

# analysis\_clustering

2025-05-15

```
library(tidyverse)
```

```
## Warning: Paket 'tidyverse' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'ggplot2' wurde unter R Version 4.4.3 erstellt
```

```
## Warning: Paket 'tibble' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'tidyr' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'readr' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'purrr' wurde unter R Version 4.4.3 erstellt
```

```
## Warning: Paket 'dplyr' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'stringr' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'forcats' wurde unter R Version 4.4.2 erstellt
```

```
## Warning: Paket 'lubridate' wurde unter R Version 4.4.2 erstellt
```

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
```

```
## v dplyr      1.1.4      v readr      2.1.5
```

```
## v forcats    1.0.0      v stringr    1.5.1
```

```
## v ggplot2    3.5.2      v tibble     3.2.1
```

```
## v lubridate  1.9.4      v tidyr      1.3.1
```

```
## v purrr      1.0.4
```

```
## -- Conflicts ----- tidyverse_conflicts() --
```

```
## x dplyr::filter() masks stats::filter()
```

```
## x dplyr::lag()     masks stats::lag()
```

```
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

```
library(ggplot2)
```

```
library(cluster)
```

```
library(factoextra)
```

```
## Warning: Paket 'factoextra' wurde unter R Version 4.4.3 erstellt
```

```
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
```

```
zaehlstellen <- read_csv("data/dauerzaehlstellen_location.csv")
```

```
## Rows: 87 Columns: 11
## -- Column specification -----
## Delimiter: ","
## chr (5): ZNAME, STRNR, RICHTUNG_1, RICHTUNG_2, BEZIRK_NAME
## dbl (6): ZNR, LONGITUDE, LATITUDE, BEZIRK_PLZ, BEZIRK_NR, BEZIRK_CODE
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
verkehr <- read_csv("data/dauerzaehlstellen_data.csv")
```

```
## Rows: 40418 Columns: 17
## -- Column specification -----
## Delimiter: ","
## chr (4): ZNAME, STRTYP, RENAME, FZTYP
## dbl (11): ZNR, STRNR, DTVMS, DTVMF, DTVMO, DTVDD, DTVFR, DTVSA, DTVSF, TVMA...
## date (2): DATUM, TVMAXT
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

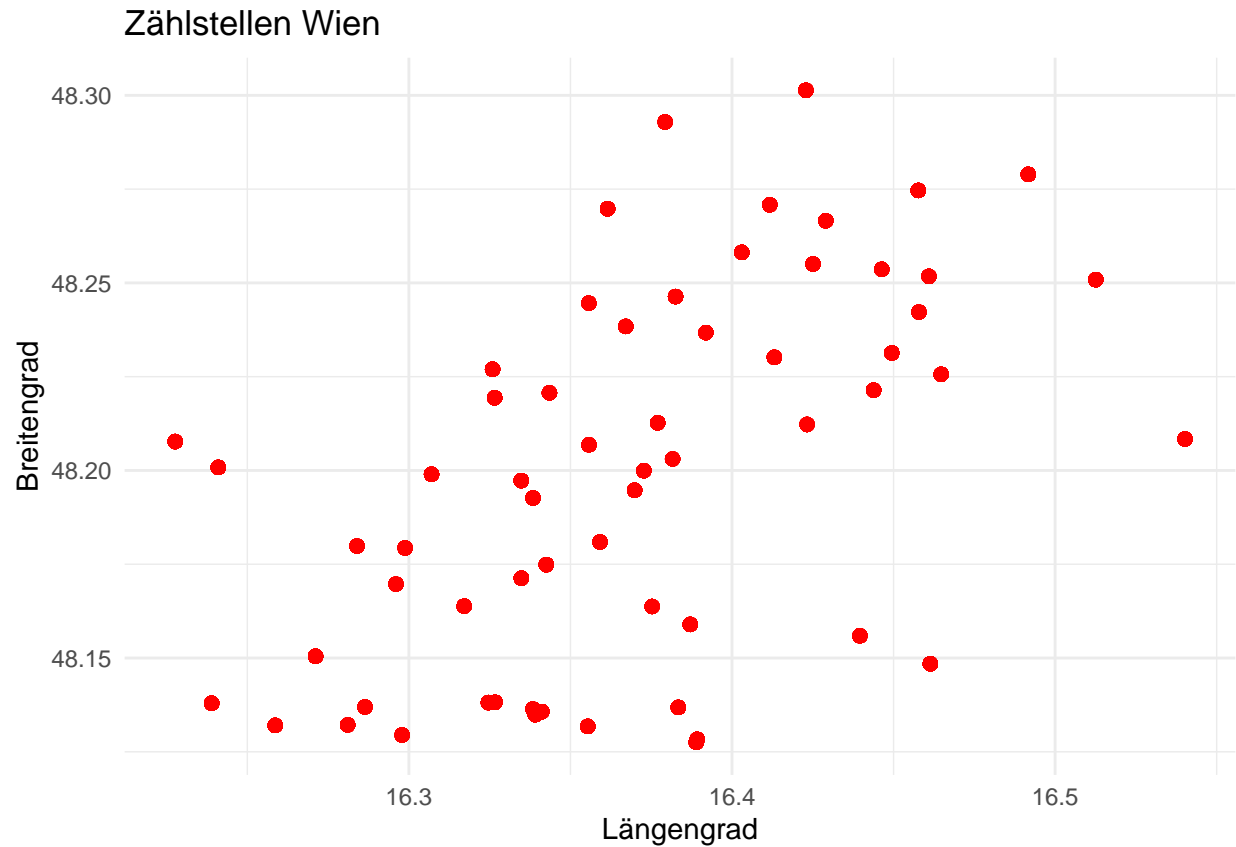
```
# Nur Einträge mit RENAME == "Gesamt" => Auffahrten und Ausfahrten werden nicht berücksichtigt
gesamt <- verkehr %>% filter(RENAME == "Gesamt")
```

```
gesamt_kfz <- gesamt %>% filter(FZTYP == "Kfz")
gesamt_lkw <- gesamt %>% filter(FZTYP == "Lkw")
```

```
gesamt_kfz$ZNR <- as.integer(gesamt_kfz$ZNR)
gesamt_lkw$ZNR <- as.integer(gesamt_lkw$ZNR)
zaehlstellen$ZNR <- as.integer(zaehlstellen$ZNR)
```

