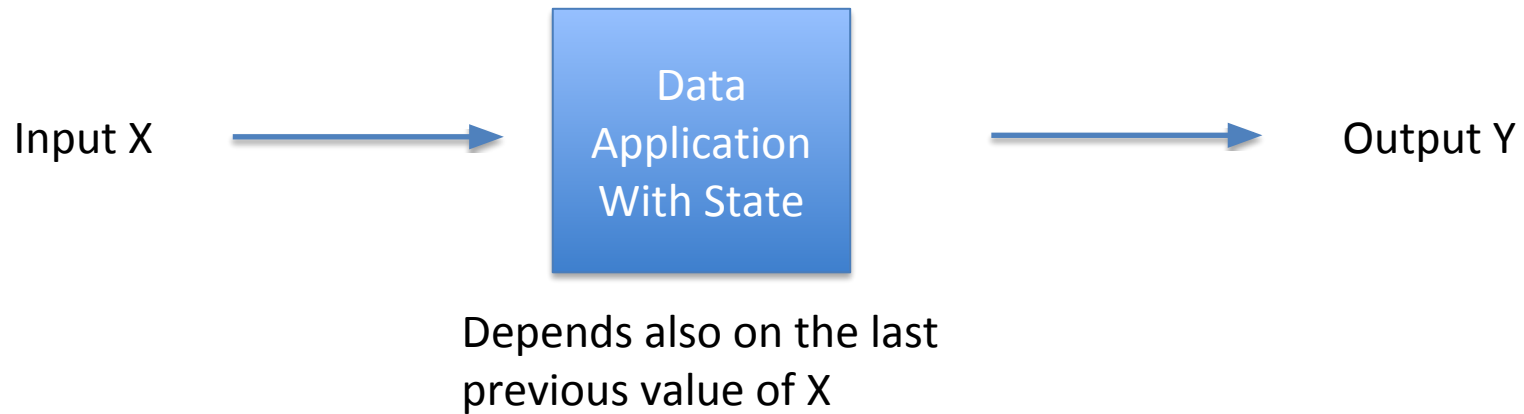
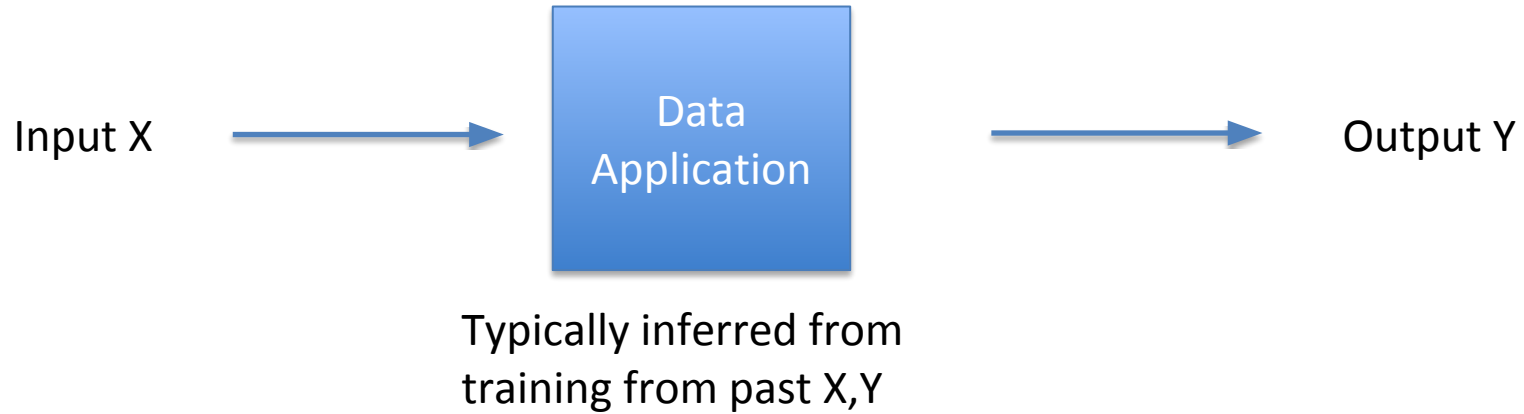


