# Lasya Rajan

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## **EXPERIENCE**

#### **MEDIA.MONKS** CREATIVE TECHNOLOGY INTERN

June 2021 - Aug 2021 | NYC (Remote)

- Delivered two project proposals for innovative digital marketing campaigns with physical installation and web platform components working with a team of UX designers, producers, and creatives
- Specialized in developing and prototyping immersive audio experiences for pitches
- Cultivated brand strategy and client relationships on two mid-level accounts (IBM, Cox Enterprises)

#### **TEQBAHN**

UX DESIGNER AND SOFTWARE DEVELOPER Jan 2021 – May 2021 | NYC (Remote)

- Re-designed UI/UX for COVID-19 information dashboard and RSS news feed
- Developed AR Instagram effect for client in virtual travel space

#### **REZJAM INC.**

TECHNICAL PRODUCT MANAGEMENT INTERN June 2020 – Oct 2020 | NYC (Remote)

- Assisted CTO with DevOps research tasks related to AWS architectures and third-party service vendors
- Composed technical documentation about configuration road blocks and migration from a monolithic to microservice architecture

#### GEORGETOWN MCDONOUGH SCHOOL OF BUSINESS

**RESEARCH ASSISTANT** 

March 2019 - June 2019 | Washington, D.C

- Conducted literature review of implementation architectures for a business classification machine learning pipeline
- Developed a Python Google crawler that successfully scraped 100+ web pages to assemble pipeline testing data set
- Documented research and development processes team-wide using the wiki edegan.com

# **LEADERSHIP**

# GEORGETOWN LEADERS IN EDUCATION ABOUT DIVERSITY (LEAD)

Co-Chair

Aug. 2019 - May 2020 | Washington, D.C

 Oversaw a team of 15 student-facilitators to plan and execute 5 large-scale facilitation events (200 participants) on issues of personal identity, social equity, and racial justice

#### **GUERRILLA IMPROV**

**CREATIVE DIRECTOR** 

Jan. 2020 - May 2020 | Washington, D.C

• Produced monthly improvisational comedy shows that showcased innovative and inclusive comedy forms for large team size

## **EDUCATION**

#### **GEORGETOWN UNIVERSITY**

BA IN COMPUTER SCIENCE WITH MINOR IN ARABIC Aug 2018 - Dec 2021 | Washington, D.C Cum. GPA: 3.87 / 4.0

# **SKILLS**

#### **PROGRAMMING**

2+ years:

C++

1-2 years:

Python • HTML/CSS • React • Node.js Unity 2D • Cinder • WebGL

#### **TECHNOLOGY**

Git/Github • Linux • UNIX

#### **PROJECT MANAGEMENT & UX**

JIRA • Confluence • Asana • Figma

#### **COMMUNICATIONS**

Office/Drive • Design • Documentation Proficient in Arabic, Spanish

# **COURSEWORK**

Computer Science I, II
Discrete Mathematics
Calculus I, Probability and Statistics
Data Structures
Network Security

#### **PROJECTS**

#### Young Person, 2020

• An original ambient post-rock EP, composed on guitar and keyboard, produced and mixed on Ableton Live

#### **Distortion Audio Plug-in (In Progress)**

• Currently working on C++ Distortion Audio Effect plugin for Ableton Live using JUCE framework and libraries

#### **HOBBIES**

- \* Ableton Live digital music production
- \* Electric guitar/bass, cello performance

# LINKS

LinkedIn://lasya-rajan Github://lasya-rajan