

LOCAL PLATFORM

I need to create a web platform to manage my Seo Local clients.

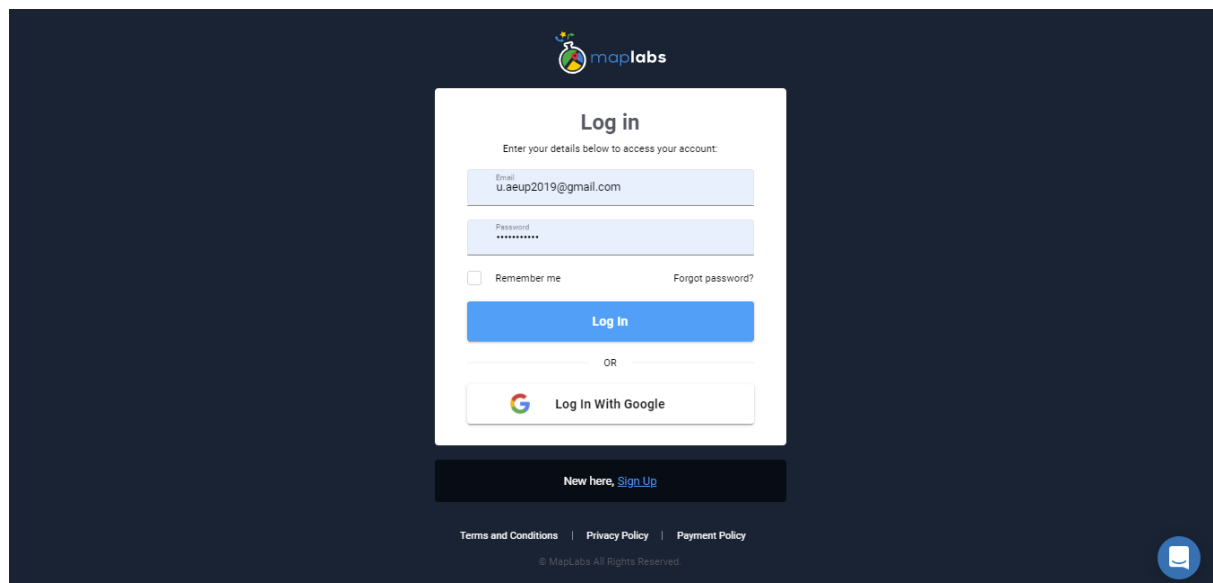
This platform will be connected or will use google APIs (Google My Business, Google Places, ...) and it would need to be on a wordpress.













This platform (like the website that I have given you <https://maplabs.com/>) the first thing to do is to be able to link the google accounts that manage the Google My Business profiles, and to be able to manage them from the platform.



After this, I would like the platform to perform many more services.

These are the characteristics or services that the platform has to do, they contain much of the example web, but above all, they increase it in many aspects:

- Login



Nombre	Ubicaciones	Comportamiento
 Como AtraerClientes		 
 METRO Mapas UAEUP2019		 
 Una Aguja En Un Pajar Agencia SEO		 

  Ir: elementos por página:

0/0

It is important that it allows you to manage several accounts at the same time, it is about creating a platform or HUB where you can manage all the GMB company profiles. For example, I have several accounts, and I can manage them all from here.

In the image you see for now only 3 accounts.

- Lateral Menu

LOGO	

Client	1GMAIL
DashBoard	
Insight	
Location Info	Edit Listing
	Photos
	Reviews
	Q&A
	Post
	Reports
	Quality Test
	Local Audit
	RoadMap
	Advanced Data
Reports	GeoGrid
	Local audit
	RoadMap
Optimization	Location Info
	RankMap
	DrivingMap
	Citation Tracker
	Citation Master
	MagicKeyword
	LocalCTR
Hunter Leads	

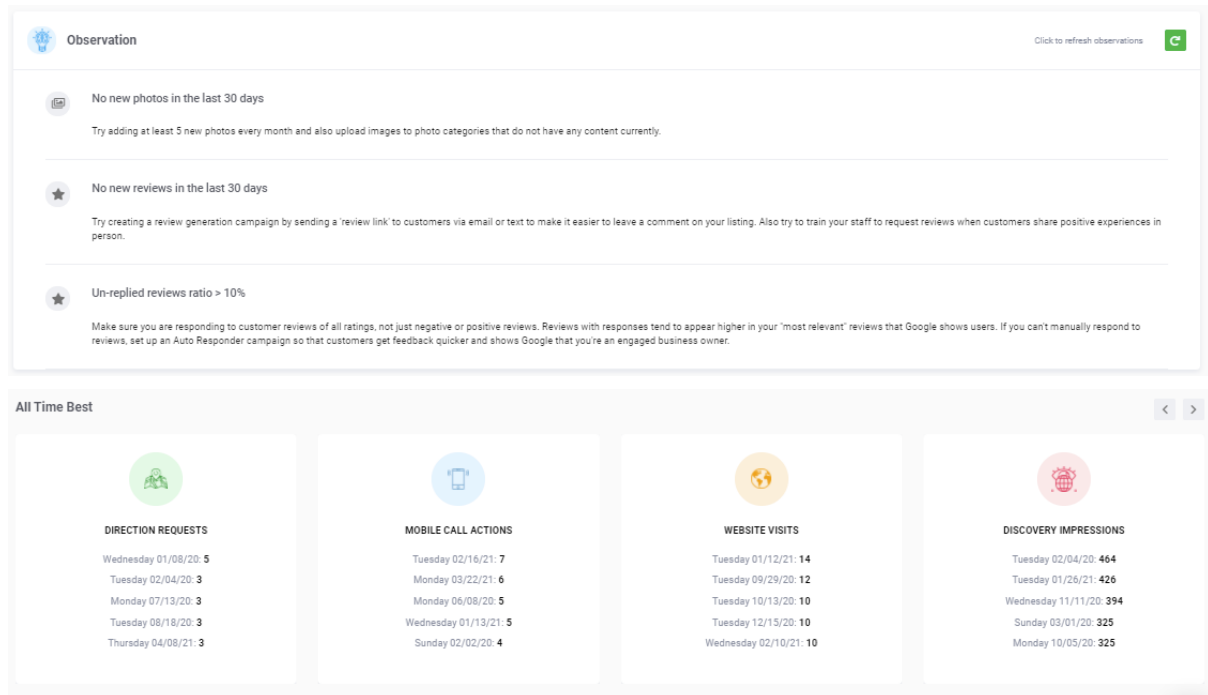
Extra Services	Buy Reviews
	Buy Power Reviews
	Build a Entity
	PLN

