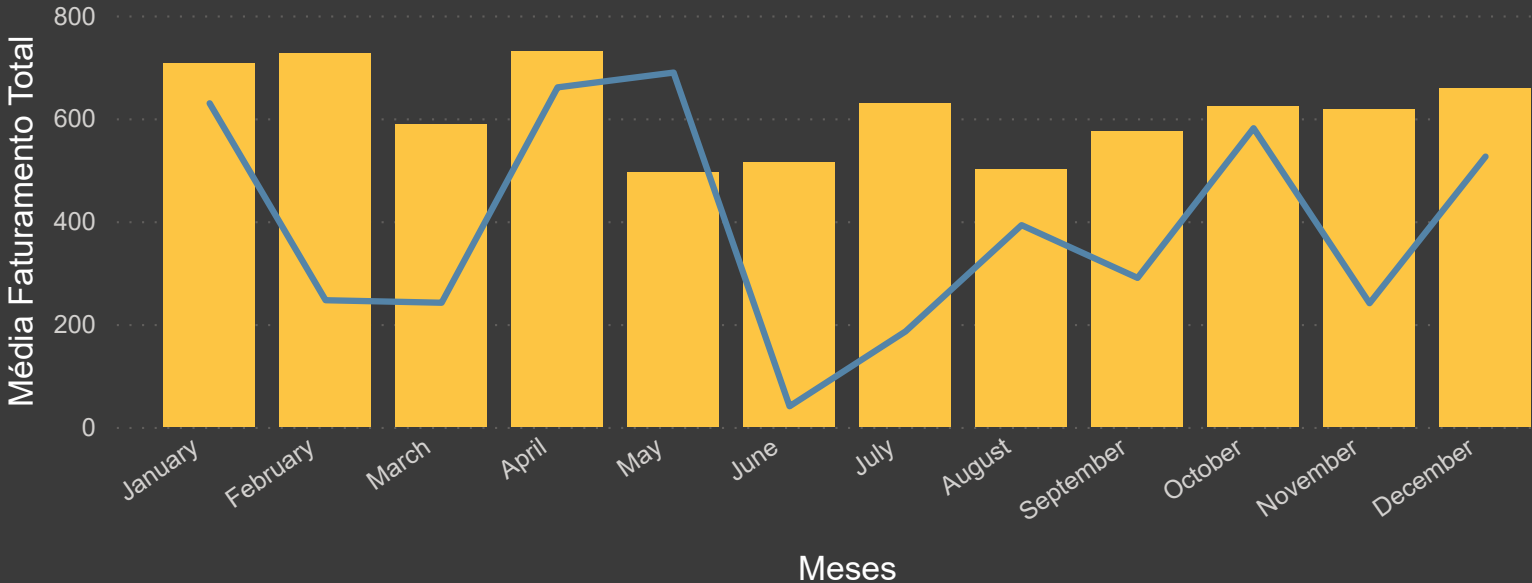
Consumidores



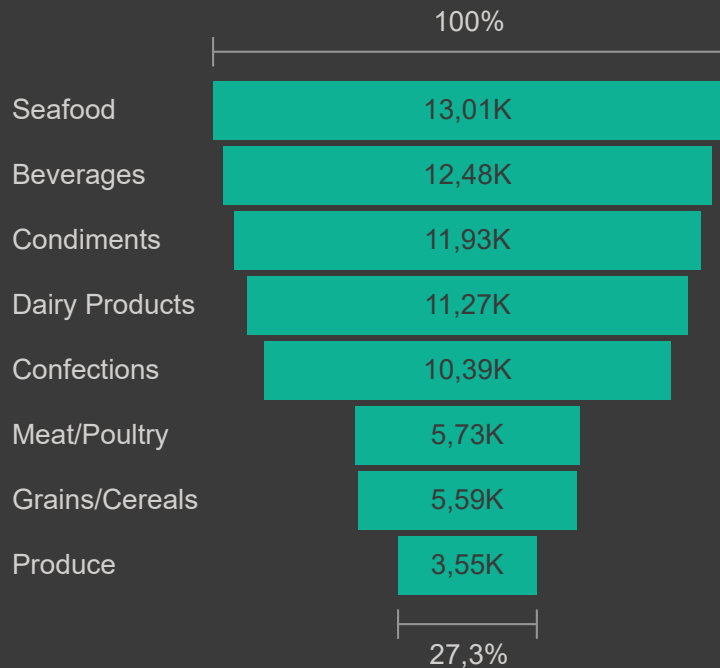


TÁTICO

Year	Quarter
1996	Qtr 3
1996	Qtr 4
1997	Qtr 1
1997	Qtr 2
1997	Qtr 3
1997	Qtr 4
1998	Qtr 1
1998	Qtr 2



