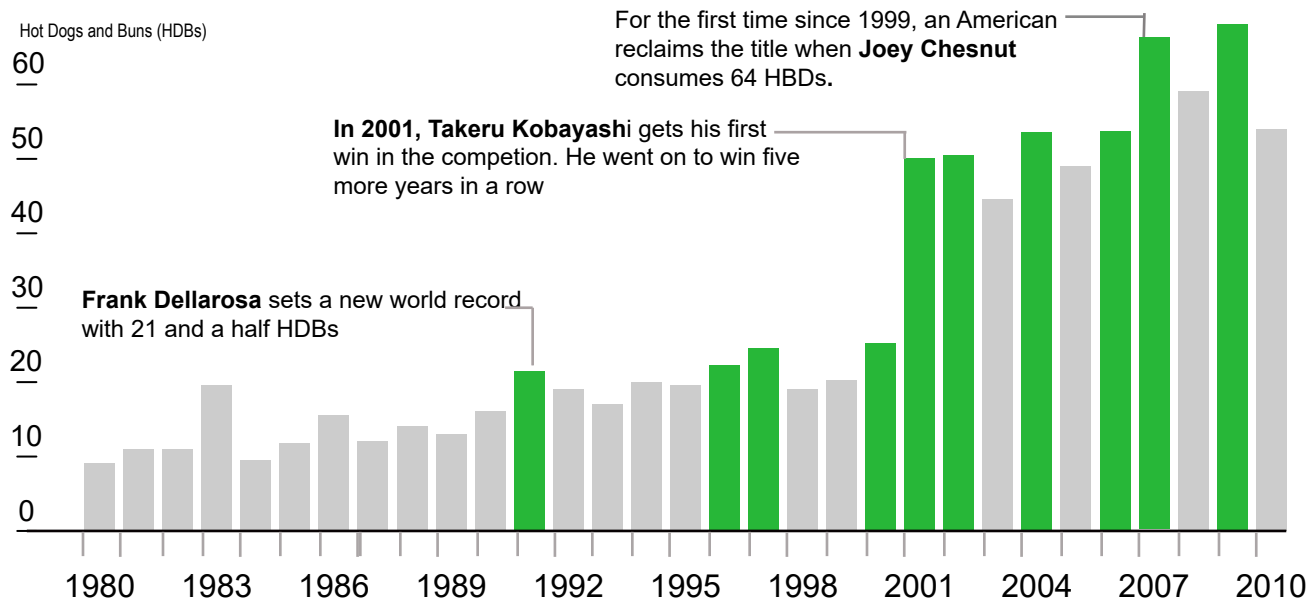


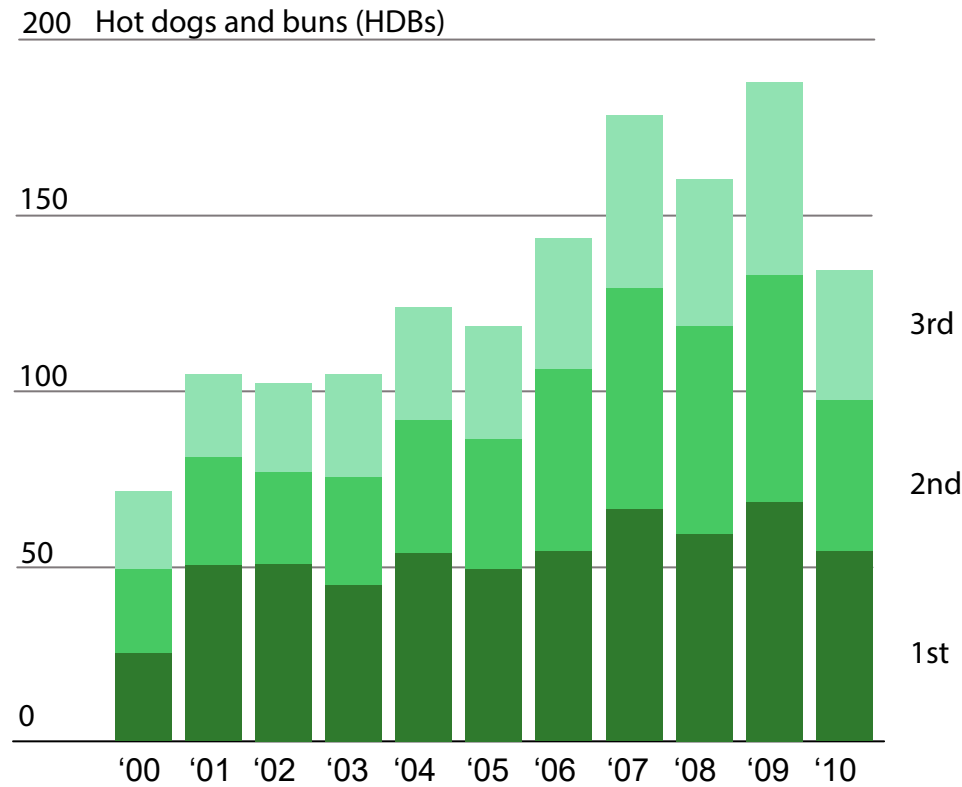
# HOT DOG EATING

Nathan's hot dog eating contest every July 4th has been going on since the early 1900's, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Highlighted bars indicate new records.



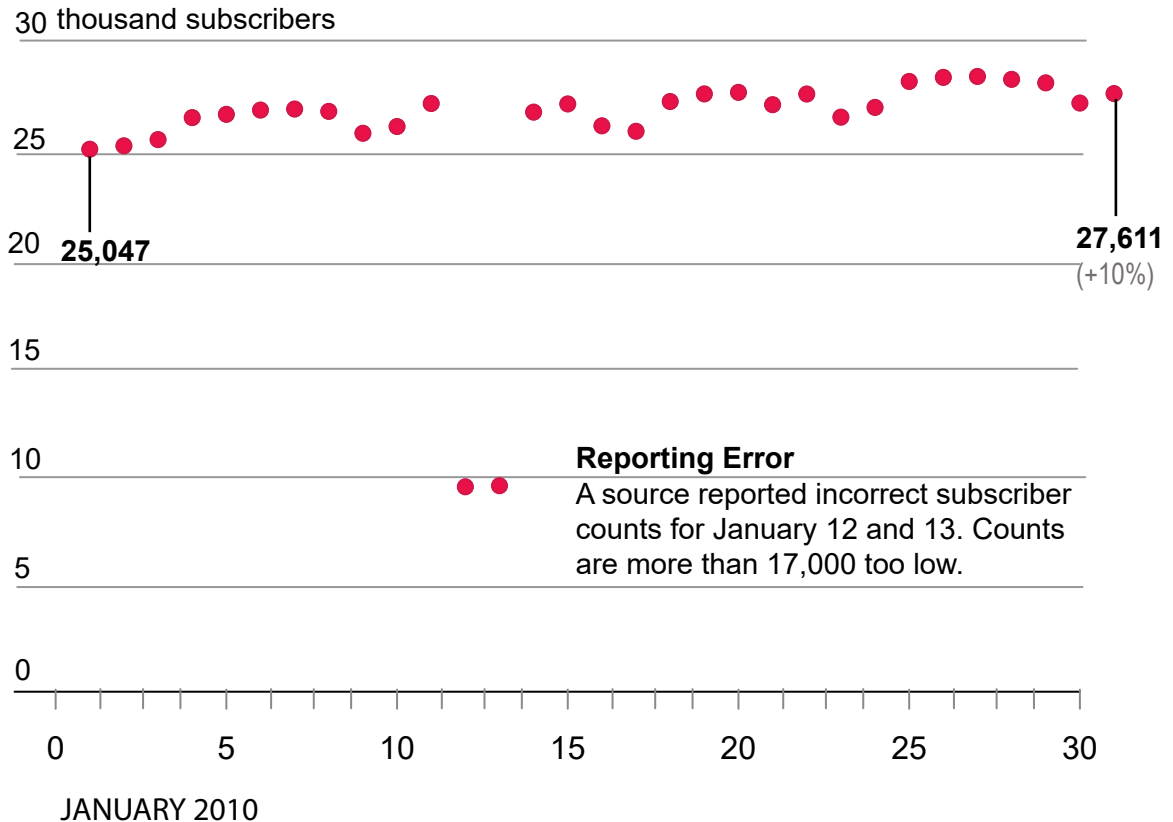
# TOP THREE HOT DOG EATERS

The year before Takeru Kobayashi started to compete in Nathan's Hot Dog Eating Contest, the top three eaters were close in skills. However, from 2001 to 2005, Kobayashi always had a substantial lead. That changed in 2006 when Joey Chesnut started competing.