Resources	Local Webs
	Local Spinner
How to	Videos
	Post

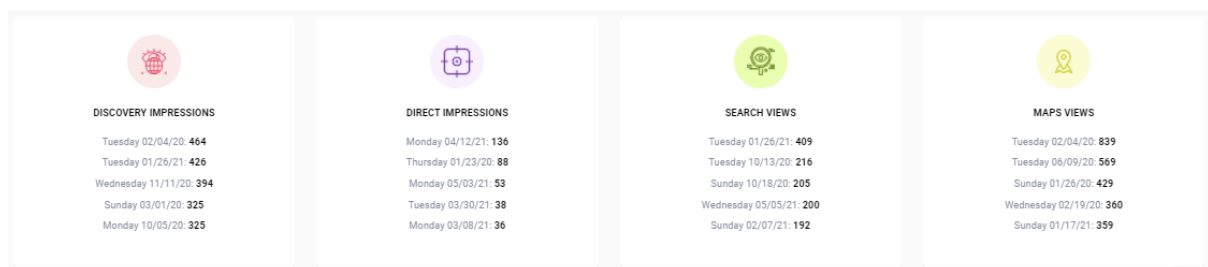
Configuration	White Label

	Billing
	Settings

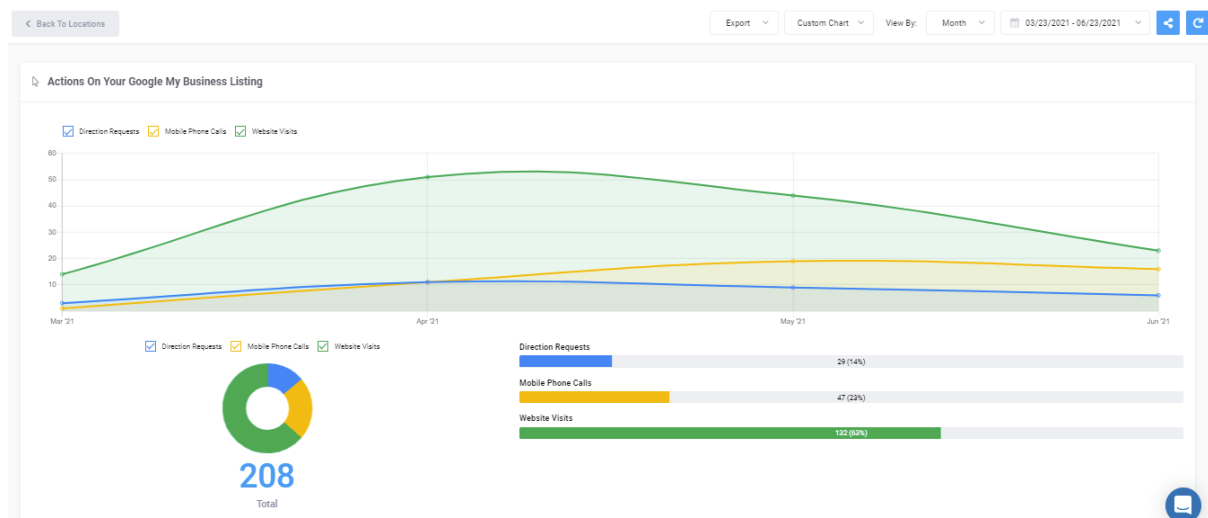
- Dashboard



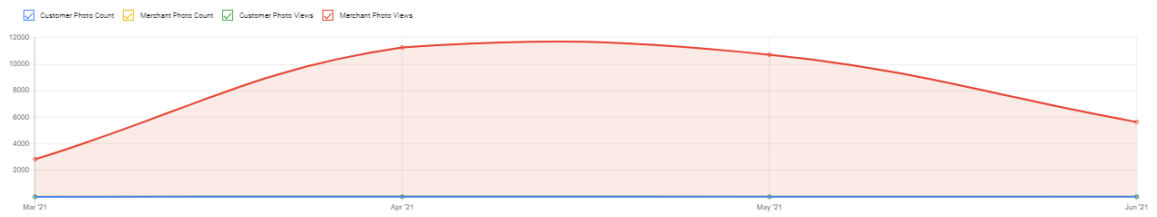
