

# Historic Parkrose Culture Survey 2025

## 130 Respondents

## Scores

## Feelings

<b>Zone distribution:</b> <ul style="list-style-type: none"> <li>- Central Argay 19%</li> <li>- Central Parkrose 18%</li> <li>- City of Maywood 13%</li> <li>- South Argay 12%</li> <li>- South Parkrose 10%</li> <li>- West Parkrose 8%</li> <li>- North Parkrose 8%</li> <li>- Prefer not to say 7%</li> <li>- Outer Argay 1%</li> </ul>	<b>Welcoming: 3.5 / 5</b> <b>Reason for being here:</b> <ul style="list-style-type: none"> <li>- Affordable for size 3.62</li> <li>- Diverse 3.75</li> <li>- Proximity 3.55</li> </ul> <b>Advice to the community:</b> <ul style="list-style-type: none"> <li>- Get to know your neighbors</li> <li>- Lock your car, yard, and be careful at night (Sandy Blvd), avoid Wygant</li> <li>- Support Parkrose Hardware, Grocery Outlet, Hong Phat, El Sombrero, &amp; local restaurants</li> </ul>	<b>About the community today:</b> <ul style="list-style-type: none"> <li>- Angry 8%      Happy 33%</li> <li>- <b>Sad 41%</b>      Content 16%</li> </ul> <i>Even good and bad feelings, overall low energy.</i>
<b>Survey Respondents:</b> <ul style="list-style-type: none"> <li>- White 65%</li> <li>- College-educated 83%</li> <li>- Women 60%</li> <li>- Resident 15+ years 27%</li> <li>- Resident 5-15 years 37%</li> <li>- Resident 1-5 years 32%</li> <li>- Resident &lt; 1 year 2%</li> </ul> <p><i>The greater Parkrose area has an opportunity to build more relationships across demographics.</i></p>	<b>Connected: 3.2 / 5</b> <ul style="list-style-type: none"> <li>- Movies in the Park 4.50</li> <li>- Buy Nothing Group 4.00</li> <li>- Neighborhood Assoc. 3.75</li> <li>- Volunteering 3.71</li> <li>- Sidewalks 2.80</li> <li>- Routines 2.00</li> </ul> <p><i>Daily walks build a sense of community among less-connected folks, compared to those who have the ability to be proactive.</i></p>	<b>Good Memories:</b> <ul style="list-style-type: none"> <li>- Mountain view and simple routines like dog walking and doing yardwork</li> <li>- Welcoming neighbors, developing friendships, and volunteering</li> <li>- Taste of Parkrose at Rossi Farms</li> <li>- Maywood Park 4th of July, Easter Egg hunts</li> <li>- Candy on Halloween &amp; Trunk or Treats</li> <li>- Luuwit View in summer, Hot Summer Nights</li> <li>- Street Painting Block Party (Skidmore/109th)</li> </ul> <b>Challenges:</b> <ul style="list-style-type: none"> <li>- Drive-by shootings, sounds of gunshots</li> <li>- Neighbors dealing drugs, "slumlords" not maintaining property and allowing disruptive tenants</li> <li>- Wreckless driving, speeding cars going 80mph in police pursuit</li> </ul>

## Be the Change

**Livability in Parkrose** means: walkability, safe streets, friendly neighbors, access to food options, grocery stores, parks, community spaces, public transportation, diversity, and a sense of pride

### Clean

### Safe

### Connected

<b>SOLVE Clean Up Events</b> SOLVE Events are locally organized and provide trash grabbers, trash bags, work gloves, and high-vis vests to volunteers. Consider leading an event! <a href="https://volunteer.solveoregon.org">volunteer.solveoregon.org</a>	<b>Neighborhood Emergency Team</b> In case of a catastrophe, volunteer rescuers are likely first on the scene as firefighters and police are slowed by impassable streets or overwhelmed by calls for help. <a href="https://portlandprepares.org/net-teams/east/argay-parkrose/">portlandprepares.org/net-teams/east/argay-parkrose/</a>	<b>Accessibility:</b> Clear branches and vines encroaching on the street to make space for kids to get to school and for people to walk their dogs away from dangerous car traffic.
<b>Report Campsites:</b> Call 311 Reported Campsites receive resource referrals, and sites are assessed on average in 2-3 business days according to the Impact Reduction Dashboard. <a href="https://portland.gov/homelessness-impact-reduction/report-campsite">portland.gov/homelessness-impact-reduction/report-campsite</a>	<b>General Issues:</b> <a href="https://pdxreporter.org">pdxreporter.org</a> PDX Reporter allows residents to report abandoned cars, campsites, debris, graffiti, illegal parking, park maintenance, potholes, right-of-way obstructions, sidewalk trip hazards, overgrown vegetation, street lighting problems, etc.	<b>Block Parties:</b> Free permits through the city allow streets to be closed and enable neighbors to meet each other. Street paintings can be permitted through this application. <a href="https://portland.gov/transportation/permitting/portland-streets/apply-block-party-permit">portland.gov/transportation/permitting/portland-streets/apply-block-party-permit</a>

Contact Kim Larson [klarson@luminoso.com](mailto:klarson@luminoso.com) regarding the data

Subscribe to the newsletter at [HistoricParkrose.com](https://HistoricParkrose.com)

# Historic Parkrose Culture Survey 2025

Third community spaces: community/resilience hub/library: Businesses along Sandy blvd/102nd and 122nd that build community instead of extract from community: Restaurants that are restaurants - not shells for Oregon video lottery, **bookstore, coffee shop, bakery** - panaderia or otherwise, ice cream/palateria **shop**, pop ups in vacant buildings. Why: to build and meet the needs of community.

