SHANNA WANG

CONTACT

https://shannawang.com

lashimmer@gmail.com

SKILLS

DESIGN

Product strategy

Information architecture

User journeys

User research

Wireframes

Mockups

Usability testing

Prototyping

Visual branding

UI development

Interaction design

TOOLS

Sketch 3

Adobe Illustrator, InDesign

Principle, Figma, Framer X

HTML/CSS/JavaScript

EXPERIENCE

Apple / Senior Product Designer

04/16/2020 — Present

Led strategy and design of editorial tooling powering Apple Music, Books, and Podcasts.

Battlefy / Product Designer

12/01/2018 — 11/012019

Led a product team to create and maintain a design system. Designed and shipped for world-wide engagements with clients like Riot, Blizzard, Nintendo, etc.

Fresh Consulting / UX Engineer

01/01/2017 — 01/01/2018

Researched and designed product features, mobile applications, marketing landing pages, and visual branding. Developed custom front-ends through Wordpress (Sage).

Freelance / UI/UX Design Consultant

06/01/2016 — Present

Researched, designed, and prototyped product features, mobile applications, and marketing landing pages.

Sonder / UX/UX Front-end Developer

05/01/2015 — 06/01/2016

Developed the entire front-end of Sonder's marketing pages and booking website. Worked with a creative team to create a visual brand identity. Researched, designed, and developed a mobile React app for housekeepers.

EDUCATION

McGill University / BS, Computer Science

2011 — 2015

Major in Software Engineering, minor in Interdisciplinary Life Sciences