# INCREASE IN SUBSCRIBERS

In January 2010, the number of subscribers via RSS and email increase to 27,611 making it the tenth month in a row with at least a ten percent increase.



# World Population

7 billion people

6

5

4

3

2

1

0

1960

1970

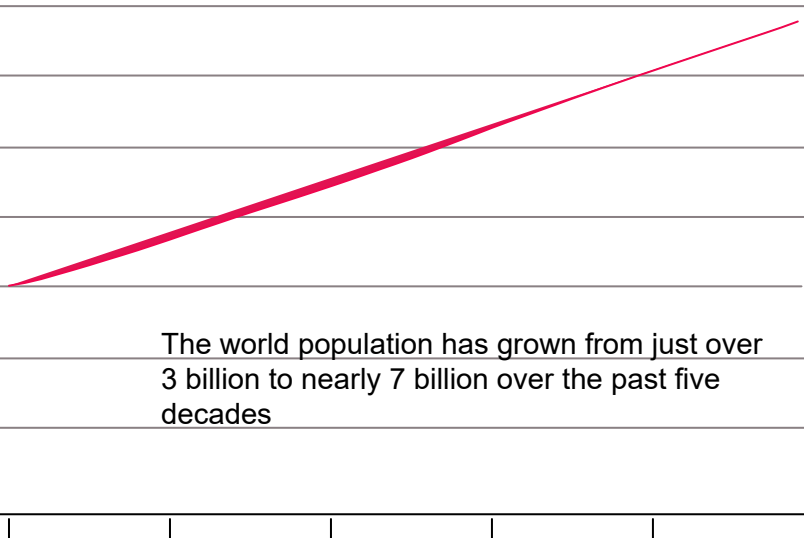
1980

1990

2000

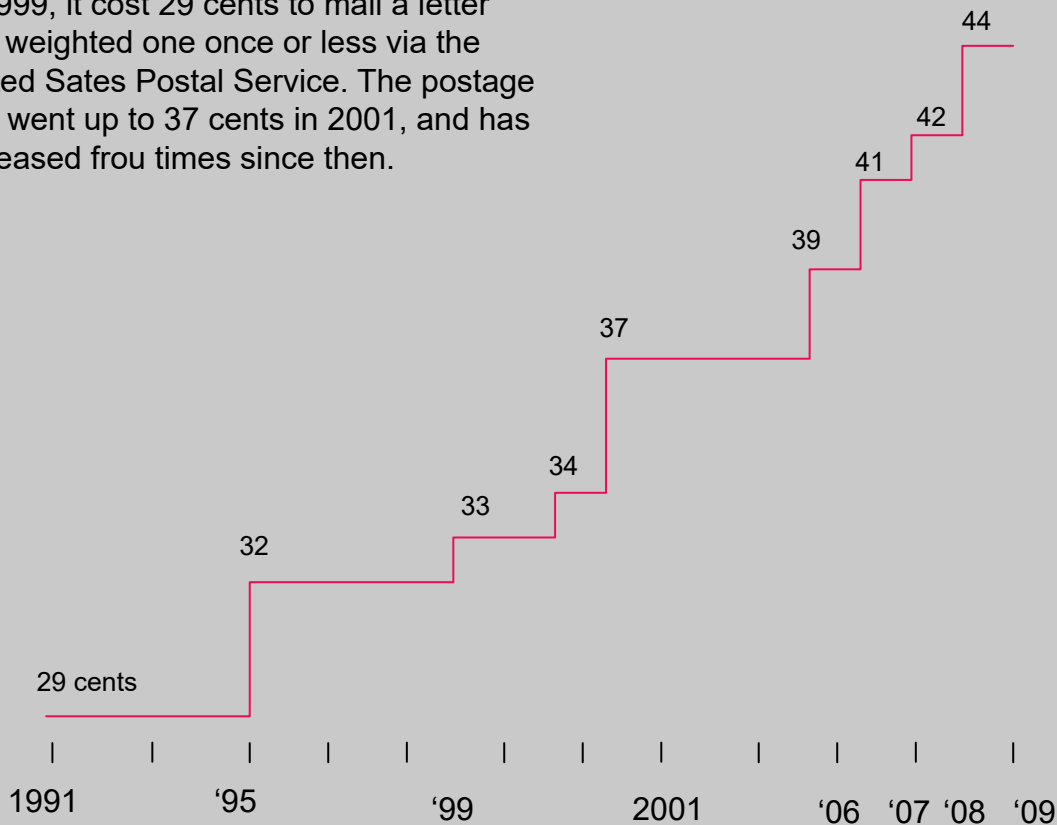
2010

The world population has grown from just over 3 billion to nearly 7 billion over the past five decades

