## Press Kit — Maldonado TOE (Reader Brief)

- One-paragraph summary for general audience.
- Key equation: modified Friedmann with  $\rho^2$  and C/a terms.
- Two tests: GW spectral break vs  $\lambda$ ; dark radiation  $\leftrightarrow \Delta N_eff$ .
- Confirm/falsify: where to look (PTA/LISA, CMB/BBN).
- Contact & links (site, Zenodo DOI).

Note: Placeholder export to keep filenames stable. Replace with production PDF when ready.