```
# Mergen mit Koordinaten durch die logs
gesamt_kfz_geo <- inner_join(gesamt_kfz, zaehlstellen, by = "ZNR")
gesamt_lkw_geo <- inner_join(gesamt_lkw, zaehlstellen, by = "ZNR")
```

```
ggplot() +
  geom_point(data = gesamt_kfz_geo, aes(x = as.numeric(LONGITUDE), y = as.numeric(LATITUDE)),
            color = "red", alpha = 0.6, size = 2) +
  labs(title = "Zählstellen Wien", x = "Längengrad", y = "Breitengrad") +
  theme_minimal()
```



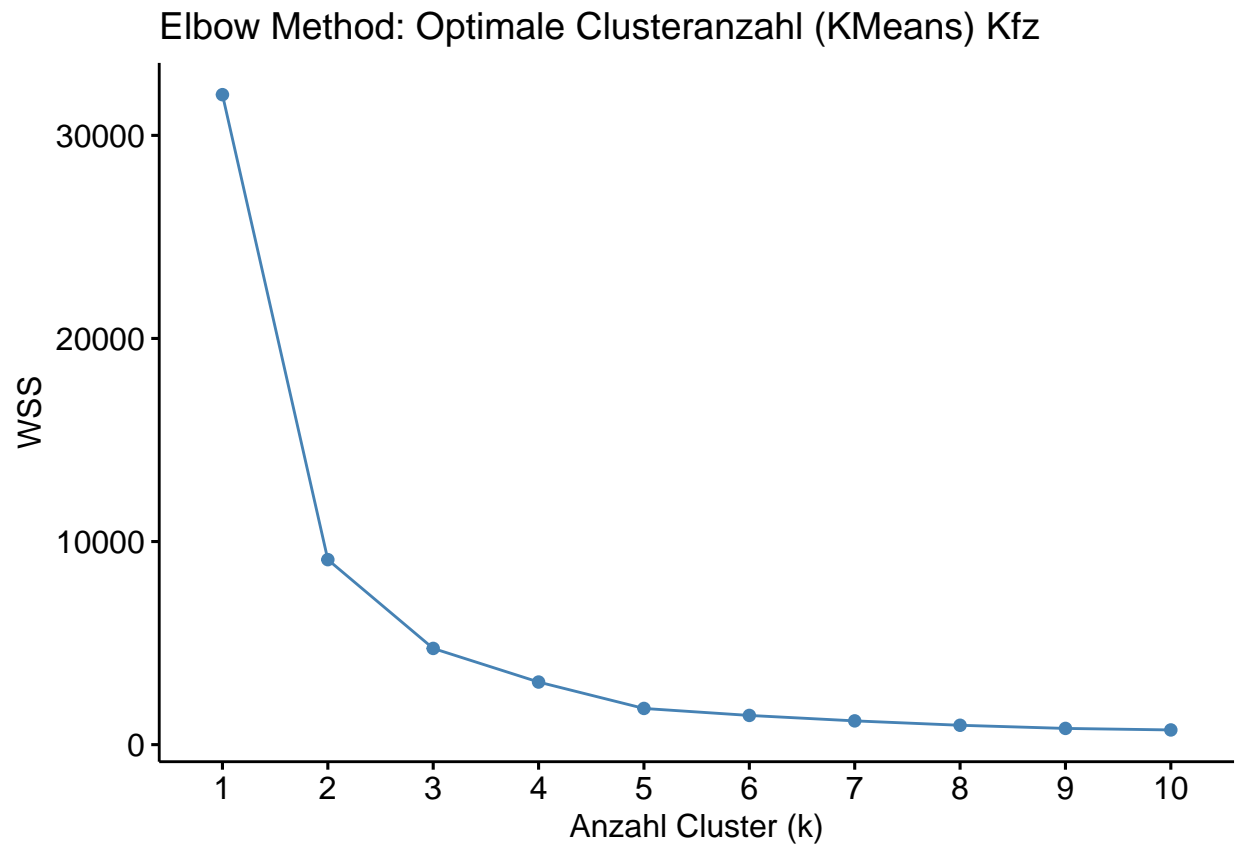
```
# Clusteranalyse (Features) gesamte Woche
cluster_features <- c("DTVMO", "DTVDD", "DTVFR", "DTVSA", "DTVSF")

# Daten bereinigen
kfz_data <- gesamtkfz_geo %>%
  select(all_of(cluster_features)) %>%
  mutate_all(as.numeric) %>%
  drop_na()

lkw_data <- gesamtlkw_geo %>%
  select(all_of(cluster_features)) %>%
  mutate_all(as.numeric) %>%
  drop_na()

