

# DYLAN LAROCQUE

✉ [dylancblarocque@gmail.com](mailto:dylancblarocque@gmail.com)

in [linkedin.com/dylan-larocque](https://www.linkedin.com/dylan-larocque)

🐙 [github.com/larocquedylan](https://github.com/larocquedylan)

## Education

### BrainStation

*Software Engineering Bootcamp*

**Nov. 2022 – Feb. 2022**

*Vancouver, BC*

### University of British Columbia

*Bachelor of Commerce in Marketing with Honours + Minor in Mathematics*

**Sep. 2016 – May 2020**

*Vancouver, BC*

## Relevant Coursework

- Market Research
- Brand Management
- Applied Linear Algebra
- Calculus i,ii,iii
- Consumer Behavior
- New Venture Design
- Linear Programming
- Statistical Applications

## Technical Skills

**Languages:** JavaScript/Typescript, SQL, HTML/CSS, R, Python, Latek

**Developer Tools:** VS Code, Docker, Script Kit, Postman, Git/Github, Figma, JIRA, Slack, Heruko

**Frameworks:** React.Js, Next.Js, Remix, Node.Js, Express, Apollo Server, Apollo Client, URQL, Prisma, TypeGraphQL

## Experience

### Marketing Analyst

*OneFeather*

**June. 2021 – Sept. 2021**

*Vancouver, BC*

- Created marketing funnel dashboard for new product line launch. Presented insights to CEO and VP Marketing.
- Provided exploratory stats and strategies to increase voter participation for Indigenous Nations conducting elections with us.

### UX Research/Design

*BC Public Service*

**Sept. 2020 – June. 2021**

*Vancouver, BC*

- Developed research plan and service model canvas for new service line supporting indigenous youth in care, with focus on project background, goals, methodology, KPIs, key partners, activities, resources, cost structure, and value proposition.

### Product Manager

*Focus - New Venture Design*

**Sept. 2019 – May. 2020**

*Vancouver, BC*

- Performed market research including but not limited to; customer profiling, user journey mapping, competitive analysis
- Developed the revenue model and budget forecast based on literature review, market sizing and pricing tools in conjunction with our Go-to-market plan

### Research Assistant

*University of British Columbia*

**Jan. 2018 – Apr. 2020**

*Vancouver, BC*

- Utilized a variety of methods including hosting focus groups, collecting surveys, conducting interviews, and administering experiments in the fields of applied psychology and behavioral science for Dr Darren Dahl.

## Projects

**AcroBuzz** | *TypeScript, Next.js, Apollo Client/Server, TypeGraphQL, Prisma, PostgreSQL, Docker*

**Apr 2023**

- Built and deployed full stack web application using Vercel for front end hosting, a Digital Ocean VPS for backend infrastructure, Dokku for application management, and Postgres and Redis running in Docker containers

**Beats for Bits** | *React.js, Express, Git, LnBits*

**Mar 2023**

- Personal website to sell music with Bitcoin over the Lightning Network

**Inventory Management System** | *React.js, Express, Knex, mySQL, Figma, Git, JIRA*

**Feb 2023**

- Collaborated on a full-stack React application as a part of an Agile team, delivering an Inventory Management System with an Express server and MySQL database in a under a week.

**BrainFlix** | *React.js, Express,*

**Jan 2023**

- React-based front-end and a Node.js-based API server, utilizing a JSON file for data persistence

## Leadership / Extraciriculars

### Delegate

*Commerce 468 - General Management and Leadership*

**Jan. 2019 – Apr. 2019**

*University of British Columbia*

- 1 of 40 students accepted into 6 credit capstone wherein we completed more than 40 case studies, 6 books, 120 hours of in-class time over the weekends of my final semester with BC Hydro's CEO, Bob Elton