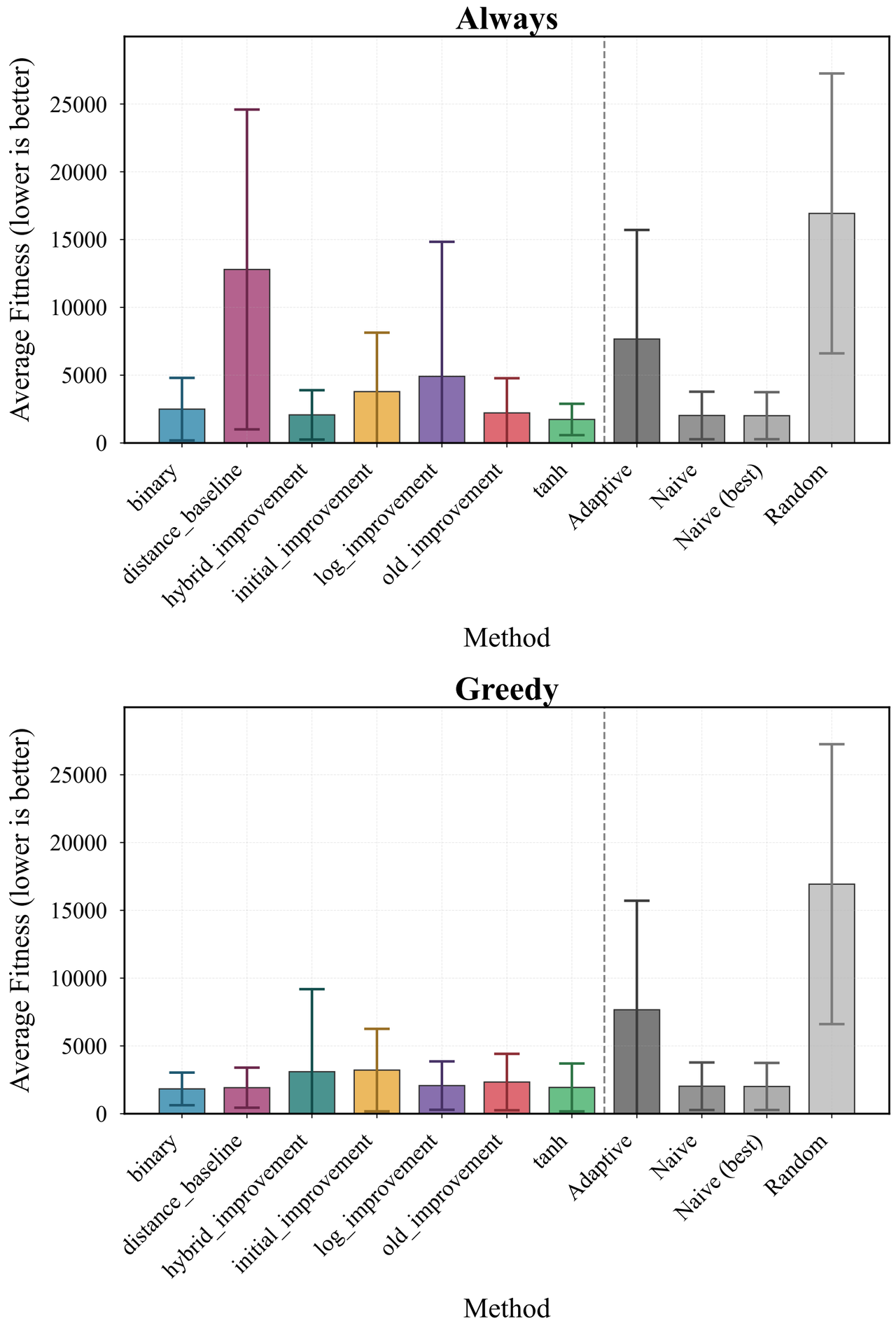