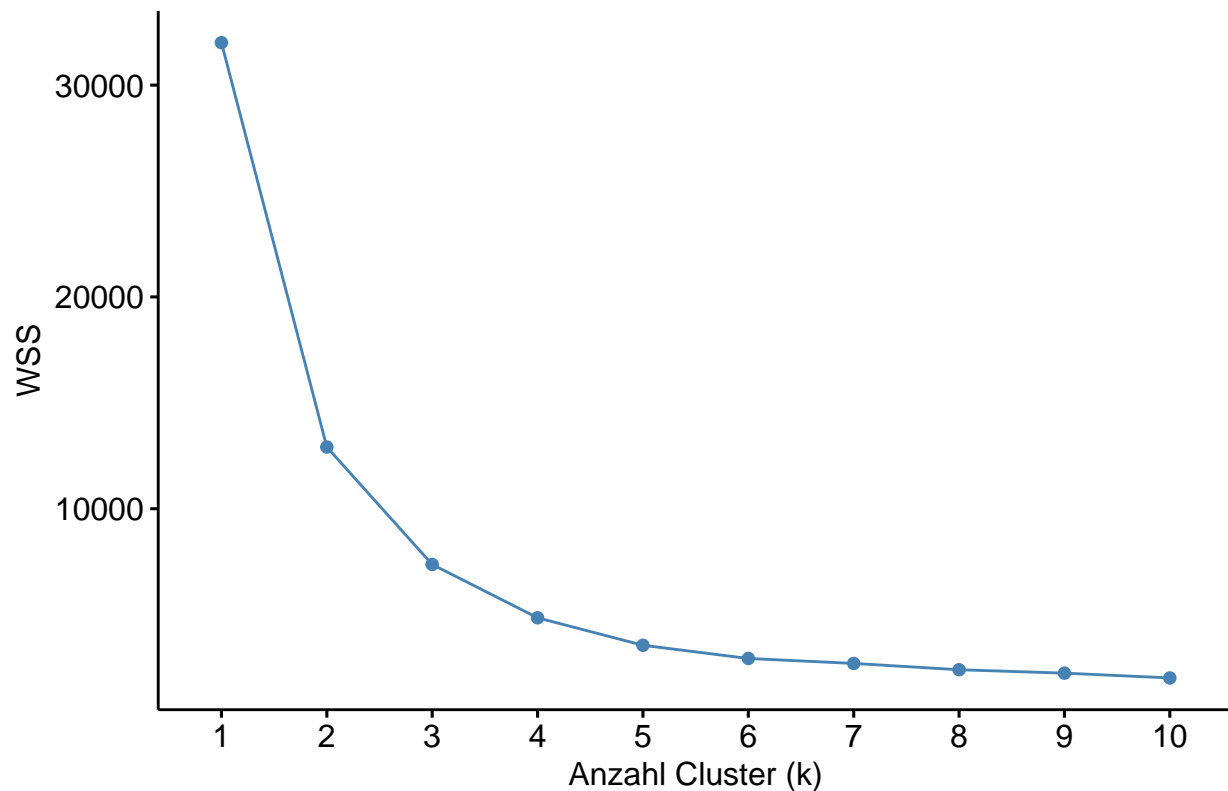
kfz_scaled <- scale(kfz_data)
lkw_scaled <- scale(lkw_data)

# Elbow-Methode kfz
fviz_nbclust(kfz_scaled, kmeans, method = "wss") +
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Kfz", x = "Anzahl Cluster (k)", y = "WSS")
```



```
# Elbow-Methode lkw  
fviz_nbclust(lkw_scaled, kmeans, method = "wss") +  
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Lkw", x = "Anzahl Cluster (k)", y = "WSS")
```

## Elbow Method: Optimale Clusteranzahl (KMeans) LkwÄ



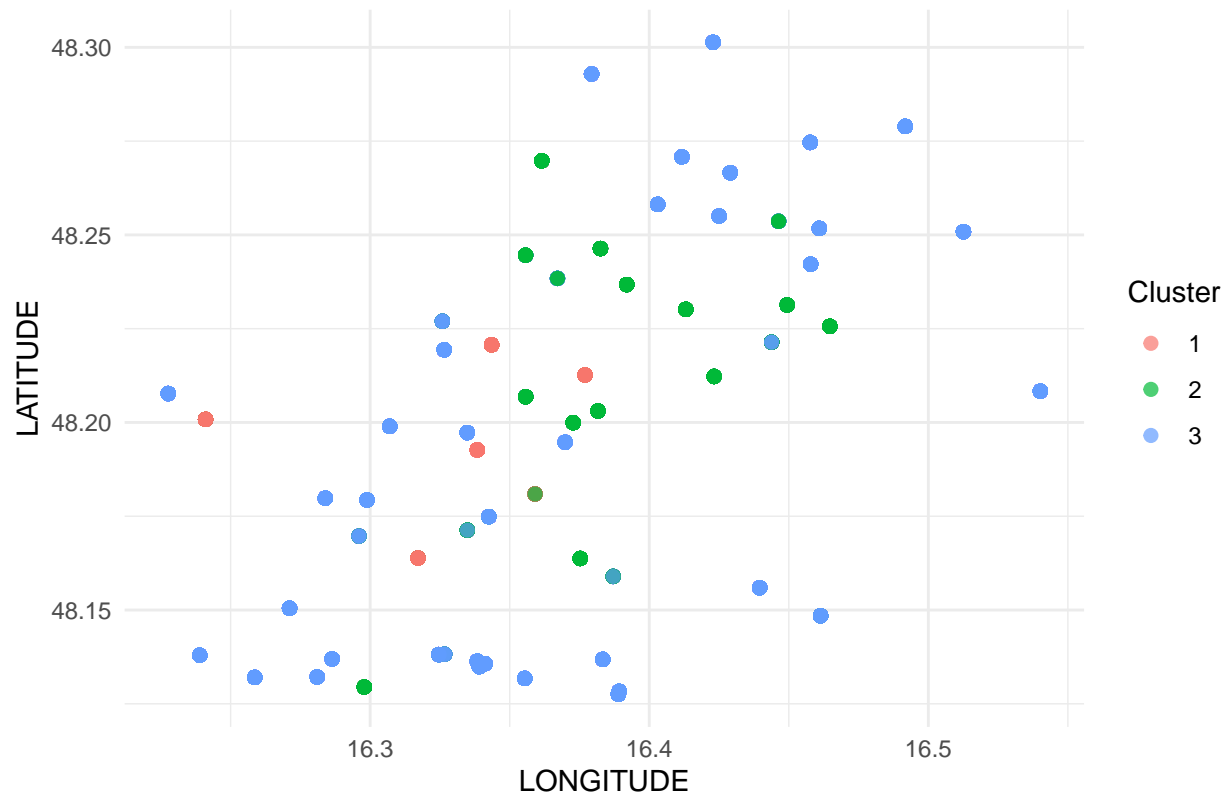
```
# K-Means Cluster
kfz_cluster <- kmeans(kfz_scaled, centers = 3, nstart = 25)
lkw_cluster <- kmeans(lkw_scaled, centers = 3, nstart = 25)

# Cluster-Zuordnung hinzufügen
gesamt_kfz_geo_clean <- gesamt_kfz_geo[complete.cases(kfz_data), ]
gesamt_kfz_geo_clean$Cluster <- factor(kfz_cluster$cluster)

gesamt_lkw_geo_clean <- gesamt_lkw_geo[complete.cases(lkw_data), ]
gesamt_lkw_geo_clean$Cluster <- factor(lkw_cluster$cluster)