# Data X

## Markov and State Space Data X: A Course on Data, Signals, and Systems

Ikhlaq Sidhu  
Chief Scientist & Founding Director,  
Sutardja Center for Entrepreneurship & Technology  
IEOR Emerging Area Professor Award, UC Berkeley

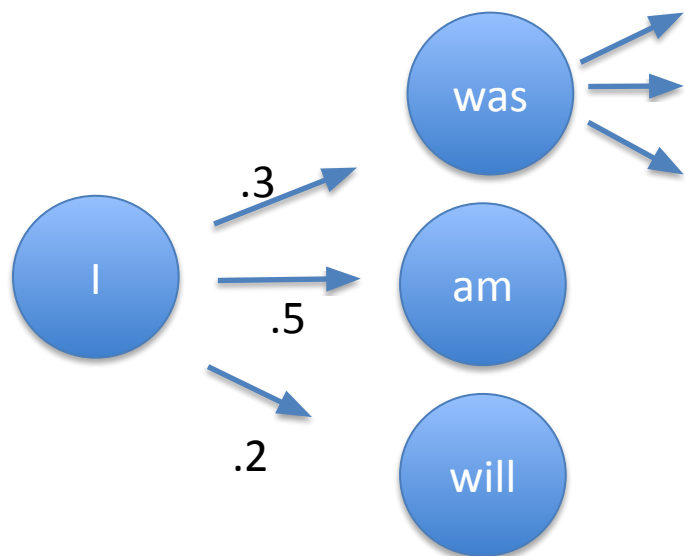
# Data Applications and State Space



# Next Word Predictor



For state X, there will be a different likelihood for the next word



Transition  
Probability

$$P = \begin{matrix} & \text{to} \\ \text{from} & \begin{pmatrix} .1 & .4 & .5 \\ .4 & .2 & .4 \\ .9 & .1 & 0 \end{pmatrix} \end{matrix}$$



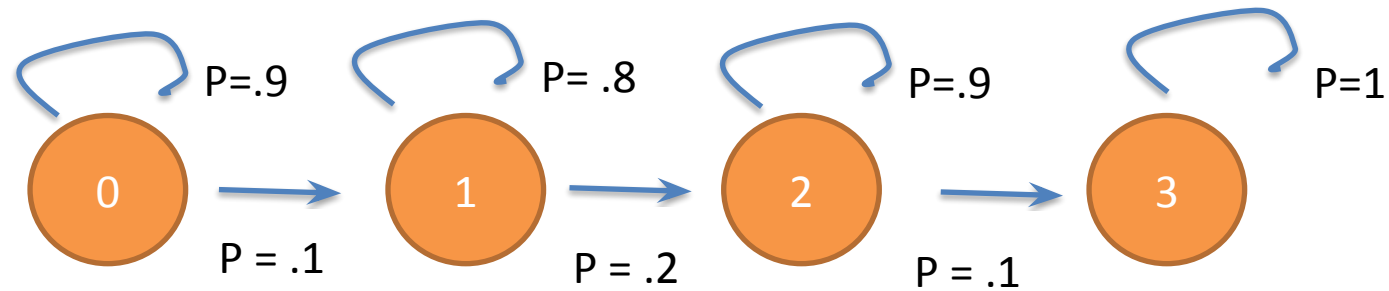
## More Formally, what is a “State”

- State space is a set
- For example:  $\mathbf{S} = \{ 0, 1, 2, 3 \}$
- Typically States have a meaning, for example:
- State 0 = Customer signed up for free (freemium) service
- State 1 = Customer upgrades to paid service (\$10/mo)
- State 2 = Customer upgrades to premium service (\$20/mo)
- State 3 = Customer stops paying for service



