

Curriculum Vitae

Matthew M. Laske, PhD

Assistant Professor

Department of Behavior Analysis

University of North Texas

matthewlaske@outlook.com

ORCID:  <https://orcid.org/0000-0003-0195-5186>

WoS Researcher ID: [ISA-4865-2023](#)

ACADEMIC APPOINTMENTS

Assistant Professor | University of North Texas 2024-Present

EDUCATION

PhD Behavioral Psychology 2020-2024

University of Kansas | Lawrence, KS

Dissertation: *The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes*

Advisor: Florence D. DiGennaro Reed, PhD, BCBA-D

MA Industrial-Organizational Psychology & Human Resource Management 2018-2020

Graduate Certificate in Business Data Analytics 2019-2020

Appalachian State University | Boone, NC

Thesis: *Who is better at identifying at-risk behavior? Leader versus employee processes to implement task-specific behavioral pinpoints*

Advisor: Timothy D. Ludwig, PhD

BS Behavioral Sciences 2016-2018

Western Michigan University | Kalamazoo, MI

Thesis: *A second look at consistency effects in Organizational Behavior Management feedback reviews*

Advisor: Lilith Reuter-Yuill, PhD, CCC-SLP, BCBA-D

BOOKS

1. Ludwig, T. D., & **Laske, M. M.** (2023). The science and best practices of behavioral safety: The source for reducing injuries on the front line. [Taylor and Francis](#).

PEER-REVIEWED PUBLICATIONS

8. Turner, J. B. B., DiGennaro Reed, F. D., Vance, H., Bartle, G. E., Goben, E. J., **Laske, M. M.**, Ruby, S. A., & Sellers, T. P. (in press). Teaching self-advocacy skills to direct care staff. *Journal of Applied Behavior Analysis*.

Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).

7. **Laske, M. M.**, & DiGennaro Reed, F. D. (2024). Um, so, like, do speech disfluencies matter? A parametric evaluation of filler sounds and words. *Journal of Applied Behavior Analysis*, 57(3), 574–583.

<https://doi.org/10.1002/jaba.1093>

Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).

6. **Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2024). The efficacy of remote video-based behavioral skills training and awareness training on public speaking performance. *Journal of Applied Behavior Analysis*, 57(1), 247–261. <https://doi.org/10.1002/jaba.1030>
Wiley Top Cited Article Award in the Journal of Applied Behavior Analysis for 2023
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).
5. Johnson D. A., Li, A., McCalpin, A. L., & **Laske, M. M.** (2024). The advancement of training within business using behavior-based instructional design. *Journal of Organizational Behavior Management*, 44(2), 150–171. <https://doi.org/10.1080/01608061.2023.2225792>
Impact Factor: 2.2 (2023), Scimago Ranking: Q3 (Applied Psychology), Scopus CiteScore: 2.7 (2023)
4. Ludwig, T. D., & **Laske, M. M.** (2023). Behavioral safety: An efficacious application of applied behavior analysis to reduce human suffering. *Journal of Organizational Behavior Management*, 43(3), 190–220. <https://doi.org/10.1080/01608061.2022.2108536>
Impact Factor: 2.2 (2023), Scimago Ranking: Q3 (2023), Scopus CiteScore: 2.7 (2023)
3. **Laske, M. M.**, Hinson, P. E., Acikgoz, Y., Ludwig, T. D., Forman, A., & Bergman, S. M. (2022). Do employees' work schedule put them at-risk? The role of shift scheduling and holidays in predicting near miss and incident likelihood. *Journal of Safety Research*, 83, 1–7. <https://doi.org/10.1016/j.jsr.2022.07.015>
Impact Factor: 3.9 (2023), Scimago Ranking: Q1 (Safety, Risk, Reliability, and Quality), Scopus CiteScore: 6.4 (2023)
2. **Laske, M. M.**, & DiGennaro Reed, F. D. (2022). The efficacy of remote video-based training on public speaking. *Journal of Applied Behavior Analysis*, 55(4), 1124–1143. <http://doi.org/10.1002/jaba.947>
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).
1. Açıkgöz, Y., Davison, K., Compagnone, M., **Laske, M.** (2020). Justice perceptions of artificial intelligence in selection. *International Journal of Selection and Assessment*, 28(4), 399–416.
<https://doi.org/10.1111/ijsa.12306>
Wiley Top Cited Article Award in the International Journal of Selection and Assessment for 2020-2021
Impact Factor: 2.6 (2023), Scimago Ranking: Q1 (Business, Management, and Accounting), Scopus CiteScore: 4.1 (2023).