Valor no Estoque



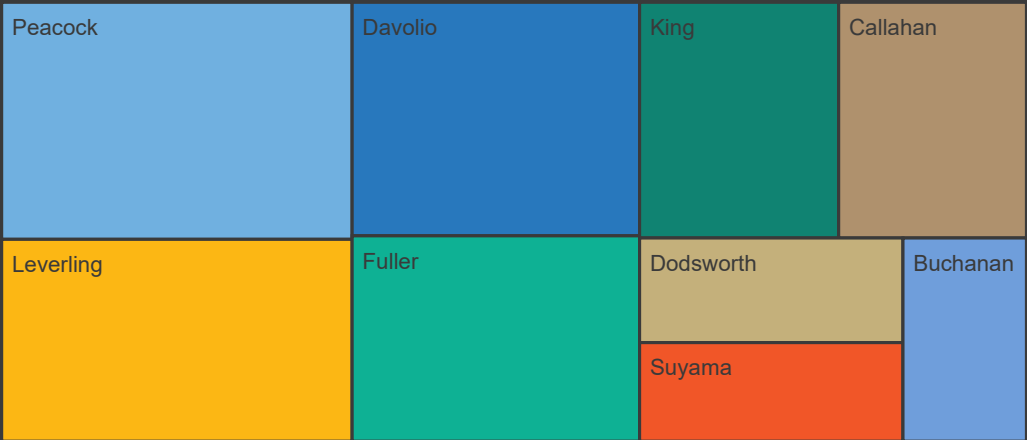
Cliente	Categoria	Países	Faturamento Total
QUICK-Stop	Beverages	Germany	38.272,80
Save-a-lot Markets	Meat/Poultry	USA	30.793,74
Ernst Handel	Dairy Products	Austria	26.629,30
Hungry Owl All-Night Grocers	Meat/Poultry	Ireland	24.040,90
Save-a-lot Markets	Dairy Products	USA	23.774,10
Hanari Carnes	Beverages	Brazil	20.481,30
Rattlesnake Canyon Grocery	Beverages	USA	19.334,90
QUICK-Stop	Confections	Germany	18.634,09
Ernst Handel	Condiments	Austria	15.584,70
QUICK-Stop	Dairy Products	Germany	15.193,60
Save-a-lot Markets	Seafood	USA	14.187,50
Ernst Handel	Confections	Austria	13.934,70
Ernst Handel	Beverages	Austria	13.704,55
Save-a-lot Markets	Confections	USA	13.511,35
Total			1.354.458,59

14,88K

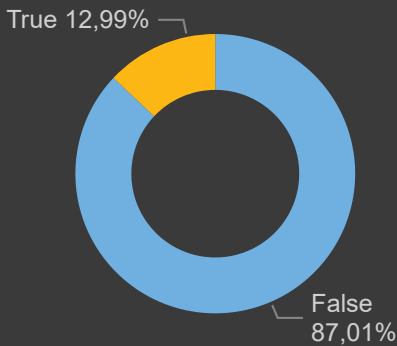
Ticket Médio

89

Nº de Clientes



Produtos Descontinuados





OPERACIONAL

- Month
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Produto	Faturamento Total	País do Fornecedor
Côte de Blaye	149.984,20	France
Thüringer Rostbratwurst	87.736,40	Germany
Raclette Courdavault	76.296,00	France
Camembert Pierrot	50.286,00	France
Tarte au sucre	49.827,90	Canada
Gnocchi di nonna Alice	45.121,20	Italy
Manjimup Dried Apples	44.742,60	Australia
Alice Mutton	35.482,20	Australia
Carnarvon Tigers	31.987,50	Australia
Rössle Sauerkraut	26.865,60	Germany
Mozzarella di Giovanni	25.738,80	Italy
Ipoh Coffee	25.079,20	Singapore
Gudbrandsdalsost	24.307,20	Norway
Sir Rodney's Marmalade	23.635,80	UK
Wimmers gute Semmelknödel	23.009,00	Germany
Uncle Bob's Organic Dried Pears	22.464,00	USA
Total	1.354.458,59	

