

The Visualisation Recipe

1. Identify Data Object and Data Attributes to visualise.

Object: the invariant thing this visual is about....

| Attr I | Attr II | Attr III | Attr IV |
|--------|---------|----------|---------|
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2. Identify the data types of your attributes.

| Categorical | Quantitative |
|-------------|--------------|
| Attr I | Attr II |
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| | |

3. Rank attributes by importance.
2-3 are great, careful with more.

| Attr II | Rank #1 |
|---------|---------|
| Attr I | Rank #2 |

4. Map the attributes to channels according to their importance.

| Attr II | Rank #1 | Position Y |
|---------|---------|------------|
| Attr I | Rank #2 | Position X |

5. Get data into the right shape.

| Attr I | Attr II | |
|--------|---------|-------|
| | Cat | Value |
| | Cat 1 | |
| | Cat 2 | |
| | Cat 3 | |

6. Visualise.