BOOK CHAPTERS

7. Johnson, D. A., Cymbal, D., & **Laske, M. M.** (2026). Better business through behavioral science: An introduction to organizational behavior management. In J. C. Vladescu and D. Cox (Eds.), *Applied behavior analysis for business and technology applications*. Elsevier Inc. <https://doi.org/10.1016/B978-0-443-22358-7.00010-1>
6. Ludwig, T. D., & **Laske, M. M.** (2025). Optimizing service delivery in applied behavior analysis: A primer in organizational behavior management. In H. S. Roane, J. L. Ringdahl, T. S., Falcomata, and W. Sullivan (Eds.), *Clinical and organizational applications of applied behavior analysis* (2nd ed.) Elsevier Inc. <https://doi.org/10.1016/B978-0-443-22365-5.00016-0>
5. DiGennaro Reed, F. D., Bartle, G. E., Goben, E. J., & **Laske, M. M.** (2025). Pyramidal staff training. In J. L. Matson (Eds.), *Clinical handbook of autism intervention training*. http://dx.doi.org/10.1007/978-3-031-91607-6_8

4. Johnson D. A., Li, A., McCalpin, A. L., & **Laske, M. M.** (2024). The advancement of training within business using behavior-based instructional design. In D. A. Johnson and C. M. Johnson (Eds.), *Handbook of organizational performance, Volume II: Foundations and advances*.
<https://doi.org/10.4324/9781032708331>
3. Ludwig, T. D., & **Laske, M. M.** (2024). Behavioral safety: An efficacious application of applied behavior analysis to reduce human suffering. In D. A. Johnson and C. M. Johnson (Eds.), *Handbook of organizational performance, Volume II: Foundations and advances*.
<https://doi.org/10.4324/9781032708331>
2. DiGennaro Reed, F. D., Ruby, S. A., **Laske, M. M.**, & Vladescu, J. C. (2023). Video modeling. In J. K. Luiselli (Eds.), *Applied behavior analysis advanced guidebook: A manual for professional practice* (2nd ed). Elsevier Inc. <https://doi.org/10.1016/C2021-0-02521-9>
1. **Laske, M. M.**, Compagnone, M. E., & Açıkgöz, Y. (2020). Personnel security: Retention. In L. Shapiro & M. H. Maras (Eds.), *Encyclopedia of security and emergency management*. Springer, Cham.
https://doi.org/10.1007/978-3-319-69891-5_216-1

MANUSCRIPTS UNDER REVIEW/REVISION

†indicates student author

4. **Laske, M. M.**, Blackman, A. B., Reed, D. D., Oda, F., & DiGennaro Reed, F. D. (2nd invited revision). Mapping and monitoring health risks: A heatmap and observation approach for epidemics. *PLoS One*.
3. **Laske, M. M.**, & Ludwig, T. D. (Invited revision). Evaluating the effects of management and employee-led task specific pinpointing on risk identification. *Journal of Organizational Behavior Management*.
2. **Laske, M. M.**, †Bradley, A., & Giani, L. (Under review). Leadership involvement in facilitating BBS programs: A comparison of normative and individual feedback on leadership performance in BBS meetings. *Journal of Organizational Behavior Management*.
1. Kaplan, B. A., Reed, D. D., Hursh, S. Graham, M., **Laske, M. M.**, & DiGennaro, F. D. (Under review). Behavioral economics of artificial intelligence (AI) at work: Modeling demand for large language models in organizational contexts. *Journal of Organizational Behavior Management*.

IN-PROGRESS MANUSCRIPTS

†indicates student author

8. Matey, N., **Laske, M. M.**, Sleiman, A., †Bradley, A., & †McDaniel, C. (2025). *An investigation of the normalization of safety deviance in a simulated flight operations task* [Manuscript in preparation]. ABA Technologies, Department of Behavior Analysis, University of North Texas, & School of Behavior Analysis, Florida Institute of Technology.
7. **Laske, M. M.**, Leslie, S., Goben, E., & DiGennaro Reed, F. D. (2025). *The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
6. **Laske, M. M.**, Goben, E. J., Vance, H., & DiGennaro Reed, F. D. (2025). *The efficacy of virtual reality and video-based training on professional conference presenting* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
5. **Laske, M. M.**, Bartle, G., & DiGennaro Reed, F. D. (2025). *An evaluation of remote group and video-based training on conference presentation skills* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.

