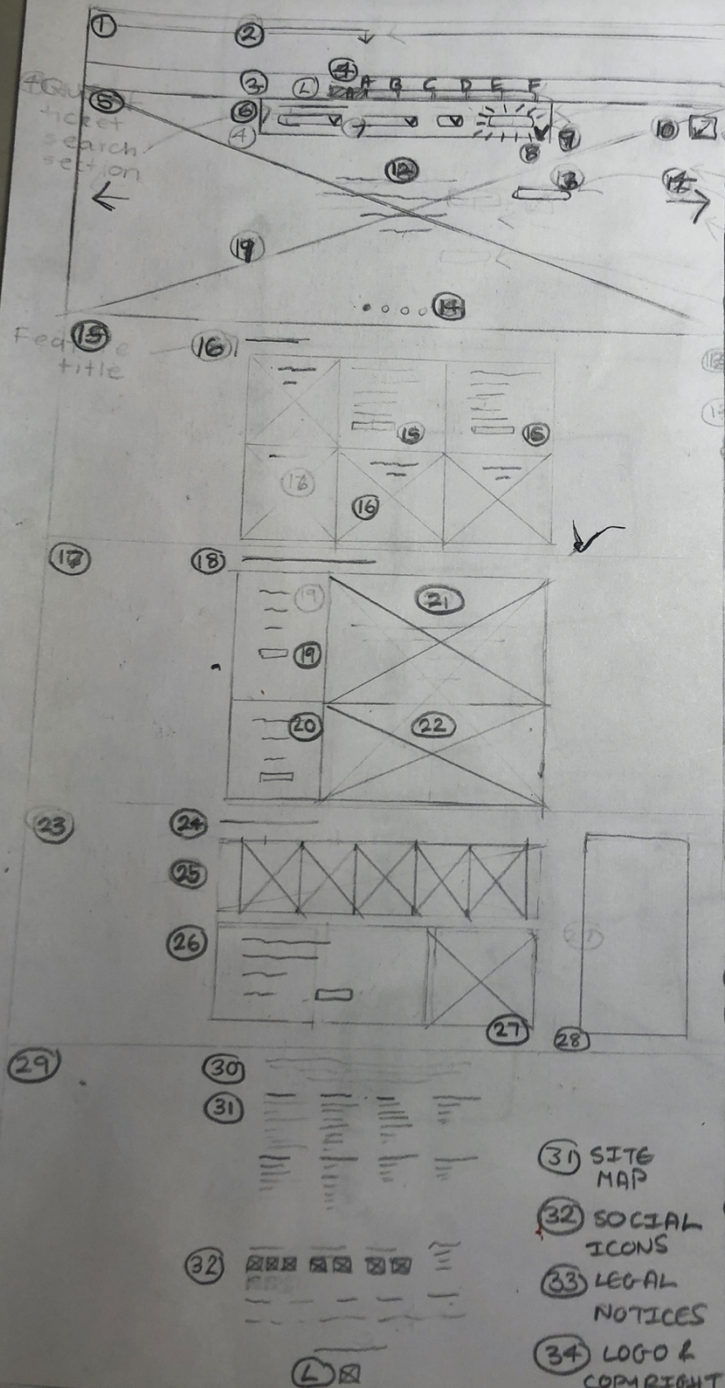


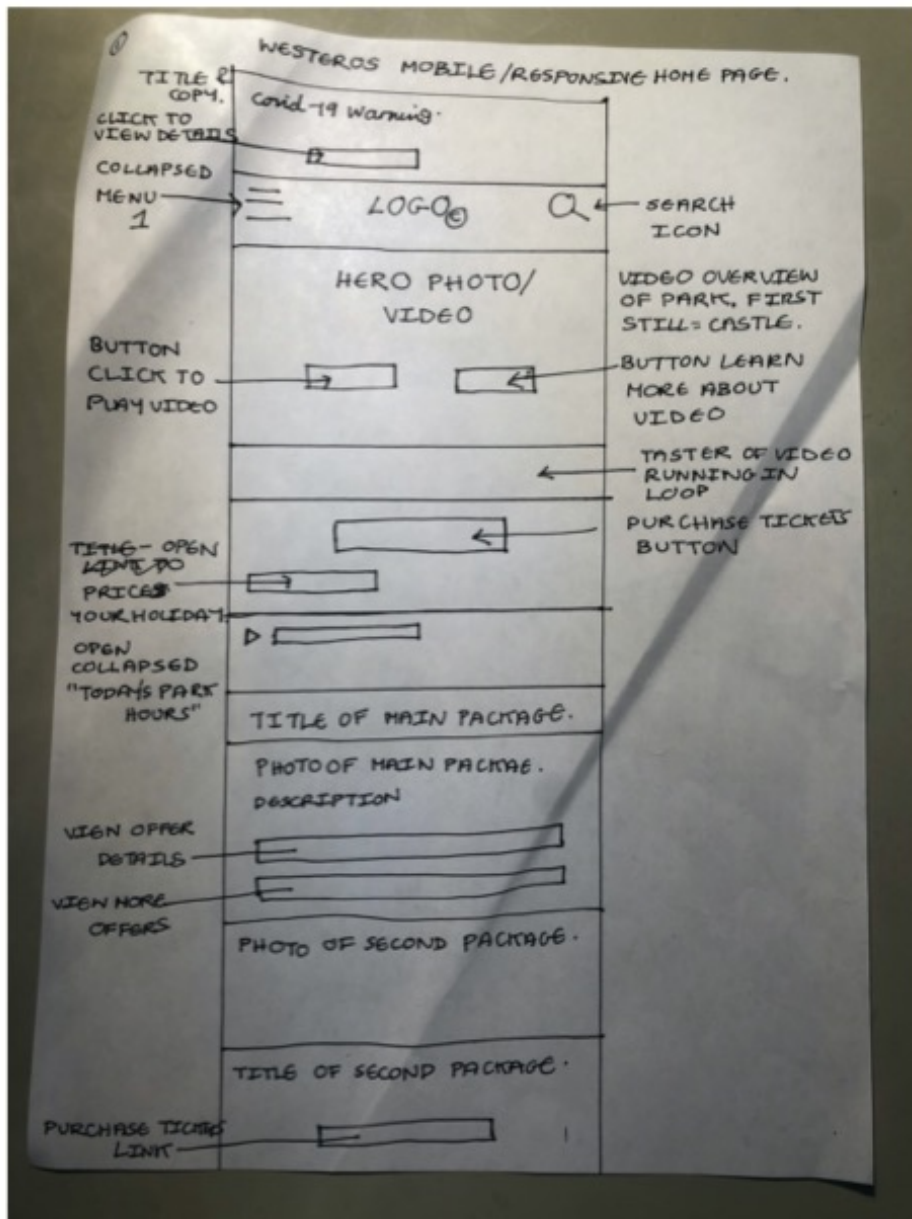
Home Page



- ① HEADER
- ② COVID WARNING: on click, covid info, box drops down.
- ③ LOGO drops down to
- ④ NAV BAR with nav links to major sections.
- ⑤ HERO SECTION
- ⑥ QUICK TICKET SEARCH SECTION drops down (open)
- ⑦ Drop-down ticket menu
- ⑧ Action button emphasised.
- ⑨ TICKET SEARCH DROP-DOWN
- ⑩ EXPANDED FULL SCREEN hero image/video on loop
- ⑪ enticing copy
- ⑫ click to learn more about attractions in video.
- ⑬ click through videos of attractions
- ⑭ SPECIAL DEALS SECTION (6 sections)
- ⑮ TITLE
- ⑯ BUTTON: on click, DEALS PAGE
- ⑰ OPEN AT RELEVANT SECTION
- ⑱ IMAGES: on click, deals page opens or relevant sections opens p1 page.
- ⑲ PLAN YOUR VISIT TO WESTWORLD
- ⑳ SECTION TITLE.
- ㉑ BUTTON on click, prepare to visit the kingdom section opens.
- ㉒ BUTTON on click, buy a WESTWORLD chain band. page opens.
- ㉓ IMAGE on click, visit ATTRACTIONS opens
- ㉔ IMAGE: on click, visit WESTWORLD link opens.
- ㉕ DISCOVER HBO SECTION
- ㉖ SECTION TITLE
- ㉗ IMAGE OF HBO STREAMING SERIES, on click HBO streaming page opens.
- ㉘ SHOP GOT SECTION, on click of button GOT shop page opens.
- ㉙ SHOP HBO - on click HBO shop page opens
- ㉚ GOT APP - link to Got App.
- ㉛ FOOTER
- ㉜ LOGO & COPYRIGHT.
- ㉝ CONTACT DETAILS