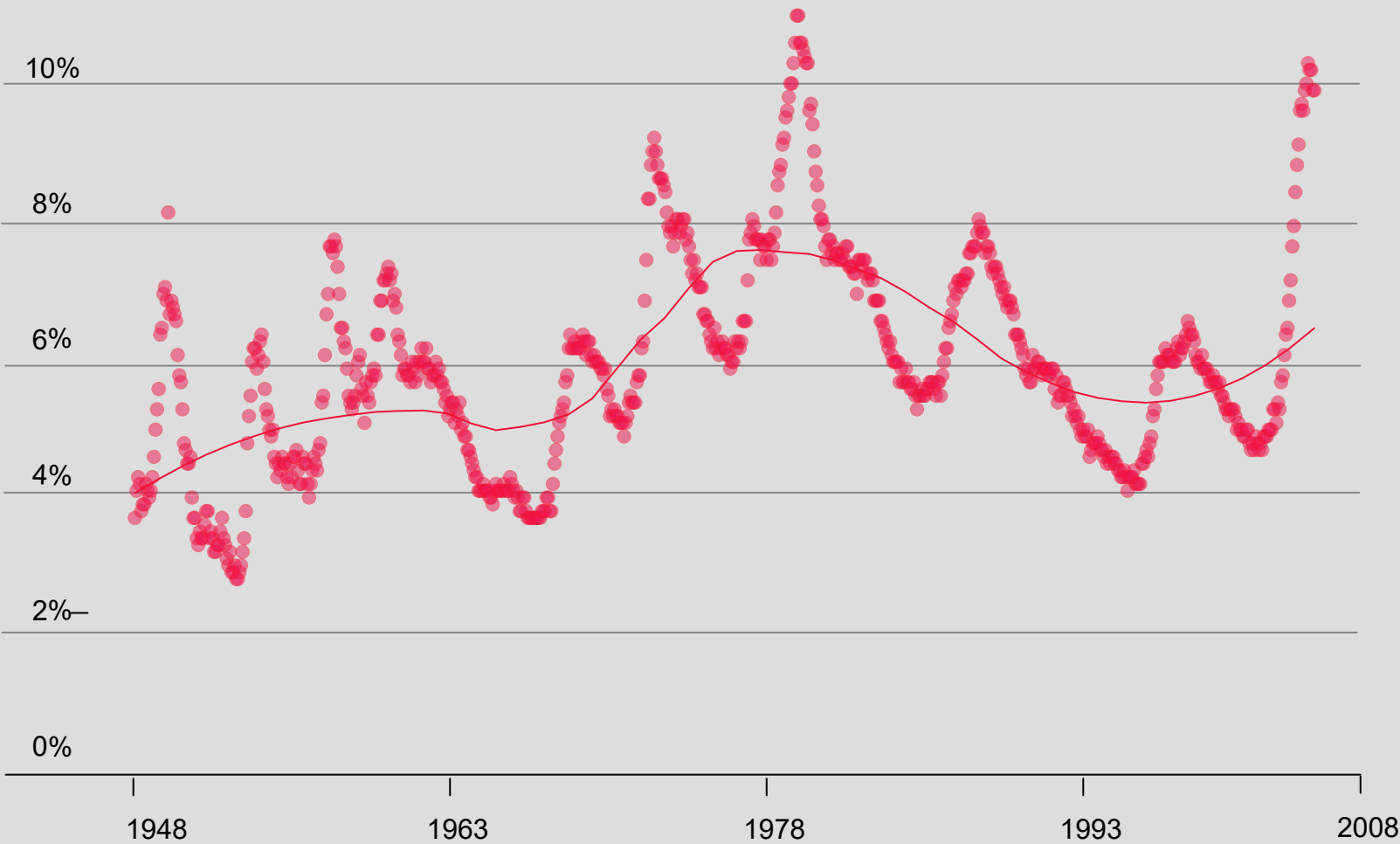


# UNITED STATES POSTAGE RATE

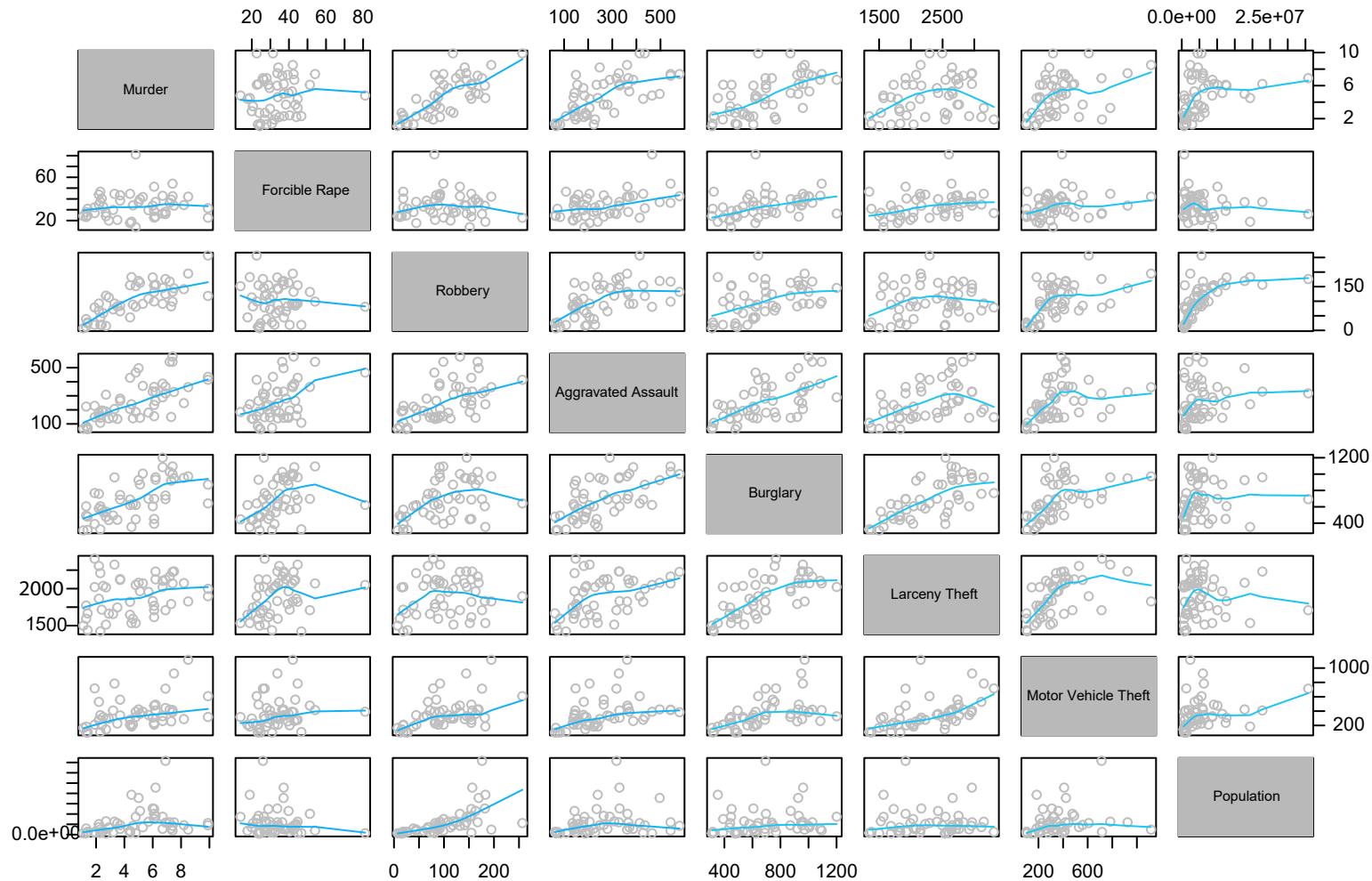
in 1999, it cost 29 cents to mail a letter that weighted one ounce or less via the United States Postal Service. The postage rate went up to 37 cents in 2001, and has increased from times since then.