4. **Laske, M. M.**, & Johnson, D. A. (2025). *Utilizing concept analysis for complex organizational phenomena: A case study in top-tier conversations* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
3. **Laske, M. M.**, & Ludwig, T. D. (2025). *Pinpointing count! A proposed criteria for evaluating discriminant pinpoints* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
2. Bartle, G., **Laske, M. M.**, & DiGennaro Reed, F. D. (2025) *Evaluating variables that affect observation accuracy and feedback delivery* [Manuscript in preparation]. Department of Applied Behavioral Science, University of Kansas.
1. Ruby, S. A., DiGennaro Reed, F. D., Turner, J. B. B., Bartle, G. E., **Laske, M. M.**, Goben, E. J., & Vance, H. (2025). *Effects of a computer-based instruction package on supervisors' difficult conversations with staff* [Manuscript in preparation]. Department of Applied Behavioral Science, University of Kansas.

IN-PROGRESS PROJECTS[†]indicates student contributor

9. **Laske, M. M.** & Ezerins, M. E. (2025). *The development of a comprehensive communication and public speaking assessment tool* [Data collection in progress for confirmatory factor analysis]. Department of Behavior Analysis, University of North Texas & Department of Management, University of Central Florida.
8. [†]Bradley, A., **Laske, M. M.**, [†]McDaniel, C., [†]Salazar, I., & Giani, L. (2025). *A predictive safety framework for behavioral safety programs in Italy* [Data collection in progress]. Department of Behavior Analysis, University of North Texas & Behavior Factory, Italy.
7. **Laske, M. M.**, Sleiman, A., [†]Bradley, A., [†]Salazar, I., & Matey, N. (2025). *A behavioral economic account of decision making in workplace safety adherence* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas & School of Behavior Analysis, Florida Institute of Technology & ABA Technologies.
6. [†]Ashun, S. & **Laske, M. M.** (2025). *Utilizing content validation methods to improve training content: Evaluating emotional stimuli modality* [Data collection in progress]. Department of Behavior Analysis, University of North Texas.
5. [†]Salazar, I. & **Laske, M. M.** (2025). *Comparing human-delivered and AI avatar-delivered presentations on audience ratings and engagement* [IRB under review]. Department of Behavior Analysis, University of North Texas.
4. Ezerins, M. E., [†]Yanes, S., & **Laske, M. M.** (2025). *Decision-making to cybersecurity threats in the age of artificial intelligence* [Survey and behavioral economic task in development in progress].
3. [†]McDaniel, C. & **Laske, M. M.** (2025). *Schedules of supervision required to maintain safety task adherence* [Program in development]. Department of Behavior Analysis, University of North Texas.
2. [†]Salazar, I. & **Laske, M. M.** (2025). *The design and implementation of a real-time measurement system for evaluating audience ratings of communication effectiveness* [Program and apparatus in development]. Department of Behavior Analysis, University of North Texas.
1. [†]Olivieri, J. & **Laske, M. M.** (2025). *Does transparency in communication influence perceptions of ABA therapy for autism intervention* [Survey development in progress]. Department of Behavior Analysis, University of North Texas.

INVITED PRESENTATIONS

14. **Laske, M. M.** (2026, April 9-12). *From subjective labels to observable practices: A concept analysis of organizational communication* [Paper presentation]. TxABA 41st Annual Conference, San Antonio, TX.
13. **Laske, M. M.** (2024, November 18). *Leveraging behavioral science for occupational safety: Practical insights from field and lab case studies* [Paper presentation]. Jim McNatt Institute for Logistics Research: Research Series. University of North Texas, Denton, TX.
12. **Laske, M. M.** (2024, July 17-18). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference Session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
11. **Laske, M. M.** (2024, June 13-15). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference Session]. European Conference on Applied Behavior Analysis, Milan, Italy.
10. **Laske, M. M.** (2024, April 19). *My journey in public speaking research: A case study in scientific method* [Paper presentation]. Professional Seminar Series: University of Kansas, Lawrence, KS.
9. **Laske, M. M.** (2023, September 22). *My journey in public speaking research: A case study in scientific method* [Conference Session]. Research Colloquium (Alumni Presentation), Department of Psychology: Western Michigan University, Kalamazoo, MI.
8. **Laske, M. M.** (2023, September 19-20). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference session]. Appalachian Safety Summit 9th Annual Conference, Boone, NC.
7. **Laske, M. M.** (2023, June 17-19). *Are terms like “culture,” “engagement,” and “incivility” behavioral? Using concept analysis to understand complex phenomena in organizations* [Conference session]. Black Applied Behavior Analysis Conference, Detroit, MI.
6. **Laske, M. M.** (2022, November 9). *So you want to do data analytics? Top five barriers to getting started and how to get past them* [Conference session]. Electric Power Research Institute, P62 Occupational Health and Safety Workshops: Human Performance & Predictive Analytics, Chicago, IL.
5. **Laske, M. M.** (2022, July 13-15). *So you want to do data analytics? Top five barriers to getting started and how to get past them* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
4. **Laske, M. M.** (2022, July 13-15). *Top tier field conversations: The perfect recipe* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
3. **Laske, M. M.** (2022, July 13-15). *A stone-age battle: Manager vs. employee roles in safety* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
2. **Laske, M. M.**, (2020, April 16). *Barriers to employee safety: Improving safety with employee driven processes* [Conference session]. 26th Annual ASSP Western Carolina Safety School, Hickory, NC. (Conference canceled: COVID-19)
1. **Laske, M. M.**, (2019, October 3). *The eighth deadly sin... Pencil whipping*. [Conference session]. Western Piedmont Safety Council 40th Annual Industrial Safety Workshop, Lenoir, NC.

