

## Curriculum Vitae

### Matthew M. Laske, PhD

Assistant Professor  
Department of Behavior Analysis  
University of North Texas

[matthewlaske@outlook.com](mailto:matthewlaske@outlook.com)

ORCID:  <https://orcid.org/0000-0003-0195-5186>

WoS Researcher ID: [ISA-4865-2023](#)

#### ACADEMIC APPOINTMENTS

---

Assistant Professor | University of North Texas 2024-Present

#### EDUCATION

---

- PhD** Behavioral Psychology 2020-2024  
University of Kansas | Lawrence, KS  
Dissertation: *The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes*  
Advisor: Florence D. DiGennaro Reed, PhD, BCBA-D
- MA** Industrial-Organizational Psychology & Human Resource Management 2018-2020  
Graduate Certificate in Business Data Analytics 2019-2020  
Appalachian State University | Boone, NC  
Thesis: *Who is better at identifying at-risk behavior? Leader versus employee processes to implement task-specific behavioral pinpoints*  
Advisor: Timothy D. Ludwig, PhD
- BS** Behavioral Sciences 2016-2018  
Western Michigan University | Kalamazoo, MI  
Thesis: *A second look at consistency effects in Organizational Behavior Management feedback reviews*  
Advisor: Lilith Reuter-Yuill, PhD, CCC-SLP, BCBA-D

#### BOOKS

---

1. Ludwig, T. D., & Laske, M. M. (2023). The science and best practices of behavioral safety: The source for reducing injuries on the front line. [Taylor and Francis](#).

#### PEER-REVIEWED PUBLICATIONS

---

8. Turner, J. B. B., DiGennaro Reed, F. D., Vance, H., Bartle, G. E., Goben, E. J., Laske, M. M., Ruby, S. A., & Sellers, T. P. (in press). Teaching self-advocacy skills to direct care staff. *Journal of Applied Behavior Analysis*.  
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).
7. Laske, M. M., & DiGennaro Reed, F. D. (2024). Um, so, like, do speech disfluencies matter? A parametric evaluation of filler sounds and words. *Journal of Applied Behavior Analysis*, 57(3), 574–583.  
<https://doi.org/10.1002/jaba.1093>  
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).

6. **Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2024). The efficacy of remote video-based behavioral skills training and awareness training on public speaking performance. *Journal of Applied Behavior Analysis*, 57(1), 247–261. <https://doi.org/10.1002/jaba.1030>  
Wiley Top Cited Article Award in the Journal of Applied Behavior Analysis for 2023  
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).
5. Johnson D. A., Li, A., McCalpin, A. L., & **Laske, M. M.** (2024). The advancement of training within business using behavior-based instructional design. *Journal of Organizational Behavior Management*, 44(2), 150–171. <https://doi.org/10.1080/01608061.2023.2225792>  
Impact Factor: 2.2 (2023), Scimago Ranking: Q3 (Applied Psychology), Scopus CiteScore: 2.7 (2023)
4. Ludwig, T. D., & **Laske, M. M.** (2023). Behavioral safety: An efficacious application of applied behavior analysis to reduce human suffering. *Journal of Organizational Behavior Management*, 43(3), 190–220. <https://doi.org/10.1080/01608061.2022.2108536>  
Impact Factor: 2.2 (2023), Scimago Ranking: Q3 (2023), Scopus CiteScore: 2.7 (2023)
3. **Laske, M. M.**, Hinson, P. E., Acikgoz, Y., Ludwig, T. D., Forman, A., & Bergman, S. M. (2022). Do employees' work schedule put them at-risk? The role of shift scheduling and holidays in predicting near miss and incident likelihood. *Journal of Safety Research*, 83, 1–7. <https://doi.org/10.1016/j.jsr.2022.07.015>  
Impact Factor: 3.9 (2023), Scimago Ranking: Q1 (Safety, Risk, Reliability, and Quality), Scopus CiteScore: 6.4 (2023)
2. **Laske, M. M.**, & DiGennaro Reed, F. D. (2022). The efficacy of remote video-based training on public speaking. *Journal of Applied Behavior Analysis*, 55(4), 1124–1143. <http://doi.org/10.1002/jaba.947>  
Impact Factor: 2.9 (2023), Scimago Ranking: Q1 (Applied Psychology), Scopus CiteScore: 5.8 (2023).
1. Açıkgöz, Y., Davison, K., Compagnone, M., **Laske, M.** (2020). Justice perceptions of artificial intelligence in selection. *International Journal of Selection and Assessment*, 28(4), 399–416. <https://doi.org/10.1111/ijasa.12306>  
Wiley Top Cited Article Award in the International Journal of Selection and Assessment for 2020-2021  
Impact Factor: 2.6 (2023), Scimago Ranking: Q1 (Business, Management, and Accounting), Scopus CiteScore: 4.1 (2023).