This is an slider



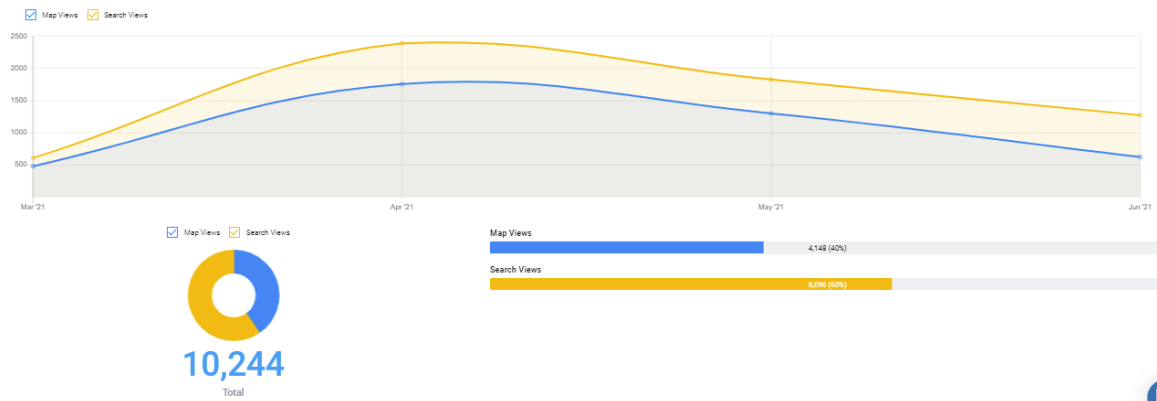
- Insight



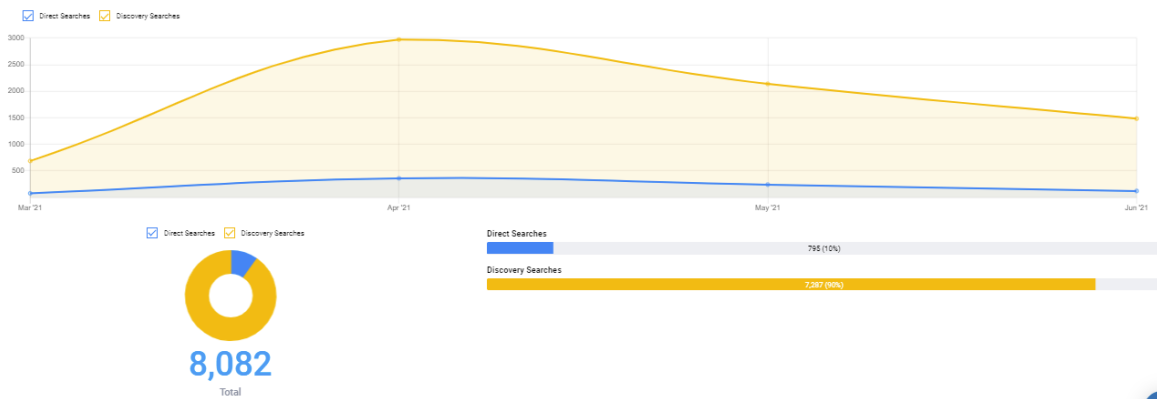
Total Photo Views On Your Google My Business Listing

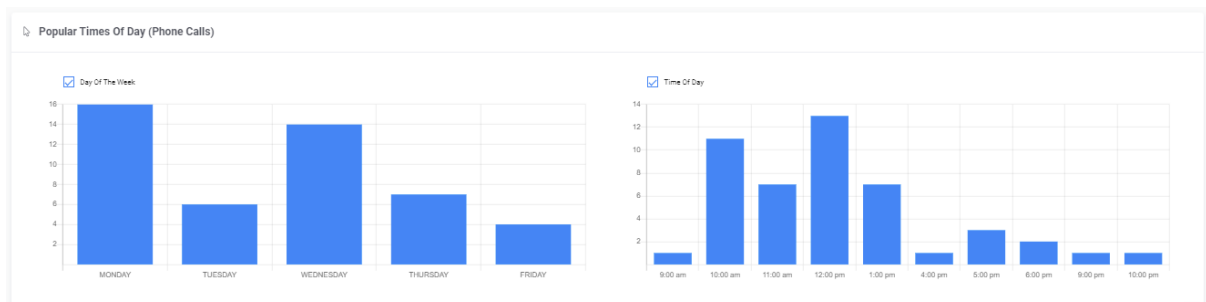
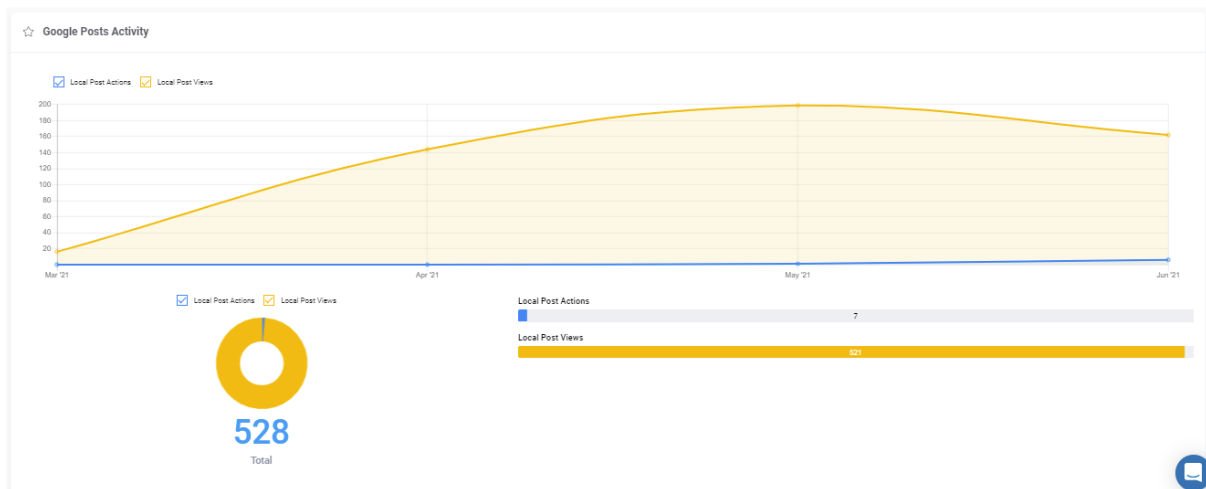


