

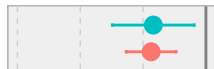
Sexe

mean(Femme) – mean(Homme)



Groupe d'âges

mean(25–44 ans) – mean(18–24 ans)



mean(45–64 ans) – mean(18–24 ans)

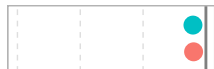


mean(65 ans et plus) – mean(18–24 ans)



Heures de télévision / jour

mean(+1)



–60pp –40pp –20pp 0pp

Average Marginal Cont



régression logistique



régression linéaire



$p \leq 0.05$

$p > 0.05$