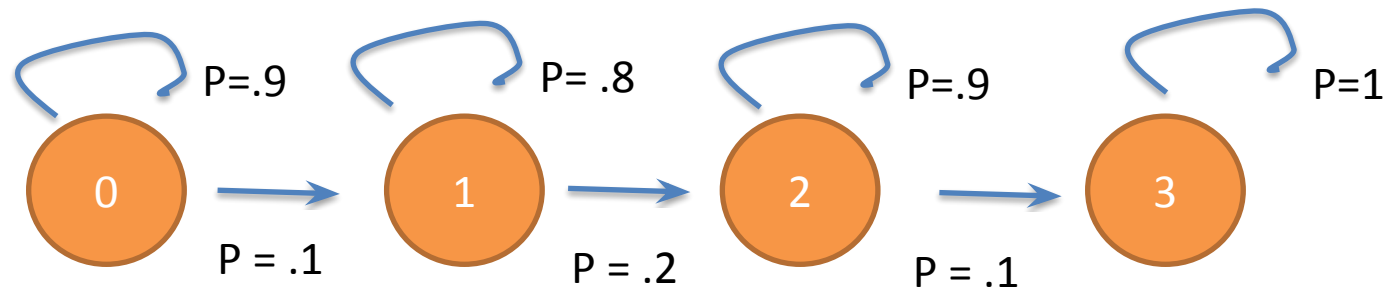
# What is a State

- State space is a set
- For example:  $\mathbf{S} = \{ 0, 1, 2, 3 \}$
- State 0, 1, 3, 3 = Free, paid, premium, discontinues
- Time is changing:  $n = 1, 2, 3, \dots$  In discrete steps
- There are a sequence of random variables that take on the State values



## Markov basically means that the next State Depends only on the last one

- For example:  $\mathbf{S} = \{ 0, 1, 2, 3 \}$
- $n$  = number of months = 1, 2, 3 ..
- State 0, 1, 3, 3 = Free, paid, premium, discontinues
- $X[n]$  is a random sequence, takes on  $x_1, x_2, x_3 \dots$
- So a sequence of  $X$  might be 0, 0, 0, 1, 1, 1, 2, 3, 3, 3, 0



Key Concept: It's a Markov state only if the next state depend on the current state, also known as a memoryless property

Same thing but in proper notation  
Discrete Time Markov Chain Definition

A stochastic process  $\{X_n\}$  is called a **Markov chain** if

$$\Pr\{X_{n+1} = j \mid X_0 = k_0, \dots, X_{n-1} = k_{n-1}, X_n = i\}$$

$$= \Pr\{X_{n+1} = j \mid X_n = i\} \quad \leftarrow \text{transition probabilities}$$

for every  $i, j, k_0, \dots, k_{n-1}$  and for every  $n$ .

**Discrete time** means  $n \in N = \{0, 1, 2, \dots\}$ .

The **future** behavior of the system depends **only** on the current state  $i$  and not on any of the previous states.



## Same thing but in proper notation

### Discrete Time Markov Chain Definition

A stochastic process  $\{X_n\}$  is called a **Markov chain** if

$$\Pr\{X_{n+1} = j \mid X_0 = k_0, \dots, X_{n-1} = k_{n-1}, X_n = i\}$$

Note: Academics love Markov because it has very nice properties.

$$= \Pr\{X_{n+1} = j \mid X_n = i\} \quad \leftarrow \text{transition probabilities}$$

It does not mean most things have Markov nature

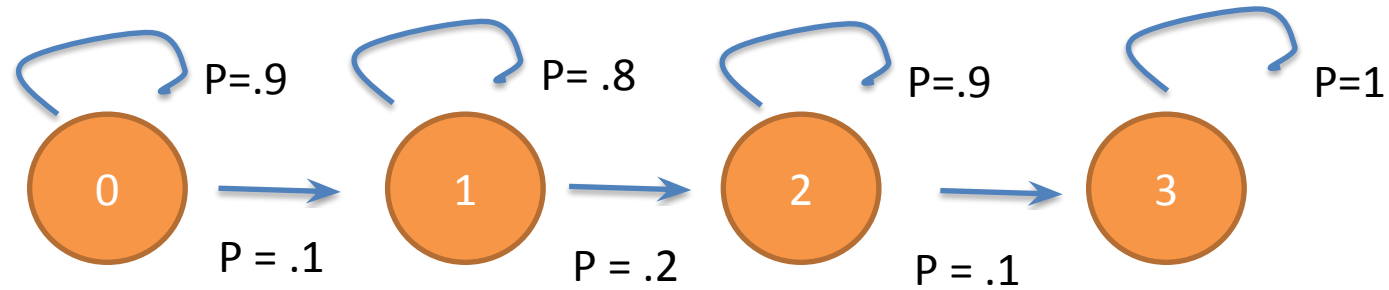
for every  $i, j, k_0, \dots, k_{n-1}$  and for every  $n$ .  
With Data applications, some of those properties don't really  
apply – but some also do.