Total Views On Search



Search Impressions





- Location Info

[Back To Locations](#)
[Lock Data](#)
[Push to Google](#)
[Fetch](#)

LOCK DATA - Locking a location will periodically update GMB with the locked data. Any changes you make directly in GMB will be overwritten.

AFLAREDO Administración de Fincas Madrid | Administración fincas Aluche

Administrador de la propiedad
- Abogado administrativo
- Empresa de administración de propiedades
- Servicios de empresa a empresa

Calle De Escalona, 81 Madrid, Madrid 28024

Regular Hours
SUNDAY Closed
MONDAY 10:00 AM - 02:00 PM
TUESDAY 10:00 AM - 02:00 PM
WEDNESDAY 10:00 AM - 02:00 PM
THURSDAY 10:00 AM - 02:00 PM
FRIDAY 10:00 AM - 02:00 PM
SATURDAY Closed

Special Hours
5/15/2019 Closed

Primary Phone: 915 18 15 23

Add short name

Your business is live on Google

[View on search](#)











[View on maps](#)

Advanced information

Store code AFLaredo01

Labels
Administrador de fincas
Administración de fincas
Administración de fincas Madrid
Administrador de fincas madrid
Administrador fincas
Administración fincas
Administración fincas online
Administrador de fincas online
Gestión de comunidades
Cuota comunidad

Google Ads location extensions phone Enter Phone Number

	Website URL https://www.afairedo.com/	
	Appointment links https://afairedo.com/cita-previa/	
	From the business Identifies as women-led Service options Online appointments Health & safety Staff wear masks Staff required to disinfect surfaces between visits Accessibility Wheelchair accessible entrance	
	Business Description En la Administración de Fincas Laredo Garrido ofrecemos servicios de administración de de fincas en Madrid y de Administrador de Fincas Online para el resto del Territorio Español. Administración de Fincas Madrid Administrador de Fincas Madrid	
	Opening Date & Status Opened on March 11, 1995	

Services of GMB

Administrador de la propiedad
Main Category

+ Add Item

Abogado administrativo

+ Add Item

Empresa de administración de propiedades


+ Add Item

Servicios de empresa a empresa

+ Add Item

● Photos

COVER
VIDEO
PROFILE
EXTERIOR
INTERIOR
PRODUCT
AT WORK
TEAMS PHOTOS


Upload an image to your media library


Note: Adding photos here are published immediately to Google.

Description

Publish

Minimum Size: 250 x 250
 Maximum Size: 2120 x 1192
 Formats: PNG, JPG, JPEG or WEBP
 Aspect ratio: 4:3
 File Size min/max: 10KB/5MB

Media



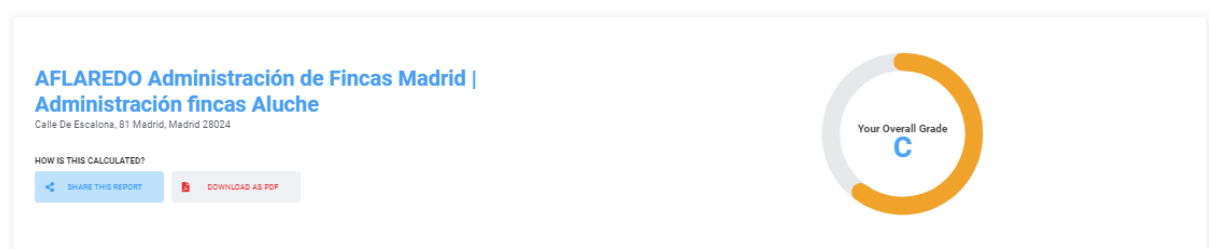
The image shows a Google Maps interface with a search bar and a form for adding geotags. The map is centered on the Atlantic Ocean, with a red pin indicating a location. The search bar contains the text "Search for a place or address". Below the map, there is a form with the following fields and buttons:

