



\$LTD

The Filthiest Ecosystem on Solana

LITEPAPER

Executive Summary

\$LTD is building the first pet-focused cryptocurrency ecosystem that bridges blockchain technology with real-world utility in the \$150B+ global pet industry.

\$150B+

Global Pet Market

1B

Total Supply

50%

Burned

5%

Founders (vested)

The Problem

- Fragmented loyalty programs across pet retailers
- Limited crypto payment options in pet industry
- Most memecoins lack real utility beyond speculation
- No blockchain-integrated pet entertainment or gaming

The Larry Solution

- **FinTech:** Pay with \$LTD at partner pet stores worldwide
- **Gaming:** Play-to-earn Larry Virtual Pet (Tamagotchi-style)
- **Loyalty:** Earn \$LPOOP rewards for purchases and gameplay
- **Media:** Engage with original content, mininovelas, and NFTs
- **Community:** Participate in governance and ecosystem growth

Three-Pillar Ecosystem

1. **FinTech:** Payment infrastructure and loyalty system
2. **Gaming & Media:** Entertainment and community engagement
3. **Retail Network:** Global pet store partnerships

Tokenomics

Network: Solana | **Total Supply:** 1,000,000,000 \$LTD | **Standard:** SPL with tax logic

Distribution Breakdown

- **50% (500M) - BURNED** 🔥 Permanently removed at launch. Verifiable on Solscan.
- **30% (300M) - LIQUIDITY POOL** 💧 Locked permanently in Raydium. LP tokens burned.
- **15% (150M) - COMMUNITY & MARKETING** 🎁 20% unlocked (30M), 80% vested over 12 months (120M)
- **5% (50M) - FOUNDERS** 👥 1.7% CEO (17M), 1.3% CFO (13M), 0.75% CTO (7.5M), 0.75% COO (7.5M), 0.5% CMO (5M). All with 6-month cliff + 18-month vest (CMO: 3-month cliff + 12-month vest)

Tax Structure

Buy Tax: 1% → 0.5% Development Treasury + 0.5% Auto-burn

Sell Tax: 2% → 1.0% Development Treasury + 0.5% Auto-burn + 0.5% Marketing

Key Features

- Low founder allocation (5%) distributed across core team with long vesting
- No presale or private sale - Fair launch for everyone
- Deflationary: 50% initial burn + ongoing tax burns
- Transparent: All wallets public and verifiable on-chain
- Sustainable funding: Tax revenue funds development

Ecosystem & Utility

Larry Virtual Pet Game 🎮 (Q1-Q2 2026)

Play-to-earn Tamagotchi-style game where you care for your Larry NFT:

- Feed, walk, and play with your Larry daily
- Earn \$LPOOP tokens (10-200 per day based on activity)
- Compete in tournaments (races, battles, breeding contests)
- Breed new Larry NFTs with unique traits and stats
- Mobile app with AR features (Q4 2026)

Payment & Loyalty System 💳 (Q4 2025-2026)

- Beta launch: Q4 2025 with 5-10 pilot stores
- Pay with \$LTD at partner pet stores globally
- Earn \$LPOOP cashback (1-5% on purchases)
- Use \$LPOOP for discounts across all partners
- Target: 500-1,000 stores by 2027

\$LPOOP Utility Token (Q4 2026)

Second token for loyalty and in-ecosystem transactions:

- Earned through shopping, holding \$LTD, and playing games
- Used for discounts, game upgrades, NFT breeding
- Enhanced governance voting power
- Convertible to \$LTD at favorable rates

Content & Media Platform 📺

- Mininovela series: "The Outcast" (8-10 episodes, Q1-Q2 2026)
- NFT collections: 10,000 Genesis Larrys with game utility
- Original content: TikTok, Instagram, YouTube monetization
- Holder perks: Early access, exclusive episodes

Roadmap

Phase 1: "First Sniff" 🐕 (Q4 2025)

- Token launch on Solana
- DEX listings (Raydium, Jupiter, Orca)
- CoinGecko & CoinMarketCap applications
- Community building (Telegram, Twitter)
- **Target: 5,000-10,000 holders**