## BOOK CHAPTERS

---

7. Johnson, D. A., Cymbal, D., & **Laske, M. M.** (2026). Better business through behavioral science: An introduction to organizational behavior management. In J. C. Vladescu and D. Cox (Eds.), *Applied behavior analysis for business and technology applications*. Elsevier Inc. <https://doi.org/10.1016/B978-0-443-22358-7.00010-1>
6. Ludwig, T. D., & **Laske, M. M.** (2025). Optimizing service delivery in applied behavior analysis: A primer in organizational behavior management. In H. S. Roane, J. L. Ringdahl, T. S., Falcomata, and W. Sullivan (Eds.), *Clinical and organizational applications of applied behavior analysis* (2<sup>nd</sup> ed.) Elsevier Inc. <https://doi.org/10.1016/B978-0-443-22365-5.00016-0>
5. DiGennaro Reed, F. D., Bartle, G. E., Goben, E. J., & **Laske, M. M.** (2025). Pyramidal staff training. In J. L. Matson (Eds.), *Clinical handbook of autism intervention training*. [http://dx.doi.org/10.1007/978-3-031-91607-6\\_8](http://dx.doi.org/10.1007/978-3-031-91607-6_8)

4. Johnson D. A., Li, A., McCalpin, A. L., & **Laske, M. M.** (2024). The advancement of training within business using behavior-based instructional design. In D. A. Johnson and C. M. Johnson (Eds.), *Handbook of organizational performance, Volume II: Foundations and advances*.  
<https://doi.org/10.4324/9781032708331>
3. Ludwig, T. D., & **Laske, M. M.** (2024). Behavioral safety: An efficacious application of applied behavior analysis to reduce human suffering. In D. A. Johnson and C. M. Johnson (Eds.), *Handbook of organizational performance, Volume II: Foundations and advances*.  
<https://doi.org/10.4324/9781032708331>
2. DiGennaro Reed, F. D., Ruby, S. A., **Laske, M. M.**, & Vladescu, J. C. (2023). Video modeling. In J. K. Luiselli (Eds.), *Applied behavior analysis advanced guidebook: A manual for professional practice* (2<sup>nd</sup> ed). Elsevier Inc. <https://doi.org/10.1016/C2021-0-02521-9>
1. **Laske, M. M.**, Compagnone, M. E., & Açıkgoz, Y. (2020). Personnel security: Retention. In L. Shapiro & M. H. Maras (Eds.), *Encyclopedia of security and emergency management*. Springer, Cham.  
[https://doi.org/10.1007/978-3-319-69891-5\\_216-1](https://doi.org/10.1007/978-3-319-69891-5_216-1)

---

**MANUSCRIPTS UNDER REVIEW/REVISION**

†indicates student author

4. **Laske, M. M.**, Blackman, A. B., Reed, D. D., Oda, F., & DiGennaro Reed, F. D. (2<sup>nd</sup> invited revision). Mapping and monitoring health risks: A heatmap and observation approach for epidemics. *PLoS One*.
3. **Laske, M. M.**, & Ludwig, T. D. (Invited revision). Evaluating the effects of management and employee-led task specific pinpointing on risk identification. *Journal of Organizational Behavior Management*.
2. **Laske, M. M.**, †Bradley, A., & Giani, L. (Under review). Leadership involvement in facilitating BBS programs: A comparison of normative and individual feedback on leadership performance in BBS meetings. *Journal of Organizational Behavior Management*.
1. Kaplan, B. A., Reed, D. D., Hursh, S. Graham, M., **Laske, M. M.**, & DiGennaro, F. D. (Under review). Behavioral economics of artificial intelligence (AI) at work: Modeling demand for large language models in organizational contexts. *Journal of Organizational Behavior Management*.

---

**IN-PROGRESS MANUSCRIPTS**

†indicates student author

8. Matey, N., **Laske, M. M.**, Sleiman, A., †Bradley, A., & †McDaniel, C. (2025). *An investigation of the normalization of safety deviance in a simulated flight operations task* [Manuscript in preparation]. ABA Technologies, Department of Behavior Analysis, University of North Texas, & School of Behavior Analysis, Florida Institute of Technology.
7. **Laske, M. M.**, Leslie, S., Goben, E., & DiGennaro Reed, F. D. (2025). *The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
6. **Laske, M. M.**, Goben, E. J., Vance, H., & DiGennaro Reed, F. D. (2025). *The efficacy of virtual reality and video-based training on professional conference presenting* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
5. **Laske, M. M.**, Bartle, G., & DiGennaro Reed, F. D. (2025) *An evaluation of remote group and video-based training on conference presentation skills* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.