**Discrete time** means  $n \in N = \{0, 1, 2, \dots\}$ .

The **future** behavior of the system depends **only** on the current state  $i$  and not on any of the previous states.



## Continue Example



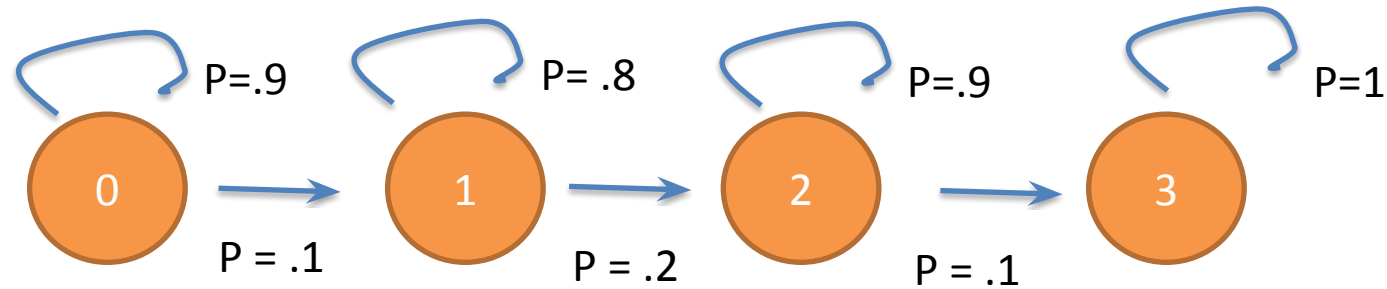
$$P\{X_{n+1} = 0 \mid X_n = 0\} = .9$$

$$P\{X_{n+1} = 1 \mid X_n = 0\} = .1$$

$$P\{X_{n+1} = 2 \mid X_n = 0\} = 0$$

$$P\{X_{n+1} = 3 \mid X_n = 0\} = 0$$

## Continue to Example



$$P\{X_{n+1} = 0 \mid X_n = 0\} = .9$$

$$P\{X_{n+1} = 1 \mid X_n = 0\} = .1$$

$$P\{X_{n+1} = 2 \mid X_n = 0\} = 0$$

$$P\{X_{n+1} = 3 \mid X_n = 0\} = 0$$

Or in 1-step Transition matrix form

$$P = \begin{pmatrix} .9 & .1 & 0 & 0 \\ 0 & .8 & .2 & 0 \\ 0 & 0 & .9 & .1 \\ 0 & 0 & 0 & 1 \end{pmatrix}$$

$P_{i,j}$  = prob to go from state  $i$  to state  $j$

# Transition Probabilities

- For a customer starting at state 0, what is the probability that they will be in the other states after 2, 5, or 10 months?

Define Distribution of  $P^{(i)}(X_i)$  at step  $i$  at  $= [p_1 \ p_2 \ p_3 \ p_4]^{(i)}$ , ie  $p_1$  is prob of being in state 1

$$P(X_1) = P(X_0) \times \begin{pmatrix} .9 & .1 & 0 & 0 \\ 0 & .8 & .2 & 0 \\ 0 & 0 & .9 & .1 \\ 0 & 0 & 0 & 1 \end{pmatrix}$$

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$$P(X_1) = [.9 \ .1 \ 0 \ 0] = [1 \ 0 \ 0 \ 0] \times \begin{pmatrix} .9 & .1 & 0 & 0 \\ 0 & .8 & .2 & 0 \\ 0 & 0 & .9 & .1 \\ 0 & 0 & 0 & 1 \end{pmatrix}$$



# Transition Probabilities

- For a customer starting at state 0, what is the probability that they will be in the other states after 2, 5, or 10 months?