WORKSHOPS

5. **Laske, M. M.** (2026, May 21-25). *Preparing and delivering professional presentations: A framework for public speaking to any audience* [Conference workshop]. Association for Behavior Analysis International 52nd Annual Conference, San Francisco, CA.
4. **Laske, M. M.** (2025, July 14-15). *Goal setting and performance management* [Industry workshops]. Behavior Analysis Certification Board, Denver, CO.
3. **Laske, M. M.** (2025, April 24-27). *Public speaking skills for scientists and practitioners: Preparing and delivering professional presentations* [Conference workshop]. TxABA 40th Annual Conference, Dallas, TX.
2. Reed, D. D., & **Laske, M. M.** (2023, May 26). *Improving public speaking skills for dissemination-focused presentations* [Conference workshop]. Association for Behavior Analysis International 49th Annual Conference, Denver, CO.
1. **Laske, M. M.** (2023, February 2-10). *Facilitating top-tier conversations in occupational safety* [Industry workshops]. Eastman Chemical Company, Kingsport, TN.

PROFESSIONAL PRESENTATIONS	†Indicates student contributor	*indicates presenter
----------------------------	--------------------------------	----------------------

20. ***Laske, M. M.**, Leslie, S., Goben, E. J., & DiGennaro Reed, F. D. (2026, May 21-25). The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes. In **M. M. Laske** (Chair) *Advancements in public speaking research: What causes speech disfluencies and how they impact your audience's impressions and learning* [Symposium]. Association for Behavior Analysis International 52nd Annual Conference, San Francisco, CA.
19. *†Bradley, A., **Laske, M. M.**, †McDaniel, C., †Salazar, I., Dunham, R. & Sleiman, A. (2026, May 21-25). We have always done it that way and nothing went wrong: Variables contributing to deviation in work safety. In N. Matey (Chair) *Fighting complacency: Methods for predicting and avoiding noncompliance to create safer workplaces* [Symposium]. Association for Behavior Analysis International 52nd Annual Conference, San Francisco, CA.
18. Sleiman, A., *Olasfdottir, A., Dunham, R., †Bradley, A., †McDaniel, C., †Salazar, I., & **Laske, M. M.** (2026, May 21-25). Exploring behavioral patterns and risks in a simulated work safety task. In N. Matey (Chair) *Fighting complacency: Methods for predicting and avoiding noncompliance to create safer workplaces* [Symposium]. Association for Behavior Analysis International 52nd Annual Conference, San Francisco, CA.
17. *†Bradley, A., *†McDaniel, C., & *†Olivieri, J. (2025, November 14). Habits, heat maps, and headlines: From workplace safety decisions to public discourse. In **M. M. Laske** (Chair) *Research advancements in the organization and communication sciences laboratory* [Symposium]. Behavior Analysis Research Colloquium: University of North Texas, Denton, TX.
16. ***Laske, M. M.**, & DiGennaro Reed, F. D. (2025, May 27-29). Um, so, like, do speech disfluencies matter? A parametric evaluation of filler sounds and words. In **M. M. Laske** (Chair) *Public speaking for behavior analysts: Advancements in applied and translational public speaking research* [Symposium]. Association for Behavior Analysis International 51st Annual Conference, Washington, DC.
15. ***Laske, M. M.**, Goben, E., Bartle, G. E., & DiGennaro Reed, F. D. (2025, May 27-29). The effects of remote group training and video-based training on professional conference presenting behaviors. In **M. M. Laske** (Chair) *Public speaking for behavior analysts: Advancements in applied and translational public*