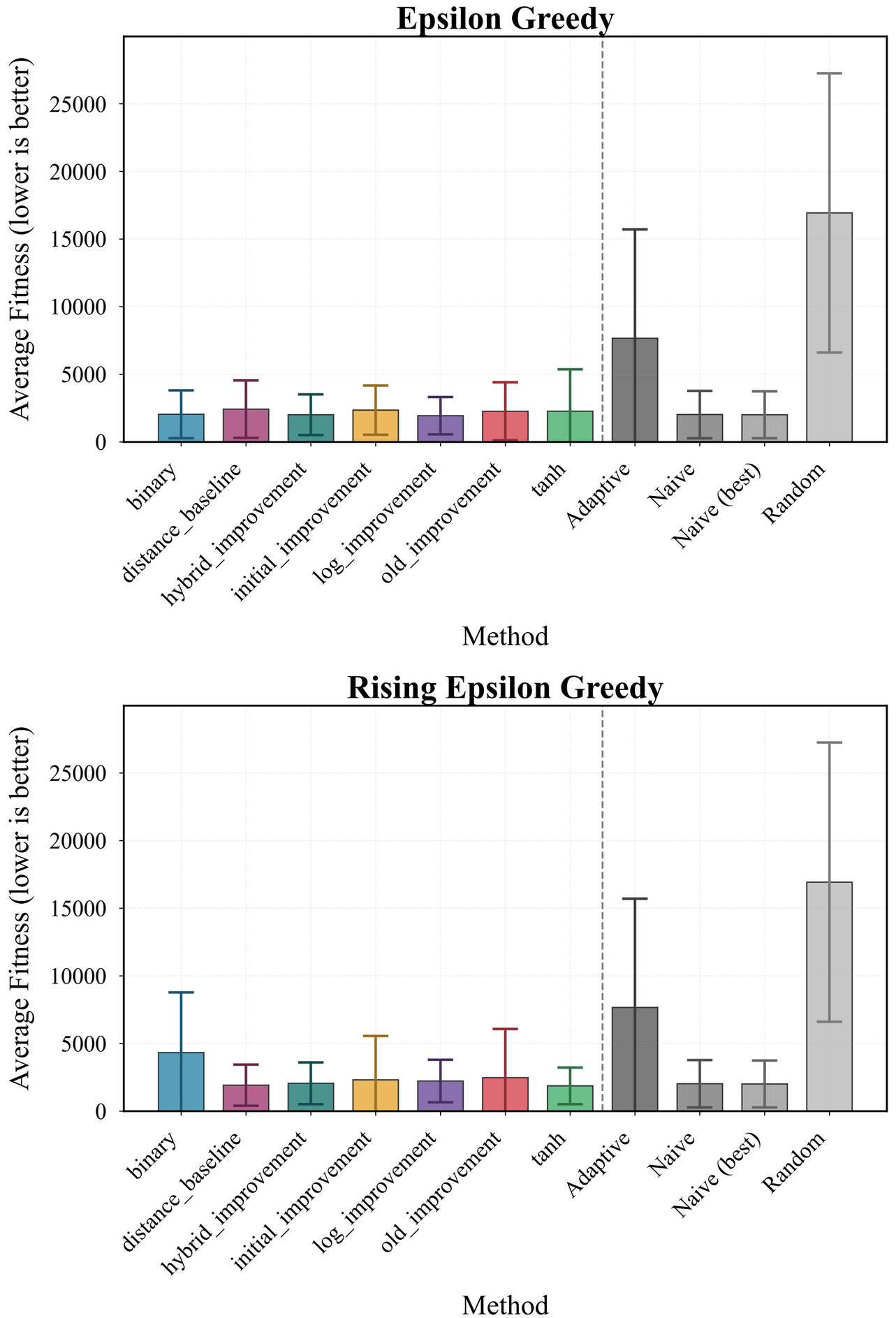Reward Strategy: Fitness Overview