Project Overview

Austrian Startup Analysis

Internal Lumos project to build a complete view of the **Austrian startup landscape and predict funding success**. I unified six public sources into a 500+-company dataset, enriched records with social/news signals verified using LLMs, analyzed regional/sector patterns, and trained baseline classifiers for a three class funding status.

Objective: Create a dataset of Austrian startups, model a success variable (funding vs. no-funding) and analyze regional differences in the landscape.

Approach: Ingest startup listings \rightarrow extract relevant information \rightarrow feature engineering (\rightarrow descriptive analytics \rightarrow classification of funding status based on variables.



Scope

500+ startups
21 features
100+ working hours



Stack

Python OpenAl API SerperDev API



Datasets

EU-Startup Listings Financial data News headlines

Modeling Pipeline

Features

Features as predictors:

- Age
- News headlines
- Region
- Category
- Business Model
- Social Media

Model

Model Building:

- Preprocessing Pipeline
- Random Forest Model
- Cross Validation

Predict Label

Funding Prediction:

- inactive = startup not existing anymore
- no_funding = startup active, no funding
- funding = startup exists, got funding



Results

500+ startups

Unified from 6 sources enriched with 21 features per company.

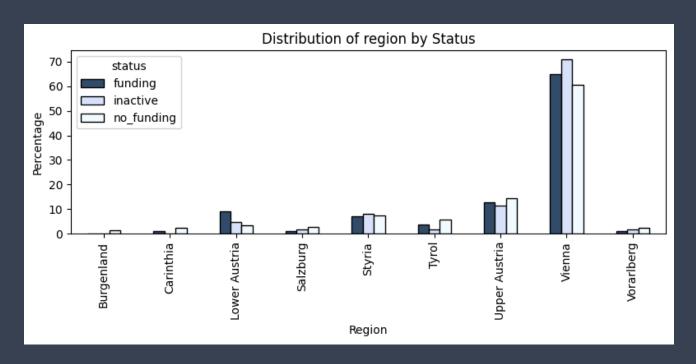
Prediction model

Built classification model to predict startup funding status.

Insights

Gained insights into regional and sector specific differences.

Analysis / Modeling



Sector Distribution

Distribution of Startups Across Categories Software & Analytics Professional Services Health FinTech/InsurTech Media & Entertainment e-commerce Mobility Hardware PropTech ClimateTech/GreenTech/CleanTech Recruitment AgTech/FoodTech Education Energy ConstructionTech/Green Building 0 20 40 60 80 Number of Startups

Confusion Matrix