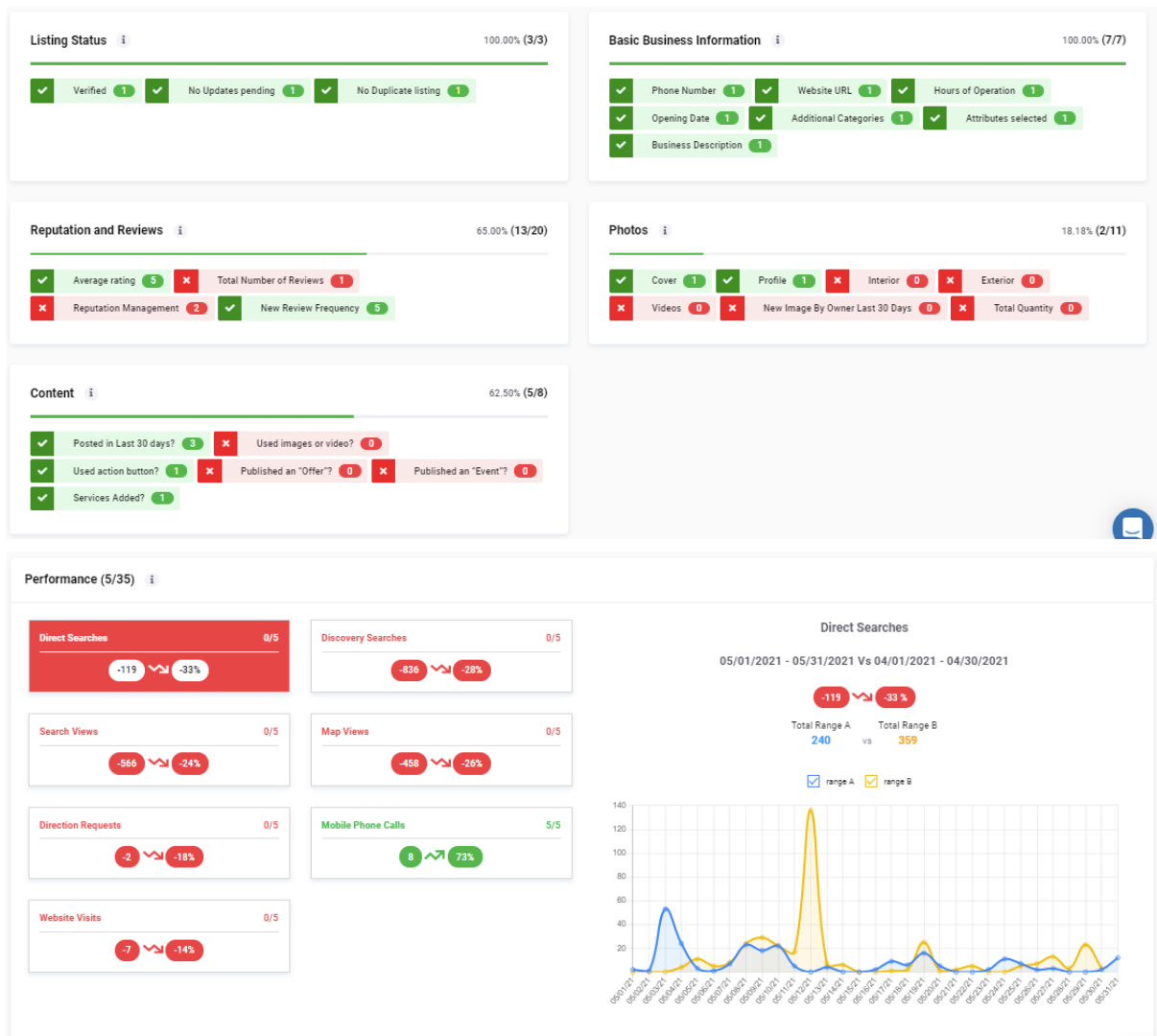
- Existing Geotags (show)**: A text input field.
- Keywords and Tags ?**: A text input field.
- New Geotags**: A text input field.
- Description / Alternative Text ?**: A text input field.
- Write EXIF Tags**: A blue button.
- Download**: A blue button.
- Clear**: A white button.

At the bottom of the map, the coordinates are displayed as Lat 0.2323 and Lon 0.2323.

This section is about uploading photos and videos to the GMB profile. You must enable the option to geolocate images as it appears on the map. Could you upload a photo or 20

- Quality Test





Q u a l i t	Estado Listado	Concepto	Estado	Valor	33,00 %	100%
		Verificado	Si No	1 0		
		Actualizaciones Pendientes	Si No	0 1		
	Informacion Comercial Básica	Listado Duplicado	Si No	0 1	33,00 %	100%
		Kw en NAP	Si No	1 0	7.69 %	
		Nº Telefono	Si No	1 0	7.69 %	
		URL Web	Si No	1 0	7.69 %	

y T e s t		URL Menu	Si No	1 0	7.69 %	
		URL Pedido Anticipado	Si No	1 0	7.69 %	
		URL Reservas	Si No	1 0	7.69 %	
		URL Cita	Si No	1 0	7.69 %	
		Horario	Si No	1 0	7.69 %	
		Descripcion	Si No	1 0	7.69 %	
		Descripcion KW Localizada	Si No	1 0	7.69 %	
		Fecha Apertura	Si No	1 0	7.69 %	
		Categorias Adicionales	Si No	1 0	7.69 %	
		Atributos Seleccionados	Si No	1 0	7.69 %	
	Reseñas	Puntuacion Media	Si > 4.5	5	20%	100%
			Si >4 < 4.4	4		
			Si > 3.5 < 3.9	3		
			Si > 3 < 3.4	2		
			Si > 2.5 < 2.9	1		
			Si < 2.8	0		
	Numero de Reseñas	Si > 100	5	40%		
		Si > 75	4			
		Si > 50	3			
Si > 25		2				
Si > 10		1				
Si < = 10		0				
Frecuencia De Reseñas	Si => 20 por mes	5	30%			