Define Distribution of  $P(X_i)$  at step  $i$  as  $[p_1 \ p_2 \ p_3 \ p_4]$ , ie  $p_1$  is prob of being in state 1

$$[p_1 \ p_2 \ p_3 \ p_4]^{(1)} = [p_1 \ p_2 \ p_3 \ p_4]^{(0)} \times \begin{pmatrix} .9 & .1 & 0 & 0 \\ 0 & .8 & .2 & 0 \\ 0 & 0 & .9 & .1 \\ 0 & 0 & 0 & 1 \end{pmatrix}$$

$$P^{(1)}(X_1) = [.9 \ .1 \ 0 \ 0] = [1 \ 0 \ 0 \ 0]^{(0)} \times \begin{pmatrix} .9 & .1 & 0 & 0 \\ 0 & .8 & .2 & 0 \\ 0 & 0 & .9 & .1 \\ 0 & 0 & 0 & 1 \end{pmatrix}$$



# $n$ -Step Transition Probabilities

This idea generalizes to an arbitrary number of steps.

For  $n = 3$ :  $P^{(3)} = P^{(2)} P = P^2 P = P^3$

or more generally,  $P^{(n)} = P^{(m)} P^{(n-m)}$

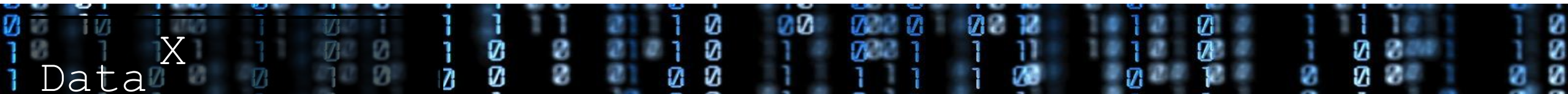
The  $ij$ th entry of this reduces to

$$p_{ij}^{(n)} = \sum_{\substack{k \\ =0}}^m p_{ik}^{(m)} p_{kj}^{(n-m)} \quad 1 \leq m \leq n-1$$

Chapman - Kolmogorov Equations

Interpretation:

RHS is the probability of going from  $i$  to  $k$  in  $m$  steps & then going from  $k$  to  $j$  in the remaining  $n - m$  steps, summed over all possible intermediate states  $k$ .



## Brand Switching Example [□](#)

We approximate  $q_i(0)$  by dividing total customers using brand  $i$  in week 27 by total sample size of 500:

$$\mathbf{q}(0) = (125/500, 230/500, 145/500) = (0.25, 0.46, 0.29)$$

To predict market shares for, say, week 29 (that is, 2 weeks into the future), we simply apply equation with  $n = 2$ :

$$\mathbf{q}(2) = \mathbf{q}(0)\mathbf{P}^{(2)}$$

$$\mathbf{q}(2) = (0.25, 0.46, 0.29) \begin{bmatrix} 0.90 & 0.07 & 0.03 \\ 0.02 & 0.82 & 0.16 \\ 0.20 & 0.12 & 0.68 \end{bmatrix}^2$$

$$= (0.327, 0.406, 0.267)$$

= expected market share from brands 1, 2, 3

Example from Internet, U of Texas

# Steady-State Probabilities

**Property 2:** Let  $\boldsymbol{\pi} = (\pi_1, \pi_2, \dots, \pi_m)$  is the  $m$ -dimensional row vector of steady-state (unconditional) probabilities for the state space  $\mathcal{S} = \{1, \dots, m\}$ . To find steady-state probabilities, solve linear system:

$$\boldsymbol{\pi} = \boldsymbol{\pi} \mathbf{P}, \quad \sum_{j=1, m} \pi_j = 1, \quad \pi_j \geq 0, \quad j = 1, \dots, m$$