4. **Laske, M. M.**, & Johnson, D. A. (2025). *Utilizing concept analysis for complex organizational phenomena: A case study in top-tier conversations* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
3. **Laske, M. M.**, & Ludwig, T. D. (2025). *Pinpointing count! A proposed criteria for evaluating discriminant pinpoints* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas.
2. Bartle, G., **Laske, M. M.**, & DiGennaro Reed, F. D. (2025) *Evaluating variables that affect observation accuracy and feedback delivery* [Manuscript in preparation]. Department of Applied Behavioral Science, University of Kansas.
1. Ruby, S. A., DiGennaro Reed, F. D., Turner, J. B. B., Bartle, G. E., **Laske, M. M.**, Goben, E. J., & Vance, H. (2025). *Effects of a computer-based instruction package on supervisors' difficult conversations with staff* [Manuscript in preparation]. Department of Applied Behavioral Science, University of Kansas.

#### IN-PROGRESS PROJECTS

<sup>†</sup>indicates student contributor

9. **Laske, M. M.** & Ezerins, M. E. (2025). *The development of a comprehensive communication and public speaking assessment tool* [Data collection in progress for confirmatory factor analysis]. Department of Behavior Analysis, University of North Texas & Department of Management, University of Central Florida.
8. <sup>†</sup>Bradley, A., **Laske, M. M.**, <sup>†</sup>McDaniel, C., <sup>†</sup>Salazar, I., & Giani, L. (2025). *A predictive safety framework for behavioral safety programs in Italy* [Data collection in progress]. Department of Behavior Analysis, University of North Texas & Behavior Factory, Italy.
7. **Laske, M. M.**, Sleiman, A., <sup>†</sup>Bradley, A., <sup>†</sup>Salazar, I., & Matey, N. (2025). *A behavioral economic account of decision making in workplace safety adherence* [Manuscript in preparation]. Department of Behavior Analysis, University of North Texas & School of Behavior Analysis, Florida Institute of Technology & ABA Technologies.
6. <sup>†</sup>Ashun, S. & **Laske, M. M.** (2025). *Utilizing content validation methods to improve training content: Evaluating emotional stimuli modality* [Data collection in progress]. Department of Behavior Analysis, University of North Texas.
5. <sup>†</sup>Salazar, I. & **Laske, M. M.** (2025). *Comparing human-delivered and AI avatar-delivered presentations on audience ratings and engagement* [IRB under review]. Department of Behavior Analysis, University of North Texas.
4. Ezerins, M. E., <sup>†</sup>Yanes, S., & **Laske, M. M.** (2025). *Decision-making to cybersecurity threats in the age of artificial intelligence* [Survey and behavioral economic task in development in progress].
3. <sup>†</sup>McDaniel, C. & **Laske, M. M.** (2025). *Schedules of supervision required to maintain safety task adherence* [Program in development]. Department of Behavior Analysis, University of North Texas.
2. <sup>†</sup>Salazar, I. & **Laske, M. M.** (2025). *The design and implementation of a real-time measurement system for evaluating audience ratings of communication effectiveness* [Program and apparatus in development]. Department of Behavior Analysis, University of North Texas.
1. <sup>†</sup>Olivieri, J. & **Laske, M. M.** (2025). *Does transparency in communication influence perceptions of ABA therapy for autism intervention* [Survey development in progress]. Department of Behavior Analysis, University of North Texas.

## INVITED PRESENTATIONS

---

14. Laske, M. M. (2026, April 9-12). *From subjective labels to observable practices: A concept analysis of organizational communication* [Paper presentation]. TxABA 41<sup>st</sup> Annual Conference, San Antonio, TX.
13. Laske, M. M. (2024, November 18). *Leveraging behavioral science for occupational safety: Practical insights from field and lab case studies* [Paper presentation]. Jim McNatt Institute for Logistics Research: Research Series. University of North Texas, Denton, TX.
12. Laske, M. M. (2024, July 17-18). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference Session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
11. Laske, M. M. (2024, June 13-15). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference Session]. European Conference on Applied Behavior Analysis, Milan, Italy.
10. Laske, M. M. (2024, April 19). *My journey in public speaking research: A case study in scientific method* [Paper presentation]. Professional Seminar Series: University of Kansas, Lawrence, KS.
9. Laske, M. M. (2023, September 22). *My journey in public speaking research: A case study in scientific method* [Conference Session]. Research Colloquium (Alumni Presentation), Department of Psychology: Western Michigan University, Kalamazoo, MI.
8. Laske, M. M. (2023, September 19-20). *Facilitating top-tier conversations: Maximizing discussion, engagement, and root cause assessment in the field* [Conference session]. Appalachian Safety Summit 9<sup>th</sup> Annual Conference, Boone, NC.
7. Laske, M. M. (2023, June 17-19). *Are terms like “culture,” “engagement,” and “incivility” behavioral? Using concept analysis to understand complex phenomena in organizations* [Conference session]. Black Applied Behavior Analysis Conference, Detroit, MI.
6. Laske, M. M. (2022, November 9). *So you want to do data analytics? Top five barriers to getting started and how to get past them* [Conference session]. Electric Power Research Institute, P62 Occupational Health and Safety Workshops: Human Performance & Predictive Analytics, Chicago, IL.
5. Laske, M. M. (2022, July 13-15). *So you want to do data analytics? Top five barriers to getting started and how to get past them* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
4. Laske, M. M. (2022, July 13-15). *Top tier field conversations: The perfect recipe* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
3. Laske, M. M. (2022, July 13-15). *A stone-age battle: Manager vs. employee roles in safety* [Conference session]. Marathon Petroleum Company: Illinois Refining Division Behavioral Based Safety Conference, Robinson, IL.
2. Laske, M. M., (2020, April 16). *Barriers to employee safety: Improving safety with employee driven processes* [Conference session]. 26<sup>th</sup> Annual ASSP Western Carolina Safety School, Hickory, NC. (Conference canceled: COVID-19)
1. Laske, M. M., (2019, October 3). *The eighth deadly sin... Pencil whipping.* [Conference session]. Western Piedmont Safety Council 40<sup>th</sup> Annual Industrial Safety Workshop, Lenoir, NC.