# UNITED STATES UNEMPLOYMENT RATE, 1948 - 2010

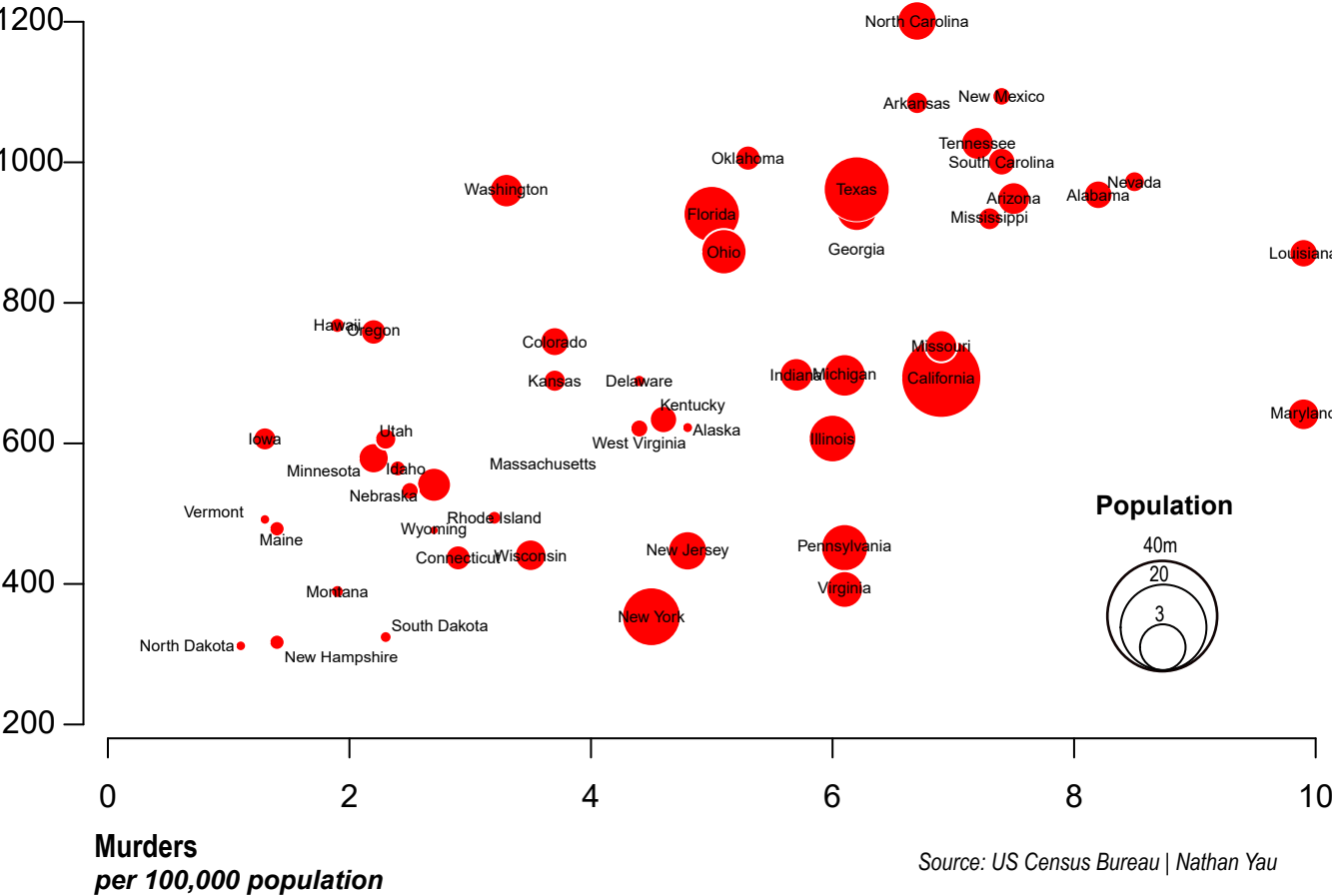


# Rates per 100,000 population



# MURDERS VERSUS BURGLARIES IN THE UNITED STATES

Burglaries  
per 100,000 population

