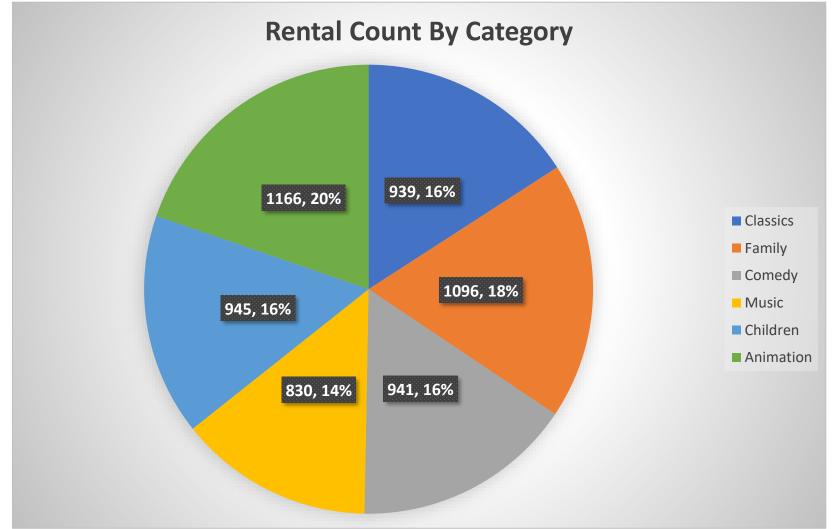
#### SQL Project

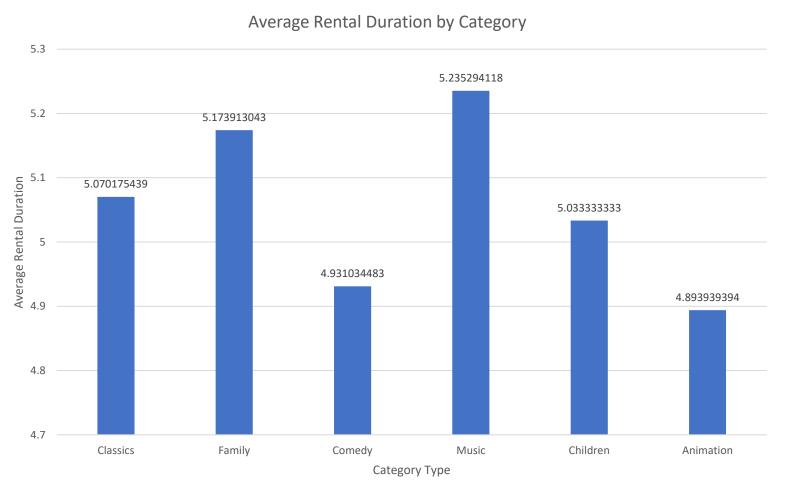
Kasey Larsen

### Q1: How many times where each category of family film rented? Which category was rented the most?



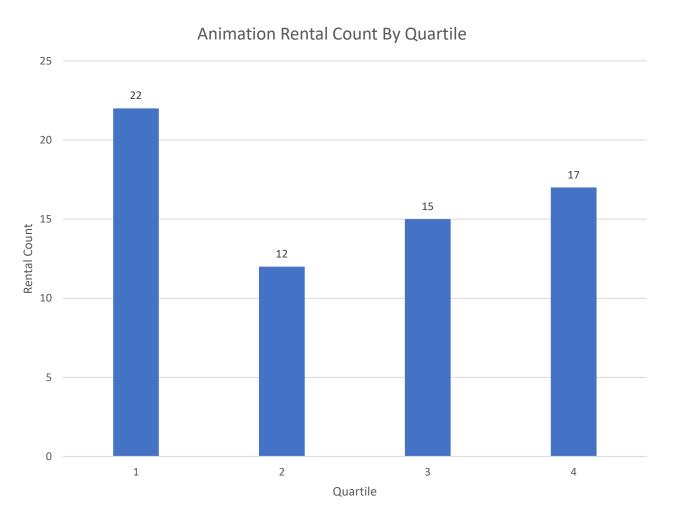
- All the categories were rented at least 830 times.
- Animation films were rented the most, at 1166 times.

## Q2: What is the average rental duration for each category for family films? Which films are rented for the shortest amount of time?



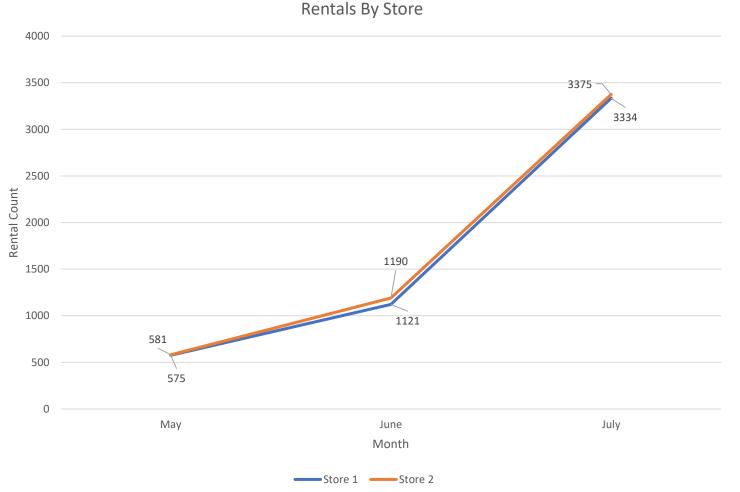
- All rental durations average between 4.8-5.3 days.
- In Q1, we saw that animation was rented the most often. These results also show us that they are rented out for the shortest amount of time.

### Q3: Based on rental duration, what number of animated films fall within each quartile?



- As stated in Q2, animated movies are rented for the shortest amount of time.
- This leads to the largest amount of animated films being in the first quartile.

# Q4: How many rentals occurred in each store in May, June and July of 2005? Which store performed better over the three-month period?



 Both store performed similarly in May, June and July. However, Store 2 outperformed store 1 in all three months by a slim margin.