## WORKSHOPS

---

5. **Laske, M. M.** (2026, May 21-25). *Preparing and delivering professional presentations: A framework for public speaking to any audience* [Conference workshop]. Association for Behavior Analysis International 52<sup>nd</sup> Annual Conference, San Francisco, CA.
4. **Laske, M. M.** (2025, July 14-15). *Goal setting and performance management* [Industry workshops]. Behavior Analysis Certification Board, Denver, CO.
3. **Laske, M. M.** (2025, April 24-27). *Public speaking skills for scientists and practitioners: Preparing and delivering professional presentations* [Conference workshop]. TxABA 40<sup>th</sup> Annual Conference, Dallas, TX.
2. Reed, D. D., & **Laske, M. M.** (2023, May 26). *Improving public speaking skills for dissemination-focused presentations* [Conference workshop]. Association for Behavior Analysis International 49<sup>th</sup> Annual Conference, Denver, CO.
1. **Laske, M. M.** (2023, February 2-10). *Facilitating top-tier conversations in occupational safety* [Industry workshops]. Eastman Chemical Company, Kingsport, TN.

## PROFESSIONAL PRESENTATIONS

<sup>†</sup>Indicates student contributor    \*indicates presenter

---

20. \***Laske, M. M.**, Leslie, S., Goben, E. J., & DiGennaro Reed, F. D. (2026, May 21-25). The effects of filler sounds, speaker gender, and race on perceived speaking effectiveness and learning outcomes. In **M. M. Laske** (Chair) *Advancements in public speaking research: What causes speech disfluencies and how they impact your audience's impressions and learning* [Symposium]. Association for Behavior Analysis International 52<sup>nd</sup> Annual Conference, San Francisco, CA.
19. <sup>†</sup>Bradley, A., **Laske, M. M.**, <sup>†</sup>McDaniel, C., <sup>†</sup>Salazar, I., Dunham, R. & Sleiman, A. (2026, May 21-25). We have always done it that way and nothing went wrong: Variables contributing to deviation in work safety. In N. Matey (Chair) *Fighting complacency: Methods for predicting and avoiding noncompliance to create safer workplaces* [Symposium]. Association for Behavior Analysis International 52<sup>nd</sup> Annual Conference, San Francisco, CA.
18. Sleiman, A., \*Olasfdottir, A., Dunham, R., <sup>†</sup>Bradley, A., <sup>†</sup>McDaniel, C., <sup>†</sup>Salazar, I., & **Laske, M. M.** (2026, May 21-25). Exploring behavioral patterns and risks in a simulated work safety task. In N. Matey (Chair) *Fighting complacency: Methods for predicting and avoiding noncompliance to create safer workplaces* [Symposium]. Association for Behavior Analysis International 52<sup>nd</sup> Annual Conference, San Francisco, CA.
17. <sup>†</sup>Bradley, A., <sup>†</sup>McDaniel, C., & <sup>†</sup>Olivieri, J. (2025, November 14). Habits, heat maps, and headlines: From workplace safety decisions to public discourse. In **M. M. Laske** (Chair) *Research advancements in the organization and communication sciences laboratory* [Symposium]. Behavior Analysis Research Colloquium: University of North Texas, Denton, TX.
16. \***Laske, M. M.**, & DiGennaro Reed, F. D. (2025, May 27-29). Um, so, like, do speech disfluencies matter? A parametric evaluation of filler sounds and words. In **M. M. Laske** (Chair) *Public speaking for behavior analysts: Advancements in applied and translational public speaking research* [Symposium]. Association for Behavior Analysis International 51<sup>st</sup> Annual Conference, Washington, DC.
15. \***Laske, M. M.**, Goben, E., Bartle, G. E., & DiGennaro Reed, F. D. (2025, May 27-29). The effects of remote group training and video-based training on professional conference presenting behaviors. In **M. M. Laske** (Chair) *Public speaking for behavior analysts: Advancements in applied and translational public*

