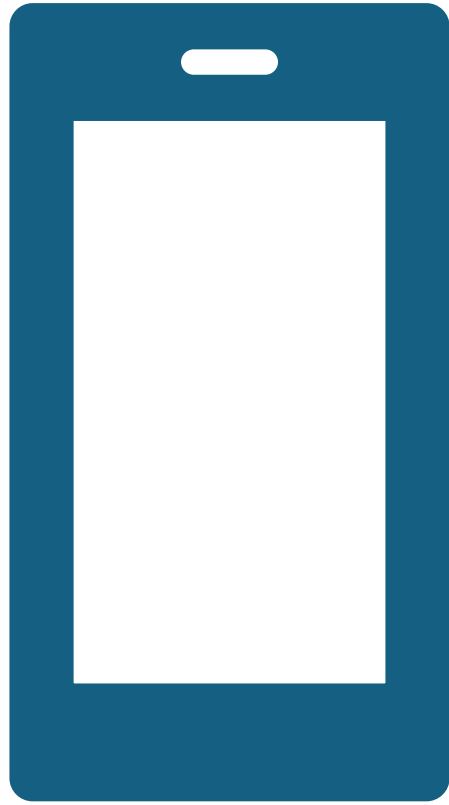


# Longevity of Smartphones

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## Problem with Frequent Smartphone Replacements



# The Circular Economy Solution

The background of the slide features a large, stylized graphic. It consists of numerous white, three-dimensional-looking arrows of varying sizes, all pointing towards a central red circle. The arrows are arranged in a radial pattern, creating a sense of convergence and focus. The overall aesthetic is clean and modern, with a dark background on the left side where the text is located.

# Innovation in Materials





## Changing Consumer Behavior

# Conclusion

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