Home page nav menu expanded WESTEROS DESKTOP

A	B	C	D	E	F
<p>PARK AND TICKETS</p> <p>MAP</p> <p>Winterfell</p> <p>Lannisport</p> <p>Sunspear</p> <p>the Water Gardens</p> <p>Kings Landing</p> <p>Tickets</p> <p>reservations</p> <p>special event tickets</p>	<p>WHERE TO STAY</p> <p>WESTEROS CASTLES</p> <p>WESTEROS CAMPS</p> <p>KING'S WORLD LANDING</p> <p>HOTEL WIN</p>	<p>THINGS TO DO</p> <p>PACKAGES</p> <p>THREATS</p> <p>ACTIVITIES</p> <p>MEET</p> <p>—</p> <p>—</p> <p>—</p> <p>—</p>	<p>FEATURED EVENTS</p> <p>Join the night watch</p> <p>Be a dragon master for a day</p> <p>Celebrate</p> <p>July-fest at the Castle</p>	<p>INFO</p> <p>Help Center</p> <p>FAQS</p> <p>Planning tools</p> <p>Forum</p> <p>Safety info</p> <p>contact us</p> <p>RULES</p> <p>Rules of Westeros</p> <p>Safety notice</p> <p>Legal info</p> <p>What you should expect</p> <p>What we expect more</p>	
F	<p>In World</p> <p>Itineraries</p> <p>Profile</p> <p>Subscriptions/Plans</p> <p>My Chain Band</p> <p>2 cards</p> <p>photos & videos</p>	<p>Deals</p> <p>(temporary deals)</p> <p>—</p> <p>—</p> <p>(long-term deals)</p> <p>—</p> <p>—</p> <p>—</p>			



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PLANNING GUIDE 2
EXPERIENCES

BACKGROUND PHOTO.
TITLE : WHAT TO KNOW
BEFORE YOU GO.

BACKGROUND PHOTO.
TITLE : MAKE A WESTERWORLD
PASS RESERVATION .

BACKGROUND PHOTO.
TITLE (OF MAIN & MOST LATEST
MAIN ATTRACTION)

~~SA~~ BACKGROUND PHOTO (HBO SERIES)
TITLE : SHOP PLAN AND PLAY

5

NO BACKGROUND PHOTO.

PHONE NUMBER FOR
BOOKING VISIT.

DETAILS OF OPENING
HOURS FOR PHONE LINES.

CLICK TO
SHOW
MORE LINKS

NO BACKGROUND

NAV LINKS
TO SITE
MAP, HELP,
LEGAL
NOTICES

LINK LINK LINK LINK.

LINK LINK LINK.

LEGAL NOTICE RE. REGISTERED
OFFICE.

COPYRIGHT.

④

LOGO

TAG LINE

"START STREAMING NOW"

(link to
HBO
general
streaming)

BACKGROUND PHOTO.

TITLE: (CALL TO JOIN)
AT HOME COMMUNITY

BACKGROUND PHOTO: VISITOR
HAPPY AT HOME WITH GOT
MERCHANDISE.

TITLE: YOU ARE WEBSTERUS
APP.

BACKGROUND PHOTO.