- speaking research* [Symposium]. Association for Behavior Analysis International 51<sup>st</sup> Annual Conference, Washington, DC.
14. \*Giani, L., Ghezzi, G. A., Mazzola, D., & **Laske, M. M.** (2024, May 25-27). Improving safety leadership performance: An evaluation of behavior-based leadership checklists and group comparisons on safety meetings performance. In H. M. McGee (Chair) *Behavioral safety across industries* [Symposium]. Association for Behavior Analysis International 50<sup>th</sup> Annual Conference, Philadelphia, PA.
13. \***Laske, M. M.** (2024, October 11). *My journey in public speaking research: A case study in scientific method* [Paper presentation]. Behavior Analysis Research Colloquium: University of North Texas, Denton, TX.
12. \***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2023, May 27-29). Um, so, like... How do we train public speaking? In **M. M. Laske** (Chair) *Public speaking for behavior analysts: From mock interviews to speeches* [Symposium]. Association for Behavior Analysis International 49<sup>th</sup> Annual Conference, Denver, CO.
11. \***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2023, May 27-29). Um, so, like... How do we train public speaking? In **M. M. Laske** (Chair) *Public speaking for behavior analysts: From mock interviews to speeches* [Symposium]. Association for Behavior Analysis International 49<sup>th</sup> Annual Conference, Denver, CO.
10. Ludwig, T. D., Leslie, J., Açıkgoz, Y., Bergman, S., Granowsky, N., & \***Laske, M. M.** (2023, May 27-29). Safety analytics in three organizations suggest the probability of injury decreases after a behavioral safety observation. In A. Sleiman (Chair) *Recent advances in behavioral safety programs in the industry* [Symposium]. Association for Behavior Analysis International 49<sup>th</sup> Annual Conference, Denver, CO.
9. \***Laske, M. M.**, DiGennaro Reed, F. D., & Braren, J. T. B. (2022, September 21-24). Um, so, like... How do we train public speaking? In A. Sleiman (Chair) *Use of remote behavioral skills training to teach advanced professional repertoires* [Symposium]. Florida Association for Behavior Analysis 42<sup>nd</sup> Annual Conference, Ponte Vedra Beach, FL.
8. \***Laske, M. M.** & DiGennaro Reed, F. D. (2022, May 26-30). Um, so, like: The effects of behavioral skills training on public speaking behaviors. In J. T. B. Braren (Chair) *Demonstrating the versatility of behavioral skills training* [Symposium]. Association for Behavior Analysis International 48<sup>th</sup> Annual Conference, Boston, MA.
7. \*Ludwig, T. D. & **Laske, M. M.** (2022, May 26-30). Contrasting response class and discriminant behavioral pinpoints: Building criteria to better find and analyze risk. In T. D. Ludwig (Chair) *Recent advances in behavioral safety* [Symposium]. Association for Behavior Analysis International 48<sup>th</sup> Annual Conference, Boston, MA.
6. \***Laske, M. M.** (2022, May 11-13). *A stone age battle: Manager vs. employee roles in safety*. [Conference session]. Safety in Action Conference, Dallas, TX.  
<https://www.safetyinaction.com/event/14c2b852-21cf-440c-85bc-e663da93fcf1/summary>
5. \***Laske, M. M.** & Ludwig, T. D. (2021, May 28-31). 7-pinpoint criteria to promote risk identification: Preliminary investigation in behavioral safety. In **M. M. Laske** (Chair) *Promoting health, wellness, and safety with organizational behavior management* [Symposium]. Association for Behavior Analysis International 47<sup>th</sup> Annual Conference, Online.

4. \*Laske, M. M., Açıkgoz, Y., Ludwig, T. D., & Bergman, S. (2020, May 21-25). Utilizing data analytics to inform safety interventions and reduce adverse safety outcomes. In J. E. Friedel (Chair) *Big data and analytics in behavior analysis* [Symposium]. Association for Behavior Analysis International 46<sup>th</sup> Annual Conference, Washington, DC.
3. \*Laske, M. M., Açıkgoz, Y., Bergman, S., & Ludwig, T. (2020, March 25-27). *Utilizing data analytics to improve behavioral safety interventions* [Conference session]. Safety in Action Conference, Nashville, TN. (Conference canceled)
2. \*Laske, M. M. (2019, October 15-17). *So you want to do data analytics? The top five barriers to getting started and how to get past them* [Conference session]. Behavioral Safety Now Conference, Orlando, FL.
1. \*Laske, M. M., \*Sleiman, A., & \*Matey, N. (2019, October 15-17). *Best practices of BBS: A 15-year review of accredited companies* [Conference session]. Behavioral Safety Now Conference, Orlando, FL.