			Si => 15 < 19 por mes	4		
			Si =>10 <=14 por mes	3		
			Si => 5 <= 9 por mes	2		
			Si >2 <= 4 por mes	1		
			Si <= 1 por mes	0		
		Tasa de respuesta	Si => 75%	5	10%	
			Si => 50% =< 74%	4		
			Si => 25% =< 49%	3		
	Si => 10% <=24%		2			
	Si < 9%		1			
	Si =0%		0			
	Fotos	Foto de Portada	Si No	1 0	5%	100%
		Logotipo	Si No	1 0	5%	
Fotos Subidas por el Propietario			5 4 3 2 1 0	10%		
		Fotos Subidas por Clientes		5 4 3 2 1 0	10%	

		Fotos 360	Si No	1 0	5%	
		Videos	Si No	1 0	5%	
		Fotos Interior	Si No	1 0	5%	
		Fotos Exterior	Si No	1 0	5%	
		Fotos en el Trabajo	Si No	1 0	5%	
		Fotos de Equipos	Si No	1 0	5%	
		Cantidad Total	Si => 100 Si => 75 =< 99 Si => 50 =< 74 Si => 25 =< 49 Si => 10 =< 24 Si < 9	5 4 3 2 1 0	40%	
	Contenido	Frecuencia Publicacion	Ultimos 30 dias ultimos 60 dias Ultimos 90 dias No	3 2 1 0	50%	100%
		Publicacion con Fotos	Si No	1 0	10%	
		Publicacion con CTA	Si No	1 0	10%	
		Publicar Oferta	Si No	1 0	10%	
		Publicar Evento	Si No	1 0	10%	
		Publicar Servicios	Si No	1 0	10%	

	Interacciones	Comportamiento Solicitud de Direccion Comparativa con Año Anterior	Si es => 51%	5	14.28 %	100%		
			Si es =>26% =< 50%	4				
			Si es =>11% =< 25%	3				
			Si es =>6% =<10%	2				
			Si es =>1% =<5%	1				
			Si es =< 0%	0				
			Comportamiento Visitas a la Web Comparativa con Año Anterior	Si es => 51%			5	14.28 %
				Si es =>26% =< 50%			4	
		Si es =>11% =< 25%		3				
		Si es =>6% =<10%		2				
		Si es =>1% =<5%		1				
		Si es =< 0%		0				
		Comportamiento Llamadas Telefonicas Comparativa con Año Anterior		Si es => 51%	5		14.28 %	
				Si es =>26% =< 50%	4			
			Si es =>11% =< 25%	3				
			Si es =>6% =<10%	2				
			Si es =>1% =<5%	1				

			Si es =< 0%	0				
		Comportamiento Busquedas Indirectas Comparativa con Año Anterior	Si es => 51%	5	14.28 %			
			Si es =>26% =< 50%	4				
			Si es =>11% =< 25%	3				
			Si es =>6% =<10%	2				
			Si es =>1% =<5%	1				
			Si es =< 0%	0				
			Comportamiento Busquedas Directas Comparativa con Año Anterior	Si es => 51%			5	14.28 %
				Si es =>26% =< 50%			4	
		Si es =>11% =< 25%		3				
		Si es =>6% =<10%		2				
		Si es =>1% =<5%		1				
		Si es =< 0%		0				
		Comportamiento Visualizaciones en Mapas Comparativa con Año Anterior		Si es => 51%	5		14.28 %	
				Si es =>26% =< 50%	4			
			Si es =>11% =< 25%	3				
			Si es =>6% =<10%	2				

			Si es =>1% =<5%	1		
			Si es =< 0%	0		
		Comportamiento Visualizaciones en Busquedas Comparativa con Año Anterior	Si es => 51%	5	14.28 %	
			Si es =>26% =< 50%	4		
			Si es =>11% =< 25%	3		
			Si es =>6% =<10%	2		
			Si es =>1% =<5%	1		
			Si es =< 0%	0		

Si =<16.66% F

Si =<33.32% E

Si =<50% D

Si =<66,64% C

Si =< 83.30% B

Si=> 83,31% A

This section is a profile analysis.

Make a series of averages based on the table that I attached, and give a quality value.
sorry that the table is in Spanish.

- Local Audit

Directrices de auditoría



Mostrar óptimo



Mostrar advertencias



Mostrar errores

Título de negocios

Largo

Tiene la longitud óptima del nombre comercial.

Mostrar detalles

Términos destacados

Debe incluir frases de uso común en su título. Elija los que sean más relevantes para su negocio. Asegúrese de que su título no exceda el recuento de palabras recomendado.

Mostrar detalles

seca express lava seca express lugo lavandería tintorería

Lavandería Autoservicio Lugo | Do Laundry

Su contenido solo se almacena localmente

5 words, 41 characters

Descripción del negocio

Largo

Tiene una longitud de descripción comercial óptima.agregue al menos 9 palabras a la descripción de su empresa.

Mostrar detalles

Términos destacados

Debe incluir frases de uso común en su descripción. Elija los que sean más relevantes para su negocio. Asegúrese de que su descripción no exceda el recuento de palabras recomendado.

Mostrar detalles

lavandería autoservicio servicio a domicilio lavandería

lavandería autoservicio, con servicio a domicilio en lugo

Su contenido solo se almacena localmente

8 words, 57/750 characters

Categoría de negocios

Categoría principal

Debe establecer Lavandería de autoservicio como la categoría principal de su negocio.

Mostrar detalles

Categorías adicionales

Puede considerar el uso de algunas de las siguientes categorías adicionales si son relevantes para su negocio.

Lavandería Tintorería Servicio de lavandería Servicio de limpieza de alfombras Servicios de limpieza Servicio de limpieza de conductos de aire Servicio de limpieza de canales Servicio de limpieza doméstica Servicio de limpieza de piscinas

Imágenes

Contar

Debes tener al menos 15 imágenes .