- speaking research [Symposium]. Association for Behavior Analysis International 51st Annual Conference, Washington, DC.
14. *Giani, L., Ghezzi, G. A., Mazzola, D., & **Laske, M. M.** (2024, May 25-27). Improving safety leadership performance: An evaluation of behavior-based leadership checklists and group comparisons on safety meetings performance. In H. M. McGee (Chair) *Behavioral safety across industries* [Symposium]. Association for Behavior Analysis International 50th Annual Conference, Philadelphia, PA.
13. ***Laske, M. M.** (2024, October 11). *My journey in public speaking research: A case study in scientific method* [Paper presentation]. Behavior Analysis Research Colloquium: University of North Texas, Denton, TX.
12. ***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2023, May 27-29). Um, so, like... How do we train public speaking? In **M. M. Laske** (Chair) *Public speaking for behavior analysts: From mock interviews to speeches* [Symposium]. Association for Behavior Analysis International 49th Annual Conference, Denver, CO.
11. ***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2023, May 27-29). Um, so, like... How do we train public speaking? In **M. M. Laske** (Chair) *Public speaking for behavior analysts: From mock interviews to speeches* [Symposium]. Association for Behavior Analysis International 49th Annual Conference, Denver, CO.
10. Ludwig, T. D., Leslie, J., Açıkgöz, Y., Bergman, S., Granowsky, N., & ***Laske, M. M.** (2023, May 27-29). Safety analytics in three organizations suggest the probability of injury decreases after a behavioral safety observation. In A. Sleiman (Chair) *Recent advances in behavioral safety programs in the industry* [Symposium]. Association for Behavior Analysis International 49th Annual Conference, Denver, CO.
9. ***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2022, September 21-24). Um, so, like... How do we train public speaking? In A. Sleiman (Chair) *Use of remote behavioral skills training to teach advanced professional repertoires* [Symposium]. Florida Association for Behavior Analysis 42nd Annual Conference, Ponte Vedra Beach, FL.
8. ***Laske, M. M.** & DiGennaro Reed, F. D. (2022, May 26-30). Um, so, like: The effects of behavioral skills training on public speaking behaviors. In J. T. B. Braren (Chair) *Demonstrating the versatility of behavioral skills training* [Symposium]. Association for Behavior Analysis International 48th Annual Conference, Boston, MA.
7. *Ludwig, T. D. & **Laske, M. M.** (2022, May 26-30). Contrasting response class and discriminant behavioral pinpoints: Building criteria to better find and analyze risk. In T. D. Ludwig (Chair) *Recent advances in behavioral safety* [Symposium]. Association for Behavior Analysis International 48th Annual Conference, Boston, MA.
6. ***Laske, M. M.** (2022, May 11-13). *A stone age battle: Manager vs. employee roles in safety*. [Conference session]. Safety in Action Conference, Dallas, TX.
<https://www.safetyinaction.com/event/14c2b852-21cf-440c-85bc-e663da93fcf1/summary>
5. ***Laske, M. M.** & Ludwig, T. D. (2021, May 28-31). 7-pinpoint criteria to promote risk identification: Preliminary investigation in behavioral safety. In **M. M. Laske** (Chair) *Promoting health, wellness, and safety with organizational behavior management* [Symposium]. Association for Behavior Analysis International 47th Annual Conference, Online.

4. *Laske, M. M., Açıkgöz, Y., Ludwig, T. D., & Bergman, S. (2020, May 21-25). Utilizing data analytics to inform safety interventions and reduce adverse safety outcomes. In J. E. Friedel (Chair) *Big data and analytics in behavior analysis* [Symposium]. Association for Behavior Analysis International 46th Annual Conference, Washington, DC.
3. *Laske, M. M., Açıkgöz, Y., Bergman, S., & Ludwig, T. (2020, March 25-27). *Utilizing data analytics to improve behavioral safety interventions* [Conference session]. Safety in Action Conference, Nashville, TN. (Conference canceled)
2. *Laske, M. M. (2019, October 15-17). *So you want to do data analytics? The top five barriers to getting started and how to get past them* [Conference session]. Behavioral Safety Now Conference, Orlando, FL.
1. *Laske, M. M., *Sleiman, A., & *Matey, N. (2019, October 15-17). *Best practices of BBS: A 15-year review of accredited companies* [Conference session]. Behavioral Safety Now Conference, Orlando, FL.