#### POSTER PRESENTATIONS

†indicates student contributor \*indicates presenter

13. \*†Bradley, A. \*†Salazar, I., †McDaniel, C., †York, K., Laske, M. M., Dunham, R., Sleiman, A., & Matey, N. (2025, November 21). *Exploring behavioral patterns and risks in simulated operations* [Poster presentation]. Cambridge Center for Behavioral Studies Leadership and Supervision Conference, Lawrence, KS.
12. \*†McDaniel, C., †Salazar, I., †Ashun, S., Gonzalez, J. S., & Laske, M. M. (2025, April 25-26). *Hot zones in cold aisles: A heat map analysis of warehouse hazards* [Poster presentation]. Texas Association for Behavior Analysis 40<sup>th</sup> Annual Conference, Dallas, TX.
11. \*†McDaniel, C., †Salazar, I., †Ashun, S., Gonzalez, J. S., & Laske, M. M. (2025, April 2). *Hot zones in cold aisles: A heat map analysis of warehouse hazards* [Poster presentation]. UNT Health and Public Service Graduate Student Research Day, Denton, TX.
10. \*†Bridges, K., Gonzalez, J. S., & Laske, M. M. (2025, March 26-28). *A scoping review of participant history descriptions in TAVB* [Poster presentation]. Association of Professional Behavior Analysts 15<sup>th</sup> Annual Convention, Dallas, TX.
9. \*†Young, A. M., Ezerins, M. E., Laske, M. M., & Ludwig, T. D. (2022, April 27-29). *Safety measurement culture: A survey to assess engagement in safety reporting* [Poster presentation]. Society for Industrial and Organizational Psychology Annual Conference, Seattle, WA.
8. \*Pfeiff, N., Oda, F., Gifford, A., Dehart, R., Choi, J., Perniciaro, S., Anis, B., Blackman, A., Laske, M., DiGennaro Reed, F. D., & Reed, D. D. (2021, April 24). *Creation and utility of a novel direct observation technique for mask wearing surveillance amidst COVID-19* [Poster presentation]. Kansas Association for Behavior Analysis Annual Conference, Lawrence, KS.
7. \*Nicholson, R., \*Biggs, S., \*Linden, C., O'Neil, T., Compagnone, M., Laske, M., Hinson, P., & Açıkgoz, Y. (2019, October 25-26). *Suffering from whiplash? The effects of pencil whipping on data variability in the safety industry* [Poster presentation]. 15<sup>th</sup> Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.
6. \*Young, A., \*Bellflowers, R., O'Neil, T., Compagnone, M., Laske, M., Hinson, P., & Açıkgoz, Y. (2019, October 25-26). *Does a quota a day keep the (safety) doctor away? The effect of mandatory observation quotas on safety outcomes* [Poster presentation]. 15<sup>th</sup> Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.



5. \*Compagnone, M. E., **Laske, M. M.**, Açıkgöz, Y., & Davison, H. K. (2019, October 3-5). *Applicant reactions to the use of artificial intelligence in selection* [Poster presentation]. American Psychological Association's annual Technology, Mind, and Society Conference, Washington, D.C.
4. \***Laske, M. M.**, \*Compagnone, M. E., Ludwig, T. D., & Lebbon, A. R. (2019, May 23-27). *Integrating behavior analysis and data analytics to target interventions toward safety outcomes* [Poster presentation]. Association for Behavior Analysis International 45<sup>th</sup> Annual Conference, Chicago, IL.
3. \***Laske, M. M.**, \*Compagnone, M., Kanthimathinathan, S., Tollefsrud, A., Açıkgöz, Y., & Ludwig, T. (2018, October 26-27). *Developing a measure of safety data culture* [Poster presentation]. 14<sup>th</sup> Annual River Cities I-O (RCIO) Psychology Conference, Chattanooga, TN.
2. \***Laske, M.** & \*Swanson, M. (2017, April 26). *Effects of visual prompts on staff use of Natural Environment Teaching (NET)* [Poster presentation]. WMU Student Poster Session, Kalamazoo, MI.
1. Newhouse, M., \***Laske, M.**, Rulison, C. L., & Frieder, J. E. (2016, September 14-16). *Effects of generalized imitation training on functional speech acquisition during Picture Exchange Communication System (PECS) training* [Poster presentation]. Michigan Autism Conference, Kalamazoo, MI.

