

February 3rd, 4th, and 5th, 2011
At Crowne Plaza in San Pedro, CA

775-544-1112

sponsors@larubyconf.com

A banner for the LA Ruby Conference 2011. The text "LA RUBY CONF 2011" is written in large, white, blocky letters across the middle of the image. The background is a photograph of a hillside with several communication towers and antennas on top, under a clear blue sky.

Sponsorship Opportunity

The Los Angeles Ruby Community continues to grow, and the number of companies employing ruby as part of their development solution has increased dramatically over the last couple of years.

By sponsoring the Los Angeles Ruby Conference you are able to help enrich and sustain the local developer community and get your name and opportunities out in front of a very special group of IT professionals, Southern California rubyists! We are a passionate and thriving group of software developers, designers, project and product managers, and others who are committed to improving the art of software development.

The conference will be held on Thursday, Friday, and Saturday February 3rd-5th 2011 at the Crowne Plaza Hotel in San Pedro, CA.

The LA Ruby Conference is a three-day event, with Thursday and Friday being hands on training and code immersion workshops aimed at bringing individuals together for hands on skill improvement. Saturday the 5th will be a traditional single track series of presentations on various topics.

The LA Ruby Conference is headed by leaders in the region's Ruby and Rails communities, including founders of the LA Ruby User's group, OC Ruby User's group and past speakers from the International Ruby Conference and numerous regional conferences around the country. This is our third year and we have space to accommodate up to 200 attendees.

Please review the sponsorship opportunities below and join us for an amazing time in February of 2011.

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The image shows a banner for 'LA RUBY CONF 2011'. The text is in large, white, blocky letters with a slight shadow effect, set against a background of a brown, hilly landscape. In the distance, several radio towers and antennas are visible against a clear blue sky.

Package Pricing

| | Qty Available | Price |
|----------|---------------|---------|
| Platinum | One | \$5,000 |
| Gold | Two | \$4,000 |
| Silver | Open | \$2,500 |
| Bronze | Open | \$1,000 |

Platinum Package

Logo on Website; top billing

Logo and 200 word description on Sponsors page; top billing

Logo on the *Conference Videos*; top billing (or up to a 15 second video)

Logo on signage at event

Recognition by Conference Organizers in Welcome Talk

Sponsor designation in emails and other marketing

Opportunity to distribute attendee handouts and/or swag

Full page ad in the Conference Schedule

3 Conference Passes

Opportunity to sponsor Lanyards

Opportunity to host or collaborate on after-hours event

15 minute presentation (pending speaker/content approval by conference organizers)

Gold Package

Logo on Website; following Platinum sponsors

Logo and 100 word description on Sponsors page

Logo on signage at event

Recognition by Conference Organizers during Welcome talk

Sponsor designation in emails and other marketing

Opportunity to distribute attendee handouts and/or swag

Half page ad in the Conference Schedule

2 Conference Passes

Opportunity to host or collaborate on after-hours event

Checks can be made payable to: TechConf, LLC

Material Deadline: December 31st, 2010

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The image shows a landscape with a hill in the foreground and several radio towers on a distant ridge under a clear sky. Overlaid on the right side of the image is the text 'LA RUBY CONF 2011' in a large, white, blocky font.

Silver Package

Logo on Website
Logo and 50 word description on Sponsors page
Sponsor designation in emails and other marketing
Opportunity to distribute attendee handouts and/or swag
Quarter page ad in the Conference Schedule
1 Conference Pass
Opportunity to collaborate on after-hours event

Bronze Package

Logo on Website
Logo and 50 word description on Sponsors page
Opportunity to distribute attendee handouts and/or swag
Logo on the Conference Schedule
1 Conference Pass
Opportunity to collaborate on after-hours event

Media Sponsorship Package

Please call or email us for more information.

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