POSTER PRESENTATIONS[†]indicates student contributor *indicates presenter

-
13. *†Bradley, A. *†Salazar, I., †McDaniel, C., †York, K., **Laske, M. M.**, Dunham, R., Sleiman, A., & Matey, N. (2025, November 21). *Exploring behavioral patterns and risks in simulated operations* [Poster presentation]. Cambridge Center for Behavioral Studies Leadership and Supervision Conference, Lawrence, KS.
 12. *†McDaniel, C., †Salazar, I., †Ashun, S., Gonzalez, J. S., & **Laske, M. M.** (2025, April 25-26). *Hot zones in cold aisles: A heat map analysis of warehouse hazards* [Poster presentation]. Texas Association for Behavior Analysis 40th Annual Conference, Dallas, TX.
 11. *†McDaniel, C., †Salazar, I., †Ashun, S., Gonzalez, J. S., & **Laske, M. M.** (2025, April 2). *Hot zones in cold aisles: A heat map analysis of warehouse hazards* [Poster presentation]. UNT Health and Public Service Graduate Student Research Day, Denton, TX.
 10. *†Bridges, K., Gonzalez, J. S., & **Laske, M. M.** (2025, March 26-28). *A scoping review of participant history descriptions in TAVB* [Poster presentation]. Association of Professional Behavior Analysts 15th Annual Convention, Dallas, TX.
 9. *†Young, A. M., Ezerins, M. E., **Laske, M. M.**, & Ludwig, T. D. (2022, April 27-29). *Safety measurement culture: A survey to assess engagement in safety reporting* [Poster presentation]. Society for Industrial and Organizational Psychology Annual Conference, Seattle, WA.
 8. *Pfeiff, N., Oda, F., Gifford, A., Dehart, R., Choi, J., Perniciaro, S., Anis, B., Blackman, A., **Laske, M.**, DiGennaro Reed, F. D., & Reed, D. D. (2021, April 24). *Creation and utility of a novel direct observation technique for mask wearing surveillance amidst COVID-19* [Poster presentation]. Kansas Association for Behavior Analysis Annual Conference, Lawrence, KS.
 7. *Nicholson, R., *Biggs, S., *Linden, C., O'Neil, T., Compagnone, M., **Laske, M.**, Hinson, P., & Açıkgöz, Y. (2019, October 25-26). *Suffering from whiplash? The effects of pencil whipping on data variability in the safety industry* [Poster presentation]. 15th Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.
 6. *Young, A., *Bellflowers, R., O'Neil, T., Compagnone, M., **Laske, M.**, Hinson, P., & Açıkgöz, Y. (2019, October 25-26). *Does a quota a day keep the (safety) doctor away? The effect of mandatory observation quotas on safety outcomes* [Poster presentation]. 15th Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.

5. *Compagnone, M. E., **Laske, M. M.**, Açıkgöz, Y., & Davison, H. K. (2019, October 3-5). *Applicant reactions to the use of artificial intelligence in selection* [Poster presentation]. American Psychological Association's annual Technology, Mind, and Society Conference, Washington, D.C.
4. ***Laske, M. M.**, *Compagnone, M. E., Ludwig, T. D., & Lebon, A. R. (2019, May 23-27). *Integrating behavior analysis and data analytics to target interventions toward safety outcomes* [Poster presentation]. Association for Behavior Analysis International 45th Annual Conference, Chicago, IL.
3. ***Laske, M. M.**, *Compagnone, M., Kanthimathinathan, S., Tollefson, A., Açıkgöz, Y., & Ludwig, T. (2018, October 26-27). *Developing a measure of safety data culture* [Poster presentation]. 14th Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.
2. ***Laske, M.** & *Swanson, M. (2017, April 26). *Effects of visual prompts on staff use of Natural Environment Teaching (NET)* [Poster presentation]. WMU Student Poster Session, Kalamazoo, MI.
1. Newhouse, M., ***Laske, M.**, Rulison, C. L., & Frieder, J. E. (2016, September 14-16). *Effects of generalized imitation training on functional speech acquisition during Picture Exchange Communication System (PECS)training* [Poster presentation]. Michigan Autism Conference, Kalamazoo, MI.