**Brand switching example:**

$$(\pi_1, \pi_2, \pi_3) \boldsymbol{\pi} = (\pi_1, \pi_2, \pi_3) \begin{bmatrix} 0.90 & 0.07 & 0.03 \\ 0.02 & 0.82 & 0.16 \\ 0.20 & 0.12 & 0.68 \end{bmatrix}$$

$$\pi_1 + \pi_2 + \pi_3 = 1, \quad \pi_1 \geq 0, \quad \pi_2 \geq 0, \quad \pi_3 \geq 0$$



Yes, steady state probably is easy to calculate

$$\begin{pmatrix} \pi_1 & \pi_2 & \pi_3 \end{pmatrix} = \begin{pmatrix} \pi_1 & \pi_2 & \pi_3 \end{pmatrix} \begin{bmatrix} 0.90 & 0.07 & 0.03 \\ 0.02 & 0.82 & 0.16 \\ 0.20 & 0.12 & 0.68 \end{bmatrix}$$

$$\pi_1 = 0.90\pi_1 + 0.02\pi_2 + 0.20\pi_3$$

$$\pi_2 = 0.07\pi_1 + 0.82\pi_2 + 0.12\pi_3$$

$$\pi_3 = 0.03\pi_1 + 0.16\pi_2 + 0.68\pi_3$$

$$\pi_1 + \pi_2 + \pi_3 = 1$$

$$\pi_1 \geq 0, \pi_2 \geq 0, \pi_3 \geq 0$$

Total of 4 equations,  
3 unknowns

$$p_{ij} = \lim_{n \rightarrow \infty} p_{ij}^{(n)}$$

Small matter: Ergodic:  
Aperiodic and allows  
the attainment of any  
future state

Discard 3<sup>rd</sup> equation and solve the remaining system to get :

$$\pi_1 = 0.474, \pi_2 = 0.321, \pi_3 = 0.205$$

# Steady-State Probabilities

Again, this is one of the coolest things you can do with Markov Chains:  
le calculate the steady state probability

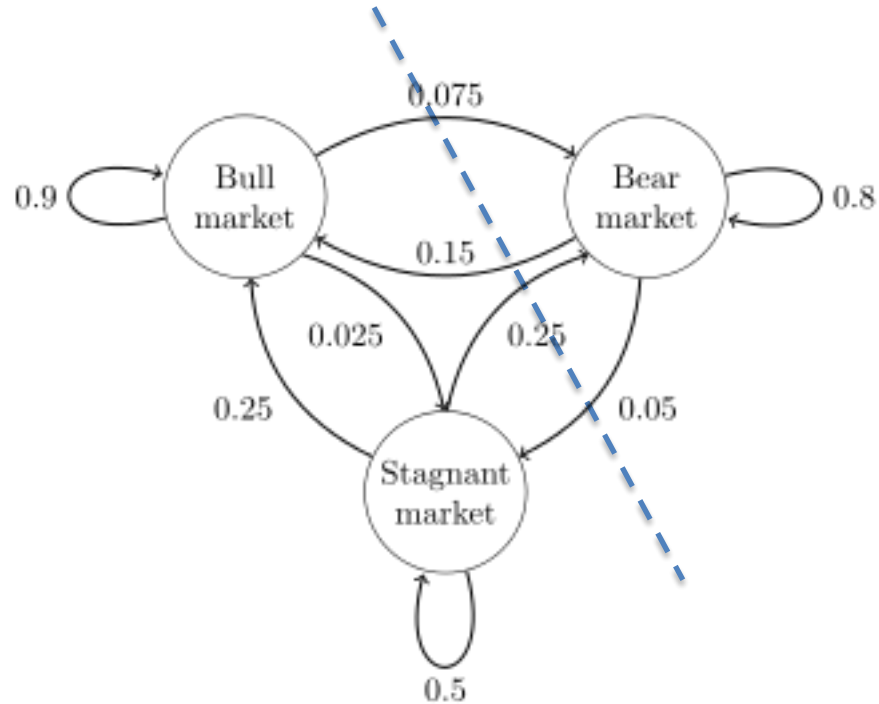
$$\pi = \pi P$$

Unfortunately, this is not as commonly used from a data (empirical) view  
More often the transition matrix is collected in training  
as in the Next Word predictor case