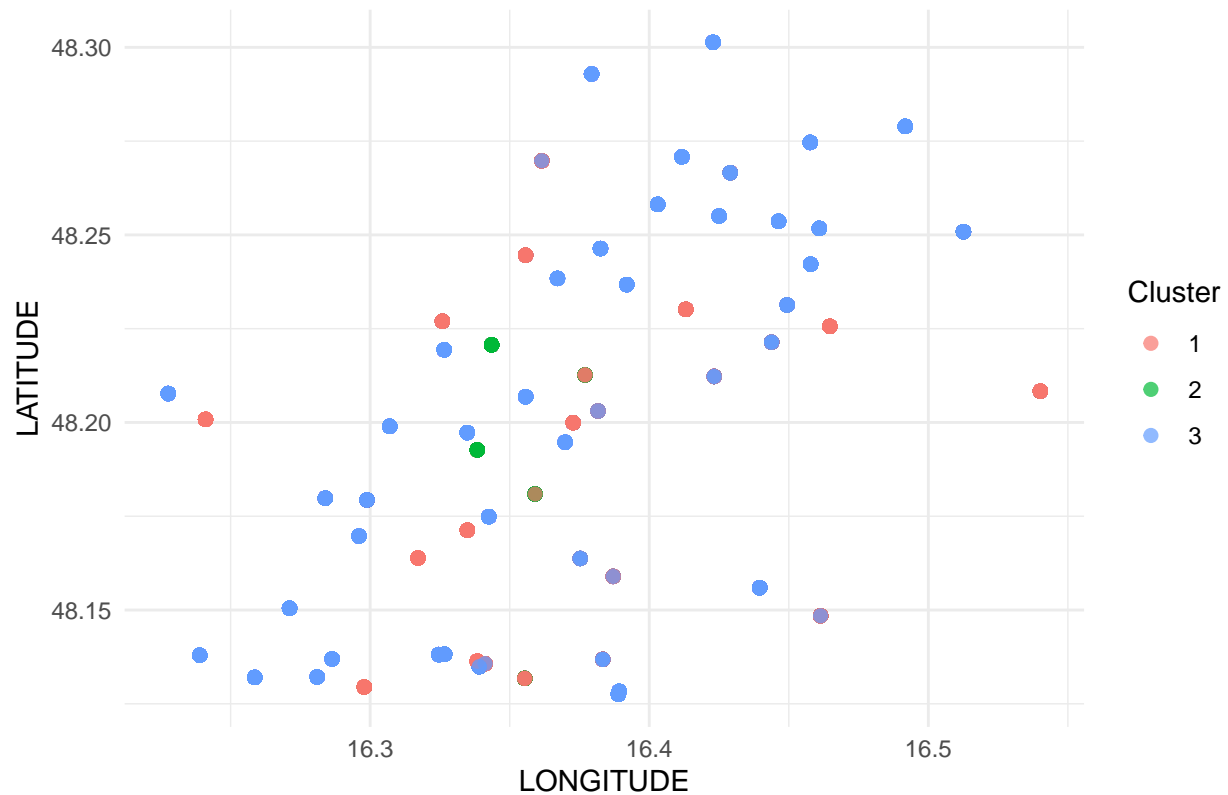
# Plot Cluster Kfz
ggplot(gesamt_kfz_geo_clean, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Kfz - Zählstellen Wien") +
  theme_minimal()
```

## Clusteranalyse Kfz – Zählstellen Wien



```
# Plot Cluster Lkw
ggplot(gesamt_lkw_geo_clean, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Lkw – Zählstellen Wien") +
  theme_minimal()
```

## Clusteranalyse LkwÄ – Zählstellen Wien



```
# Clusteranalyse (Features) der Tage Montag bis Freitag
cluster_features_mo_fr <- c("DTVMO", "DTVDD", "DTVFR")
```

```
# Daten bereinigen
```

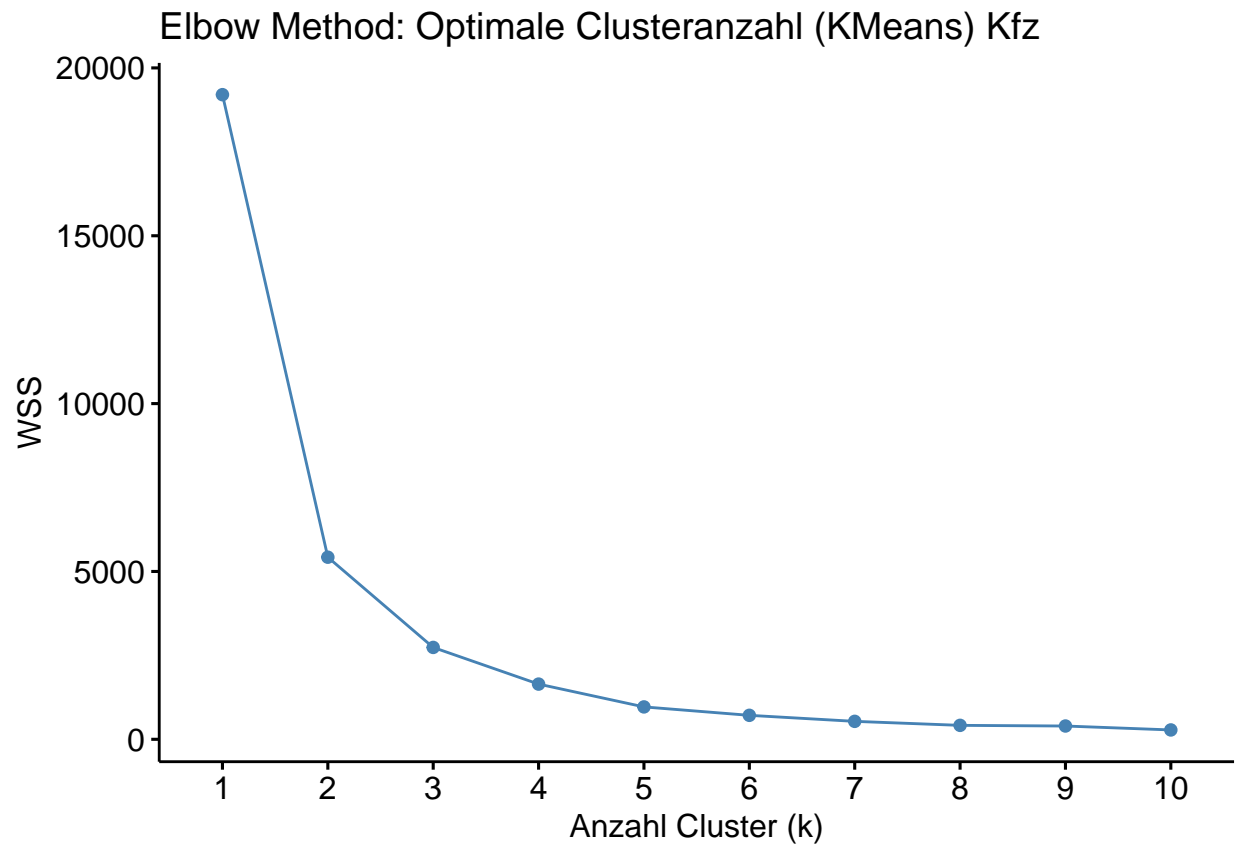
```
kfz_data_mo_fr <- gesamtkfz_geo %>%
  select(all_of(cluster_features_mo_fr)) %>%
  mutate_all(as.numeric) %>%
  drop_na()
```