## PROFESSIONAL EXPERIENCE

Director   Organization and Communication Sciences Laboratory	2024-Present
Associate Consultant   Performance Blueprints	2019-2024
Performance Management Consultant   Performance Management Center	2020-2024
Polymers Division Behavioral Safety & Data Specialist   Eastman Chemical Company	2023-2024
Polymers Division Behavioral Safety & Leadership Specialist   Eastman Chemical Company	2022-2023
Safety Analytics Project Manager   HR Science: Safety Data Analytics Research Lab	2018-2020
Behavioral Safety Consultant   Eastman Chemical Company	2019-2020
Organizational Development Consultant   Elevate Textiles	2020
Global Health and Safety Intern   Eastman Chemical Company	2019
Human Resources System Consultant   ABA in HD	2017-2018
Behavior Aid   Summit Pointe Autism Center	2016-2018
Human Resources Intern   PFC Natural Grocery and Deli	2017
Maintenance Technician   DENSO Manufacturing	2013-2014

## TEACHING EXPERIENCE

\*indicates asynchronous section \*indicates online section

Instructor of Record   University of North Texas, Denton, TX	2024-Present
BEHV 6410 (Doctoral): <i>The Dissemination and Application of Behavior Analysis</i> Fall 2024	
BEHV 5100 (Graduate): <i>Introduction to Behavior Analysis</i> Fall 2025	
BEHV 5570 (Graduate): <i>Training and Supervision of Staff in Human Service Settings</i> Spring 2026	
BEHV 3300 (Undergraduate): <i>Organizational Behavior Management</i> Spring 2025, Fall 2025, Spring 2026	

Guest Lecturer | University of North Texas, Denton, TX 2024-Present

BEHV 6200 (Doctoral): *Behavior Analysis from a Systems Perspective*  
Topic: Organizational Systems, Development, and Change  
Fall 2024

BEHV 3300 (Undergraduate): *Organizational Behavior Management*  
Topic: Behavioral Safety  
Fall 2024

BEHV 3150 (Undergraduate): *Principles of Behavior Analysis*  
Topic: Behavioral Safety  
Spring 2025

BEHV 3660 (Undergraduate): *Survey of Applied Behavior Analysis Literature*  
Topic: Behavioral Safety  
Spring 2025

Instructor of Record | University of Kansas, Lawrence, KS 2021-2024

\*†ABSC 470 (Undergraduate): *Introduction to Organizational Behavior Management*  
\*Fall 2023, †Spring 2024

ABSC 470 (Undergraduate): *Introduction to Organizational Behavior Management*  
Fall 2021, Spring 2022

ABSC 682 (Undergraduate): *Organizational Behavior Management Research and Practice Practicum*  
Summer 2021

Guest Lecturer | University of Kansas, Lawrence, KS 2021-2023

ABSC 470 (Undergraduate): *Introduction to Organizational Behavior Management*  
Topic: Behavioral Safety  
Fall 2022, Spring 2023

ABSC 509 (Undergraduate): *Behavioral Science: Historical, Conceptual, and Comparative Foundations*  
Topic: Behavioral Safety  
Fall 2021, Spring 2022

Guest Lecturer | University of Missouri, Lawrence, KS 2021-2022

\*SPC ED 8500 (Graduate): *Systems Level Behavior Analysis*  
Topic: Behavioral Systems Analysis and Occupational Safety  
Fall 2021, Spring 2022

Graduate Teaching Assistant | University of Kansas, Lawrence, KS 2020-2021

ABSC 682 (Undergraduate): *Organizational Behavior Management Research and Practice Practicum*  
Fall 2020, Spring 2021

## **THESES, DISSERTATIONS, AND HONORS RESEARCH**

---

### **Dissertation Advisor**

Amanda Bradley | Health Sciences PhD Student 2025-Present

Isaiah Salazar | Health Sciences PhD Student 2025-Present

### **Thesis Advisor**

Julianne Olivieri | UNT Behavior Analysis Master's Student 2025-Present

Sara Ashun   UNT Behavior Analysis Master's Student	2024-Present
Cameron McDaniel   UNT Behavior Analysis Master's Student	2024-Present

#### **Thesis Committee Member**

Cam Conlon   UMass Lowell Psychology Master's Student	2025-Present
David Morales   UNT Behavior Analysis Master's Student	2025-Present
Collin Glasscock   UNT Behavior Analysis Master's Student	2025-Present
Kat Bridges   UNT Behavior Analysis Master's Student	2024-Present
Isaiah Salazar   UNT Behavior Analysis Master's Student	2024-2025

#### **Undergraduate Research Fellowship**

Addison Kramer   UNT Criminal Justice Bachelor's Student	2026
Kaylee York   UNT Sociology Bachelor's Student	2025-Present

#### **REVIEWS**

---

Editorial Board   Journal of Organizational Behavior Management	2024-Present
Reviewer (9 papers)   Journal of Organizational Behavior Management	2021-2025
Reviewer (4 papers)   Journal of Applied Behavior Analysis	2024-2025
Reviewer (1 paper)   Frontiers in Communications	2025
Reviewer (2 papers)   Behavior Analysis in Practice	2023-2024
Reviewer (1 paper)   The Analysis of Verbal Behavior	2024