$$\begin{bmatrix} 0.20 & 0.12 & 0.68 \end{bmatrix}$$

$$\pi_1 + \pi_2 + \pi_2 = 1, \pi_1 \geq 0, \pi_2 \geq 0, \pi_3 \geq 0$$

# Probability of Being in Particular State and Balancing Flow



1. You can start with initial condition:  $p_0$
2. N step distribution =  $p_n = p_0 P^n$
3. Steady State:  $\pi = \pi P$
4. And also: use balance equations:

e.g. cut anywhere into two chains:

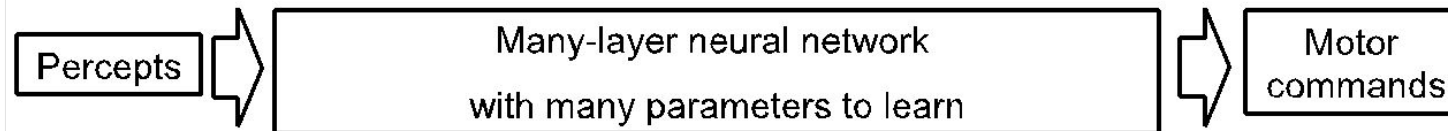
$$\begin{aligned} p(\text{bear}) \times (.05 + 0.15) = \\ p(\text{stagnant}) \times .25 + \\ P(\text{bull}) \times 0.75 \end{aligned}$$

