

SARAH ADLER

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SARAHADLER.ME

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EXPERIENCE

SPOON UNIVERSITY

CO-FOUNDER, CEO WINTER 2012 – PRESENT NEW YORK, NY

Founded nationwide food publication with chapters on 30+ college campuses across the country. Designed and built the web platform for the network, then maintain and improve the website while training the 800+ students on staff across the country. Develop business strategies, concept and carry out national sponsored campaigns to connect brands to college students. Oversee daily use and production of website and all its branded activities, locally and nationally.

SPORTS ILLUSTRATED

ART INTERN WINTER 2013 NEW YORK, NY

Designed for the print magazine and tablet, including annual Swimsuit Issue and weekly issues. Concepted and created illustrations for both print and web.

KNIGHT NEWS INNOVATION LAB

UNDERGRADUATE FELLOW SPRING 2012 – SPRING 2013 EVANSTON, IL

Art directed natoinchicago.com. Built front-end for web app BookRx. Worked on small team responsible for branding the Lab, designing the logo and selecting typefaces and colors.

WIRED MAGAZINE

EDITORIAL FELLOW SUMMER 2012 SAN FRANCISCO, CA

Designed for the print magazine and tablet and completed illustrations and animations. Concepted and art directed the back page (Found), and designed and illustrated *WIRED on WareBook*.

NICHE MEDIA

ART INTERN SUMMER 2011 NEW YORK, NY

Designed for the weekly *Hamptons* magazine.

TEXAS TRIBUNE

EDITORIAL INTERN SUMMER 2010 AUSTIN, TX

Interviewed subjects, attended press conferences and blogged. Researched, designed and produced multimedia piece on Texas gubernatorial debates since 1982.

SKILLS

HTML5/CSS3

JAVASCRIPT (& BACKBONE)

RUBY (& RAILS & SINATRA)

PHP/ WORDPRESS

ADOBE CREATIVE SUITE

ADOBE DIGITAL PUBLISHING SUITE

EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL SPRING 2013
EVANSTON, IL

MAGNA CUM LAUDE CUM 3.8 GPA

Gamma Sigma Alpha Honor Society

Kappa Tau Alpha Honor Society

B.S. Journalism, Religious Studies

GENERAL ASSEMBLY

WEB DEVELOPMENT IMMERSIVE

12-week full-stack development intensive (upon completion I was hired as a teaching assistant for the next course)

ANTIOCH EDUCATION ABROAD

BUDDHIST STUDIES FALL 2011
BIHAR, INDIA

Two and a half months of intensive study and meditation in a Buddhist monastery in Bodhgaya, followed by a month and a half of independent research

RECOGNITION

SSND Best Magazine Issue Design & Best Use of Photography, 2nd Place (Nation), 2012, Spoon

SSND Best Cover Design, 3rd Place (Nation), 2012, Spoon

Facebook Content Strategy Fellow

TRAVEL

Argentina, Australia, Austria, Bolivia, Botswana, Canada, China, Costa Rica, Czech Republic, Denmark, France, Germany, Greece, India, Indonesia, Israel, Italy, Japan, Latvia, Malaysia, Mexico, Peru, Russia, Singapore, South Africa, Spain, Thailand, United Arab Emirates, United Kingdom, Vietnam