```
lkw_data_mo_fr <- gesamtlkw_geo %>%
  select(all_of(cluster_features_mo_fr)) %>%
  mutate_all(as.numeric) %>%
  drop_na()
```

```
kfz_scaled_mo_fr <- scale(kfz_data_mo_fr)
lkw_scaled_mo_fr <- scale(lkw_data_mo_fr)
```

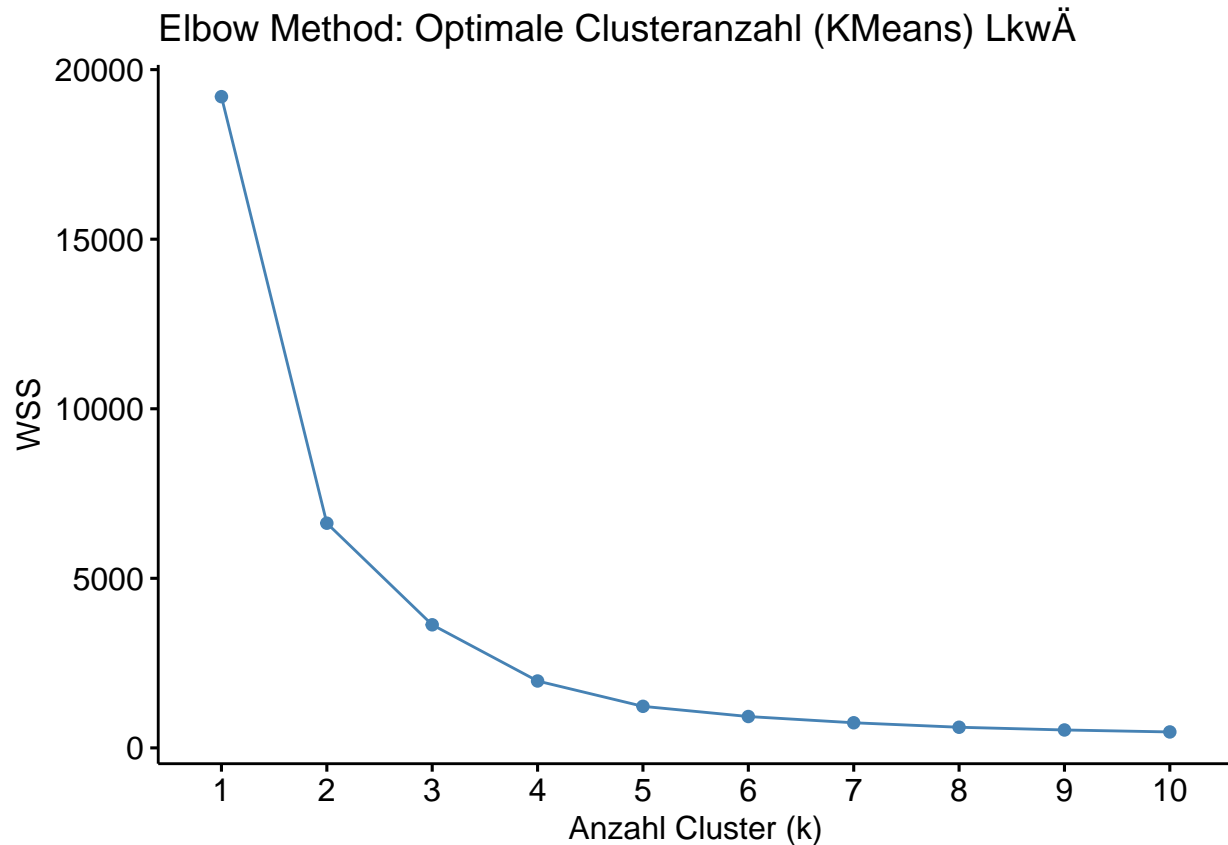
```
# Elbow-Methode kfz
```

```
fviz_nbclust(kfz_scaled_mo_fr, kmeans, method = "wss") +
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Kfz", x = "Anzahl Cluster (k)", y = "WSS")
```