# Robotics

- **Current state-of-the-art robotics**



- **Deep reinforcement learning**

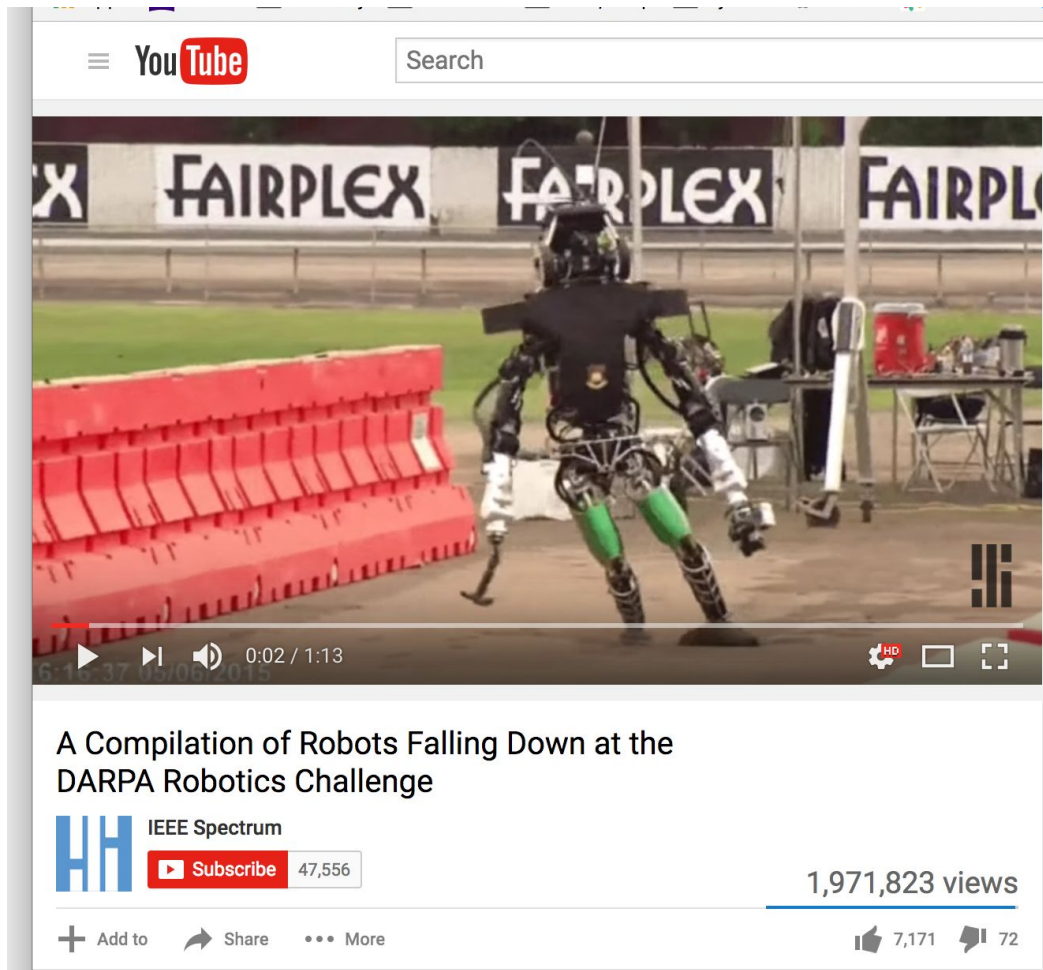


Pieter Abbeel -- UC Berkeley / OpenAI / Gradescope

These models all have problems because of lack of feedback

<https://www.youtube.com/watch?v=g0TaYhjpOfo>





Hand-tuned  
(or learned)  
10-ish free  
parameters



Motor  
commands



Motor  
commands

Pieter Abbeel -- UC Berkeley / OpenAI / Gradescope

These models all have problems because of lack of feedback

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Markov State is being Combined with ML  
to take different actions depending on the state/situation

## Reinforcement Learning (RL)

probability of taking action  $a$  in state  $s$

$$\pi(a|s)$$

Robot +  
Environment

$$\max_{\pi} E \left[ \sum_{t=0}^{\infty} \gamma^t R(s_t) \mid \pi \right]$$

- Robotics
- Marketing / Advertising
- Dialogue
- Optimizing operations / logistics
- Queue management
- ...

Pieter Abbeel -- UC Berkeley / OpenAI / Gradescope

Markov State is being Combined with ML  
to take different actions depending on the state/situation

## Reinforcement Learning (RL)

probability of taking action  $a$  in state  $s$

$$\pi(a|s)$$

Robot +  
Environment

- Robotics
- Marketing / Advertising
- Dialogue
- Optimizing operations /

The goal here is not to introduce reinforcement learning, but instead to introduce the idea that your project could track a “state” and use a different ML approach to depending on the state.

e

End of Section





Markov State is being Combined with ML  
to take different actions depending on the state/situation

## Definition

- ▶ Markov Decision Process (MDP) defined by  $(\mathcal{S}, \mathcal{A}, P)$ , where
  - ▶  $\mathcal{S}$ : **state space**
  - ▶  $\mathcal{A}$ : **action space**
  - ▶  $P(r, s' | s, a)$ : a transition probability distribution
- ▶ Extra objects defined depending on problem setting
  - ▶  $\mu$ : Initial state distribution
  - ▶  $\gamma$ : discount factor



# Markov Decision Process (S, A, T, R, H)

Given

- ▣ S: set of states
- ▣ A: set of actions
- ▣  $T: S \times A \times S \times \{0,1,\dots,H\} \rightarrow [0,1]$ ,  $T_t(s,a,s') = P(s_{t+1} = s' \mid s_t = s, a_t = a)$
- ▣  $R: S \times A \times S \times \{0, 1, \dots, H\} \rightarrow \mathbb{R}$ ,  $R_t(s,a,s') = \text{reward for } (s_{t+1} = s', s_t = s, a_t = a)$
- ▣ H: horizon over which the agent will act

Goal:

- ▣ Find  $\pi: S \times \{0, 1, \dots, H\} \rightarrow A$  that maximizes expected sum of rewards, i.e.,

# Markov Decision Process

Assumption: agent gets to observe the state

[Drawing from Sutton and Barto, Reinforcement Learning: An Introduction, 1998]



# Training Models from Real Life



# Problem Case





# Balancing Flow



# Famous Processes



# Making Models



# A Text Processing Example