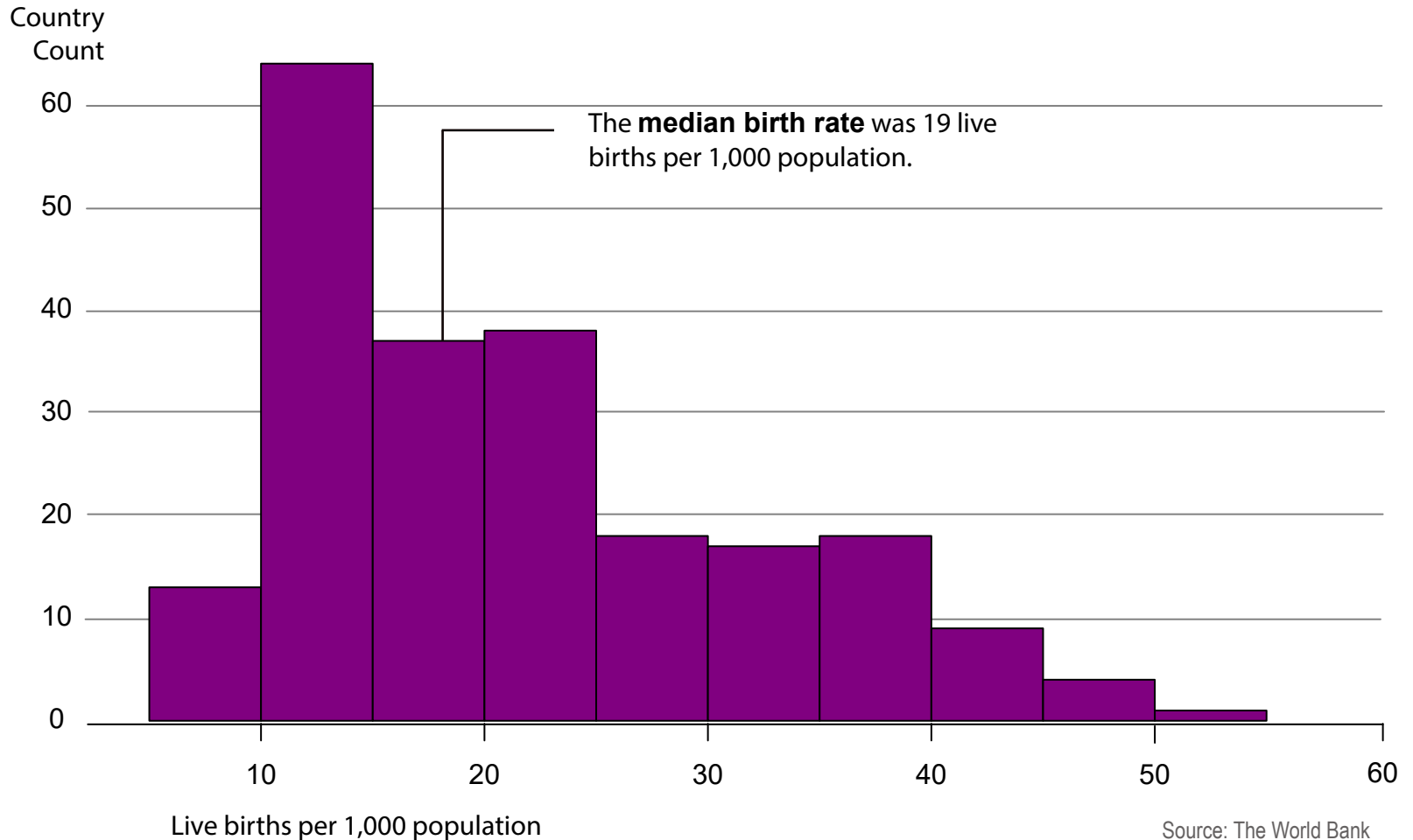


Source: US Census Bureau | Nathan Yau

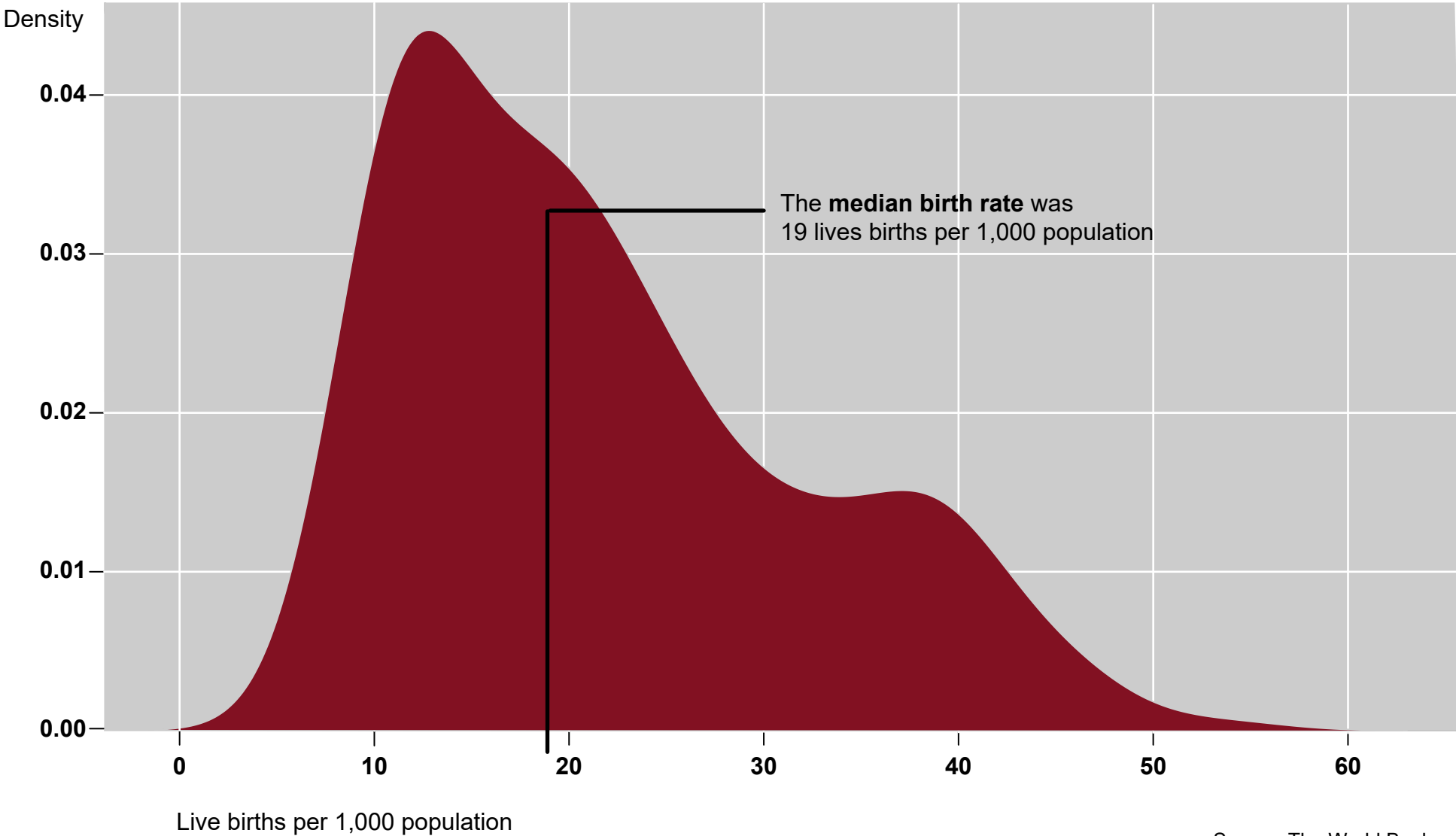


## GLOBAL DISTRIBUTION OF BIRTH RATES

In 2008, most countries had birth rates less than 25 live births per 1,000 population. There are, however, many developing countries where women tend to bear more children.



# GLOBAL DISTRIBUTION OF BIRTH RATES IN 2008



Source: The World Bank

Percent of Total