```
# Elbow-Methode lkw  
fviz_nbclust(lkw_scaled_mo_fr, kmeans, method = "wss") +  
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Lkw", x = "Anzahl Cluster (k)", y = "WSS")
```





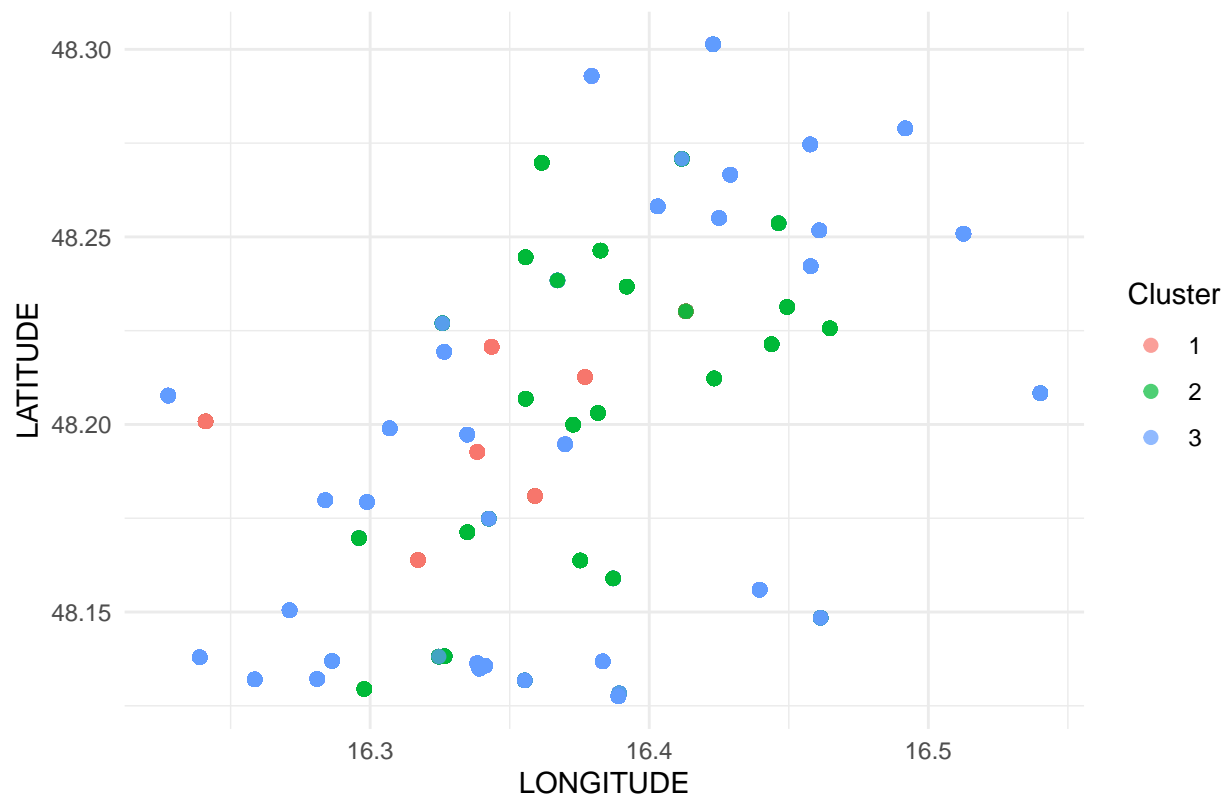
```
# K-Means Cluster
kfz_cluster_mo_fr <- kmeans(kfz_scaled_mo_fr, centers = 3, nstart = 25)
lkw_cluster_mo_fr <- kmeans(lkw_scaled_mo_fr, centers = 4, nstart = 25)

# Cluster-Zuordnung hinzufügen
gesamt_kfz_geo_clean_mo_fr <- gesamt_kfz_geo[complete.cases(kfz_data_mo_fr), ]
gesamt_kfz_geo_clean_mo_fr$Cluster <- factor(kfz_cluster_mo_fr$cluster)

gesamt_lkw_geo_clean_mo_fr <- gesamt_lkw_geo[complete.cases(lkw_data_mo_fr), ]
gesamt_lkw_geo_clean_mo_fr$Cluster <- factor(lkw_cluster_mo_fr$cluster)

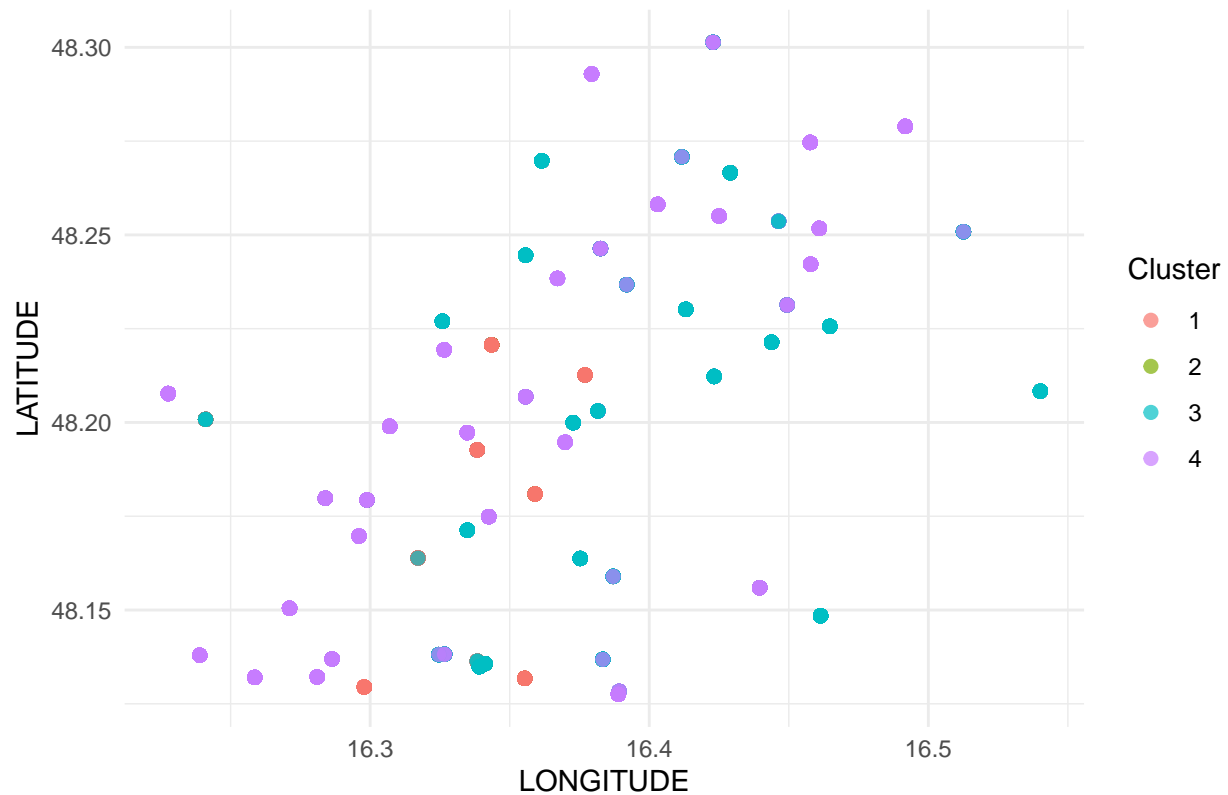
# Plot Cluster Kfz
ggplot(gesamt_kfz_geo_clean_mo_fr, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Kfz - Zählstellen Wien") +
  theme_minimal()
```

## Clusteranalyse Kfz – Zählstellen Wien