Mostrar detalles

Reseñas

Contar

Debes tener al menos 44 reseñas .

Mostrar detalles

Clasificación

Debe tener una calificación de al menos 4.5 .

Mostrar detalles

Términos destacados

Debe incluir frases de uso común en sus reseñas. Elija los que sean más relevantes para su negocio.

Mostrar detalles

ropa buen servicio lavar y secar limpio bien máquina de café dejan la ropa servicio buen buenos precios venta de ropa buen precio ropa queda lavado y secado lavadoras y secadoras

Su contenido solo se almacena localmente

0 words, 0 characters

Publicaciones

Large 

Debes agregar al menos 287 palabras a tu publicación.

Mostrar detalles

Términos destacados

Debes incluir frases de uso común en tu publicación. Elija los que sean más relevantes para su negocio. Asegúrese de que su publicación no exceda el recuento de palabras recomendado.

Mostrar detalles

Implantes dentales, dientes, carillas de porcelana, aprender, Odontología cosmética, alineadores transparentes, salud bucal, asociación dental americana, reserva tu cita hoy, último blog, apnea del sueño, dentista general, dentista, Nueva York, llama a nuestra oficina, rayos X, sonrisa, llamada, echar un vistazo, enderezamiento de dientes, emergencia dental, salud, implante, claro, diente, nuevo, oficina, opciones, implantes, hace años que, profesional, calendario, mayo, uno, mandíbula, por ciento, derecho, ayuda, emergencia, trabaja, necesitar, enderezamiento, cena, como, adultos, beneficios, blanco, Mira, hora, reemplazo, apariencia, mejorar, raíz, visita, síntomas, York, difícil, ver, correo, sucede, espalda, incluso, proceso, limpiezas, opción

Su contenido solo se almacena localmente

















0 words, 0/1500 characters

This section does two things:

first a scraper of the competition's profiles.

After doing this scraper, take an average, and indicate in each section, what are the things to improve, giving hints or tips for improvement.

- Post

Post Management									+ Create Post	
Posted		Pending	Drafts	Archive						
Media	Description	Date Published		Last Updated		Views	Actions	Actions		
	Standard post ¿Es obligatorio que los Administradores de Fincas dispongan de hojas de reclamaciones? - (Formularios de reclamación de la Comunidad de Madrid) Para CAF MADRID (http://www.cafmadrid.es) El requisito de que los administradores de propiedades tengan formularios de denuncia en sus oficinas es un probl... Read more	06/23/2021 9:23 AM GMT+02:00		06/23/2021 9:44 AM GMT+02:00		0	0	  		
	Standard post El caciquismo en las comunidades de propietarios - P. Buenas tardes, vivimos en una comunidad de vecinos donde desde hace algún tiempo la junta directiva está presidida por una sola persona (presidente) porque los demás miembros, tesorero, secretario, etc., han dimitido por algunas irregularidades c... Read more	06/23/2021 9:23 AM GMT+02:00		06/23/2021 9:44 AM GMT+02:00		0	0	  		
	Standard post Seis pasos para acabar con las barreras arquitectónicas - Para MARTA BROX HUGUET Administrador de propiedades y abogado La ley de propiedad horizontal es muy precisa en sus artículos, especialmente en lo que respecta a la ejecución de obras para remover barreras arquitectónicas (artículo 10). Para... Read more	06/23/2021 9:23 AM GMT+02:00		06/23/2021 9:44 AM GMT+02:00		0	0	  		
	Standard post Pequeños gestos para hacer más sostenible nuestra comunidad de propietarios - El parque de edificios podría experimentar una verdadera revolución en los próximos años con las medidas adoptadas para mejorar la eficiencia energética de los edificios. Las instalaciones de autoconsumo en edificios de vi... Read more	06/23/2021 9:23 AM GMT+02:00		06/23/2021 9:44 AM GMT+02:00		0	0	  		


In this section it recovers all the posts created in the profile.

What's New

Event

Offer

COVID-19



Make your post standout with a photo

Minimum Size: 400 x 300
 Maximum Size: 2120 x 1192
 Formats: JPG, PNG or WEBP
 Aspect ratio: 4:3
 File Size min/max: 10KB/5MB

Enter your post description here

0 / 1500

Add a button(optional) ▼

[Cancel](#)
[Schedule](#)
[To Draft](#)
[Publish Post](#)

It also allows you to post, just like the GMB profile.

But I need that when it allows uploading photos, as in the photos section, it allows geolocation of the photos.

in the text field, you should enable a text spinner button (it would provide you spinner API)

Nombre y configuración

Nombre

BrigthLocal

☒ Repetir
 ☒ Acortador

Programación

Europe/Madrid

11 : 44

LU

MA

MI

JU

VI

SA

DO



+ AÑADIR

Conecta un feed RSS con esta autolista

×

1 Añade URL

2 Previsualización

Añade un feed RSS a las autolistas

URL

https://www.brightlocal.com/feed

BUSCAR

It should also allow for self-publishing.

In the images that I put, there is an application (Metricool) that allows to do it, using the RSS of any website and self-publishing it in the GMB profile, allowing it to do it with a programming, and modifying to a certain extent the initial and final text to the copy that it will make .

The screenshot shows a web interface titled "Conecta un feed RSS con esta autolista". It has two tabs: "Añade URL" (selected) and "Previsualización".

