



Egregore

LangChain & Claude
for Competitive Analysis

AI Agents Hackathon 2

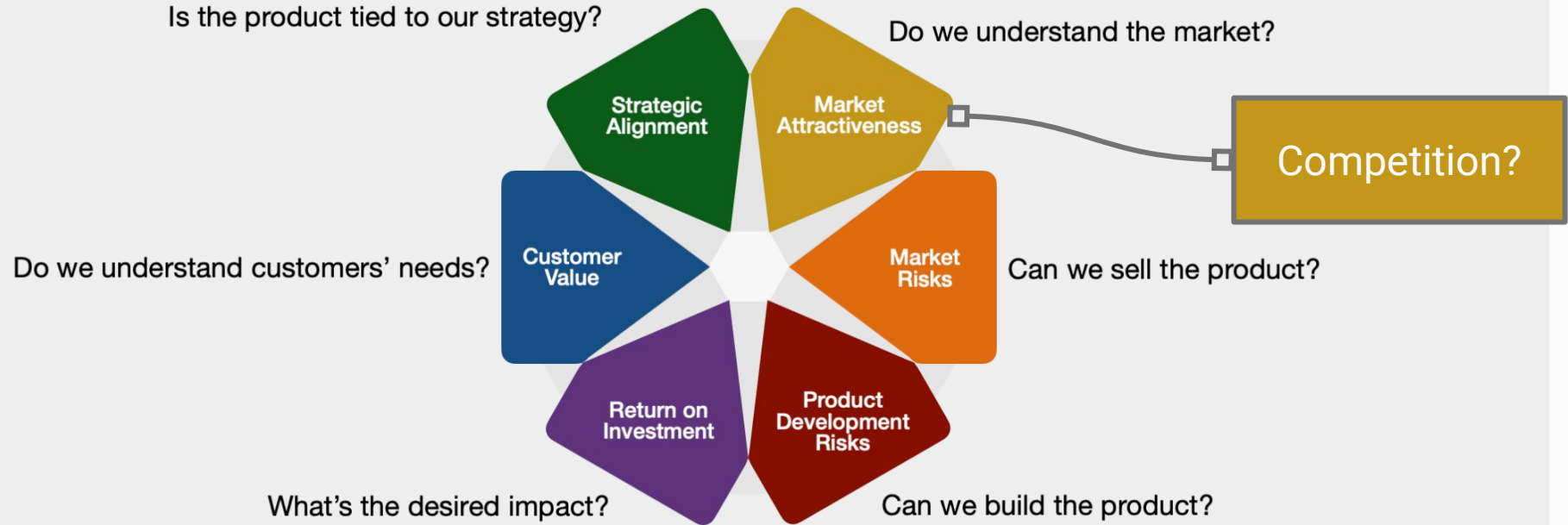
Start: Jul 21 11:00 AM (America/Chicago)

End: Jul 24 5:00 AM (America/Chicago)

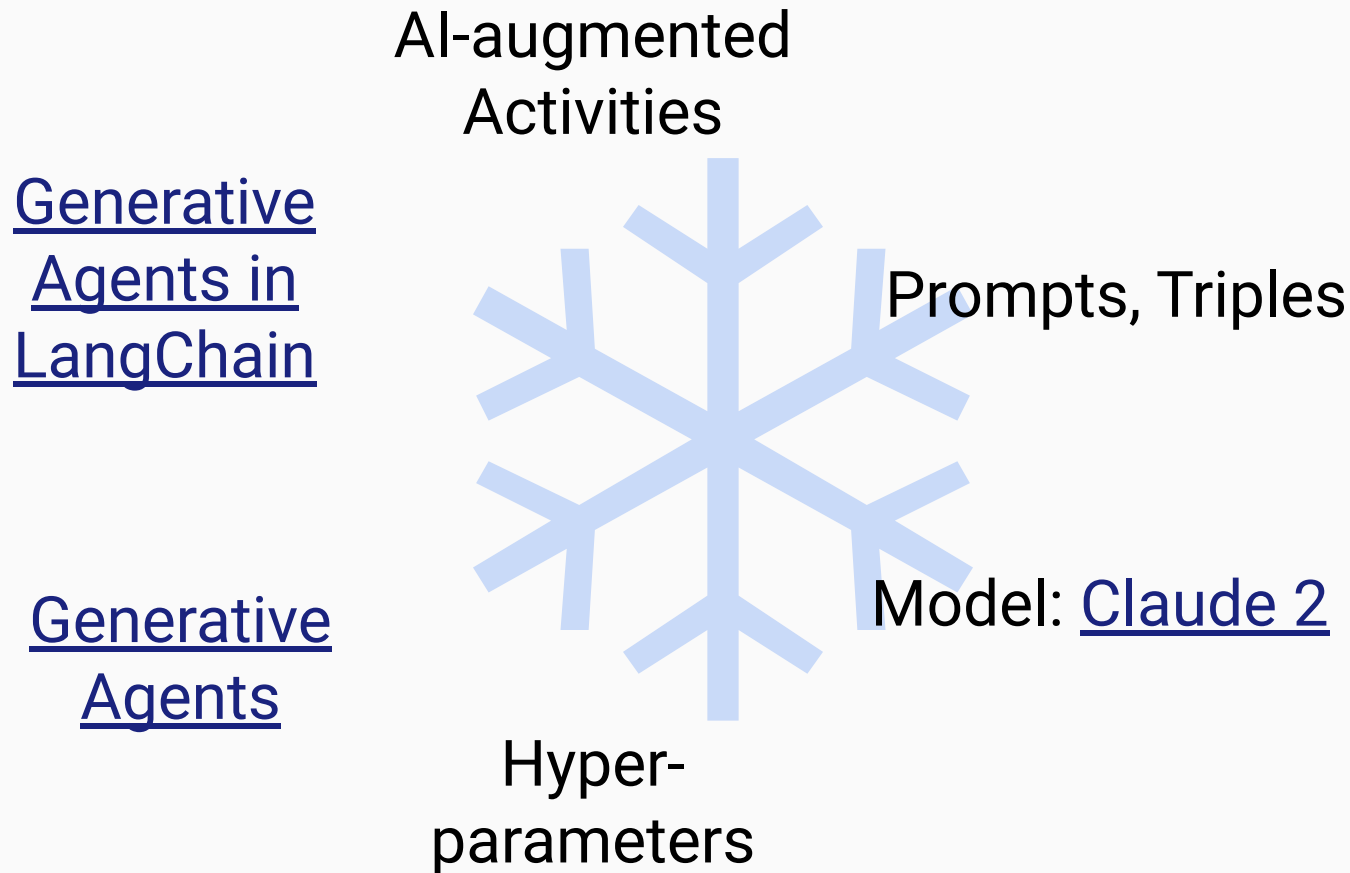
Knowledge Harvesting Team

<https://www.knowledgeharvesting.ai/>

Integrated Product Management Process (IPMP): Competitive Analysis



Egregore's DNA



Prompts, Agents for “Comparing Competitive Products”

Plan			Do			Study		Act
Why?		What?	How?			Results?	How well?	Changes?
Goal		Definition	Action	Behavior	Output format	Agent performance	Tests	
Understand competition.	Compare two products.	Definition is from IPMP.	Agentize the comparison.	Include or exclude Egregore ?	Text Triples			