Professional Skills English Year 2

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		insufficient	sufficient	good
Introd	uction:			
•	Arousing interest			
•	Stating purpose (informative, stimulating, persuasive, entertaining)			
•	Structure of the presentation (overview, length, credibility built, policy on questions)			
Body:				
•	Logical order			
•	Supporting ideas (facts, examples, statistics, expert opinions)			
•	Cohesion (linking words etc.)			
•	Repeating and summarizing			
•	Impact			
Conclusion:				
•	Summary			
•	Refer to purpose			
•	Format closing (thanking and invitation for questions)			
Non- \	/erbal communication			
•	Voice management			
•	Liveliness and enthusiasm			
•	Eye contact with audience			
•	Body language			
•	Visuals (impact, creativity, clarity, data load)			