

Alyson Hanger

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EXPERIENCE

Business Analyst CoLearn

September 2019 - Invalid date, Remote

Prospected for potential new clients and turned them into increased avenues of business. Developed relationships with senior decision makers (incl. CEOs, CFOs, CMOs, or VPs) within potential clients.

Sales Associate Team Skill

May 2018 - June 2019, CA

Worked closely with SVP and GM to develop customer acquisition strategies to obtain maximum sales volume and profitability. Developed and oversaw marketing functions to identify key marketing strategies for successful new customer acquisition and sales growth.

Graphic Designer Rise Agency

May 2016 - August 2018, Los Angeles

Collaborated with business development, marketing, and product departments on the creation of competitive concept proposals. Developed new service offerings based on detailed and documented insights of market and client needs.

PROJECTS

Research Works

Researched and built relationships with 20+ new clients by planning approaches and pitches. Helped sales representative grow their territory sales by 20% YOY.

EDUCATION

Management Scholars

LNRT • Jorhat, Assam • 2018

High school, Commerce

Father Angle School • Jorhat, Assam • 2015