SHANNA WANG

CONTACT

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(password: atlas)

lashimmer@gmail.com

SKILLS

DESIGN

Product strategy

Information architecture

User journeys

User research

Wireframes

Mockups

Usability testing

Prototyping

Visual branding

UI development

Interaction design

TOOLS

Sketch 3

Adobe Illustrator, InDesign

Principle, Figma, Framer X

HTML/CSS/JavaScript

EXPERIENCE

Battlefy / Product Designer

Dec 2018 — Nov 2019

Led a 7-person product team to create and implement a design system. Designed and shipped for world-wide engagements with clients like Riot, Blizzard, Nintendo, etc.

Fresh Consulting / UX Engineer

Jan 2017 — Jan 2018

Researched and designed product features, mobile applications, marketing landing pages, and visual branding. Developed custom front-ends through Wordpress (Sage).

Freelance / UI/UX Design Consultant

Jun 2016 — Present

Researched, designed, and prototyped full product features, mobile applications, and marketing landing pages.

Sonder / UX/UX Front-end Developer

May 2015 — Jun 2016

Developed the entire front-end of Sonder's marketing landing pages, and booking site. Worked with a creative team to create a brand identity. Researched, designed, and developed a mobile React app for housekeepers.

EDUCATION

McGill University / BS, Computer Science

2011 — 2015

Major in Software Engineering, minor in Interdisciplinary Life Sciences