830

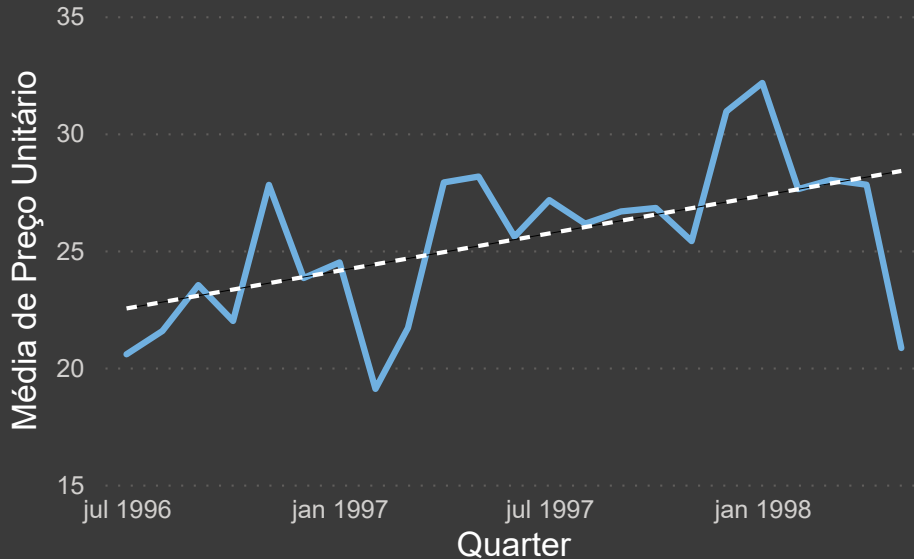
Nº de Pedidos

24,60

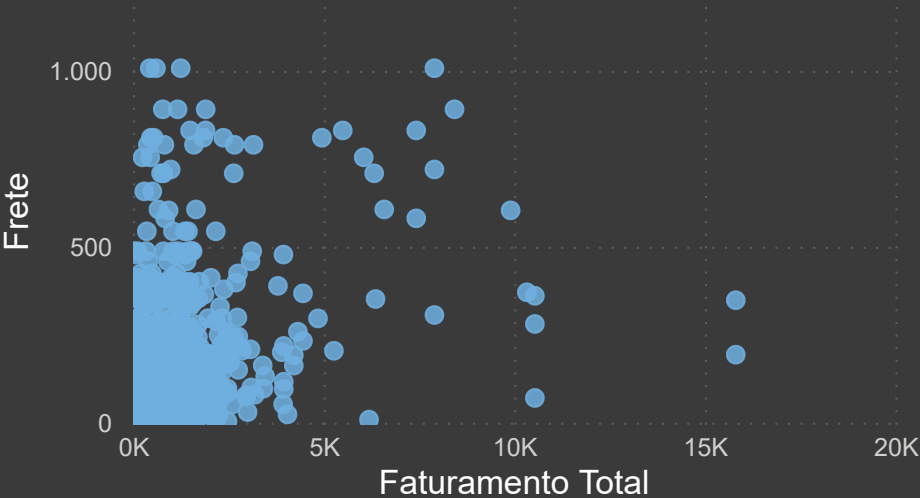
Tempo Médio em Dias

9

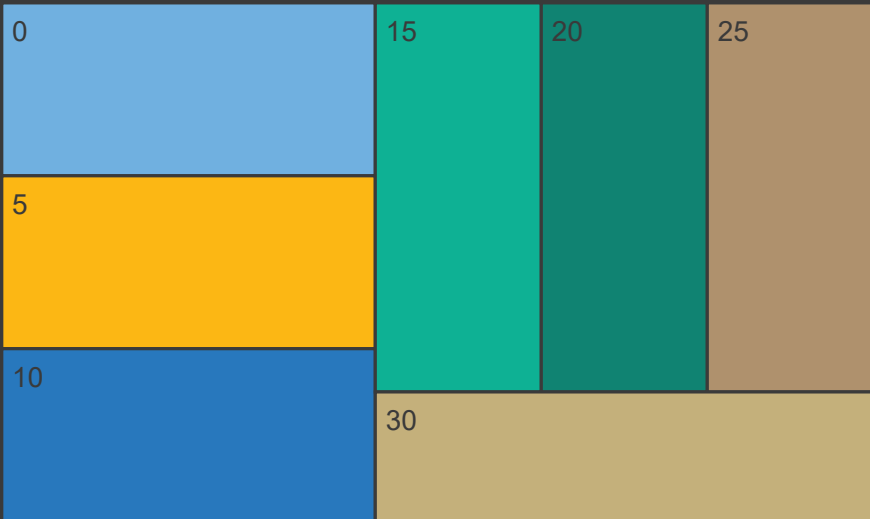
Nº de Funcionários



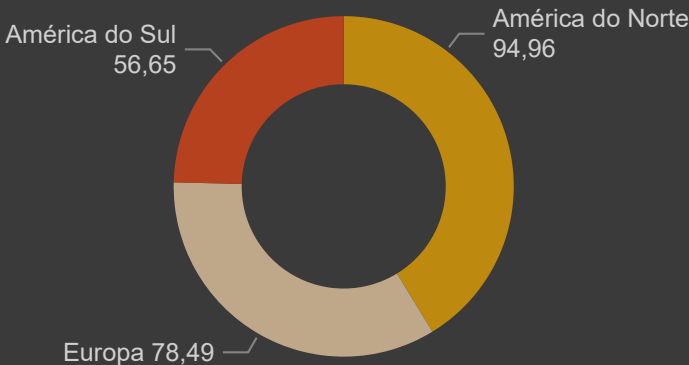
Distribuição dos Dados por Frete e Faturamento



Nível de Necessidade de Reposição



Média de Frete por Continente





Informações de Métricas, Medidas e Colunas

Ticket Médio - Métrica utilizada para calcular o gasto médio dos clientes, considerando o faturamento total por número de clientes ativos. Pode ser aplicada em diversas escalas, total, por ano, por quarter e mensal ;

Continentes - Agrupamento dos principais compradores e fornecedores, tendo em vista que possuem muitos países de contato;

Tempo médio em Dias - Required Date (tempo necessário para entrega) - Order Date (data em que foi realizado o pedido);

Valor do Estoque - Representa quanto valor pode ser agregado, considerando o preço unitário multiplicado pelo volume disponível no estoque.

