

NLP: Main Idea

- What is NLP?
 - Natural Language Processing
- Core Questions
 - How can we get a computer to understand speech and writing?
 - How can we get a computer to speak/write like a person?

NLP: Main Idea

- Natural language understanding
 - How can a computer understand the meaning and nuances of human language
- Natural language generation
 - Respond to language queries
 - Convert data stored into readable human language
 - Chat/Email bots
 - Siri/Alexa



NLP: Implications

- Why is Natural Language Processing Important?
 - Short Answer: Because natural language is important
 - Data is not only numerical, but also textual
 - Deriving strategies to extrapolate information from this data is difficult

NLP Applications

- How can we use NLP to our advantage?
- High-Level Applications
 - Language Translation (Google Translate)
 - Speech detection (Siri, SoundHound)
 - Sentiment Analysis (Kensho)
 - Plagiarism detector (turnitin)
 - Grammar/Spelling checking (gmail, microsoft word)
 - Construction/Generation (chat bots)

Case Study

- Kensho
 - Financial data analysis
- How do they use NLP?
 - Natural language understanding
 - organizes corpora of a variety of textual data
 - economic reports, financial policies, political reports, drug approvals, etc
 - Natural language generation
 - Generate answers to questions and produce financial reports

NLP Subproblems

- Lower Level Problems
 - Co-reference
 - Multiple words refer to the same subject
 - Ex: Ikhlaq, professor, he
 - Classification
 - Labeling input based on type/class
 - Morphological
 - Identifying different forms of a word
 - Ex: open, opened, opens, opening

NLP Subproblems

- Subproblems
 - Part-of-speech tagging
 - Parsing
 - Sentence breaking (finding sentence boundaries)
 - Word segmentation (separating text by word)
- What tools are available to simply these problems?
 - NLTK



NLTK: Introduction

- What is NLTK?
 - The Natural Language Toolkit
 - Platform created for working with textual data
 - Libraries for NLP development in Python
- Similar Resources
 - Stanford's Core NLP Suite

NLTK

Features

- Sentence & word tokenization
- Part of speech tagging
- Chunking & named entity recognition
- Text classification

Resources

- Corpora, large sets of organized data
- Sources include: WSJ, twitter, Project Gutenberg, etc.

NLTK: Getting Started

- Install Python
 - https://www.python.org/downloads/
- Install NLTK
 - http://www.nltk.org/install.html
- Download Corpora (NLTK Data)
 - http://www.nltk.org/data.html

Using NLTK

- Basic Functions
 - words()
 - Partitions a text file into a list where each element in a word
 - sents()
 - Partitions a text file into lists of words each list a sentence
 - sent_tokenize
 - Organize text into a list of sentences
 - word_tokenize
 - organize text into a list of words
 - pos_tag
 - tag part of speech for each word in a list

sent_tokenize & word_tokenize

- sent_tokenize
 - Takes a single string as input
 - Returns the string as a list of sentences
- word_tokenize
 - Takes a single string as input
 - Returns the string as a list of words

Sentence Tokenization

```
>>> from nltk.tokenize import sent_tokenize
```

```
>>> sent_tokenize("Hello Data-X. This is NLTK.")
['Hello Data-X.', 'This is NLTK.']
```

>>> sent_tokenize("Hello, Sam. Welcome to Data-X!") ['Hello Sam.', 'Welcome to Data-X!']

Word Tokenization

```
>>> from nltk.tokenize import word_tokenize
>>> word_tokenize("This is NLTK.")
['This', 'is', 'NLTK', '.']
>>> bio = "Hi, everyone. My name is Sam."
>>> word_tokenize(bio)
['Hi', ',', 'everyone', '.', 'My', 'name', 'is', 'Sam', '.']
```

pos_tag

- pos_tag
 - Takes a single string as input
 - Returns the string as a list of tuples
 - Pairs of words and their respective part-of-speech tags
 - (Sam, NNP)

Part-of-Speech Tagging

```
>>> words = word_tokenize("Hi, everyone. My name is Sam.")
>>> from nltk import pos_tag

>>> pos_tag(words)
[('Hi', 'NNP'), (',', ','), ('everyone', 'NN'), ('.', '.'), ('My', 'PRP$'),
    ('name', 'NN'), ('is', 'VBZ'), ('Sam', 'NNP'), ('.', '.')]
```

- NNP -> Proper Noun, singular
- NN -> Noun, singular or mass
- PRP\$ -> Possessive pronoun
- VBZ -> Verb, 3rd person singular present

List of tags: http://www.ling.upenn.edu/courses/Fall_2003/ling001/penn_treebank_pos.html



NLTK Data

- Organized into collections of written texts (corpora)
- Examples of NLTK Corpora
 - gutenberg (Project Gutenberg selections)
 - shakespeare (selection of Shakespeare's plays)
 - twitter_samples (samples of tweets)
 - brown (Brown University's collection of published works)
 - cmudict (Carnegie Mellon's dictionary of words/pronunciations)

End of Section