```
# Plot Cluster Lkw
ggplot(gesamt_lkw_geo_clean_mo_fr, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Lkw – Zählstellen Wien") +
  theme_minimal()
```

## Clusteranalyse LkwÄ – Zählstellen Wien



```
# Clusteranalyse (Features) nur Wochenende und Feiertage
cluster_features_we <- c("DTVSA", "DTVSF")

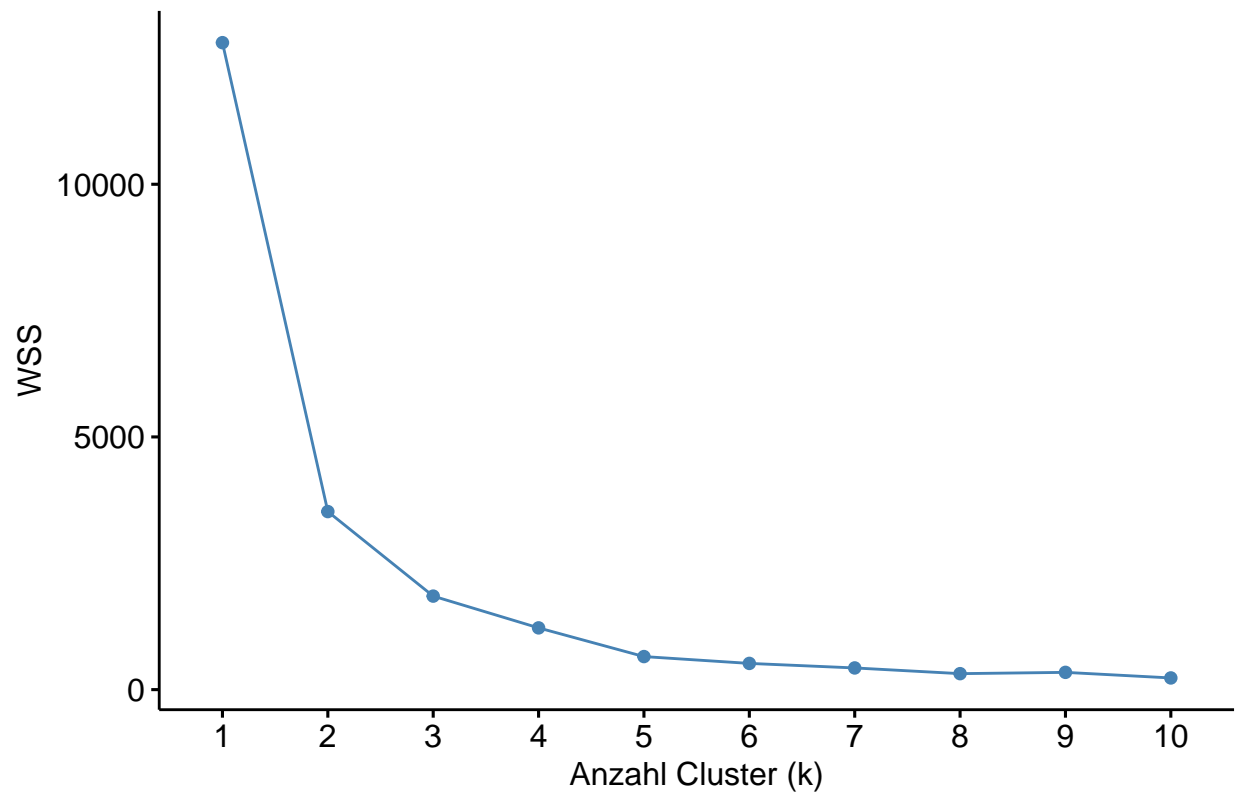
# Daten bereinigen
kfz_data_we <- gesamt_kfz_geo %>%
  select(all_of(cluster_features_we)) %>%
  mutate_all(as.numeric) %>%
  drop_na()

lkw_data_we <- gesamt_lkw_geo %>%
  select(all_of(cluster_features_we)) %>%
  mutate_all(as.numeric) %>%
  drop_na()

kfz_scaled_we <- scale(kfz_data_we)
lkw_scaled_we <- scale(lkw_data_we)

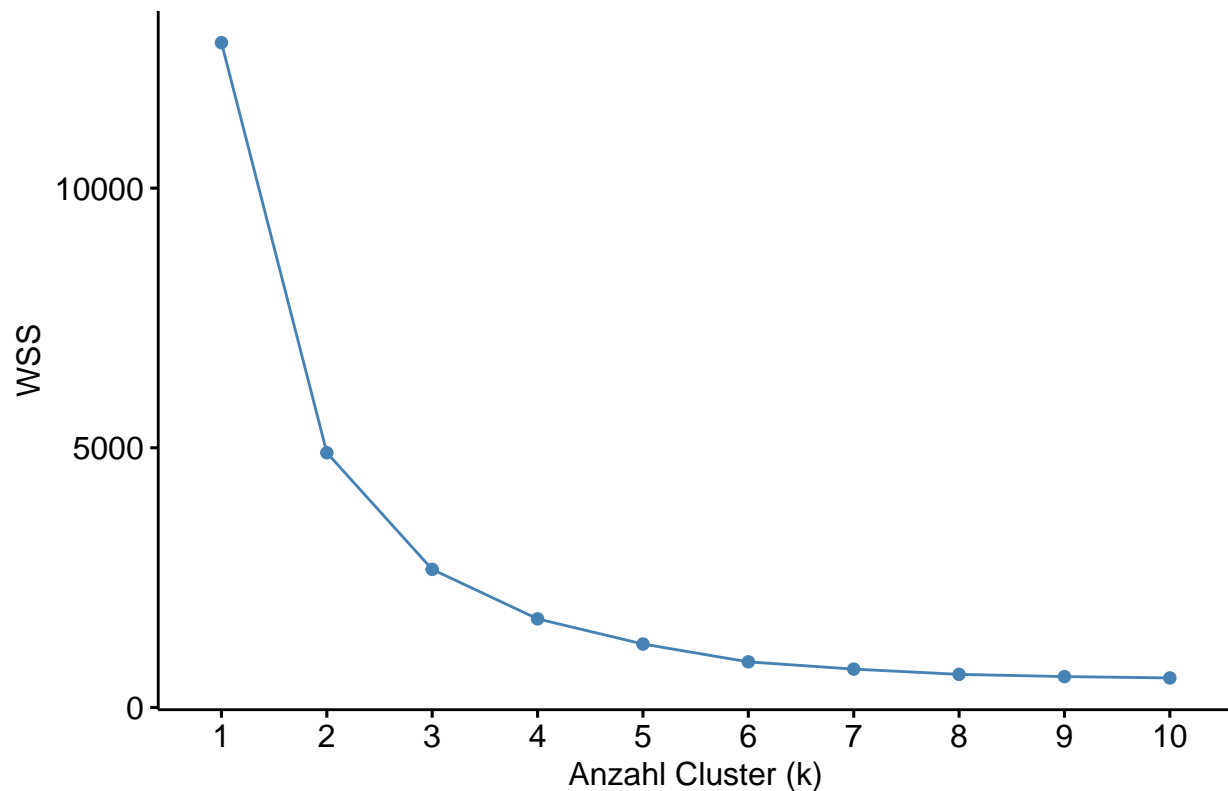
# Elbow-Methode kfz
fviz_nbclust(kfz_scaled_we, kmeans, method = "wss") +
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Kfz", x = "Anzahl Cluster (k)", y = "WSS")
```

Elbow Method: Optimale Clusteranzahl (KMeans) Kfz