PROFESSIONAL EXPERIENCE

Director Organization and Communication Sciences Laboratory	2024-Present
Associate Consultant Performance Blueprints	2019-2024
Performance Management Consultant Performance Management Center	2020-2024
Polymers Division Behavioral Safety & Data Specialist Eastman Chemical Company	2023-2024
Polymers Division Behavioral Safety & Leadership Specialist Eastman Chemical Company	2022-2023
Safety Analytics Project Manager HR Science: Safety Data Analytics Research Lab	2018-2020
Behavioral Safety Consultant Eastman Chemical Company	2019-2020
Organizational Development Consultant Elevate Textiles	2020
Global Health and Safety Intern Eastman Chemical Company	2019
Human Resources System Consultant ABA in HD	2017-2018
Behavior Aid Summit Pointe Autism Center	2016-2018
Human Resources Intern PFC Natural Grocery and Deli	2017
Maintenance Technician DENSO Manufacturing	2013-2014

TEACHING EXPERIENCE [†]indicates asynchronous section ^{*}indicates online section

Instructor of Record University of North Texas, Denton, TX	2024-Present
<small>BEHV 6410 (Doctoral): <i>The Dissemination and Application of Behavior Analysis</i></small>	
<small>Fall 2024</small>	
<small>BEHV 5100 (Graduate): <i>Introduction to Behavior Analysis</i></small>	
<small>Fall 2025</small>	
<small>BEHV 5570 (Graduate): <i>Training and Supervision of Staff in Human Service Settings</i></small>	
<small>Spring 2026</small>	
<small>BEHV 3300 (Undergraduate): <i>Organizational Behavior Management</i></small>	
<small>Spring 2025, Fall 2025, Spring 2026</small>	

Guest Lecturer University of North Texas, Denton, TX	2024-Present
BEHV 6200 (Doctoral): <i>Behavior Analysis from a Systems Perspective</i> Topic: Organizational Systems, Development, and Change Fall 2024	
BEHV 3300 (Undergraduate): <i>Organizational Behavior Management</i> Topic: Behavioral Safety Fall 2024	
BEHV 3150 (Undergraduate): <i>Principles of Behavior Analysis</i> Topic: Behavioral Safety Spring 2025	
BEHV 3660 (Undergraduate): <i>Survey of Applied Behavior Analysis Literature</i> Topic: Behavioral Safety Spring 2025	
Instructor of Record University of Kansas, Lawrence, KS	2021-2024
*†ABSC 470 (Undergraduate): <i>Introduction to Organizational Behavior Management</i> *Fall 2023, †Spring 2024	
ABSC 470 (Undergraduate): <i>Introduction to Organizational Behavior Management</i> Fall 2021, Spring 2022	
ABSC 682 (Undergraduate): <i>Organizational Behavior Management Research and Practice Practicum</i> Summer 2021	
Guest Lecturer University of Kansas, Lawrence, KS	2021-2023
ABSC 470 (Undergraduate): <i>Introduction to Organizational Behavior Management</i> Topic: Behavioral Safety Fall 2022, Spring 2023	
ABSC 509 (Undergraduate): <i>Behavioral Science: Historical, Conceptual, and Comparative Foundations</i> Topic: Behavioral Safety Fall 2021, Spring 2022	
Guest Lecturer University of Missouri, Lawrence, KS	2021-2022
*SPC ED 8500 (Graduate): <i>Systems Level Behavior Analysis</i> Topic: Behavioral Systems Analysis and Occupational Safety Fall 2021, Spring 2022	
Graduate Teaching Assistant University of Kansas, Lawrence, KS	2020-2021
ABSC 682 (Undergraduate): <i>Organizational Behavior Management Research and Practice Practicum</i> Fall 2020, Spring 2021	
<u>THESES, DISSERTATIONS, AND HONORS RESEARCH</u>	
Dissertation Advisor	
Amanda Bradley Health Sciences PhD Student	2025-Present
Isaiah Salazar Health Sciences PhD Student	2025-Present
Thesis Advisor	
Julianne Olivieri UNT Behavior Analysis Master's Student	2025-Present

Sara Ashun | UNT Behavior Analysis Master's Student 2024-Present

Cameron McDaniel | UNT Behavior Analysis Master's Student 2024-Present

Thesis Committee Member

Cam Conlon | UMass Lowell Psychology Master's Student 2025-Present

David Morales | UNT Behavior Analysis Master's Student 2025-Present

Collin Glasscock | UNT Behavior Analysis Master's Student 2025-Present

Kat Bridges | UNT Behavior Analysis Master's Student 2024-Present

Isaiah Salazar | UNT Behavior Analysis Master's Student 2024-2025

Undergraduate Research Fellowship

Addison Kramer | UNT Criminal Justice Bachelor's Student 2026

Kaylee York | UNT Sociology Bachelor's Student 2025-Present

REVIEWS

Editorial Board | Journal of Organizational Behavior Management 2024-Present

Reviewer (9 papers) | Journal of Organizational Behavior Management 2021-2025

Reviewer (4 papers) | Journal of Applied Behavior Analysis 2024-2025

Reviewer (1 paper) | Frontiers in Communications 2025

Reviewer (2 papers) | Behavior Analysis in Practice 2023-2024

Reviewer (1 paper) | The Analysis of Verbal Behavior 2024

SERVICE

University

Committee Member | Space Committee: College of Health and Public Service 2025-Present