Parkrose needs improved access to fresh food. The only grocery store in Parkrose is Grocery Outlet, which is a good store but does not provide adequate fresh produce, often their produce and products are past or almost past expiration date. Hong Phat is a great asian market but does also have limited items. At least one **additional** grocery store or Co Op, even a Parkrose Farmers Market! Healthy neighborhoods are not food deserts.

A sit-down **coffee shop**! :)

Our area is missing shops and restaurants that are catering to the needs of our community. We all frequent El Sombrero and O'Dear and Fork & Spoon, we need more options and to support neighbors to open restaurants and **cafes** that serve the neighborhoods. It would be particularly nice to have a local breakfast spot - not just Elmer's. We are missing sidewalks, street lighting, and bike routes that would enable neighbors in Parkrose to safely walk or bike to Sandy Blvd businesses. It would be great to have a credit union in the main street area of Sandy Blvd for neighbors and also to serve local businesses.

I'd like to see **more** sidewalk (we walk in the street often) except the ones by the school. I'd like to **see more** stores, maybe a community center that can be rented for space i.e. events. Sandy with more family oriented restaurants, **boutiques, cafes**, maybe **small business** services in general that feel more like a walk-able fun area like some closer in areas, like Cully has going in some parts or Beumont or even Roseway now.

**More local/walkable coffee shops**, breakfast places, a library, other **family friendly** business. Even more **food carts** would be nice.

Another thing that seems very unsafe are all the bus stops going west on Sandy by Argay don't seem very pedestrian friendly and doesn't seem like very safe places for people to wait. There are a couple cross walks but might be good to have the kind that flashes lights when someone is there, especially in the dark rainy seasons.

Walkability, street lighting or tree lighting, light up street crossing, medians with landscaping for slowing down **traffic**, more third places like bookstores, art galleries, coffee shops, etc.

I would love to see a better grocery store option. There use to be a small thriftway years ago where Hong Phat is now. I like that place too but I miss a traditional grocery located nearby. Grocery outlet is great for some things or unique items but they are missing a lot of staples and nothing is consistent. I would love to see some more restaurants or maybe especially a nice sit down **cafe** with some areas of sofas and comfy chairs for people to work at and socialize. I really don't like the lights that they replaced our old streetlights with. They do not spread out the light, it just shines directly down so there is many more very dark spots in between the lights now.

# Historic Parkrose Culture Survey 2025

## Requests & Suggestions for Businesses

<p><b>Adopt family-friendly spaces and policies</b></p> <p>More varied businesses that are <b>family friendly</b>. <b>Bakery, coffee shops</b>, even a brew pub. Those kinds of businesses that attract more than just gang members. A grocery store we can walk to that isn't just a convenience store. Businesses that aren't industrial or a front for prostitution.</p>	<p><b>Consider expanding operating hours or services</b></p> <ul style="list-style-type: none"><li>- Provide spaces for students to study</li><li>- Offer meeting spaces for community groups</li></ul> <p>We need a coffee shop. I wish I could afford to open one. I think it would provide a meeting space that isn't centered around alcohol, and perhaps could be open to <b>kids</b> after school to do homework or have off-campus club meetings. I think neighbors of all walks would really step up to support this business in a positive way.</p>
<p><b>Partner with other local businesses</b></p> <ul style="list-style-type: none"><li>- Create a cohesive business district</li><li>- Build a stronger commercial ecosystem</li></ul> <p>I think improvements to Sandy Blvd. with more businesses that I'd actually want to hang out in. I'm not into the vibe of the lottery bars and restaurants. It's a big turn off. I like the O'Dear, but otherwise I head to Hollywood <b>district</b>, or inner NE to see movies, go to family-friendly pubs, bakeries, and coffee shops.</p>	<p><b>Engage with the community</b></p> <ul style="list-style-type: none"><li>- Host or participate in community events</li><li>- Support block parties and neighborhood gatherings</li><li>- Create spaces where neighbors can meet and interact</li></ul> <p>More affordable housing so a diverse array of socio-economic backgrounds can move into the neighborhood. Maybe you could create a community center that has a main meeting room and different rooms that people that community can reserve for <b>events</b>. You could even charge a small fee, or have a sliding scale payment, I'm thinking \$10-\$20, nothing ridiculous.</p> <p>Host a one night a week gathering for people in the community to meet each other, no pressure environment, play some 70's, 80's, 90's hits and offer refreshments.</p>
<p><b>Focus on cleanliness and maintenance</b></p> <ul style="list-style-type: none"><li>- Keep storefronts &amp; surrounding areas clean</li><li>- Maintain appearance of business district</li></ul> <p><b>Clean up litter, graffiti</b> and end homeless <b>camping</b> in spaces that don't get regular patrols. Make community feel taken care of, walkable, feels good to see things taken care of</p>	<p><b>Improve safety and security</b></p> <ul style="list-style-type: none"><li>- Invest in security measures &amp; improved lighting</li></ul> <p>Increased public <b>safety</b>. I feel like I can't walk anywhere around the local businesses and main drags because there's always someone extremely agitated and on meth raging or— worse still— that guy waving the machete. There are loose and aggressive dogs around the RV caravans. Since I can't safely walk to Grocery Outlet or dinner, I end up driving out of Parkrose often: if I have to drive anyway then I may as well go to a <b>safer</b> and nicer part of town. I would spend much more money in Parkrose if I could <b>safely</b> walk to the businesses near me.</p>

Contact **Kim Larson** [klarson@luminoso.com](mailto:klarson@luminoso.com) regarding the data

Subscribe to the newsletter at [HistoricParkrose.com](http://HistoricParkrose.com)