#### **SERVICE**

---

##### **University**

Committee Member   Space Committee: College of Health and Public Service	2025-Present
Committee Member   MS Admissions Committee: Department of Behavior Analysis (BA)	2025-Present
Committee Member   Assistant Professor Search Committee: Department of BA	2025-Present
Committee Member   MS Curriculum Committee: Department of BA	2024-Present
Committee Member   MA Admissions Committee: Department of BA	2024-2025

##### **National/Regional**

Advisor   Cambridge Center for Behavioral Studies (CCBS)	2024-Present
Associate Commissioner   Behavioral Safety Accreditation Commission (CCBS)	2024-2026
Distinguished Scholar   Cambridge Center for Behavioral Studies	2019-2024
Information Technology Chair   Kansas Association for Behavior Analysis	2021-2024
Member   Diversity, Equity, and Inclusion Committee – Department of ABS	2020-2022

#### **PROFESSIONAL ASSOCIATIONS**

---

Member   Association for Behavior Analysis International	2017-Present
----------------------------------------------------------	--------------

Member   Organizational Behavior Management Network	2017-Present
Member   American Society for Safety Professionals	2021-Present
Member   Texas Association for Behavior Analysis	2023-Present
Member   Association for Professional Behavior Analysts	2023-2024
Member   Kansas Association for Behavior Analysis	2021-2024
Member   Toastmasters International	2020-2023
Member   APA Division 25: Behavioral Analysis	2022-2023
Member   American Psychological Association	2022-2023
Member   Society for Human Resources Management	2018-2020

### **PROFESSIONAL CERTIFICATES**

---

Coaching Skills for Leaders and Managers   LinkedIn Learning	2025
The Managers Guide to Difficult Conversations   LinkedIn Learning	2025
Mastering PsychoPy for Psychology and Neuroscience   Udemy	2024
Panda Pros Participant: Canvas Credencial	2023
Microsoft Power BI – A Compete Introduction   Udemy	2022
Complete Introduction to Google Data Studio   Udemy	2021
Joining Data in SQL   DataCamp	2020
Introduction to Natural Language Processing in R   DataCamp	2020
Correlation and Regression in R   DataCamp	2020
Introduction to Machine Learning   DataCamp	2020
SAS Programming 1: Essentials   SAS	2019
Emerging Leaders Certification   BB&T Leadership Institute	2019
Intro to Statistics with R: Repeated measures ANOVA   DataCamp	2019
Intro to Statistics with R: Analysis of Variance (ANOVA)   DataCamp	2019
OSHA 10-hour Occupational Safety and Health Training Course	2014

### **AWARDS**

---

Rising Stars of Safety 2025   National Safety Council	2025
Aubrey Daniels: Outstanding Applied Intervention Award   OBM Network	2025
Wiley “Top Cited Article” Award in <i>Journal of Applied Behavior Analysis</i> for: The efficacy of remote video-based behavioral skills training and awareness training on public speaking performance	2025
Baer, Wolf, & Risley: Outstanding Graduate Award   Department of Applied Behavioral Science	2024
ABS Graduate Award for Excellence in Research   Department of Applied Behavioral Science	2023

Distinguished Service Award   Kansas Association for Behavior Analysis	2023
Wiley "Top Cited Article" Award in <i>International Journal of Selection and Assessment</i> for: Justice perceptions of artificial intelligence in selection	2021
Advanced Research Methods in Psychology Student Project Award   Western Michigan University	2017

## IN THE MEDIA

---

Industrial-Organizational Psychology and Human Resource Management Program (2025, December).

Alumni spotlight. *Eye on IOHRM*.

[https://iohrm.appstate.edu/sites/default/files/f25\\_eye\\_on\\_iohrm\\_final.pdf](https://iohrm.appstate.edu/sites/default/files/f25_eye_on_iohrm_final.pdf)

National Safety Council (2025, August 24). Rising stars of safety, class of 2025. *Safety and Health Magazine*.

<https://www.safetyandhealthmagazine.com/articles/27163-rising-stars-of-safety-class-of-2025>

Critchfield, T. S. (2024, August 1). Followup on form and, um, function in verbal behavior. *Behavior Analysis*

*Blog*. <https://science.abainternational.org/2024/08/01/followup-on-form-and-um-function-in-you-know-verbal-behavior/>

Critchfield, T. S. (2023, November 3). Contest followup: What are professional meetings for, anyway?

*Behavior Analysis Blog*. <https://science.abainternational.org/2023/11/03/contest-followup-what-are-professional-meetings-for-anyway/>

Druley, K. (2023, February). On research: Do people's work schedules put them at risk? *Safety and Health*

*Magazine*. <https://www.safetyandhealthmagazine.com/publications/3/editions/130>