Committee Member | MS Admissions Committee: Department of Behavior Analysis (BA) 2025-Present

Committee Member | Assistant Professor Search Committee: Department of BA 2025-Present

Committee Member | MS Curriculum Committee: Department of BA 2024-Present

Committee Member | MA Admissions Committee: Department of BA 2024-2025

National/Regional

Advisor | Cambridge Center for Behavioral Studies (CCBS) 2024-Present

Associate Commissioner | Behavioral Safety Accreditation Commission (CCBS) 2024-2026

Distinguished Scholar | Cambridge Center for Behavioral Studies 2019-2024

Information Technology Chair | Kansas Association for Behavior Analysis 2021-2024

Member | Diversity, Equity, and Inclusion Committee – Department of ABS 2020-2022

PROFESSIONAL ASSOCIATIONS

Member | Association for Behavior Analysis International 2017-Present

Member Organizational Behavior Management Network	2017-Present
Member American Society for Safety Professionals	2021-Present
Member Texas Association for Behavior Analysis	2023-Present
Member Association for Professional Behavior Analysts	2023-2024
Member Kansas Association for Behavior Analysis	2021-2024
Member Toastmasters International	2020-2023
Member APA Division 25: Behavioral Analysis	2022-2023
Member American Psychological Association	2022-2023
Member Society for Human Resources Management	2018-2020

PROFESSIONAL CERTIFICATES

Coaching Skills for Leaders and Managers LinkedIn Learning	2025
The Managers Guide to Difficult Conversations LinkedIn Learning	2025
Mastering PsychoPy for Psychology and Neuroscience Udemy	2024
Panda Pros Participant: Canvas Credencial	2023
Microsoft Power BI – A Compete Introduction Udemy	2022
Complete Introduction to Google Data Studio Udemy	2021
Joining Data in SQL DataCamp	2020
Introduction to Natural Language Processing in R DataCamp	2020
Correlation and Regression in R DataCamp	2020
Introduction to Machine Learning DataCamp	2020
SAS Programming 1: Essentials SAS	2019
Emerging Leaders Certification BB&T Leadership Institute	2019
Intro to Statistics with R: Repeated measures ANOVA DataCamp	2019
Intro to Statistics with R: Analysis of Variance (ANOVA) DataCamp	2019
OSHA 10-hour Occupational Safety and Health Training Course	2014

AWARDS

Rising Stars of Safety 2025 National Safety Council	2025
Aubrey Daniels: Outstanding Applied Intervention Award OBM Network	2025
Wiley "Top Cited Article" Award in <i>Journal of Applied Behavior Analysis</i> for: The efficacy of remote video-based behavioral skills training and awareness training on public speaking performance	2025
Baer, Wolf, & Risley: Outstanding Graduate Award Department of Applied Behavioral Science	2024
ABS Graduate Award for Excellence in Research Department of Applied Behavioral Science	2023

Distinguished Service Award Kansas Association for Behavior Analysis	2023
Wiley "Top Cited Article" Award in <i>International Journal of Selection and Assessment</i> for: Justice perceptions of artificial intelligence in selection	2021
Advanced Research Methods in Psychology Student Project Award Western Michigan University	2017

IN THE MEDIA

Industrial-Organizational Psychology and Human Resource Management Program (2025, December).

Alumni spotlight. *Eye on IOHRM*.

https://iohrm.appstate.edu/sites/default/files/f25_eye_on_iohrm_final.pdf

National Safety Council (2025, August 24). Rising stars of safety, class of 2025. *Safety and Health Magazine*.

<https://www.safetyandhealthmagazine.com/articles/27163-rising-stars-of-safety-class-of-2025>

Critchfield, T. S. (2024, August 1). Followup on form and, um, function in verbal behavior. *Behavior Analysis Blog*. <https://science.abainternational.org/2024/08/01/followup-on-form-and-um-function-in-you-know-verbal-behavior/>

Critchfield, T. S. (2023, November 3). Contest followup: What are professional meetings for, anyway?

Behavior Analysis Blog. <https://science.abainternational.org/2023/11/03/contest-followup-what-are-professional-meetings-for-anyway/>

Druley, K. (2023, February). On research: Do people's work schedules put them at risk? *Safety and Health Magazine*.

<https://www.safetyandhealthmagazine.com/publications/3/editions/130>