

TANYA SHAPIRO

St. Petersburg, Florida

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WORK EXPERIENCE

Vault Insurance

New York, NY

Data Product Manager

Mar 21 – Nov 21

- Oversaw data infrastructure & business intelligence projects, including data pipeline development, data architecture build-out, and third-party integrations,
- Managed and coached team of data analysts to help with report deliverables
- Deployed business intelligence tool, Looker; company-wide: modeled data Looker ML, onboarded 50+ users, and customized dashboards to monitor business performance

Senior Data Analyst

Oct 17 – Mar 21

- Collaborated closely with C-level management to optimize business practices through data-driven decision making; supported business intelligence needs across all departments
- Prepared quarterly board meeting presentations which highlighted key business results and inform strategic planning
- Streamlined manual data collection process with Python, e.g. Excel and PDF scraping
- Created bespoke dashboard application with R Shiny to help operations teams monitor team productivity, e.g. SLAs, call volume, tasks completed

Tower Hill Insurance Group

Gainesville, FL

Marketing Operations Analyst

Jan 16 – Aug 17

- Queried data with SQL and automated reports in Pentaho Report Designer
- Developed a standardized agency scorecard to identify unprofitable agencies requiring remediation, KPIs included loss retention and year-on-year growth

EDUCATION

General Assembly

Remote

Data Science Immersive Program

Nov 21 – Mar 22

- Completed over 500 hours of coursework covering a range of machine learning topics, including linear and logistic regression, time series forecasting, and neural networks
- Projects included building an NLP classification model to predict bad movie reviews on Rotten Tomatoes and creating a regression model using housing characteristics to predict house prices

École hôtelière de Lausanne

Lausanne, Switzerland

Bachelor of Science in Hospitality Management

Aug 11 – Sep 15

SKILLS

Python · R · SQL · Excel · Looker · Tableau · GitHub · Data Visualization · Web Scraping ·
Machine Learning · NLP · TensorFlow · Streamlit · Shiny