Sponsorship Opportunity

The Los Angeles Ruby Community continues to grow, and the number of companies utilizing ruby as part of their technology stack has increased dramatically over the last couple of years. Now you need to hire strong ruby talent, where do you go?

By sponsoring the Los Angeles Ruby Conference you are able to get your company name and commitment to the open source community in front of 150+ open source developers, system administrators, and IT professionals. The attendees at the conference are developers, designers, project, and product managers, as well as others who are committed to improving the quality of software development.

The conference will be held Thursday, Friday, and Saturday February 2nd–4th, 2012 at the Holiday Inn Media Center in Burbank, California.

The LA Ruby Conference is a three–day event, with Thursday and Friday being hands on training and code immersion workshops aimed at bringing individuals together for hands on skill improvement. Saturday will be a single track series of presentations on a variety of topics of interest to our attendees.

The LA Ruby Conference is headed by leaders in the region's Ruby and Rails communities, including founders of the LA Ruby User's group, OC Ruby User's group and past speakers from the International Ruby Conference and numerous regional conferences around the country. This is our fourth year and we have space to accommodate up to 200 attendees.

Please review the sponsorship opportunities below and join us for an amazing time in February of 2012.

Los Angeles Ruby Conference 2012 – 4th Annual Event

	Qty Available	Price
Package Pricing		
Platinum	One	$5,000
Gold	Three	$4,000
Silver	Open	$2,500
Bronze	Open	$1,000

PLATINUM PACKAGE

Logo on Website; top billing

Logo and 200 word description on Sponsors page; top billing

Logo on the Conference Videos; top billing (or up to a 15 second video)

Logo on signage at event

Recognition by Conference Organizers in Welcome Talk

Sponsor designation in emails and other marketing

Opportunity to distribute attendee handouts and / or swag

Full page ad in the Conference Schedule

4 Conference Passes

GOLD PACKAGE

Logo on Website; following Platinum sponsors

Logo and 100 word description on Sponsors page

Logo on the Conference Videos; after Platinum sponsors

Recognition by Conference Organizers during Welcome talk

Sponsor designation in emails and other marketing

Opportunity to distribute attendee handouts and / or swag

Half page ad in the Conference Schedule

2 Conference Passes

Checks can be made payable to: TechConf, LLC – Material Deadline: January 10th, 2012

Los Angeles Ruby Conference 2012 – 4th Annual Event

SILVER PACKAGE

Logo on Website

Logo and 50 word description on Sponsors page

Sponsor designation in emails and other marketing

Opportunity to distribute attendee handouts and / or swag

Quarter page ad in the Conference Schedule

1 Conference Pass

Opportunity to collaborate on after‑hours event

BRONZE PACKAGE

Logo on Website

Logo and 50 word description on Sponsors page

Opportunity to distribute attendee handouts and / or swag

Logo on the Conference Schedule

1 Conference Pass

All sponsorship packages include the Opportunity to host or collaborate on after – hours event

For more information regarding Sponsorship of the 2012 Los Angeles Ruby Conference please email staff@larubyconf. com or if you prefer you can call us at:

- **JR Fent** (775) 544‑1112
- **Coby Randquist** (541) 224‑6660