Añade URL section:

- Input field: "Añade URL" (with a checkmark icon).
- Text: "Se encontraron 10 posts".
- Text input: "Caracteres máximos" with a value of "250".
- Text input: "Prefijo" (with a clear icon).
- Text input: "Sufijo" (with a clear icon).
- Text: "Caracteres restantes: 250".
- Checkbox: "Incluir las 10 publicaciones anteriores." (unchecked).
- Checkbox: "Incluir los nuevos post desactivados." (unchecked).
- Checkbox: "Añadir nuevos post al principio de la autolista." (checked).
- Buttons: "VOLVER" and "GUARDAR".

Previsualización section:

- Shows a preview of a post from "LCP2013" with a location pin icon.
- Text: "About this Resource Local business directories, also known as local citation sites, are crucial to local search optimization, but with 1000s to choose from it's not al..."
- Image: A circular graphic with several stylized human figures.
- Engagement icons: Comment (0), Retweet (0), Like (0), and Share.
- Footnote: "Ten en cuenta que las previsualizaciones son una aproximación de como la publicación puede quedar al publicarse. Intentamos ser precisos pero ten en cuenta que el resultado final puede ser diferente."

- Q&A

The screenshot shows the "Customer Q&A's" section of a GMB profile. It includes a "Create a Question" button and a "Customer" tab.

Customer Q&A's section:

- Buttons: "Customer" (selected), "Owner", and "All Questions".
- Text: "37 Google Questions | Unresponded Questions: 13".
- Search bar: "search".

Location	Store Code	Question	Date	Up Votes	Owner Answer?	Edit Reply
criadero de perros Goiz Ametz Venta de Perros online Venta Yorkshire Venta Bichon	14013201	Hola, Me gustaría saber si dispones o vas a disponer en algun momento de la raza Shih poo.	May 29, 2021 10:37 AM UTC	0	No	

In this section, you will be allowed to ask questions and answers on the GMB profile and post them.

- RoadMAP

This section is in the process of devising it and being able to transmit it to you.

Basically it is like an audit, where according to all the previous points and others, ... it is a "traffic light" or a "path towards perfection" to have the GMB profile as optimized as possible. If you can think of how to do it, that would be great.

- RankMap

I had a web platform that would do a job for me, but I can't contact the person who requested it and I don't have access to the platform. It was a basic website, where I put this information:

a) latitude and longitude of a point on a map.

b) Latitude and longitude of another point on the map.

C) selected between 500, 1000, 2000 and 4000. These values generated 500, 1000, 2000 or 4000 coordinate points in a list, between the two geographical points that you indicated above.

I need this section to do this.

After this, with that list and a bot that I have in UIPATH I generate a map, I show you a screenshot of the map so that you can see the points.

The first data that I enter is the upper left starting point, and the end is the lower right.

If I select 500 points, it generates 500 equidistant points that fill the "square" between both points.



I have this bot on a VPS and it is created with UIPATH, would there be any way to implement it on the platform? because the process is "generate list of coordinates" go to vps and start the bot, which creates the map.

Could it be automated in any way?

The idea of the platform is to monetize it, so I would like it to be the most automatic and transparent for the client.

- DrivingMap

This section is in process.

but it would be very similar in concept to the previous one.

Instead of a coordinate map, a point-to-point address map would be created.

- Citation Tracker

It is a report, basic. What is intended with this is to give a quick and simple picture of the business situation in the directories and its consistency of NAP

It would be a run button, and it would show a loading or searching bar or icon. To then show a result.

The result is nothing more than the search in the 580 directories, and the positive or negative result of whether it is or not. so that at the end a% Consistency or Citations is shown. If 580 are 100% and you only have 5 Directories made, then the result, either a graph, or something ... would be less than 5% effective.

- Citation Master

I have the listings or directories, and it would be to do a Google search in each directory, and if it gives a result of the profile created in the directory, it would be positive, and if it shows that there is no profile, it would be a negative result. and we'd get that final consistency score from NAP.

- Magic KeyWord

This is a business finder in directories.

To do this, what is involved is to generate 2 searches for the business. One in Google, and one in the Directory

As I have told you, it would be to make a list of those 580 business directories that I have. and give the option with buttons:

- SEARCH. google if done.
- FIND IT. Find it in the directory (like the previous section, but one by one)
- DO IT. I would link to the page where to do it.
- BUY IT. Order it to do it myself.

This part will be charged, so the platform should have a payment gateway, with PAYPAL or credit card.

I would have to think about it calmly, how to monetize it.

this is an aspect that will be developed later.

- Local CTR

This is in process.

- Buy Reviews

order reviews, with a form. I would give you the form.

- Buy Power Reviews

order reviews, with a form. I would give you the form.

- Build an Entity

order reviews, with a form. I would give you the form.

- PLN

order reviews, with a form. I would give you the form.

- Local Webs

This is in process.

- Local Spinner

it is a text spinner. I would look for an api of a spinner to be able to use it.

- Videos

This would be a help section, tutorial, on how to use each section.

- Post

A blog or news

- WhiteLabel

As I have told you, I want to monetize it in the future, so in this section everything concerning "White Labels" must be enabled, for example logo for reports, invoices, ... in this aspect you will know better than me.

- Billing

I have to develop this more.

Basically, as you have seen in all the above, I want to monetize it in the future, for now I will only use it and test it.

but the idea is to set a monthly fee, and for certain services, which are commissions, price them.

Therefore, the invoices will vary according to the orders and the quota.

- Settings

typical configuration tab