```
# Elbow-Methode lkw  
fviz_nbclust(lkw_scaled_we, kmeans, method = "wss") +  
  labs(title = "Elbow Method: Optimale Clusteranzahl (KMeans) Lkw", x = "Anzahl Cluster (k)", y = "WSS")
```

## Elbow Method: Optimale Clusteranzahl (KMeans) LkwÄ



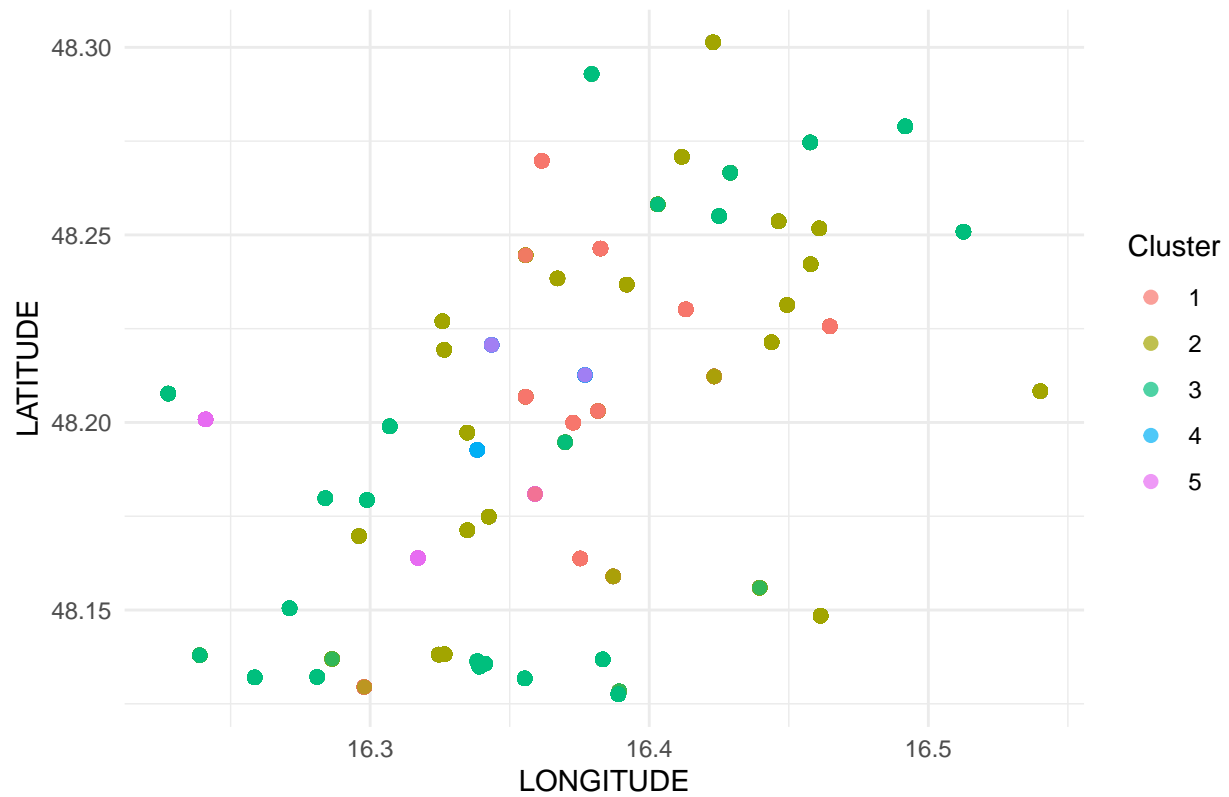
```
# K-Means Cluster
kfz_cluster_we <- kmeans(kfz_scaled_we, centers = 5, nstart = 25)
lkw_cluster_we <- kmeans(lkw_scaled_we, centers = 3, nstart = 25)

# Cluster-Zuordnung hinzufügen
gesamt_kfz_geo_clean_we <- gesamt_kfz_geo[complete.cases(kfz_data_we), ]
gesamt_kfz_geo_clean_we$Cluster <- factor(kfz_cluster_we$cluster)

gesamt_lkw_geo_clean_we <- gesamt_lkw_geo[complete.cases(lkw_data_we), ]
gesamt_lkw_geo_clean_we$Cluster <- factor(lkw_cluster_we$cluster)

# Plot Cluster Kfz
ggplot(gesamt_kfz_geo_clean_we, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Kfz - Zählstellen Wien") +
  theme_minimal()
```

## Clusteranalyse Kfz – Zählstellen Wien



```
# Plot Cluster Lkw
ggplot(gesamt_lkw_geo_clean_we, aes(x = LONGITUDE, y = LATITUDE, color = Cluster)) +
  geom_point(size = 2, alpha = 0.7) +
  labs(title = "Clusteranalyse Lkw – Zählstellen Wien") +
  theme_minimal()
```

# Clusteranalyse LkwÄ – Zählstellen Wien

