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# IN402 - Modeling and Predictive Analysis
# Unit 7 Assignment / Module 5 Part 1 Competency Assessment
# Generating Descriptive Statistics
# Jupyter Notebook Code
# Library and data import.
# import all necessary initial libraries, including numpy, pandas,
# seaborn, matplotlib and math.
import sys
# Ignoring warnings
if not sys.warnoptions:
  import warnings
warnings.simplefilter("ignore")
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
%matplotlib inline
import math
# Import the dataset into the development environment.
df = pd.read csv('/home/codio/workspace/data/IN402/Churn Modelling.csv')
# In the paper, describe the datasource and what you intend to use
# the libraries for.
# Explorative Analysis.
# Explore the contents of the dataset using .head()
df.head(10) # (NOTE: if coding in PyCharms use print(df.head(10)) instead)
# Explore the contents of the dataset using tail()
df.tail(10)
# Check if there are any missing values using isnull() functions,
# and remove them using .dropna() function (if any).
df.isna()
# Check if there are null values anywhere
df.isnull().sum()
# Check the structure and if there are any missing values using .info() function.
df.info()
# Check the descriptive statistics on numeric variables
# using the .describe() function.
df.describe()
# Check the variance of each variable
# Importing statistics module
from statistics import variance
# Set attribute values
creditScore = df['CreditScore']
age = df['Age']
tenure = df['Tenure']
balance = df['Balance']
estimatedSalary = df['EstimatedSalary']
# Display variance values
print("Variance of CreditScore is % s "% (variance(creditScore)))
print("Variance of Age is % s "% (variance(age)))
print("Variance of Tenure is % s "% (variance(tenure)))
print("Variance of Balance is % s "% (variance(balance)))
print("Variance of EstimatedSalary is % s " %(variance(estimatedSalary)))
# Build a plot to visualize customers that churned and that did not churn.
# 1st plot - between customers that churned and that did not churn
sns.countplot(x = "Exited", data = df)
# Calculate the percentage of churned customers
# Percentage of churned customers
total_customers = len(df.index)
customers churned = df.groupby('Exited').Exited.count()[1]
perc_cust_churned = customers_churned/total_customers
print(perc_cust_churned)
# Build a histogram of credit scores for all customers
df['CreditScore'].plot.hist(bins=100, figsize=(10,5))
# Identify unique values in the Geography column
df['Geography'].unique()
# Plot the geography for all customers
sns.countplot(x='Geography', hue='Exited', data=df)
# Plot the geography for churned/non-churned customers
sns.countplot(x='Geography', hue='Exited', data=df)
# Plot the gender by the churn status
sns.countplot(x = "Exited", hue = "Gender", data = df)
# Calculate the percentage of customers by gender
churned_by_gender = df.groupby(['Gender'])['Exited'].sum()
print(churned by gender)
# Calculate the churn number by gender (Male):
churned_males = churned_by_gender['Male']
print('Churned males:'+ str(churned males))
# Calculate the churn number by gender (Female):
churned females = churned by gender['Female']
print('Churned females: '+ str (churned_females))
# Plot a histogram to compare the age by churn status
# Compare the age for churned
df['Age'].plot.hist()
# Plot a boxplot to identify the churned/non-churned customers by age
sns.boxplot(x="Exited", y="Age", data=df)
plt.ylim(0, 100)
# Plot the tenure for churned/non-churned customers
sns.countplot(x='Tenure', hue='Exited', data=df)
# Plot the histogram of balance for all customers.
df['Balance'].plot.hist()
# Plot a number of products by churned/non-churned status
sns.countplot(x='NumOfProducts', hue='Exited', data=df)
# Plot the Credit Card ownership by churned/non-churned status
sns.countplot(x = "HasCrCard", hue = "Exited", data = df)
# Calculate the credit card ownership by churned/non-churned status
churned_by_cc = df.groupby(['HasCrCard'])['Exited'].sum()
churned_no_cc = churned_by_cc[0]
print('Churned with credit card: '+ str(churned_no_cc))
# Calculate the credit card ownership by churned/non-churned status
churned_cc = churned_by_cc[1]
print('Churned with no credit card: ' + str (churned_cc))
# Plot the active hours for the customers by churned/non-churned status.
sns.countplot(x = 'IsActiveMember', hue = "Exited", data = df)
# Plot the estimated salary for all customers
df['EstimatedSalary'].plot.hist(bins=10000, figsize=(10,5))
plt.xlabel('EstimatedSalary')
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