Phase 2: "The Story Begins" 📱 (Q1-Q2 2026)

- Larry Virtual Pet game MVP launch
- Mininovela series production (8-10 episodes)
- Genesis Larrys NFT collection (10,000 pieces)
- Strategic partnerships with pet influencers
- Small-tier CEX listings (MEXC, Gate.io)
- **Target: 25,000-50,000 holders**

Phase 3: "Real World Utility" 🏪 (Q3-Q4 2026)

- Payment gateway beta (5-10 stores)
- \$LPOOP token whitepaper & launch
- Game expansion (races, battles, tournaments)
- Mobile app launch (iOS + Android)
- 50-100 partner stores operational
- **Target: 75,000-100,000 holders**

Phase 4: "The Larry Universe" 🌐 (2027)

- 500-1,000 stores in global network
- Metaverse integration & virtual events
- Major brand collaborations
- International expansion (LATAM, Asia, Europe)
- **Target: 200,000-250,000 holders**

Phase 5: "Legendary" 🚀 (2028+)

- DAO governance formation
- Tier-1 CEX listings consideration
- Pet welfare charity initiatives
- Self-sustaining ecosystem

Note: Timelines are estimates and may adjust based on market conditions.

Team & Security

Core Team

CEO - Chief Executive Officer (1.7% - 17M)

- 15+ years in technology, media, and business
- Full-time commitment, fully doxxed to legal advisors
- Vesting: 6-month cliff + 18-month linear unlock

CFO - Chief Financial Officer (1.3% - 13M)

- Financial strategy, treasury management
- Partnership negotiations, exchange listings
- Vesting: 6-month cliff + 18-month linear unlock

CTO - Chief Technology Officer (0.75% - 7.5M)

- Smart contract development, game engineering
- Security audits and technical oversight
- Vesting: 6-month cliff + 18-month linear unlock

COO - Chief Operating Officer (0.75% - 7.5M)

- Operations, project management
- Retail partnerships and merchant integration
- Vesting: 6-month cliff + 18-month linear unlock

CMO - Chief Marketing Officer (0.5% - 5M)

- Marketing strategy, community growth
- Social media, content, influencer partnerships
- Vesting: 3-month cliff + 12-month linear unlock

Note: All founders have selling restrictions (max 2% of monthly volume).

Security Measures

- Ownership renounced at launch
- Mint & freeze authority disabled
- Liquidity locked permanently (LP tokens burned)
- Professional audit scheduled Q1 2026
- Open source code, bug bounty program

Core Values

- **Transparency:** Open communication
- **Community First:** Holder feedback drives decisions
- **Real Utility:** Building actual products
- **Long-term Focus:** Multi-year vision

Risk Disclosure & Legal

⚠️ **CRITICAL WARNING:** \$LTD is a highly speculative cryptocurrency with significant risk. You may lose your entire investment. Only invest what you can afford to lose completely.

Investment Risks

- Total loss of investment possible
- Extreme price volatility (50%+ daily swings common)
- No guaranteed returns or profit expectations
- Regulatory uncertainty - laws may change
- Smart contract risks - bugs or exploits possible
- Market risks - crypto markets are sentiment-driven
- Liquidity risks - may not sell at desired price
- Project execution risk - roadmap not guaranteed

Legal Disclaimers

Not Financial Advice: Nothing in this document constitutes investment, financial, legal, or tax advice. Consult qualified professionals before investing.

Not a Security: \$LTD is a utility token, not a security, equity, or investment contract. Holders have no ownership rights or profit-sharing.

No Guarantees: The team makes no guarantees regarding roadmap achievement, token price, liquidity, or continued project operation.

Geographic Restrictions: \$LTD may not be available in certain jurisdictions. Users must verify eligibility and comply with local laws.

Tax Obligations: Token holders are solely responsible for determining and paying all applicable taxes in their jurisdiction.

Contact & Resources

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"Eats Poop, Shares Wealth" 🐞🚀

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